

POOR DOCUMENT

MC 2 0 3 5

THE EVENING TIMES AND STAR, ST. JOHN, N. B., SATURDAY, JUNE 7, 1919

HOME BRANCH SOLDIER SETTLEMENT BOARD

Mrs. Jean Muldrew, a prominent educationalist, has been appointed director of the home branch of the Soldier Settlement Board, and will begin her duties at once.

Mrs. Muldrew was lately director of household economy for the Canada



Food Board and was active in promoting economy and thrift in connection with home management. In one year she gave 175 public addresses in most of the large cities and towns in Canada and prepared a publicity campaign touching various questions of household science. One of her chief duties was to visit the Women's Organizations in every province for the purpose of enlisting their co-operation in saving food for the saving food during the war. To her efforts there was a most satisfactory response on the part of the women of Canada. She was able to assist in creating such a spirit of thrift and a determination to "win the war" that in

Prince George Hotel
TORONTO
In Centre of Shopping and Business District
250 ROOMS
100 with Private Bath
EUROPEAN PLAN
SHEPHERD, H. H. THOMPSON, PROP.



Office workers should use Lifebuoy Soap

Think of the hundreds of dusty, germ laden things you must touch every day! Think of the danger to your skin. You need the best soap—and more—the best disinfectant. You get both in

LIFEBUOY HEALTH SOAP

Its healing, soothing oils and grateful disinfectants thoroughly cleanse and disinfect—particularly useful for bruises, cuts, wind sores, etc.



LEVER BROTHERS LIMITED, TORONTO, ONT.

ROYAL VICTORIA COLLEGE

MONTREAL
A RESIDENTIAL COLLEGE FOR WOMEN STUDENTS ATTENDING MCGILL UNIVERSITY
Founded and endowed by the late Rt. Hon. Baron Strathcona and Mount Royal.
Courses leading to degrees in Arts, separate in the main from those for men, but under identical conditions and to degrees in music. Applications for residence should be made early as accommodation in the College is limited.
For prospectus and information apply to THE WARDEN.

INFANTS-DELIGHT TOILET SOAP

Stand for Oille, Who's flying a kite. He soon will be washing With "Infants-Delight."

Year by year the sales of this BORATED Toilet Soap mount higher and higher.

Send us three of these ads—all different—for a FREE trial size cake of INFANTS-DELIGHT.

JOHN TAYLOR & CO., Limited, Dept. 9, TORONTO.

MEN!

Slip your feet into a pair of Mercury Socks if you want to feel real foot comfort. They are generously proportioned, with plenty of room in the foot—not skimped anywhere to save material.

Durable, too. We use tested threads and yarns and permanent dyes.

Cashmere, mercerized lisle, cotton, silk and wool, pure silk—also heavy wool socks for hard outdoor use or wear on the farm.

MERCURY MILLS, LIMITED - HAMILTON, CANADA

Makers of Mercury Underwear and Hosiery for men, women and children.

Mercury Hosiery

cities where statistics were prepared there was a reduction of the amount of kitchen garbage amounting to from 50 to 75 per cent. Mrs. Muldrew "regrets to report," however, that since the armistice the amount of garbage in these same cities has been increased about 50 per cent, which indicates that many still fail to realize the urgency of economy in household matters now that the war has come to a close. "Isn't that astonishing," exclaims Mrs. Muldrew, "with thirteen hundred million dollars of a debt to pay!"

At Macdonald Institute, where her husband, the late Dr. Muldrew, was the first Dean, Mrs. Muldrew trained as a specialist in household science. She was for a time house mother of Macdonald College, St. Anne's, Quebec, and later was principal of Red Deer Ladies' College, Alberta. When she took on the duties of director of Household Economy for the Canada Food Board she was assistant superintendent and librarian of Women's Institutes for Alberta.

In connection with her new work, Mrs. Muldrew plans a campaign for the improvement of home conditions on the farm. Her ideas are altogether practical. She is at the service of the women who are going out on the land with their husbands, and is ready to answer correspondents who may need help at this time.

Her work will demand a familiarity with conditions in all parts of the Dominion. She has lived for years in Ontario, Quebec and Alberta, and has lectured in every other province.

Trade groups of Canadian producers to marshal our forces and to shape our ideas for going after a bigger share of the after-war trade overseas are being favored by the Canadian Trade Commission.

Challenge Cleanable Collars
It's "jake"
"THE CANADA"

Just the shape you have been looking for. Instantly cleanable, no raw edges, never wilt. Your dealer has it in stock.

35c will get you one for \$1.00

The Arlington Co. of Canada
63 Bay St. - Toronto

Let it rain! Despite the dampness

REGAL

FREE RUNNING Table Salt

Never cakes. Just open the aluminum spout and out comes Regal—running.

The Canadian Salt Co., Limited

The Joys of Home

THE charm and appeal of a well-conducted home can be greatly enhanced by artistic decoration.

Crown Diamond Paints

Add enduring beauty at slight cost. A wide variety of carefully blended shades makes possible any color scheme you may desire.

McARTHUR IRWIN Limited
MONTREAL

Sold by
H. G. ENSLOW,
Corner Union and Brussel Streets, St. John.

Men's "Niagara" Silk Gloves

For Men Who Enjoy Dressing Well

A Canadian Product equal to any in the world.

THESE Silk Gloves are a happy change from stiff leather. They are beautifully soft; and from the standpoint of appearance have an elegance all their own.

DOUBLE TIPS FOR DOUBLE WEAR
—A GUARANTEE IN EVERY PAIR

Ask your favorite store for "Niagara Maid" Silk Gloves, "Glove Silk" Hosiery and "Glove Silk" Underwear.

OLD SONGS AND NEW.

Comparison Shows There Has Been No Perceptible Degeneration.

The closing session of the conference of music supervisors held here last week was marked by an address by one who said that the new popular pieces are "degenerating in a musical sense and are poor in composition." The speaker voiced the sentiment of mature age, of that mature age which feels that its voice cannot be depended upon; of that age which does not attempt singing except under the mellowing influence of a banquet, but which retains some knowledge, acquired years ago, of rhythm and harmony.

To mature age, which is somewhere about fifty, the titles of the songs so "popular" today, are conducive to nausea and to hear a youth, as he goes along the street, ejaculate "ja da" suggests to mature age that the youngster should be sent to an institution at Mansfield. Age may be right so far as all this goes and yet age is prone to take this view of the utterances of youth, forgetting that in its younger days it was not always in love with wisdom.

Fifty years ago youth caroled "Shoo Fly" and "Captain Jinks" which songs lacked as much in the way of music and sentiment as the products of today. The Spanish-American War is twenty years back of us and yet the soldiers who went forth to that, singing various things as to the likelihood of a hot time in the old town tonight were not hymning a masterpiece, and, thinking of that popular song, one may feel that the songs of the great war from which we have just emerged show an improvement over that

PRESERVE the LEATHER

LIQUIDS and PASTES: For Black, White, Tan and Ox-Blood (dark brown) Shoes.

KEEP YOUR SHOES NEAT

2 IN 1

SHOE POLISHES

The F.F. DALLEY CORPORATION LIMITED, HAMILTON, CANADA

which is linked with the war with Spain. Yet, as the old hymn has it, "he that is down need fear no fall," so, having reached zero in the matter of "popular" songs, we may have touched a point where improvement may be looked for, and we shall produce something fit to be classed with the productions of Foster and Work. Now, in the day of "ja da," that time seems a long way off, but a change is bound to come and it must of necessity bring something better than we now have. Being at the bottom of the hole any movement must succeed.—Hartford Courant.

A huge market for Canadian farm produce exists in Great Britain where, according to the trade commission, our imports only amount to 11.2 per cent of the eggs consumed; 21.2 per cent of the butter; and 21.4 per cent of the beef.

RED ROSE TEA "is good tea"

A SURE test of the value and quality of a product is the number of years it has been upon the market.

Red Rose Tea has stood the test of time. It has given the best of tea satisfaction for more than 24 years.

Its high standard of Quality has been maintained under all conditions during that time. It is always the same "good" tea. Rich, full-flavored, fragrant and refreshing.

Sold only in sealed packages.

RED ROSE TEA

"is good tea"

Red Rose Coffee is as generously good as Red Rose Tea

Penmans Hosiery

THE STANDARD OF EXCELLENCE

Frolicsome children, with stockings up and stockings down, surely put hosiery to the test in their everyday-play.

Penmans know this, and make their hosiery seamless and reinforce it where the wear comes hardest.

Penmans, Limited
Paris

Also makers of Sweater Coats and Underwear