

Malted Corn Feed

THE growing demand from wide-awake farmers for concentrated feeds rich in Protein, has led this company to put another Dairy Feed on the market. We have had a careful analysis made of this feed, and had it tested by some of the leading dairies in and around Toronto with splendid results.

The guaranteed analysis is as follows:

Protein... 15 per cent.
Fat..... 3.11 "
Fibre.... 6 "

Compare this with Prof. Day's report on the feed value of coarse grains:

PROTEIN.
Corn... 7.1 per cent.
Oats... 9.1 "
Barley... 9.5 "
Wheat... 9.2 "

In Malted Corn Feed you get, therefore, 100 per cent. more Protein than in corn; 80 per cent. more than in either oats, barley or wheat. Do you see the point? Several dairymen who have tried this feed report an increase in the flow of milk of from 5 to 8 per cent. Would any one want any better proof of the feeding value of Malted Corn Feed than this? It is better than whole pages of theory.

Ask your dealer for a sample lot of this feed. If he cannot supply you, write:

The Farmer's Feed Co.
TORONTO LIMITED CANADA
108 Don Esplanade

**FEED
PRO - FAT**
(Dried Malt)

AND
"MALTED CORN FEED"
AND WATCH THE
MILK FLOW INCREASE

"Good as Gold"

ARE THE
POLICIES
OF THE

London Life
Insurance Company

Head Office:
LONDON, CANADA

Endowments at Life Rates

It is not necessary to die to win. This Company issues Endowment Policies maturing about the expectation of life for the same premium usually charged for Whole Life or 20 Payment Life Policies.

Unexcelled profit results, strong financial position and clean reputation are a guarantee of satisfactory results in the future.

Ask for pamphlets, "Press Comments," and "Endowment at Life Rate"

MENTION "FARMER'S ADVOCATE."

Let me Tell You, Face to Face



"Here is my question:—A \$100 roof gives a \$500 building several years of service. A \$125 Pedlar roof gives the same building 100 years of service, because it is a 100-year roof. Is the extra \$25 wisely spent?"

"I Have Learned How to Make You a Roof That Will Last One Hundred Years."

"I have been a good-roof missionary all my life. I invented Oshawa Metal Shingle for lightning protection. I made improvements in it and got my design perfect after 50 years. My roof was rain, wind, snow, ice, fire, lightning and sun proof. I still needed one thing—the longest lasting metal—non-rusting. At one step, when I found this metal, I achieved a roof to last you a whole century."

"There is No Building Made Right, If the Roof is Not Perfect."

"Guard a building on top, and you guard the whole building. The weather beats fiercest on top. I tell you, no building ever made is better than its roof. I want to see you build a good roof. Skimp the walls, if you skimp anything. See your roof is right. Your good roof gives three-fold building service.

"Why, in 50 years, a little thousand-dollar barn protects \$75,000 worth of hard-harvested product. A poor roof can easily rot, and waste, and lose for you twenty times its cost—twenty times the cost of a Pedlar Oshawa Shingle roof. With most roofs lightning may burn all—with my roof you can defy lightning to try its worst on your barn."

"I Make a Roof that Answers Every Roof Demand You Can Think Of."

"My roof has 'give' in it. It can expand in the sun. It can shrink in winter cold. It does this without drawing the nails that hold it. It is ice proof. Frozen snow cannot gouge it open. It is clean. Dirt cannot rest on it. Roof water gathered from it is pure. My roof covers its nails. They cannot loosen or rust. My roof is not too heavy or too light—it is ventilated.

"As a result, wind or storms cannot lift it bodily, like a shingle roof. It is spark proof and fire proof. It is lightning proof. It still protects a building if the frame sags. A man can lay it without special tools. He can only lay it right, the right way. Every protection, besides the protection against rust, comes with my roof. You lay my roof on ordinary framing.

"Why Do You Get Such a Good Roof from Me ALONE?"

"You can't get a roof deal like mine anywhere else in the world. This is because other metal shingles haven't my design or metal. Other metal shingles haven't my years of pioneer knowledge to back them. They haven't my ground-floor patents—my skill—my earnest and hard work of years on the one prob-

lem—a perfect metal roof. I, only, can make you a roof with the right metal in it to back the wear, because my shingle metal is the only one that make the deal honestly possible."

"Can You Lay It, and Lay It Right? Yes!"

"You, a tinsmith, anybody, can lay my roof— whoever can handle a hammer. I spent years in making my Shingle so it couldn't be laid wrong. There isn't an exposed nail, after you are done. The roof is ventilated so it is almost cyclone proof. My roof is earthquake proof, if your building under it is. It is settlement proof, sun proof—lodged ice cannot open it.

"Yes, sir, you can lay an entire Pedlar roof yourself in my Oshawa Shingle, while you are patching a few shingles on a leaky cedar roof. When you figure its service, the price of my roofing is ridiculously small. My price is very fair. Your bill for my roof is kept down, because folk all over the world are also buying. Big output means big quality at little price.

"Every Roof Owner Should Have the Help in My Big Roof Book FREE."

"My roof book, 'Roofing Right,' ought to be in your hand this very minute. I will be glad to send you a free copy. The book shows roofs, of course. It shows good buildings under them. You can get a score of hints for barn design, planning and arrangement, even if you don't buy my shingle.

"But the main point about my book is that it tells you all you want to know about Oshawa Shingles. I would like you to know its goodness. I am proud of the perfection, excellent quality, fine service, easy laying, beauty and adaptability of my clean Oshawa Shingle. It is a bigger thing than it looks to give any man weather, fire, lightning, and time-resisting protection rolled into one article. My 'Roofing Right' Book tells you all about a roof that 'Makes good' for 100 years."

"Send Me a Post-Card To-day."

"Get my 'Roofing Right' Book to-day. A post-card will bring you the whole story of my perfected Oshawa Shingle. Ask one of my branches near you. Or write me direct. Remember you better any building three-fold if you put the best roof you can get on it. People on the other side of the earth know this. You write me. *J. H. Pedlar*

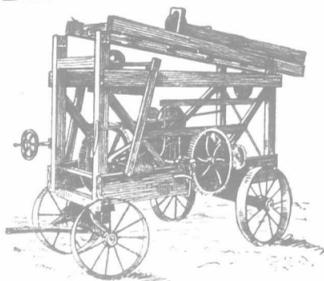
The PEDLAR PEOPLE Limited, of Oshawa

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WHEN WRITING ASK FOR CULVERT BOOK NO. 250

Direct your enquiry to the Pedlar Place nearest you. They will answer you promptly and save you time

Dick's Standard Well Drilling Machine



THE Noiseless Well Drilling Machine is the term usually applied to The Standard when compared to other makes, with their incessant rattle and clang. They are compactly constructed and their mechanism is built of iron and steel—not wood.

"Boys"—This is a money maker. Drop a card to-day for full particulars.

The Dick Well Drilling Machine Co.
BOLTON, ONT., CANADA
Quebec Agents: Bournival & Co., 333 Notre Dame St. East, Montreal

FARMS FOR SALE

Choice stock, grain and fruit farms for sale. We specialize in high-class properties, and aim at offering good value only. We have a special department devoted to listing and selling Ontario farms. Write for list.

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