

Get Acquainted

"There is no Time like the Present"

Shake Hands with Opportunity

Waiting for you is the latest style Columbia Grafonola, a hornless instrument, having nothing in common with the ordinarily accepted idea of a "talking machine," except that it reproduces sounds.

You have heard "talking machines" make noises? Well, you want to forget about these experiments, they were part of the progress by which means perfection was arrived at.

You want to hear this Columbia Grafonola make music—**perfect, sublime.** The natural tones of marvellous voices, of priceless instruments played by **artists of world-wide fame.**

You want this privilege, and here's your opportunity.

This Offer Will Not Remain Open Long

So take advantage—don't delay. It is said that "He who hesitates is lost." Most assuredly we cannot afford to dispose of more than a limited quantity of these new style instruments in this generous manner.

Don't be Misled

Many people have bought inferior instruments which have **disappointed**, not come up to expectations. Expect the best when you send for this Columbia Grafonola, because you will get the best. Nothing inferior, but an instrument the superior of which it would be hard to find except among our highest-priced instruments. And we make Columbias from \$17.50 to \$650. Our Catalogues are always obtainable if you send a card and mention this ad.

We Guarantee

this instrument to be mechanically perfect. We protect you against any just cause for complaint.

Pin a \$10.00 Bill to the Card of Introduction and mail to

THE MUSIC SUPPLY CO.
36 Wellington St. East, TORONTO

OR SEND REFERENCES.

You will receive this Wonderful Grafonola from our nearest Dealer together with 6 Double Sided Records—Get Busy.



\$5⁰⁰ Per Month

\$5.00 per month brings this matchless home entertainer into your family circle. This is a chance too good to lose. Study this offer carefully.

Costs only \$55

Looks like \$100

Has the tone volume of a \$250 Instrument

If you don't care to send any money send us two references and get this splendid outfit on free trial.



Make Friends with the Masters of Music

Get them to entertain you in your own home circle. The greatest artists in the world sing and play exclusively for the Columbia Company. And Columbia records played on a Columbia Grafonola give you the "real thing"—a natural reproduction.

Extra Special

If you send us the card of introduction below, properly filled in, together with a \$10.00 bill, we will not only send you this matchless entertainer through the Columbia dealer nearest to you, but we will include 6 double-side records, giving you 12 selections, also a box of 200 needles. You will have the use and enjoyment of this splendid instrument while paying for it at ridiculous low terms.

Your Evenings

will mean more to you—more to everybody in your home. You will have better fun than your neighbors (unless they, too, take this golden opportunity. And we will send you a catalogue listing thousands of fine records, the standard price of which (for each two selections) is only 85c.

To-Day!

Send me the Latest Style Columbia Grafonola

Send me, through the nearest Columbia dealer, the latest style Columbia Grafonola and selection of 6 double-sided Columbia records. I attach \$10.00, and agree to pay the balance in a monthly instalment of \$5.00 each, "money back if not satisfied" when machine arrives.

Name _____
Address _____
Nearest Station _____

USE THIS CARD AT ONCE