## "What is There in Simpson Suits, I Wonder?"



YOU MAY well wonder when you see how the Suit Department is thronged. We will tell you what it is—it is just this:—

## "Man" Tailoring at Moderate Prices

Come and see the splendid gathering of Women's Suits at \$15.00, \$16.50 and \$25.00.

3 or 2-piece styles, made from finest fabrics, in accord with the latest decrees of the masters of fashion. Choose from

Stylish Three-piece Suits of Panama
Stylish Two-piece Suits of Prunella
Two piece Satin Striped Shadow Effects
Three-piece Suits of French Serge
Two-piece Suits of All wool Checks
Two piece Suits of Smart Mixtures
Two-piece Suits of beautiful English Worsteds

Strictly new models, possessing the style and quality found only in higher priced suits. There is an attractive variety of style in both 2 and 3-piece models. All the man-tailored hipless and slightly fitted effects. All the new skirts, latest ideas in trimmings on both coats and skirts. Coats lined with best qualities material only. In new tones of colorings.

\$15.00, \$16.50 and \$25.00

## Welcome Notice for Race Week Preparations

A Special Display of New and Very Exclusive Gown Lengths in the Dress Goods Department

A large Assortment, over 200 lengths, each one exclusive to this store, 7½ to 8 yard lengths, prices ranging from \$16.00 to \$25.00.

Colors—Pale blue, cream, pink, helio, old rose, maize, ashes of roses, apricot, gold, cinnamon, pearl, fawn, taupe, reseda, brown and navy.

Materials—Fancy ottoman cord, stripe directoire satin, silk stripe Irish poplin, silk stripe and check voiles, fancy stripe filet net, silk stripe crepe de chine, silk and wool melrose, silk and wool coutil, satin stripe marquisette, silk meteor cloth.

THE SIMPSON COMPANY LIMITED TORONTO - CANADA

