

# Christmas Suggestions

# The SIMPSON Company Limited

# and Today's Specials

## Cups and Saucers for 7c

Thin, good quality English ware, clear, even finish. Monday, cup and saucer, for ..... 7  
 60c and 75c decorated, English Cheese Dishes (covered), Monday, choice ..... 39  
**CLOVER LEAF DINNERWARE.**  
 No Mail Orders. Phone Orders Filled.  
 15c Cups and Saucers, for ..... 12  
 12c Dinner Plates, for ..... 10  
 11c Breakfast or Soup Plates, for ..... 9  
 9c Bread and Butter Plates, for ..... 7  
 7c Fruit Saucers, for ..... 5  
 7c Covered Vegetable Dishes, for ..... 5  
 29c Gravy Boats, for ..... 21  
 25c Meat Platters, for ..... 19  
 23c Meat Platters, for ..... 23  
 42c Meat Platters, for ..... 35  
 12c Bowls, for ..... 10  
**GREEN FLORAL DECORATED DINNERWARE.**  
 Cups and Saucers, for ..... 10  
 Dinner Plates, for ..... 9  
 Soup Plates, for ..... 8  
 Tea Plates, for ..... 7  
 Bread and Butter Plates, for ..... 6  
 Fruit Saucers, for ..... 5  
 Table Glasses, plain and decorated, sherry and port wine glasses, Monday special, each ..... 8  
 Thin decorated Glass Table Tumblers ..... 5  
 Key design Table Tumblers, each ..... 3

## \$16.50 Wedgwood & Co. Dinner Set \$11.95

20 only, 97-piece Dinner Set, finest quality Wedgwood & Co. English ware. Dainty new French border decorations. Gold line handles and edges. Perfect quality clear white ware. Regular \$16.50. Monday \$11.95 special, the set.

## 100 Boys' Suits \$6.95

Every One of Which is Worth a Whole Lot More.  
 We are going to sell these 100 suits at \$6.95, although they are \$9.50, \$10.00 and \$11.50 values. They are: Smart double-breasted suits, made of grey and brown stripe, check and fancy mixed wool tweeds and worsteds, with pick, twill serge linings to match. Coats have smart lapels, flap pockets and vent in back. Full fashioned bloomers, lined throughout with belt loops at waist and strap and buckle at knee. Sizes 26 to 33, for boys 8 to 15 years of age. 6.95 Monday special.

## Boys' and Youths' Better Quality Slip-on Coats

We are showing a splendid range of these swaggar Overcoats at \$13.00. They are tailored from imported English upholstery, in grey and brown diagonal and check patterns, single-breasted, with wide convertible collar that fastens close to chin, natural shoulders, loose back, patch pockets with flap and full-fitting skirt. Warm, durable body linings. Sizes 26 to 35, for boys 8 to 17 years. Parents and boys will like these coats for their warmth, appearance and wearing qualities.

## Boots! Just See the Values

**8.30 Special for Men**  
 We say 8.30 a.m. special, for there are only 300 pairs, and at this price they should be sold in a very short time. Blucher style boots, made of gunmetal leather, Goodyear welt sole, medium heel and full-fitting round toes. No phone or mail orders. Boots worth \$4.50. Monday at ..... 3.24

**Women's Boot Special, \$2.49.**  
 These are \$3.50 and \$4.50 boots, and there are about 1,600 pairs. They consist of 27 different lines, bought from a jobber for less than he paid for them. The reason for the low price is that sizes are broken; not all sizes can be had in any one line, but there are all sizes in the lot; patent leather, gunmetal and vici kid; button and lace styles. Selling on Monday at, pair ..... 2.49

**Boys' Heavy Waterproof Sole Boots, \$2.49.**  
 Heavy Oil Grain Calf Blucher Boots, full-fitting, round toe; heavy viscolized waterproof standard screw soles; solid leather heels. Sizes 11 to 13, \$2.19; sizes 14 to 5, \$2.49.

**Men's Sole Style Rubbers.**  
 500 pairs first quality Maltese Cross Grip Sole Rubbers, to fit wide and narrow toe boots; high and low heels. Sizes 8 to 11. Regular 95c. Monday ..... 39

## Diamond Pendant

Pendant is in the popular drop design, with three cut diamonds, each in a circle of 10k gold. Price included 15-in. 10k chain. Special, Monday ..... 12.95

Gold Bar Pins, plain, engineered, hand engraved, and enamelled, in straight lines of light and dark blue and white; 10k gold. Regular \$3.00 to \$4.00. Monday ..... 1.95

## Women's Fibre Silk Mufflers \$1.25

Women's Fibre Silk Knitted Mufflers, in pretty shades, sage blue, light blue, champagne, green, grey and white; size 48 x 10 inches. Specially priced ... 1.25

## Autographic Kodaks

We have the following in stock at present:  
 No. 1 Autographic Kodak Special, fitted with B. & L. special anastigmat, F 6.3, and optimo shutter ..... 36.00  
 No. 1A Autographic Kodak Special, fitted with Cooke-Kodak anastigmat, F 6.3, and compound shutter ..... 40.00  
 No. 3 Autographic Kodak Special, fitted with Cooke-Kodak anastigmat, F 6.3, and compound shutter ..... 42.00  
 No. 3 A Autographic Kodak Special, fitted with Zeiss-Kodak anastigmat, F 6.3, and compound shutter. This model is fitted with the novel range finder ..... 66.00  
 Auto Graflex, 3 1/4 x 4 1/4, fitted with B. & L. Tessar anastigmat, F 4.5, shutter gives exposures from time to 1-1000 of a second ..... 80.00

## Christmas Gift Ideas from the New Lighting Studios

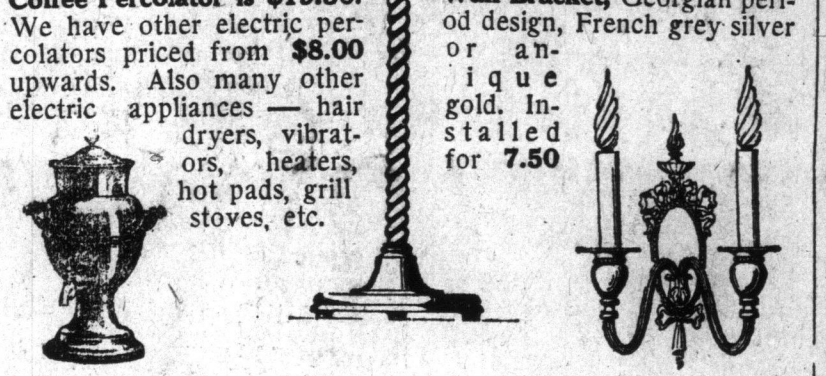
Our Lighting Studios afford you the opportunity of selecting your gift, if it is to be a lamp or a lighting fixture, from the largest assortment to be seen anywhere in Canada. The following are beautiful new designs and each one unexcelled value. They may be bought through the Home-lovers' Club if so desired.



Small Metal Electric Lamp, in old ivory finish with gold relief, very artistic. Price 7.50  
 Large Living-room Lamp, in Jap bronze or Empire gold finish. A rich design. Price ..... 14.75  
 Very Pretty Electric Reading Lamp, in bronze or gold finish. It is particularly good value ..... 7.75



Large Living-room Lamp, in Jap bronze or Empire gold. Priced 17.50  
 The Charming Lamp shown above in Empire gold or bronze finish; a variety of bases to choose from. Priced at ..... 11.00



Dainty Two-light Electric Wall Bracket, Georgian period of long handle, French grey silver or antique gold. Installed for 7.50  
 Coffee Percolator is \$19.50. We have other electric percolators priced from \$8.00 upwards. Also many other electric appliances - hair dryers, vibrators, heaters, hot pads, grill stoves, etc.

## Display of Pieces of Rich Cut Glass at Half Price and Less

Footed Punch Bowl, "buzz design." Regular \$80.00. Monday ..... 35.00  
 Footed Punch Bowl, star and hob nail cutting. Regular \$225.00. Monday ..... 100.00  
 Sixteen-inch Tray, Regular \$45.00. Monday, half price, at ..... 22.50  
 Sixteen-inch Vase, feather design. Regular \$65.00. Monday ..... 30.00  
 Sixteen-inch Vase, mitre and star design. Regular \$65.00. Monday ..... 30.00  
 Trays, diamond cut design. Regular \$30.00. Monday, half price ..... 15.00

## White Flannelette

Clearing at 10c Per Yard  
 Nice soft napped finish 27 inches wide. Clearing, Monday, per yard ..... 10  
 Striped Flannelette, first colors, 32 inches wide. Special, Monday, day, yard ..... 14  
 A limited quantity of White Flannelette, 24 in. wide. Rush price Monday, 10 yards for .69

## Leather Club Bags to be Cleared at \$4.98

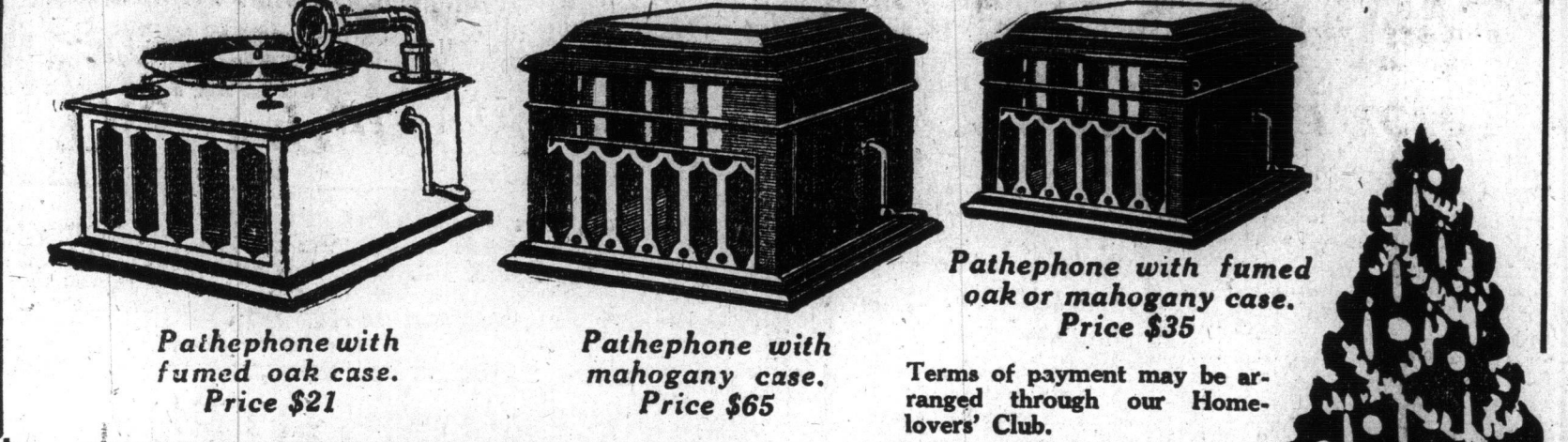
NO PHONE OR MAIL ORDERS  
 A collection of our \$7.00 and \$7.50 Club Bags will be cleared Monday at this reduced price. They are of walrus grain leather, full leather lined, built on steel frames; black only.

## Toilet Goods Make Sensible Gifts

Real Ebony Hair Brush, concave back, with 12 rows of stiff hand-drawn bristles and 8-inch black dressing comb with extra strong teeth, in Christmas box. Special price, per set ..... 1.39  
 Genuine Ebony Hair Brush, oval back, with 15 rows of the finest quality, long, stiff, penetrating hand-drawn bristles, in Christmas box. Special price ..... 2.25  
 Ebony Military Hair Brushes, either oval or concave back, with stiff bristles. Each 50c to \$3.00.  
 Ebony Hair Brushes, either oval or concave backs, with stiff bristles. Each 50c to \$3.00.  
 Ebony Cloth Brushes, with hand-drawn bristles. Each 50c, 75c to \$3.00.  
 Ebony Hat Brushes. Each 50c to \$1.25.  
 Ebony Bonnet Whisks, 85c to \$1.75.  
 Ebony Hand Mirrors, either ring or long handle, with finest quality French bevelled plate glass. Each, \$1.79 to \$3.29.  
 Large variety of Nail Buffers, Shoe Horns, Glove Stuffers, Nail Files, Button Hooks, Cuticle Knives and Corn Knives.  
 You Save \$7.00 on This 14k. Gold Bracelet Watch if You Buy it on Monday.  
 Woman's Extension Bracelet Watch, with 14k. gold case, and bracelet, fitted with a fine jeweled thin model movement; every watch guaranteed. Complete in gift case. Regular \$25.00. Monday ..... 18.00

## The "Pathephone"--A Gift of Character

We show here the smaller Pathephones. Visit our Music Studios to see and hear them - and also to see and hear the Cabinet size Pathephones. All Pathephones priced \$35 and upwards are equipped with special attachment to play other makes of records.



Pathephone with fumed oak case. Price \$21  
 Pathephone with mahogany case. Price \$65  
 Pathephone with fumed oak or mahogany case. Price \$35  
 Terms of payment may be arranged through our Home-lovers' Club.

## ArtChinaHalf Price

Lovers of Beautiful Things Are Invited to Take Advantage of This Great Sale of

"Royal Doulton" Vase, by E. Ruby. Regular \$250.00. Monday, half price ..... 125.00  
 "Royal Crown Derby" China Urn. Regular \$300.00. Monday, half price ..... 150.00  
 "Copeland" Spode China, by J. Brouse. Regular \$105.00. Monday, half price ..... 52.50  
 Royal Worcester Vase. Regular \$69.00. Monday, half price ..... 34.50  
 "Royal Crown Derby" Urn, by S. Hardy. Regular \$85.00. Monday, half price ..... 42.50

## Carrara Marble at Half Price

Regular \$125.00, figure of a girl in a shell. Monday, half price ..... 62.50  
 Regular \$175.00, figure "Ambition." Monday, half price, at ..... 87.50  
 Regular \$75.00, figure of bare-foot girl (damaged). Monday ..... 37.50  
 Regular \$27.50, bust of Dickens. Monday for ..... 10.00

## It is Important for you to know that many lines of merchandise will be entirely sold out long before Christmas and that owing to the altered circumstances we shall be unable to replace them. Therefore we advise those who desire to do their Christmas shopping from complete stocks to shop now.

## These in the Monday Basement Sale

The Jewel Food Chopper, family size; cuts meat, fruit and vegetables coarse, medium and fine. Monday ..... 95  
 The Canuck Bread Maker, mixes and kneads dough in three minutes; 4-lob size. Monday, \$1.95; 8-lob size, \$2.45.  
 Enamel Covered Roasters, round, seamless, good grey enamel. Monday, 60c; 12-qt. size, 79c; 16-qt. size, 89c.  
 Lipped Saucepans, good grade grey enamel, 2-qt. size. Monday ..... 25  
 Ever Ready Clothes Lines, for indoor use, 28 ft. of braided cotton line; winds up on reel; out of the way when not required; always ready when wanted. Monday ..... 25  
 The Marvel Washing Machine, washes clothes quickly, easily and well, square tub, rocker motion. Monday's price ..... 3.99  
 The Climax Water Power Washer is very satisfactory in use; attach it to the water tap, put in the clothes and leave it for a while. When you come back the clothes are washed; no fuss, no expense, no trouble. Monday 14.95  
 Three-burner size. Monday ..... 2.69  
 Clothes Baskets, oblong shape, strong splint hardwood, basket weave, two sizes. Monday, 69c and 89c.  
 Clothes Pins, six dozen pkg. for ..... 10  
 Ironing Boards, size 12 x 60 inches. Monday ..... 59  
 Snow Shovels, full size, steel, long handle. Monday ..... 29  
 Furnace Shovels, steel scoop, long "D" top handle. Monday ..... 49  
 Coal Scuttles, japanned steel with gold band decoration. Monday ..... 35  
 Ash Barrels, good size, galvanized iron, with wood protected sides and cover. Monday ..... 2.50  
 The Banner Ash Sifter, separates the ashes from the coal without raising a dust; serves also as an ash can. Monday ..... 2.59  
 Frost King Weather Strip for doors and windows, the genuine all-felt weather strip, 25 ft. in a box. Monday ..... 35  
**HERE IS THE GREATEST BARGAIN IN FLOOR MOPS AND POLISHES**  
 Child's Snow Shovel. Monday ..... 10  
 Boys' Snow Shovel. Monday ..... 19  
**WE HAVE EVER GIVEN.**  
 A clear out of the "Wizard" and "Sani Genie" two high-grade mops.  
 The "Wizard" Polish Mop. Regular \$1.00. Monday ..... 79  
 Galvanized Iron Wash Boilers. Size 8 or 9. Monday ..... 75  
 The "Sani Genie" Polish Mop. Regular \$1.50. Monday ..... 79  
 The "Sani Genie" Dusting Mop, for waxed floors. Regular \$1.50. Monday ..... 79  
 The "Wizard" and "Sani Genie" Polish. Regular 25c. Monday ..... 15  
 "Sani Genie" Polish, quart size. Monday, 25c; half-gallon size, Monday ..... 50  
 "Royal Floor Wax," a thoroughly reliable make, 1-lb. can. Monday ..... 39

Enamel Range Kettles, 2-quart size. Monday ..... 39  
 Enamel Straight Covered Sauce Pans, Plates, star drilled burners. Monday ..... 25day

Laundry Plates or Two-burner Gas Plates, star drilled burners. Monday ..... 1.95

## The Pure Food-Market

'Phone Direct to the Department, Adelaide 6100

**MEATS.**  
 Round Steak, finest quality. Monday, special, per lb. ..... 20  
 Sirloin Steak, finest quality. Monday, special, per lb. ..... 25  
 Stewin Beef, lean and tender, per lb. ..... 14  
 Brisket Boiling Beef, per lb. .... 14  
 Shoulder of Pork, per lb. .... 14  
 Family Sausage, our own make, per lb. .... 14  
 Mince, per lb. .... 14  
 Corned Beef, per lb. .... 14  
 Sea Salmon Steaks, Special, lb. .... 20

**FISH.**  
 Smoked Finnan Haddies, lb. .... 12/6  
 Smoked Filets, per lb. .... 18  
 Golden Clacques, per lb. .... 15  
 Sea Salmon Steaks, Special, lb. .... 20

**GROCERIES.**  
 Monarch Flour, quarter bag, ..... 1.38  
 2,000 stone Fresh Gold Dust Cornmeal, per stone ..... 58  
 Pure White Clover Honey, 5-lb. pail, 75c  
 Purdy Rolled Oats, large package, 24 Upton's Marmalade, 4-lb. pail, ..... 68  
 Finest Canned Corn or Peas, not more than 6 tins to a customer, 3 tins, 35c  
 Wagstaff's Raspberry and Strawberry Jam, 16-oz. tin ..... 20  
 Oprey Herring, plain and in tomatto, per tin ..... 12  
 Fancy Japan Rice, 3 lbs. .... 25  
 Baker's Unsweetened Chocolate, 5-lb. cake ..... 25  
 Choice White Beans, 2 lbs. .... 20  
 Delhi Catsup, 2 bottles ..... 25  
 The Sani Genie, per bar ..... 15  
 Sunlight and Surprise Soap, 6 bars 25c  
 Comfort and Taylor's Borax Soap, 25c  
 Gold Soap, 5 bars, 25c; 22 bars, \$1.00.  
 Simpson's Big Bar Soap, per bar ..... 10  
 Heater Brand Soap, 7 bars ..... 25  
 Diamond Cleanser, 3 tins ..... 25  
 Blue Gosnell's, 4 packages ..... 25  
 Old Dutch Cleanser, 3 tins ..... 25  
 Ivory or Silver Gloss Starch, 3 lbs. tin ..... 25  
 Lux, 3 packages ..... 25  
 25c. PURE CELONA TEA, 75c  
 1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed Monday, 2 1/2 lbs. ..... 74

**FRUIT SECTION.**  
 Choice Florida Oranges, good size and sweet, per dozen ..... 25  
 Choice Grapefruit, 1 for ..... 25  
 Fresh Parsnips, neck ..... 15  
 Yellow Turnips, 2 for ..... 5