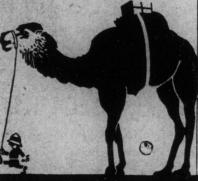
AS THE CAMEL

is indispensable to the traveller crossing the African deserts, so also is SUNLIGHT SOAP indispensable to a careful housewife. A Camel can go for several days without drinking, but a good housewife cannot afford to let a single day pass without putting SUNLIGHT Soap to some use. The first duty of every housewife is to economise; the duty of

is to help the housewife to economise. The daily use of SUNLIGHT SOAP is practical economy. It does the most washing in the shortest time, with

Pleast labour, and with no discomfort. Use a piece in your next wash, and you will be convinced as to its value.





The Girl on the Soap Box

cannot find their places in the industrial scheme. Wistfully they scan the "Help Wanted" columns of the newspapers. The soap box orator, forlorn on Madison Square makes exclaimed the speaker. "You must scientific opponent of alcohol, but converts a-plenty for radical economic discover and vote for your interests, also to those who are fighting for the creeds. Socialism, anarchy, the In- instead of the interests of the mast- educational advantages of local opdustrial Workers of the Work send their apostles thither, where they find willing and appreciative listeners among those who have to bount the interests of the mast dustrial advantages of focal option, believing that, backed by an immediate public sentiment, it is the most potent means of preparation for among those who have to haunt the _a real democracy!"

One day Marian was drawn to this democratic square of the big town by an unusual sight. Talking from a The speech over, Marian followed the wooden box, she beheld an earnest other with consuming curiosity, as deep flashing eyes, and a ringing, convincing delivery. She was talking to pened. The young woman swerved nearly a hundred listeners. Thinking in her rapid walk, stepped into the the speaker was a suffragist, Marian tonneau of a big motor-car, and took drew close to the informal assembly. She had always scoffed at women who ordinary men. But to-day, no sooner had she come within hearing distance come with a certain profound respect for this earnest, finely-poised, efficient

The speaker was pleading for a new scheme which would be without unemployment, unfair distribution of the hours of toil, and the like. The conshe had ever experienced that the so-

· Marian was more interested in the personality of the speaker than in the economic creed she was preaching. her place beside a fashionably-dressed

the-chauffeur. Turning to the other, straw roofing. out all this foolishness, little sister common cattle? Too bad that your

suspecting that out of the chance de-

cial and economic order had room for velopment an interesting friendship treasury a five dollar straw hat, white scenes of his boyhood. was destined to grow. All around her, in the growing To-morrow-The Dark Side. Prohibition in Kansas. (The Outlook, New York.) It is unusual to find an article extolling the advantages of State pro- French and Irish immigrants who hibition which begins with such an had come to this country with preimpression of sentiment as the fol- conceived desire for personal liberty, lowing! "Prohibition of course does high-spirited frontiersmen from the not prohibit. Nothing has hurt the cow camp, horse thieves and hired

cause of temperance in this country killers, all went into the State's so seriously as the delusion that a melting-pot, along with the stable law on the statute book will prohibit yet adventurous settlers from Ohio the sale of liquor in a city, a county, and the East. A glance at the list

article in the Saturday Evening Post' of July 11, upon the effects of prohi- White says, in a third, or perhaps a bition in Kansas. What he means by half, of the counties the prohibition his statement that prohibition does law was fairly well enforced; in tem, goes through much the same ties the law served merely as a basis process under the prohibitory law, for blackmail. From a condition such that a man goes, through when he as this Kansas has moved forward swears off with a mighty oath. When until of the State to-day Mr. White with the performance, whether he ties of the State, and it is enforced but very lit- books. . tle on the phraseology of his swearing | counties there are sporadic convuloff pledge." Later in his article, Mr. White says that a prohibitory law

cure it by long years of wise, brave, towns there are open saloons, Kansas at the time of the adoption of State-wide prohibition, was still largely in a formative period of social development. It was a sparsely set- As a direct result of this long-

zenship had been recruited from diof the county names of Kansas is al-This is the way, however, in which most a treatise upon the period of its

Mr. William Allen White begins an development. At the time of its adoption, Mr. quarter, or perhaps a third, of the can write: "The prohibitory law is now enforced in 100 of the 105 coun-

sions of the rum fiend that seem to indicate vitality, but it is mere alco-"only gives men and women who de- holic reaction in the dead muscles. In sire prohibition an opportunity to se- two counties in the small mining but in the larger towns even these counties enforce the law."

The Condition of Kansas To-day. tled frontier community. Within a fought and hard-won fight for Statehistory still recent it had suffered wide sobriety, Mr. White cites some from the prolonged and bitter strug- interesting figures concerning the

Kansas of to-day. Without going into a discussion of the widely divergent social conditions in a great metropolitan area and an extensive agricultural commonwealth, he says: There is not a great difference in population between Cook County, Illinois, and the State of Kansas; yet there are more Chicago insane in the Cook County asylum than the insane, the criminals the hour and girls' rethe criminals, the boys' and girls' reformatory, the feeble-minded, and the prisoners in Kansas jails and penitentiaries. Kansas has

fewer murders, fewer homicides, and fewer accidental deaths than any other State, and this is one of the lowest rates in the world-45 for each 100,000 annually. . . The 5

vital statistics for the various States | show that Kansas has fewer deaths from kidney diseases than any other State, and the relation of whiskey to kidney trouble is so well known that this fact alone proves a lower per capita consumption of liquor. Renember, there are 105 counties in Kansas; 48 of these counties did not | send a prisoner to the penitentiary last year, and 87 counties did not send an insane patient to the asylums. In 14 counties no jury has been called in ten years to try a criminal case; 53 counties have empty jails, 38 counties have empty poor houses, and the second lowest death rate in America is the Kansas death rate of 71/2 per

The money saved in the absence of liquor-selling, amounting approximately to \$20 a head, has been apparently put to good use. The average holding of taxable property, taking the number of people in the State and dividing it by the total assessed valuation of the State, is \$1,666.92, which the 'Wall Street Journal' re-By day and night the benches of group of listening men, she beheld cently declared to be the largest in America. The Director of the Census Bureau has said that Kansas has decannot find their places in the indusbly the nation, may be aroused to the social disadvantages of drink.

Straw Hats

By GEORGE FITCH,

"Home, Jules," said the latter to ash can and buys himself a piece

Why keep mingling with these stupid, under it when he notices a two dollar after a very enjoyable visit to friends hat which makes the other one look and we are glad to say very improved ings. So he prepares to buy the two dollar hat, whereupon the salesman. ness of the two dollar sky-piece, come him to his native land and wish saye that the clerk has taken from the him a very pleasant holiday amid the silk. And the customer buys the five ashamed of its owner.

> keepeth a store lets his awning down the "Bar." wind seizes it and rolls it down the down upon that hat. And lo, it is son to play with. And the next day when the demon clerk would fain man makes blood-curdling threats and aweth the clerk so that he selleth cover and holdeth his peace with fear.

of delicate fibre and rare workmanship. The lily in the field is coarse Hr. Grace, Aug. 17, 1914. has rolled one mile and three fur-

But we could cave it in considerably the Office, and finally payment is re-by inserting in our college and techby inserting in our college and tech nical schools a course in the scientific wearing and protecting of the new

An Intelligent Person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for lars. Press Syndicate F1713.

Great Gift for Chi

Why is the sea never still? Where does the wind begin? What makes an echo? Why does a ball bounce? Why can't we see in the dark? What are eyebrows for? Why are tears salt? Why does the kettle sing? What makes a fog?

Where do thoughts come from? Why does a stick float? Why do we go to sleep? What makes a bee hum? The United States and All Other Countries Natural History

Plant Life

Stories and Legends Men and Women Our Own Life Book of Wonder Famous Books The Earth Poetry and Rhymes School Lessons Golden Deeds Familiar Things Things to Make and Do

A KEY TO THE WORLD.

The child of to-day has been given a new key which unlocks the great doors of knowledge for little feet to enter. THE BOOK OF KNOWLEDGE has come to show and explain to him THE WHOLE WONDERFUL WORLD in hundreds of striking educational pictures, with brief, simple and fascinating talks and descriptions. The BOOK OF KNOWLEDGE CONTAINS EVERYTHING THAT A CHILD WANTS TO KNOW arranged and indexed so skilfully that he can find all the scientific facts and truths of Nature, History, Biography, Art, Literature and His Own Life quickly and with perfect ease. Such power has this work to create a happy and absorbed interest in the mind of the child that he reads on and on until he has mastered a subject with little conscious effort and with real delight in the learning. THIS IS THE GREATEST GIFT OF THE NEW CENTURY TO THE CHILD.

One of the most prominent educators in the country says: "Suppose a boy of ten were to spend fifteen minutes a day in reading these pages . . . he would at thirteen know more about the earth and life on it, than the wisest men knew a few generations ago.

Pictures Which Stimulate the Mind.

The child who owns THE BOOK OF KNOWLEDGE is going to know and understand all the things about him.—he is going to know processes by means of series of striking pictures which illustrate every step; the making of iron and steel; the operation of the telephone and telegraph; the flight of an airship; how a lighthouse is built; how a book is made; how we obtain salt, tea, rubber, leather and coal.

More than 350 beautiful colored plates of animals, birds, fishes and flowers; pictures of a hundred foreign countries, their peoples, cities and customs, reproductions of paintings and statuary, illustrations of things to make and do outdoors and indoors, stimulate and exercise all the faculties of the child's growing mind. 10,000 educational pictures impress upon the memory all the important facts of life.

MR: FRED CAWLEY,

Hr. Grace Notes.

He picks out a nice, substantial one dollar hat and is about to walk away Montreal by Saturday night's train,

Mr. Albert Garland, of Boston, is

dollar hat and goes away to buy other four quintals of fish in their trap on clethes which shall make it less Saturday evening and ten quintals on are up, and the Messrs. Archibald that hat. And a low wretch who have theirs o nthe South Side, near

last week to Bristol's Hope after a

Sagona is anything but bright, but they are still hopeful of a "spurt" be-

him a seventy-five cent silk knob safe arrival of the Antionette (of which her husband is in charge) at In all the world there is naught Oporto. The Antoinette took a load more beautiful than a new straw hat of fish from Burin.

Where Responsibility Lies.

for rolling stock, and that hat looks the firm. Every transaction, important or trivial, must be recorded at makes an error the firm stands the loss. That's why you must be sure that your office is modernly and dependably equipped for the care of all important papers. To do this effectively you need the up-to-date equipment of the "GLOBE-WERNICKE CO." When sixty offices in St. John's board found this necessity this equipent can surely be of use to you.

Are You Sleeping in a

Have You a Kink in Your Back in the Morning?

To do a better day's work you must have a better night's sleep. In these days of rush, busy men are asking for something in the bed spring line which will give absolute rest to the tired body, and in the "Ideal Spring" you have what you are looking for.

What is This Ideal Bed Spring?

Made of the very best tempered wire, built with 240 double coil springs, woven at the top and bottom in such a way as to give gently to the shape of the body. This insures the even, comfortable support upon which is based the superiority of the Ideal Spring. As the motor car superceded the horse, so does the Ideal Spring supercede the old saggy spring you have been sleeping on so long.

Certainly have a look at them. As usual our prices are right.

We Guarantee Satisfaction, They fit all makes of Bedstead,

and what's more our Crescent Felt Mattresses fit them.

C. L. MARCH CO., LTD.

The TELEGRAM is read by over Forty Thousand People every day.