

### THE PERFECT FOOTWEAR For Men!

We say "perfect," because we honestly believe that better footwear cannot be made.

If you could see a pair of

### Waterbury & Rising Specials

made, you would be amazed at the infinite care taken during every step of their making and thus appreciate our enthusiasm.

Let us show you the beautiful models for Spring.

Make up your mind to get a pair of

### Waterbury & Rising "Specials"



3 Stores: KING STREET, UNION STREET, MAIN STREET

PHONES: M. 525—King St. M. 954—Union St. M. 538—Main St. M. 1151—Office.


**WATERBURY & RISING, Ltd.**

### Limited Quantity SLACK for Steam Use

Prompt Delivery Prices on Application

### CONSUMERS' COAL

SPARKING WHITE CRYSTALS



PURE AND SWEET

## ROYAL ACADIA SUGAR

is manufactured in a modern refinery and refined and packed under conditions of absolute cleanliness.

Every Grain Pure Sugar

**Acadia Sugar Refining Co., Ltd.**  
Halifax, N. S.

### for Lunches—



### CHOCOLATTA

Chocolatta is comforting and warming, and is much superior to cold drinks. Chocolatta satisfies the craving for meat. A tin of Chocolatta takes up little room in the lunch box and with the addition of boiling water makes an instant and nourishing drink.

### Unique Presentation

The men of the fire department of a western town decided on the occasion of his birthday to present to their chief a fine axe. Elaborate preparations were made for the presentation in a ceremonial manner, and there was to be a presentation speech. The eloquent address framed cost the speaker many hours of mental toil.

The hall was flag-draped when the big day came. On the platform sat a lot of firemen in full regalia. In the seats sat the prominent citizens of the town with their families. After a prayer by a minister, a piano selection, etc., came the presentation address.

The spokesman opened his mouth, but words came not. He looked at the chief, at the floor, at the ceiling, then made a wide gesture, gave a gulp, and said: "Here's your axe."

The chief, who had arisen, gave him one look of dumb consternation, and rejoined: "Gosh! Is that the axe?"

### Cleanly Floors With Less Labor

you can throw away the old-time floor-cloth, which so often brings wet hands, sore, aching knees, and, too often, bad colds. The

### Self-Wringing Mops

which hold firmly, a good serviceable mop, is provided with a wringing device, which saves wetting the hands, having, also, a long wooden handle that makes stooping needless. The Self-Wringing Mop can also be used with duster for cleaning ceilings, walls, easements, high furniture, etc. Price, complete, 40c.

### HOUSECLEANING HELPS

Including Brooms ..... From 35c. to 85c. each  
Also Scrubbing Brushes, Dusters, O-Cedar Polish Mops and Oil, Old Dutch Cleanser, Scouring Soap, Metal Polish in both Metal and Paste, Silver Polish, etc.

HOUSEHOLD DEPARTMENT—FIRST FLOOR  
MARKET SQUARE STORE  
SEE OUR MARKET SQUARE WINDOW

**W. H. THORNE & CO., LTD.**  
Market Square King Street



## Men's and Boys' Easter Suits

### Less 10 per cent.

for Friday and Saturday

Never before have we shown such a complete range of Men's and Boys' Clothing at prices you will have a job to equal in town.

### Men's Suits

From \$10.00 to \$30.00  
Less 10 Per Cent. for Friday and Saturday

### Men's Spring Top Coats

From \$10.00 to \$22.00  
Less 10 Per Cent. for Friday and Saturday

### Boys' Suits

From \$4.50 to \$13.00  
Less 10 Per Cent. for Friday and Saturday

### Boys' Spring Coats

From \$4.25 to \$12.00  
Less 10 Per Cent. for Friday and Saturday

Store Open Tonight Till 10 p.m.

**Charlotte St. WILCOX'S**  
Cor. Union

ERRAND BOY WANTED!  
Apply at Store!



### Easter Showing OF Fine Footwear

Ladies' Patent, Cloth Top or Dull Top, Button and Laced Boots with Cuban Heels, or Low Heels, \$8.25, \$8.75, \$4.00, \$4.50 and \$5.00.

High cut, dull calf, cloth top, laced boots, Cuban heels, \$5.00.

High cut, kid laced boots, Cuban or low heels, \$4.75, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00.

High cut, patent, laced and button boots, \$4.50, \$5.00, \$5.50, \$6.00.

High cut, dark tan and brown, laced boots, \$7.00, \$8.00, \$9.00, \$9.50, \$10.00, \$11.50.

High cut, vic kid, laced boots, with white, ivory or grey kid tops, \$8.00, \$9.00, \$10.00.

High cut, two-tone boots in greys and browns and fancy tops, \$10.00, \$11.00, \$12.50.

High cut, white Ruguskin laced boots, \$5.50, \$7.00.

Widths AA to E.

Mail orders given personal attention.

**Francis & Vaughan**  
19 King Street

### IMMIGRATION HAS BEEN GREATLY STIMULATED

Canadian Soldiers Have Advertized Country—British Tommy Eager to Come Here

According to Cyril D. C. Dyson, a Toronto architect, who has just returned after a four months' visit to England, large numbers of English Tommies are turning their eyes longingly towards Canada, and a heavy emigration to this country is liable to take place as soon as the war is over.


"Even before I went across to England I had received numerous enquiries about the free homesteads and what it would cost them to farm; and during my stay in England I talked to dozens of boys, who eagerly enquired about farming in this country."

"The soldier life has bred a certain restlessness in most of the boys, and the result is that many will not go back to clerking and others indoor vocations. There has been engendered a deep desire to be out in the open, and this satisfies itself best in peace by the agricultural life. Hence the intense interest shown by all classes of men in the British army in the agricultural possibilities of this country."

Then, for another thing, the British Tommies are saving money. They can spend very little on active service, and as their credit balances grow, they are beginning to think of using it to advance their position in the world. I have answered hundreds of questions as to the cost of plows and harrows and other farming instruments, seed grain, fertilizers, and foodstuffs. I feel sure that come it may, this problem is tackled properly and necessary assistance and instruction given by our government, we will get a host of desirable men who have saved at least a few hundred dollars and are thrifty enough fellows.

"There is no doubt but that our contingents have wonderfully advertised Canada. Our soldiers are paid more than the English Tommy, and naturally the latter is interested in a country which can afford to pay the higher wage. They have been inquiring as to cost of living in Canada; and when they see that the surplus after meeting all expenses is greater than in England, they naturally feel they would like to try their fortune over here."

"For all of these reasons, there is sure to be much emigration to Canada from the British Isles after the war."



### They judge a man's age by his hair

No wonder gray hair is a drawback in business today. A youthful appearance is easily preserved by using

### Hay's Hair Health

It brings back the natural color to gray or faded hair. Does it gradually—almost imperceptibly. Keeps it lustrous, healthy and soft.

Not a dye. Harmless to use. Large 50c. and \$1.00 bottles at your dealer's or by mail, The Philo-Hay Co., Newark, N. J.

**E. Clinton Brown**

**USE THE WANT AD. WAY**

## MANCHESTER ROBERTSON ALLISON LTD.

DRY GOODS CARPETS FURNITURE  
KING STREET GERMAIN ST. MARKET SQ.

### CHARMING Easter Millinery

#### Radiating The Hues of Spring

Trimmed and Untrimmed Hats in becoming shapes and novel effects that have passed the strict censorship of general approval and been accepted as authentic and correct. Featuring all the new weaves in Straw and Millinery materials in every late color and color combination.

Small, snug-fitting shapes, some with a military tendency, seem to take precedence for immediate wear; though larger shapes in endless numbers and variety of models demonstrate that there is not any exclusive vogue.

Ornaments, not so ornate as usual, show an oriental influence. Many are unique. Altogether a presentation comprehensive and complete.

MILLINERY DEPARTMENT



#### New Camisoles FOR EASTER

Dainty Creations of Silk and Crepe de Chine.

White Silk Camisoles, lace top, ribbons and beading, \$1.30 and \$2.35

White Crepe de Chine, val. lace top, val. insertion, lace and beading, \$1.90

Pin-Head Brocade Wash Satin Camisoles (something new) \$2.10

Fancy India Silk, pink and white, val. lace insertion and trimming, \$2.25

Crepe de Chine, finest caricac macross trimming, \$2.35

Numerous Varieties

WHITEWEAR DEPT.

#### Novelties in Neckwear

Additional Purchases Arriving Almost Daily.

Fancy Georgette Crepe Collars, white, white and silver, purple, maize, saxe, pink, sky, gold, etc. Some with lace edge effects.

Fancy Crepe de Chine Collars, in white and dainty colorings.

Fancy Georgette and Paisley Collars.

Novelty White Organdy Collars, hemstitched, tucked, embroidered.

Many Other Innovations in Ladies' Neckwear.

NECKWEAR DEPT.

#### Easter Blouse Waists

An extensive variety. Styles and fabrics are this season's choice and correct in every detail.

The Collars are the large sailor or cape shape.

Georgette Crepe and Crepe de Chine Blouses in tucked or colored embroidery effects, \$2.25 to \$11.50

Jap Silk Blouses, white or in various colored stripes, \$1.15 to \$4.25

Voile Blouses, new trimmings and embroideries, \$1.10 to \$4.85

BLOUSE DEPT.

#### Beautiful New Ribbons

The Khaki Kool, paisley, Roman stripe and plaid effects. Wonderful color combinations, 5 to 7 in. wide, 9c. to \$1.25 yard

Silk Bandings, correct shades.

New Dresden Ribbons.

All Kinds and Colors Plain and Fancy Ribbons.

#### Lisle and Silk Hosiery

In the Leading Colors; also Black and White.

Each department in our establishment is replete with everything new in fabric, everything fashionable in apparel, everything desirable in accessories for Easter. More varied, more distinctive, more attractive than ever.

**Manchester Robertson Allison, Limited**

### EASTER LILLIES AND FLOWERS

IN GREAT VARIETY AT POPULAR PRICES

### EASTER GROCERIES and PROVISIONS

Choice Breakfast Bacon, machine sliced ..... 40c. lb.	Easter Hams, for whole boiling, 35c. lb.
New Laid Eggs ..... 38c. doz.	Finest Creamery Butter ..... 50c. lb.
TRY PHILPS' SPECIAL COFFEE, FRESH ROASTED AND GROUND ..... 40c. lb.	OUR SPECIAL OOLONG AND ENGLISH BREAKFAST TEAS, 60c. lb.
English and Domestic Biscuits we have in large variety at prices from 20c. to 60c. lb.	Calif. Seedless Oranges, very juicy, 35c. doz.
Florida Grapefruit, 15c., or 2 for 25c.	Calif. Seedless Oranges, large size, 50c. doz.
Cape Cod Cranberries, 2 qts. for 25c.	Bananas ..... 35c. doz.
Western Table Apples ..... 40c. doz.	Fresh Thick Cream ..... 48c. qt.
	Calif. Seedless Lemons ..... 30c. doz.

**THE PHILPS' STORES, DOUGLAS AVE. and MAIN**  
Phone Main 886

### Frank Skinner

— Importer of Millinery —  
— 60 KING STREET —

## ATTRACTIVE TRIMMED Millinery

### FOR EASTER

### Tailored Hats a Specialty

Arriving for Saturday a large collection of Untrimmed, Black Glossy Finish, Small Smart Shapes, Drooping and Large Sailor effects at popular prices.

Milan Tagel Shapes in black and colors, in small and large shapes and Broad Sailors.

New Ornaments—Cherries, Berries, Fruits and Small Flower Novelties.

French Veilings in Black, Brown, Purple and Navy.

**FRANK SKINNER, 60 King St.**  
IMPORTERS OF MILLINERY