

THE OBSERVER

HARTLAND, N. B., AUGUST 6, 1914.

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War Declared ON HIGH PRICES

There is trouble between the great nations of the earth, but no trouble in getting goods from us at

Right Prices!

We are still cutting prices in half on

SHIRT WAISTS and slashing the profit off some lines of SHOES

Aim straight for our store if you want some Gingham and Cotton Goods. Regular price 14c, for 11c a yard.

Robin Hood Rolled Oats
in tubes, 6 lb., 10 lb. and 20 lb. bags, or in bulk

Paris Green, Fly Paper, Self Sealers

Baird's
Hartland, N. B.

DON'T READ THIS

Our stock of new, seasonable goods in all lines was never more complete than at present.
Boots and shoes in all popular leathers and styles, tan and black.
Dress goods, including Ratines, Poplins, Whipcords, Bedford cords, Voiles, Serges, etc., in all popular shades.
Charmeuse Silks, 1 yard wide, at \$2.00 to \$2.25.
Rain coats for men, women and children from \$3.50 to \$15.00.
Our stock of Men's and Boys' "Ready-to-wear" clothing comprises the very newest and best makes and we can save from \$5.00 to \$10.00 on a suit and give you as good value as the so-called "ordered-to-measure", besides delivering the goods from stock.
Cotton Dress Goods, Muslins, Gingham, Voiles, Ratines, Crepes, Steel Clad Galateas, Curtain Muslins, Duck Suitings, Prints, etc.
Linenum 1 yd. 2 yd. and 4 yd. wide, cut and matched to fit your room. We call special attention to the fact that we are selling English Lincolns this year and we know they will wear much better than other makes.
We are showing the largest line of Furniture this Spring that we have ever shown, including iron beds from \$2.75 to \$12.00. Woven wire and Coil Spring Mattresses from \$2.50 to \$4.50. The celebrated Health Mattress, \$2.50 to \$6.00.
Parlor Suites—3 pieces and 5 pieces.
Dining room Chairs—solid quarter-cut oak, upholstered in real leather—5 chairs and 1 arm chair \$20 and \$24 a set.
Other Chairs from \$5.00 to \$11.50.
Bureaus and Commodes in Solid Oak, Surface Oak and Mahogany finish, from \$11.50 to \$35.00 per pair.
Rockers from \$1.00 to \$10.00. Centre Tables from \$1.25 to \$10.
Sideboards, Kitchen Cabinets, Writing Desks, Framed Pictures, Baby Carriages, Baskets, Reed Rockers, Dining Tables, etc.

C. M. Sherwood, Limited

Perfect Seal Fruit Jars Can-o-Wax for Sealing

Mowers, Rakes, Hay Loaders, Hand Rakes,
Forks, Handles, Scythes, Snaths,
Pulleys, Rope

and a splendid Machine Oil at a low price

Save money and Time on above
by buying from us.

Belyea & Estabrooks

Dressmaking

MRS. LARGE

Main Street, Hartland, up-to-date Costume
and Dress Making. Most reasonable
charges. 50-81

When in Hartland call on
W. E. THORNTON
for up-to-date work in

Barbering and Hairdressing

You cannot get better Satisfaction in any
barber shop north of Woodstock.

GRAND PIANO CONTEST

This One Will be Short and Sharp
and Some One Wins a Grand
Prize

In another part of this paper will be found announcement of a second Piano Contest wherein The Observer offers its handsome Four Hundred Dollar Amherst Piano and Bench to the contestant who secures the greatest number of new or renewal subscribers and thereby wins the greatest number of votes.

During the past three years Carleton County has been pretty well canvassed over in voting contests but there is still room for another. In fact The Observer is urged to put this contest on—and away we go.

Secondary prizes are offered to EVERY contestant who secures 200,000 votes. This appears at first glance to mean a tremendous effort in itself. But the winner of our last Piano secured more than a million votes while the two next highest secured each 900,000 and 700,000.

This is a pleasant time of the year to do newspaper canvassing and the manager has evolved a scheme that will do practically all the required work. It remains for the contestants to merely call on the people. They will find that their coming has been heralded before them.

The great factor for success in this contest is that contestants start work early. Anyone may enter, man or woman, boy or girl, except relatives or employees of the manager or others financially interested in the paper.

To enrol in this contest all that is necessary is to fill out the blank found on the local page of this issue and mail it AT ONCE to The Observer. A full working outfit and a letter of advice will be sent to each applicant, as well as many valuable hints as to where subscribers will be found.

The contest will run until Carleton and Victoria counties have been thoroughly canvassed over, and the more entering the contest the shorter it will be. School teachers may enter and it is probable the contest will close before the fall term opens. But let us repeat again, it is very necessary that all start early and all start at once. We are earnestly hoping that at least six earnest workers will signify their desire to enter the contest before our next issue.

ENTER NOW! Cost nothing to try and an earnest effort may mean YOU will get the PIANO. SOMEONE will surely get it—and it is yours if you fully determine to win it.

Get into the work now and **WIN!**

More interesting particulars will be published next week but don't wait for them. Enrol now. Before you lay the paper down fill out the blank and cut it out. Mail it to The Observer, Hartland, N. B., and GO TO IT.

LORD BISHOP HERE ON SUNDAY

His Lordship Bishop Richardson will hold confirmation service in Burt's hall on the coming Sunday, Aug. 9, at 10.30 a. m. Those who heard His Lordship a year ago are pretty likely to avail themselves of the opportunity to do so again. There have been no confirmations here for a number of years and to many the service will be quite unique. The rector extends a hearty invitation to all. Confirmation services will also be held at Glassville, 3 p. m. and Beaufort 7.30.

IF YOU PATRONIZE

The Everyday Bargain Store

YOU LEARN TO SAVE MONEY

New Fall Goods!

We were never in so good position to supply Late Summer and Early Autumn Goods. No other store in the county can equal our stock or our facilities for getting for you exactly what you need. If, perchance, our large variety does not embrace it. High quality reigns supreme in this store and you find here the large number of brands made familiar to you by the magazine articles. We handle the genuine goods—imitations have no place here. Our salespeople are enjoined to be unfailingly courteous and obliging, and our service is such that we can supply your exact needs without forcing on you what you do not want.

Fall Dress Goods

are being opened up right along now and we bought these lines at such advantage that our selling prices will be a pleasing revelation to you.

Figured Cotton Crepe at 15c

Ladies' Suits, new lot, black and navy, at \$10.
Ladies' Fall Coats, September 1914 styles.
These are pleasing examples of what we can do for you.

Men's Bannockburn Suits, Hewson Tweed

Double Breasted, \$10.75
Single Breasted, 10.00
Have 50 only, and never such values before.
Men's Overcoats, \$6.00 to \$15.00

Mrs. C. A. Phillips

BRISTOL N. B.

WE HAVE

Paris Green BLUE VITRIOL

Haying Tools, Summer Shoes, Light Clothing, Straw Hats.
Everything for the hot weather, and all at very close prices.

If You Want a Suit of Clothes

come to us, as we are offering some great bargains and have many very nice things left in this line to select from.

WE WANT

your Butter, Eggs, Buckwheat Meal, etc., and we always pay as much, and generally more, than our competitors.
Better call on us before selling.

S. W. SMITH

2 Stores: East Florenceville and Mount Pleasant