

Williams'

Shaving soaps

stick
powder
cream
liquid



SHAVING STRATEGY

Don't try to bluff your beard—trick it. The Williams' Big Stick is a paradox. It's husky to look at but it yields a lather so soft and gentle and soothing that it sneaks in on Mr. Beard unawares and puts him in the discard.

The Williams' Holder Top Shaving Stick gives you this magic lather in a nickel container with a metal grip for your fingers that grows in your affections as the stick wears itself away in your interest.

Williams' Shaving Soap comes in several convenient forms:
Stick, Powder, Cream, Liquid
and in round cakes

THE J. B. WILLIAMS COMPANY
Canadian Depot
356 St. Antoine Street, Montreal

Add the finishing touch to your shave with Williams' luxurious Talc Powder

