

## Reducing the High Cost of Living.

# BLAIR'S Great December Cash Sale.

**BIG MONEY SAVED ON SEASONABLE DRY GOODS.**  
Goods mentioned in this ad. will cost you more anywhere else to-day. They will in some cases cost us more to-morrow than we are selling them for to-day, but we are prepared to help you on these special items in **Reducing the High Cost of Living.** We don't want any credit from you for doing this; what we want is your cash. That also means that we are not giving credit on these prices, for the object of this Sale is Cash.

MANY LINES CANNOT STAND LONG, SO BUY EARLY.

## Big Cutting of Underwear Prices

Men's Imported Extra Heavy Jaeger Fleece Shirts and Drawers at 45c. each  
Men's Wool Shirts and Drawers. Special Value at . . . . .89c.  
Men's Nu-Knit Wool Underwear at Special Prices.  
Men's and Women's Stanfield Celebrated Underwear at Special Reductions.  
Women's Heavy Cream Fleece Vests and Pants. Big Value at 29c. each  
Women's Extra Heavy White Fleece Vests and Pants. Reg. 85c. at 69c. ea.  
Cut Size Women's White and Cream Fleece Vests and Pants. Special Values at 45c. each.  
Women's White Fleece Corset Covers. Special Price . . . . .39c. each  
Women's Grey Heavy Fleece Bloomers. Extra Values at . . . . .45c. & 55c.  
Children's Cream Ribbed Fleece Vests and Pants, first quality.  
Size . . . . . 16" 18" 20" 22" 24" 26" 28" 30"  
Price . . . . . 15c. 18c. 21c. 24c. 27c. 30c. 33c. 36c.

## Ladies' & Children's Winter Coats,

All this Season's Styles at Bargain Prices.

## Ladies' and Children's FELT HATS.

Balance of stock at greatly reduced figures. These are all this year's and were extra special values, so stock is limited.

## THE SMARTEST MILLINERY YOU CAN SEE ANYWHERE

Flowers, Berry and Fruit Foliage and Feather Tips, etc. Much of it opened the past week at low costs.  
BIG LOT OF LADIES' & MISSES NEWEST AMERICAN FANCY

## Wool Caps and Hoods,

at prices from 50c. each upwards. Worth double.

## LADIES' COSTUME SKIRTS, at BARGAIN PRICES.

Despite the high prices of Dress Goods we are able to offer you some surprisingly low values in Skirts. The reason is we booked them a good while ago from a maker who was well protected on cloth deliveries. We have them for cut size or large women.

## NAP COATINGS,

in Navys, Greys and Brown, at Reduced Prices.

## Ladies' Flannelette Underwear and Nightdresses,

at prices which cannot be repeated.

## Special Cut on all Ladies' Blouses in Stock.

## All Furs and Imitation Furs at Reduced Prices.

## Best Quality American Floor Coverings,

Splendid range of patterns. Reg. \$1.20 values at . . . . .98c. yard (2 yards wide.)

## Men's Eastern Winter Caps, from 75c. each.

## Boys' Heavy Sweaters,

in Navy and Khaki, starting from 79c. each for 24 inch size; rising 10c. per size.

## Rubber Footwear,

BEST SELECTION, BEST QUALITY, LOW PRICES.

We are showing this season the best values of each of three of Canada's leading manufacturers. Canada makes the Best Rubber Footwear, so that we offer the best selection possible to obtain. We are selling Canadian made Storm Rubbers in Women's from 55c. per pair upwards, and Men's from 79c. pair upwards.

REMEMBER ALL VALUES IN THIS AD. ARE SPECIAL, AND IN SOME CASES CANNOT BE EXPECTED TO STAND LONG.

# HENRY BLAIR.

## City Fathers Hold Important Deliberation

The regular weekly meeting of the City Council took place last night, the full board being present.  
The Mayor referred to a certain matter, which he considered an injustice, was brought under his notice. It was that non-taxpayers were getting employment on city works and taxpayers were not. Whilst he did not want to interfere with those looking after the employing of workmen, he considered it only fair and just that those living within the city limits and paying taxes should be given the preference when there is work to be given out on the roads, especially in winter time. The matter will be dealt with fully at a special meeting of the Board to be held next week.  
Mayor Gosling also expressed his dissatisfaction with the Tarvia pavement on Duckworth Street. It was caused by poor workmanship or otherwise and it was ordered that Assistant Engineer Ryan report fully on the matter so that the Company responsible for the "job" can be communicated with.

The Solicitor reported on the Supreme Court Case of Parsons versus the Council. The Council had refused Parsons permission to build and he applied for a writ of mandamus which was granted. The Solicitor pointed out that the Council could reconsider its decision or appeal to the Privy Council. The latter course will likely be taken, though the matter will be discussed further on Monday night next when the Solicitor will be present.

The Solicitor also reported that the Council could attach monies to the extent of \$500 belonging to McKinnon and Holmes who are contractors for the building of the Imperial Oil Co.'s plant on the opposite side of the harbour. They are not domiciled in the city and are liable to the tax. Legal action will be taken.

Monroe and Co. asked for a hydrant on their premises. Referred to Engineer.

John Callahan, sanitary employee, asked for a rise of pay. Referred to Secretary.

The Royal Colonial Institute asked for a Nfd. Directory. Will be supplied.

A. J. Forsey complained of a caving in near his home on LeMarchant Road, causing water to flow into his cellar. Referred to Engineer.

J. Kavanagh, York Street, wrote that he intended to connect houses 11 and 13 on that street and use the one water and sewerage for both. Referred to Plumbing Inspector.

It was again reported that the water from Smallwood Building was washing away the surface of McDermott's Lane. The matter is now in the hands of the Solicitor.

The Engineer was instructed to attend to gullies and drains around town.

The Reid Company asked permission to build a shed. Plans must be submitted first.

Following the passing of pay rolls, etc., the meeting closed.

## In Memoriam

OF JAMES J. WHEELER, TORBAY ROAD.

James J. Wheeler, son of John and Agnes Wheeler, Torbay Road, has given his young life for King and Country, having died of wounds whilst doing his duty 'Somewhere in France,' on November 21st. Poor Wheeler was but 24 years of age, and when the call came for men he gallantly joined the colors, and went through the immortal drive of July 1st and again on Oct. 12th when he was wounded, but remained on duty 'till the "last call" came, when he gave his all for Right and Justice. James Wheeler was an ideal son, and those who knew him are fully aware of the great love which he ever had for his good mother, and though he had been away for some three or four years before joining the Newfoundland Regiment here, he always thought of home and kindred and many kind letters and still more tangible proofs of remembrance were forwarded to the loved ones. He had been only a month at home when he joined the volunteers—and no more worthy young man has given his life for the cause. To mourn him are left a father and mother, three sisters and two brothers, one of whom—Philip—is now serving in the Navy.

To them the writer would say: "Why regret the passing of one who did so well his duty? Heaven knows of the deed and all that gave to it its glory and its honour. Why mourn for him who has given us cause to feel proud of his memory, and to resolve that his name and honor and "loyal duty" shall live for ever? May his soul rest in peace.—Com.

## City Collections.

For last week the city collections were:—  
Arrears . . . . . \$ 248.35  
Water and Sewerage Rates . . 1,755.05  
Customs Coal Duties . . . . . 2,258.80  
Customs Water Rates . . . . . 39.90  
Sundry Revenue . . . . . 865.90  
\$5,388.00

EXPENDITURE, 1916.  
Pay Rolls . . . . . \$1,243.74  
Bills . . . . . 1,569.99  
\$2,813.73

COLLECTIONS, 1916.  
Arrears Water and Sewerage Rates . . . . . \$1,159.87  
Sundry Revenue . . . . . 517.04  
\$1,676.71

EXPENDITURE, 1915.  
Pay Rolls . . . . . \$1,235.70  
Bills . . . . . 634.08  
\$1,869.78

OFF FOR WEST.—By the a.s. Portia, which sailed last night for the westward, the following passengers left in saloon: Capt. Foote, William Collins, E. Dibbitt, Con. Haskell, Con. Russell, E. Loughlin, J. Rose, P. Keating, P. Elford, G. Rose, S. Spencer, A. Grant, W. Weyb, B. Lynch, Mrs. Foote, Mrs. Collins, Mrs. Nolan, Miss Hartigan, Miss Sterling, Miss Flood and 32 steerage.

Get a Waltham at  
AYRE & SONS, Ltd.



Do you remember your first lesson in telling time? It's ten to one the watch was a Waltham. The Waltham was the best watch then and is the best to-day.

**Waltham Watches**  
of the Colonial Series are the new, very thin, up-to-date models—in every respect the finest, high-grade gentleman's watch made.  
"It's Time You Owned a Waltham."  
We carry a large assortment of Waltham Watches in all grades. See us about a Waltham.

## Christmas Presents.

Buy your Christmas Presents now. There is no money to be saved by delaying.

It is very annoying to find at the last moment that the article you wanted had been sold and you have to hustle around to get something not so good.

We have a Special Sale of Silver and Glassware on now, most suitable for the season; variety too large to detail. Come along and you will get the best of attention now, and save yourself a whole lot of worry later.

**AYRE & SONS, Limited.**

# For Underwear,

as in other lines, we are second to none as to quality.

This week we offer you VERY SPECIAL VALUE in

# Ladies' Vests & Pants,

Heavy Weight (Pure White) at

# 50 cents per garment.

These are Excellent Value.

# S. MILLEY

## WHO WANTS ? WHO WANTS? A Pair of Corsets.

Price : 45c.,  
50c., 70c.,  
80c., \$1.20 and  
\$1.60 per pair.



This week at

# A. & S. Rodger's