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THE STANDARD, ST. JOHN, N. B. SATURDAY, JUNE 27, 1914.

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Price is our latest saving. For years we worked solely to increase the Goodyear Fourth, our All-Weather tread — our mileage. No-Rim-Cut tires then cost you double-thick, resistless anti-skid, yet as flat more than others.

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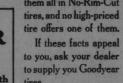
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