

Britain. In periods of high prices, the consumer of the middle class once having learned that a whole-some substitute can be bought for butter, will turn to it again, and once having acquired the taste, may, even when butter prices are normal, use it in preference to poor, or medium grade butter. Dairy men should remember, however, that margarine is a "substitute," and not butter. If sold for what it really is, the butter-maker who turns out a first-class article, has little to fear.

In Canada no substitute for butter is allowed to be manufactured. There is nothing to fear, therefore, in regard to the home market. But we are dependant largely upon Great Britain for a market for our surplus butter, and margarine will have to be reckoned with.

The public accounts presented to the legislature recently show a surplus of \$608,173.58 of revenue over expenditures for the year ending December 31st, 1907. This is very gratifying. At the same time it is well to note that the expenditure for the year shows the large increase of \$94,066.54. The revenue increased by \$1,130,940.80, that of 1906 leaving the surplus mentioned. This is fortunate. At the same time it would be well to bear in mind that lean years may come. It is always difficult to reduce expenditures after a certain standard has been reached. It would be well, therefore, to go a little slowly even though the revenue is buoyant.

### Money or Pure Bred Stock for You

The offer of The Canadian Dairyman and Farming World to give pure-bred stock free to those of our subscribers who send us lists of new subscribers, has attracted much attention. Recently we have secured some nice lists of new subscribers from the opposite extremes of this great Dominion. From away down in Nova Scotia, Mr. Colin F. Macadam, of Antigonish Co., Nova Scotia, sent us last week the names of 43 new subscribers, at one dollar a year each, and has chosen a pure-bred Holstein heifer calf as his reward. Mr. Macadam writes us that he is securing some more new subscribers for us, with the object of winning another premium.

From British Columbia, as we noted in a recent issue, came a nice list of 21 new subscribers for The Canadian Dairyman and Farming World, all at one dollar a year. Master Ray C. Wells, of New Westminster Co., B. C., asked for three pure-bred pigs, as his reward. Last year, Mr. Duff, of Northumberland County, Ont., obtained over 100 subscribers for us, and won some pure-bred pigs, and two pure-bred Holstein calves, each of which afterwards won first prizes at the Campbellford, Ont., fair.

These two lists received recently, coming, as they do, from widely different points, show how popular The Canadian Dairyman and Farming World is in all parts of Canada. As we are receiving numerous requests for information about our offer for new subscribers, we repeat them:

#### PURE BRED STOCK

We will give a setting of eggs, of any of the standard varieties of fowl, for only two new subscribers.

A pure bred pig, of any of the standard breeds, from six to eight weeks old, with pedigree for registration, for only seven new subscrip-

tions, at one dollar a year.

A pure bred Ayrshire, or Jersey bull or heifer calf, with pedigree for registration, for only thirty new subscriptions, at one dollar a year.

A pure-bred Holstein heifer calf for forty new subscriptions.

#### CASH PRIZES

If you do not desire to take advantage of any of the foregoing offers, we will give the following cash prizes:

\$1,500 for only 1,000 new subscribers secured within a year from the time you start work, at only one dollar a year.

\$1,200 for 850 new subscriptions.  
\$1,000 for 750 new subscriptions.  
\$800 for 700 new subscriptions.  
\$700 for 650 new subscriptions.  
\$600 for 600 new subscriptions.  
\$500 for 550 new subscriptions.  
\$400 for 500 new subscriptions.  
\$300 for 450 new subscriptions.  
\$200 for 400 new subscriptions.  
\$100 for 350 new subscriptions.  
\$50 for 300 new subscriptions.

All the subscriptions must be new and for one year at a dollar a year each. We positively guarantee to pay the prizes mentioned.

Smaller cash prizes are offered for smaller lists. If you are interested, write us for sample copies, and follow particulars. Now, while auction sales are numerous, is a splendid time to secure clubs of new subscribers. Remember that The Dairyman and Farming World is the only purely farm paper in Canada published weekly for one dollar a year. Write to the circulation manager, The Dairyman and Farming World, Peterboro, Ont.

### The Dairy Industry of Prince Edward Island

The report of the co-operative dairy business of Prince Edward Island, for 1906-7, as presented at the annual convention of the Prince Edward Island Dairy men's Association, recently, is as follows:

In 1906 the milk supplied the cheese factories amounted to 32,377,625 lbs., and the milk supplied the butter factories to 9,706,125 lbs.

In 1907 the milk supplied cheese factories amounted to 34,423,549 lbs., and to butter factories, 8,217,134 lbs.—an increase all told, of 556,843 lbs.

As to the patrons the net value of the output was, of cheese factories, in 1906, \$307,508.45, and in 1907, \$219,677.33—an increase of \$12,174.98; of butter, in 1906, \$14,609.77, and in 1907, \$68,222.95—a decrease of \$5,328.79. So that the net increase, all told, was but \$5,558.09.

The number of patrons supplying milk to cheese factories was, in 1906, 2,959, and in 1907, 3,160—an increase of 161.

The number of patrons supplying milk to butter factories was, in 1906, 673; and in 1907, 600—a decrease of 73.

The milk contributed by each patron averaged, in 1906, 9,917 lbs., and in 1907, 8,693 lbs., a decrease of 399 lbs. a patron.

The net average return to each patron was, in 1906, \$78.66, and in 1907, \$75.14, a decrease of \$3.52.

The gross value of cheese and butter manufactured in this province was in 1906, \$357,302.86, and in 1907, \$64,715.08, an increase of \$7,412.22.

### Japanese Consumption of Cheese

Among other western habits that are becoming prevalent among the Japanese, says the Weekly Report on Trade and Commerce, is the consumption of cheese. This, like the use of butter in the East, is an acquired taste. In the course of the next few years, it will develop to a considerable extent. Already there is quite a reasonable importation of select Canadian cheese put up in jars or packages, but this, owing to a demand from the foreign population residing at the great shipping ports.

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