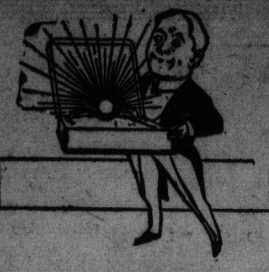


DURABLE



RELIABLE

CHRISTMAS JEWELRY

The largest, and by long odds, the finest array of Holiday Gift Jewelry, Diamonds, Watches, Clocks and Silverware we have ever shown, now awaits your inspection at our store. So wide is the variety as to embrace the latest and most popular novelties, and you'll have no difficulty in finding here many tokens of good will that relatives and friends are sure to appreciate.

Attractive Values

Are more than ever a feature in our offerings of this year, and, you need only compare to prove, for yourself, that OUR PRICES ARE THE LOWEST, consistent with quality, to be found anywhere. In

Diamond Rings

We present an exceptionally choice exhibit; these having been carefully chosen expressly for our Christmas trade, and are of rare beauty. In this, as in other lines, we offer EXTRA SPECIAL VALUES.

PRICES RANGE FROM \$9.00 to \$425.00

Bracelets, Necklets, Pendants

Are among our strongest lines, and, in our showing of this season, are the daintiest and prettiest designs we have ever offered. We also present an extensive range of Lockets, Brooches, Beauty Pins, Bow Pins, Bar Pins, Fobs, Rings, Chains Stick Pins, Cuff Links and many other choice and suitable presentables.

Clocks, Jewelry, Silverware

ANYTHING YOU SELECT WILL BE RESERVED FOR YOU, ON PAYMENT OF A SMALL DEPOSIT. It is always a privilege and a pleasure to show you our stock, even if you don't want to buy.

Small Profits, Quick Sales, is Our Motto

A. POYAS

Jeweler - - 16 Mill Street

Store open nights till 10 o'clock during the holiday season

Millions Are Being Spent On Private Enterprises.

Many New Works of Importance in All Lines of Industry Have Been Undertaken in St. John During the Year Now Ending—Some of Those Which Have Almost Become Public Institutions.

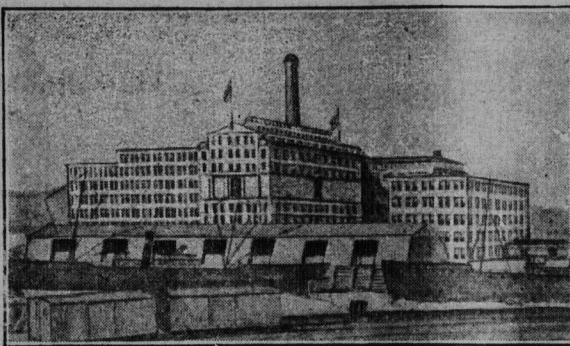
Perhaps of even more importance than public works, in estimating the growth of St. John, is the development of private enterprises, and in this line this city has been particularly fortunate during the year now closing. A great many business concerns have found occasion to increase quarters for their business. In addition to these there are others, some of them of prime importance in Canadian commercial life, which are located in St. John for the first time and constructing plants of very considerable moment.

Possibly the most expensive and extensive of these private enterprises



The New C. P. R. Elevator.

In the older portions of the city grow less numerous, sections such as this must become of much greater value that at present and hence the investments by home settlers in such proper-



The New Sugar Refinery.

is the magnificent assemblage of buildings being erected by the Atlantic Sugar Refineries Limited, on land formerly occupied by the city and federal governments on the Ballast wharf. This refinery, which on its completion will be as modern as any in existence, will cost in the vicinity of three million dollars, of which approximately one million dollars has already been expended. The group of buildings is of concrete and is now taking shape, the foundation having been completed some time ago. The refinery will occupy a commanding position at the entrance of St. John Harbor, will enjoy every facility in the way of shipping both by rail and by water, and will without doubt prove eventually one of the most important industries in the Province of New Brunswick.

Next to this perhaps, comes the Canadian Pacific Railway Company's new elevator on the West Side, erected by the Metcalf Construction Company, and just now completed. The picture of this elevator given herewith, conveys a clearer description than can be expressed by words. The elevator has a capacity of 1,000,000 bushels, and in connection with it conveyors are now under construction to the various berths at which steamers



DeMont Street, East Side.

a short time ago, purchased a considerable area of land and in addition to his own extensive timber yard and offices, has erected factories for the Oil Motor Company, Mr. John White, and Frost & Wood Company. Considerable land yet remains which will undoubtedly be built on before very long. This land is served by I.C.R. tracks, while Mr. Likely operates an engine and travelling crane for his own use and benefit.

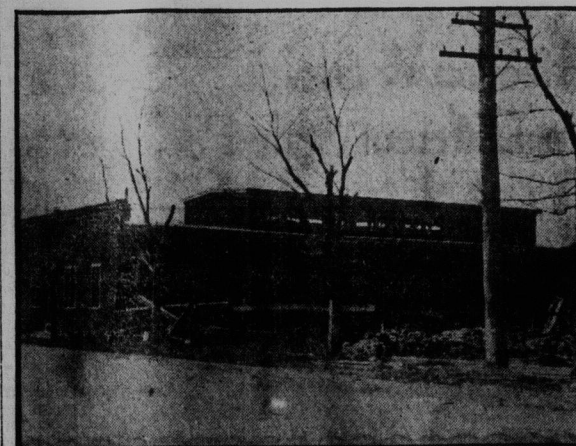
In the amusement line the outstanding feature of the year has been the completion of Keith's theatre, known as the "Imperial" on King Square. This is now the centre of attraction for moving picture visitors, and is in every sense a credit to the owners and an institution of St. John. Further reference to this theatre is made in another part of this paper. Mr. F. G. Spencer has also remodelled the Unique Theatre on Charlotte Street, while on the West Side of the harbor the Empress Theatre has been established.

Reconsidered.

"Judge," said the forewoman of the jury of ladies, "we want to speak to you about that sealed verdict we just rendered."

"Well, ladies?"

"Can we unseal it and add a postscript?"—Washington Herald.



The Oil Motor Co's Factory.

Stop, Gentlemen!

Listen to what we have to say before you buy your

Winter Clothing

Don't Go to the High Rent Store

Where you must pay high prices to help the merchant pay the rent.

We are out of the High Rent District, which enables us to Sell Clothing Cheaper than others

Xmas Suggestions

OVERCOATS, - - -	\$10.00 to \$30.00
RAINCOATS, - - -	10.00 to 18.00
TROUSERS, - - -	1.50 to 5.00
SWEATERS, - - -	85c to 7.00
MUFFLERS, - - -	50c to 2.00
GLOVES, - - -	50c to 2.00
UNDERWEAR, - - -	50c to 2.00
SHIRTS, - - -	50c to 1.50

"Where Good Clothing is Sold Cheap"

Turner
440 Main Street

DOWLING BROS.

The Largest Retail Distributors of Ladies' Coats, Suits and Blouse Waists in the Maritime Provinces.



EXTRAORDINARY BARGAINS IN Ladies' Coats

A nice warm stylish coat makes a most useful and acceptable Christmas present. Our stock is very extensive, including all the new models in Jacquards, Tweeds, Brocaded Wools, Ratines, Rough and Soft Diagonals, Mixed Serges and Chinillas. All at clearing prices for the Christmas season.

\$5.90 to \$22.50

Christmas Gloves

OUR SPECIAL KID GLOVES for Ladies at 79 cents per pair, are finished with three rows broad stitching on the back in self color. Two dome fasteners. Tans only at 79 cents. One lady said "This is the most wonderful glove in Canada for the price."

OUR DOLLAR KID GLOVE is a high grade reliable glove with two dome fasteners, in shades of Tan and Grey, also in Black and in White; self-stitching.

VERY FINE FRENCH KID GLOVES in Tans at \$1.25.

Ladies' Christmas Neckwear

A very large and exclusive stock of all the new styles and latest designs at special prices for the Christmas season.

CHRISTMAS HANDKERCHIEFS

We can supply you with almost everything in this line, we have over

2,000 FANCY GIFT BOXES with two pretty handkerchiefs in each box, 25c a box.

CHRISTMAS WAISTS: On Silk, Net and Lawn.

HOSIERY at Special Prices for Christmas.

DOWLING BROS.

95 and 101, King Street.

FOR THE HOLIDAY Choice and Beautiful FURS

At Remarkable Values

Ladies' Russian Pony Skins, Electric Seal, Hudson Seal, Muskrat and Persian Lamb, Smartest Cut-away and Straightline Models in Coats

Fur Sets, Muffs and Neckwear

Mink Muffs and Stoles, new style
Alaska Sable Muffs and Stoles
Black Wolf, double and single animal Scarfs
Black Wolf Muffs, plain and trimmed
Hudson Seal Sets Raccoon Sets
Persian Lamb Sets Fox Sets
Lynx Sets
Children's White Furs
Children's Sleigh Robes

J. L. Thorne & Co.

FURRIERS

55 Charlotte Street

Near Market