

LOOK FOR
THIS
TRADE
MARK

STIFEL

A Faithful Old Friend Stifel's Indigo Cloth

Standard for over 75 years

From sun-up till sun-down, the year round,

STIFEL'S INDIGO OVERALLS, SHIRTS and JUMPERS take all the rubs your work, natural wear and wash tub give them—and you know these rubs are **REAL** rubs.

But rough work on the farm can't phase Stifel's Indigo, nor can perspiration and exposure to blazing sun or soaking rain.

Stifel's is the original and genuine dyed fast, stay fast indigo cloth. Strong and sturdy in weave with a beautiful blue color that lasts as long as the cloth.

It's the CLOTH in the Garment that Gives the Wear

When you buy overalls, shirts or jumpers, be sure they are made of faithful Stifel's Indigo, the recognized standard garment cloth for over 75 years. You can tell by this mark  stamped on the back of the cloth inside the garment. It's your guarantee of the genuine Stifel's, the cloth that is flattered by imitation but has yet to be equaled.

Cloth Manufactured by

J. L. STIFEL & SONS

Indigo Dyers and Printers

WHEELING, W. VA.

NEW YORK.....260-262 Church St.
PHILADELPHIA.....324 Market Pl.
BOSTON.....31 Bedford St.
CHICAGO.....223 W. Jackson Boulevard
SAN FRANCISCO.....Postal Telegraph Bldg.
ST. JOSEPH, MO.....Watch Bank Bldg.

BALTIMORE.....Coca Cola Bldg.
ST. LOUIS.....928 Victoria Bldg.
ST. PAUL.....238 Endicott Bldg.
TORONTO.....14 Manchester Bldg.
WINNIPEG.....400 Hammond Bldg.
MONTREAL.....Room 500, 489 St. Paul St.

