Store Opens 8.30 a.m. Closes 5.30 p.m. During Summer Months Store Closes Saturdays at 1 p.m.



## Ready-to-Wear for Women and Young Women

WOMEN'S SILK SUITS, \$25.00 AND \$35.00. The best styles shown this season in taffetas and silk poplin,

\$25.00 and \$35.00. Wash Suits, from \$8.50 to \$18.50.

200 WOMEN'S COATS, UNDER-PRICED AT \$15.00.

Serges, gabardines and coverts; full ripple backs; yoked, belted or pleated styles; convertible, shawl or sailor collar and fancy cuffs. A number are full silk lined; black, navy, dark Copen. and sand. Thursday ..... 15.00

CREPE DE CHINE DRESSES. \$25.00.

Several New York styles, in all white, white with contrasting stripes or all striped designs; plain or in combination with stripes .......... 25.00

SUMMER DRESSES IN VOILE. \$8.50 TO \$12.50. From New York, the latest

voiles or fancy muslins; plain, stripe or floral materials; dozens of pretty styles .. 8.50 to 12.50 WOMEN'S WASH SKIRTS, \$1.25.

In rep or cordeline; full flare and pockets; lengths 37 to 41; bands 24 to 28. Special . . 1.25 MISSES' SUMMER SUITS.

Attractive suits in silverbloom cloth, beautiful combinations of mauve and white green and white, and some in belted styles, with flaring lines. Sizes 14 to 20 years, at ............ 15.00

Misses' Palm Beach Suits, wonderful assortment of the season's newest models, in Palm Beach cloth; Norfolk styles; trimmed in becoming stripes of same material. Sizes 14 to 20 years. Thursday selling 10.00 to 15.00

MISSES' SUMMER DRESSES. All styles and colors; some simple designs in voile and organdies, trimmed with velvet; others in silk, chiffon or taffeta. Sizes 14 to 20 years ... 10.50 to 18.50 MISSES' COATS AND SPORTS

COATS. Sizes 14 to 20 years, \$6.95 to \$15.00 and upwards.

MISSES' SKIRTS, 89c TO \$4.75. White pique, rep and white velvet corduroy. Sizes 14 to 20 years. Thursday ... .89 to 4.75 MISSES' TAFFETA SKIRTS.

\$5.50 TO \$12.50. Dainty shades and patterns; some plain, navy blue or black; others in fancy striped patterns. Sizes 14 to 20 years 5.50 to 12.50

### ingram's Toilet Goods

Milkweed Complexion Toilet Scap. Milkweed Face Cream, improves the complexion, 30c and 85c jar.

\*Velveola Souveraine Face Powder, delightfully perfumed, box ........50 \*Perfumed Borated Taloum Powder,

\*Zodenta Tooth Paste and Tooth 

Come Today for a First View and Watch the Papers for the Daily Price Lists A White Sale of

Dress Goods and Silks

CREAM WHITE SUITINGS New Stripe Skirtings, cream grounds with contrasting stripes in navy, browns, blues, green or black.

Sport Coat Materials, chinchfillas, polo, heavy serges, gabardines, Bedford cords, etc.

Cream Serge Suiting, \$1.23— Regular \$1.50. Thursday..... 1.23 YARD WIDE IVORY HABUTAI

Soft, clear white or ivory tones. Regular 59c. Thursday ..... 49 livery and Oyster White Honan Bilks, 34 inches wide...... 1.00 Ivory All Silk Creps de Chines, French manufacture, 40 inches wide. Regular \$1.69. Thursday, 1.44

"Khaki" Cool, oyster shade, Shantung. Thursday.......... 2.50 2,000 Yards Ivory China Silk, 36 inches wide. Regular 85c. Thurs-Thursday

Fine Cord Pique, 1,600 yards, 26 inches wide, for suits, skirts and children's wear. Regular sport coats, all fast pile, will wash easily; 50c to \$1.00.

Bridal Satins, pure ivory tints, Single and double cords and coin spots; width 36 inches. Thursday

Regular \$2.00. Thursday ... 1.69

Thursday

White Skirt Poplins, rich mercerized finish, single and double cords and coin spots; width 36 inches. Thursday ... 65

Swies Embroidered Voiles, 40 inches wide, sport coats, all fast pile, will wash easily: 50c to \$1.00.

The Whitewear Offers These Specials for Opening Day

CORSET COVERS.

WOMEN'S DRAWERS.

We "Beg" You to Notice These

Boys' Norfolk Suits

tweeds; standard and novelty styles; pants are full cut;

strap and buckle at knee; dark gray stripes; plain

brown, diagonals, etc. Sizes 25 to 34. Thursday 4.95

BOYS' KHAKI BLOOMERS, 75c.

for boys of 4 to 16 years. Sizes 22 to 34. Thurs-

BOYS' WASH NORFOLK SUITS

to 8 years. Sizes 21 to 26. Thursday ..... 1.50

TOMMY TUCKER SUITS, \$1.75.

for boys 3 to 8 years. Sizes 21 to 26. Thursday 1.75

Cottage China

"Open Stock"

50-piece English Dinner Set, green border decora-

50-PIECE BLUE WILLOW SET AT \$7.75.

DINNER SET, 97 PIECES, \$13.50.

ODD DINNERWARE.

10-PIECE COMPLETE TOILET SET.

ODD TOILETWARE.

Decerated Ewers, 73c; Basins, 73c; Chambers, 49c; White Ewers, 59c; Basins, 59c; Chambers, 39c.

Oval pictures, framed in walnut finish and white enamel: elze 10 x 12 inches; novelty subjects by Harrison Fisher; white mats, some with Cupid awake and asleep on top and bottom of mat: baby ribbon hanger, 350 only. Thursday .39

Keep Out the Flies

36-inch Mosquito Netting, in colors of green, red and white, and black, per yard. 12½
36-inch Mosquito Netting, in colors of green, red and white, black, per yard. 12½
36-inch Mosquito Netting, English, in colors of green, white and black, per yard. 12½

IF YOU CAN'T COME 'PHONE MAIN 7841.

English ware, floral decorations. Set... ... 2.50

Pretty pink rose border decoration, gold line handles

Wedgwood ware, old blue willow decoration.

Single-breasted yoke style; English and Canadian

200 pairs; drill cloth, in light and dark shades;

Junior Norfolk style, white linen, for boys of 3

Small sailor collar and loose belt; blue chambray;

WOMEN'S COMBINATIONS.

Nainsook, envelope style; sizes 34 to 42 bust. Regular \$1.50. June Sale price ....97

Nainsook, flounce of two rows of insertion and one row edging of beautiful wide val. lace, lawn dust ruffle; lengths 36 to 42 inches. Regular \$2.00. June Sale price. . . . . 1.48

For women, of nainsook, yoke trimmed front and back with exquisite embroidery and val. lace insertions; sizes 34 to 44 bust. Regular \$1.00. June WOMEN'S CORSETS.

WOMEN'S UNDERSKIRTS.

INFANTS' SHORT

LITTLE GIRLS' DRESSES.

Fine white rep, three em-broidered pleats down front, separate waist belt, scalloped edges; sizes 2 to 6 years. Reg-ular \$1.25. June Sale price .85

GIRLS' NIGHTGOWNS.

# A Big Range of White Wash Fabrics

White Indian Head, 2,000 yards, 36 inches wide, for skirts, middy waists, etc. Regular 15c. goods. Thur Silk and Cotton Seersucker, 26 Inches wide, white only, for underwear and nightwear. Regular 50c. Thursday, yard 25 White "Tobralcor" Vestings, stripes, small figures and polka dot designs, 28 inches wide. Thursday 44-inch White Batiste Muslins. On sale Thursday 25

"BOND ST."

Tan calf, straight lace

low shoe with new Neolin,

wear-proof sole, low rub-

ber heel, English recede

toe shape; blind eyelets;

widths C and 'D: sizes

5% to 10. Pair .... 5.00

"TARSIC"

Shoe for combined

comfort and style, made

of best grade chocolate

vici kid leather, neat

wide toe shape, with full

ball-fitting, low, flat

heel; widths D and E.

Per pair .... 5.00

kid. Per pair .... 5.00

Same style black vici

## Towels and Other Linens for the Wedding Gift

Bedroom Towels, Ireland's finest, all pure linen, huckaback, damask borders, hemstitched. Pair, \$1.00, \$1.25, \$1.35, \$1.50, \$2.00 to \$5.00.

Huckaback Guest Towels, scal-loped or hemstitched. Pair, 80c, 75c and \$1.00.

Embroidered Towels, huckaback, with baby Irish, hemstitched or scalloped. Each, \$1.75, \$2.50, \$3.00 and \$3.50.

Genuine French Cluny Scarfs, deep lace; size 18 x 54 inches. Set of Table Linen, "Old Bleach" make, attractive designs; 1 cloth, size 2 x 2½ yards, and 12 napkins, size 22 inches. Set...... 10.75

Madeira Sets of 18 pieces, six 6-nch doylies, six 8-inch doylies and centrepiece, size 22 inches. Set 3.98 

Cotton Counter, Fourth Floor.

## A lightweight spring coat, and it will turn the ordinary shower. Sizes 36 to 44 ...... 18.50 WATERPROOF COATS AT \$8.50. Lightweight green rubber, loos and easy fitting; easily packed i your grip. Sizes 36 to 42. Thurs day

The Men's Store

You Can Enjoy a Rainy Day

if You Wear a Simpson

Waterproof Coat

Men's Good

Waterproofs \$8.50

Made from double textury. English paramatta; fawn and greenish fawn; cut single-breast ed; seams sewn, stitched and taped. Sizes 35 to 44. Thurs

TWO-PURPOSE TWEED

WATERPROOFS, \$15.00.

English tweed in light gr mixtures, check back, smart sli

ENGLISH-MADE BURBERETTE

on style. Sizes 34 to 40. Ti



### Men's Sport Shirts

White Madras. Sizes 14 to 16%, 1.00 Men's White and Tan Sciente : Shirts. Sizes 14 to 161/2. Each ... Men's Negligee Summer Shieta row" brand. Sizes 14 to 1612. Tiday .....

Men's Tub Sifk Shirts, assorts colorings. Sizes 14 to 161/2. day.... Men's Duck Shirts, collar attach white, tan and gray. Sizes 14 Men's Cotton Bathing Suite, no color; one-piece, or with shirts. Si 34 to 44. Each Men's Cotton Bathing Suits, piece, Sizes 84 to 44....

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## Kay soles; high and low heels. Sizes 21/2 to 5. Floor Coverings for Summer Homes

WOMEN'S HIGH

TONGUE AND BIG

BUCKLE COLONIALS.

These colonials are the

prevailing styles, and are

very much in demand.

They come in white, ivory

welt and hand-turned

soles; also black kid and patent leather. Prices

812 PAIRS ALL NEW,

8.30 SPECIAL.

Fresh spring goods; tan,

colonial, pumps and Blucher Oxfords; Good-

year welt and flexible Mc-

\$6.00, \$7.00 and \$8.00.

and gray kid; Goodyear

NEW CANADA GRASS RUGS. 

Men's "Victor" Low Shoes for

Summer Wear

"SWELL"

YOUNG MEN'S SHOES.

Made in fine gunmetal calf leather, on new swing recede toe shape, with blind eyelets, full quarter flange heel; widths D and E. Sizes 5½ to 10. Per 5.00

Same style, in tan calf.

The straw is all dyed before it is woven; re-

PRINTED LINOLEUMS, 50c Light colored matting; small tile and floral effects; 2 yards wide only. Thursday, square yard ..... 50

AXMINSTER RUGS, \$2.25.

Small all-over patterns, and good medallions, in nice Oriental colors. Size 27 in. x 54 in. Each .. 2.25 WOOL RUGS.

## Simpson's Pure Ready Mixed Paints for Exterior or Interior

R. S. Co. Prepared Paints, thirty colors, also white. Gallon, \$1.95; \(\frac{1}{2}\)-gallon, \$1.00; quart, 55c; pint, 30c; \(\frac{1}{2}\)-

Muresco, for walls and ceilings, eighteen tints and hite. White, 5-lb. package, 35c; tints, 5-lb. package, VERANDAH FLOOR PAINT.

Light gray, wine, chrome, dark gray, tan, brown and golden yellow. Quart, 50c; pint, 35c.

Famous "61" Floor Varnish. Quart, \$1.00; pint, 60c;

## MARKET TELEPHONE Adelaide 6100

H. A. Pure Lard, 2-1b. pall, gross weight, per pail. 60
Domestic Shortening, 3-1b. pails, gross weight, pail 50
GROCERIES.

One car Standard Granulated Sugar, in 20-lb. cotton
bags, per bag
2.000 lbs. Finest Creamery Butter, special, per lb. 30
4.000 tins Finest Creamery Butter, special, per lb. 30
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Edwardsburg or Beehive Table Syrup, 5-lb. pail. 29
Finest Featherstrip Coccount, per 4b. 22
Sait, in bags, 3 bags
Choice Red Salmon, 2 tins 22
Fancy Patns Rice, 3 lbs. 22
Fancy Patns Rice, 3 lbs. 22
Firesh Flaked Wheat, per stone 55
Lupton's Marmalade, 4-lb. pail. 50
Pure Cocco, in bulk, per lb. 28
Quaker Oats, large package
500 lbs. Fresh Apple Blossom Biscuits, per lb. 18
Peanut Butter, in bulk, our own make, per lb. 18
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Peanut Butter, in bulk, our own make, per lb. 18
Peanut Butter, in bulk, our own make, per lb. 22
Finest Canned Feaches, per tin
15-02, jar
Pure Gold Salad Dressing, 3 packages 20
Finest Pot Barley, 6 lbs.

16-02, jar
Pure Gold Salad Dressing, 3 packages 15
Oxo Cubes, 2 tins

45c ASSAM TEA FOR 37c. 

\$1.25 Pictures at 39c 1,000 lbs. Fine, Rich, Full Bodied Assam Tes of uniform quality and fine flavor. A 45c tes anywhere. Thursday, per 4b.

FRUIT AND VEGETABLES.

COCOA FIBRE MATS FOR VERANDAHS

STENCILLED MATTING RUGS. Large variety of patterns.

18 in. x 36 in. ... .9 36 in. x 72 in. ... .36
27 in. x 54 in. ... .15 9 ft. x 12 ft. ... 1.95 WOVEN JAPANESE MATS.

Color Cards submitted upon request. Orders for \$10.00 and over sent freight prepaid.