

1898 TWENTY-FIRST ANNIVERSARY SIMPSON'S COMING-OF-AGE YEAR 1919

Women's and Misses' High-Class Frocks---Half!

Silk Poplin Skirts
New—\$6.50 and \$7.50.
So smart, so practical and so attractively priced. Fashioned of lustrous silk poplin with novelty pockets, pin tuckings and button trimming. Colors, navy, taupe and black. Today, \$6.50 and \$7.50.

Women's Aquatite Coats \$25.00

Uniquely combining undeniable smartness with decided practicability—these coats are world famed for service in general wear or as a raincoat.

Made from finest English gabardine, rainproofed (no rubber). Adjustable collar and storm sleeves. Moderately priced, today, \$25.00.

WOMEN'S \$22.50 MOTOR COATS \$27.50—Made from a high-grade Donegal tweed of a practical grey mixture.

Regularly \$22.50 to \$85.00, at \$11.25 to \$42.50. Individual models that spell exclusiveness, offering values almost too good to be true—a combination worth the consideration of any discriminating woman or miss.

Only \$6 in the lot, developed from excellent quality georgette, trimmed with beading and embroidery. Softly draped tunics and broad girdles. Colors shell pink and white. Regularly \$22.50 to \$85.00. Today, \$11.25 to \$42.50.

Misses' Wash Suits Less Than Half Price, \$3.50 and \$5.95

Taken from our regular stock and marked for quick disposal at extraordinarily low prices.

Fashioned of popular summer materials in many chic styles. Tuxedo or tailored collars, pockets, belts and buttons are effective. Splendid color range. Sizes 14, 16, 18 and 20 years. Regularly \$12.50, today \$3.50. Regularly \$18.50, today, \$5.95.

Women's Silk Suits Half Price

Their extraordinary value and perfection of style will repay any woman's careful attention.

Developed from rich taffetas, moire and poplin in favored shades and designs. Charmingly original in every detail. Half-prices as follows:

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| \$100.00 Suits at | \$50.00 |
| \$85.00 Suits at | \$42.50 |
| \$45.00 Suits at | \$22.50 |
| \$35.00 Suits at | \$17.50 |
| \$30.00 Suits at | \$15.00 |

Simpson's—Third Floor.



Men's \$2.00 and \$3.00 Straw and Panama Hats 89c

A big clearance of men's straw and panama hats, including split and Canton braid straws in negligee shapes, also Java, Manila and Toyo Panamas. Some are trimmed with fancy colored bands—the balance with black corded silk bands. N. phone or C.O.D. orders accepted. Today, 8.30 a.m., 89c.

Men's \$2.00 Negligee Shirts \$1.49.

These are much better shirts than you would expect at the price—a clearance of broken lines from our regular stock. The lot consists of hairlines and cluster stripes in a large assortment of colors. All made coat style, with double soft French cuffs. Sizes 14 to 17. Regularly \$2.00. On sale today, \$1.49; 3 for \$4.40.

Boys' \$1.25 Shirts 89c.

Hairlines and cluster stripes, made in coat style, with separate collar to match. Double soft French cuffs, perfect fitting. Sizes 12 1/2 to 14. Regularly \$1.25. On sale today, 89c.

Youths' First Long Trousler Suits \$16.45

Snappy models for the young man who is adopting long trousers for the first time—built on mannish lines which will make an irresistible appeal. Well tailored from smart tweeds in rich brown and grey mixture effects.

Trencher and form-fitting models that are most popular with the young man at this age. Only 55 suits in the lot, so shop early for best selection. Sizes 32 to 36. Today, \$16.45.

Men's Overalls and Smocks \$1.50.

Working clothes that will stand hard wear—overalls and smocks in regulation models, strongly made from good weight black and blue denim. 600 in the lot. Sizes—Smocks, 38 to 44; overalls, 32 to 44. Today, each \$1.50.

White Coats, Special at \$3.00.

Neat and serviceable, for grocers, waiters and butchers. Well tailored from good weight duck, made up with military collar and button front, military collar fastening with frogs or turn-down collar and button front. Sizes 35 to 46. Today, \$3.00 a.m., \$3.00.

Women's Pure Thread Silk Hose \$1.59 Pair

1,920 Pairs of Usual \$2.25 Quality.

Beautiful heavy weight silk hose with some slight imperfections in weave. High silk leg and deep mercerized hilt thread top. Colors black, white, sand, purple, pearl grey, smoke, medium grey, nigger brown, French blue, navy and emerald. All sizes. Usual \$2.25 quality. Marked for rush clearance today, \$1.59.

Children's Wash Dresses \$1.79

Pretty self striped material with wide flounce of contrasting striped material, extending up front and forming two novel pockets. Dutch collar and button trimmed cuffs. Sizes 2 to 6 years. Extra special, today, \$1.79.

Children's "Gordon" Socks of fine cotton, in elastic weave, with reinforced heels and toes, and double tops. Colors white, black or tan. Sizes 3 1/2 to 7 1/2. Today, 35c.

Infants' White Kid Moccasins, lined throughout with white flannelette. Sizes 0, 1 and 2. Splendid value, today, 49c.

Girls' Wash Dresses \$1.69

Of superior washing and wearing qualities in woven stripe ginghams, belted styles with fancy collars and novelty pockets. Colors tan, pink, sky or copen. Sizes 6 to 14 years. Clearing today at \$1.69.

Infants' Flannelette Barrowcoats of splendid quality white flannelette with quilted waist of self. Regularly \$1.50. Today, 95c.

Infants' Long Skirts of fine white cotton with pintucked flounce and embroidery edge. 27 and 30 inches long. Special today, \$1.19.

Simpson's—Third Floor.

Wonderful Values in August Black Silk Sale

Offering standard "Simpson" qualities bought away below today's value, and from the world's best markets at keenest prices. Dependable dyes, rich finishes. Choose from the following money-saving list:

\$2.44 and \$2.50 Chiffon Taffetas \$2.18 Yard.

Deep raven blacks of French, Swiss and American makes in various weights. Regularly \$2.44 and \$2.50. August Sale, \$2.18 yard.

\$2.69 French Mousseline \$2.33 Yard.

Duchesse mousseline, ever popular for dresses or skirts, will give splendid satisfaction. Regularly \$2.69. August Sale, yard \$2.33.

\$4.50 Moire Velours \$3.38 Yard.

44 inches wide, for coats, suits and separate skirts, beautiful water wave. \$4.50 value. August Sale, yard \$3.38.

\$3.50 Black Silks \$2.94 Yard.

Heavy Swiss and French satin-duchesse, peau de soie and double chiffon taffetas in qualities that we can recommend. Regularly \$3.50. August Sale, yard \$2.94.

\$4.95 Black Silks \$4.18 Yard.

Our highest grade duchesse satins, peau de soies and chiffon taffeta, 40 to 44 inches wide. Regularly \$4.95. August Sale, yard \$4.18.

Extra! French Satin Paillette \$1.84 Yard.

500 yards, good wearing quality, skein dyed. Shop early for such unusual value, today. August Sale, yard \$1.84.

Simpson's—Second Floor.

Women's \$1.25 Camisoles 79c

Limited quantity clearing at this greatly reduced price. Fine quality Jap silk in delicate flesh shades. Trimmed with lace. Regularly \$1.25. Today, 79c.

Women's \$2.50 Bloomers \$1.95—Made of Jap silk in pink or white. Extra roomy, wide elastic at knee and waist. A few of white satin in the lot. Regularly \$2.50. Special value, today, \$1.95.

Women's 75c Drawers 59c—Wide umbrella style, made of soft, white cotton. Frill of Swiss embroidery or lace trimmed. Regularly 75c. Today, 59c.

\$6.00 to \$8.50 Corsets at \$4.49.



"Bon Ton," "Warner's," "C-B a la Spirite," "Thompson's." Made of coutil, batiste or brocade, with medium or low bust. Every model is designed on the newest lines. A few front-laced styles. Sizes 19 to 30 in the lot. Regularly \$6.00 to \$8.50. Rare value, today, \$4.49.

Women's \$2.25 Nightgowns \$1.39.

Manufacturer's clearance of 450 garments. Made of fine white cotton in slip-over style, with short kimona sleeves. Pretty embroidery trimming. Today, \$1.39.

Women's 35c and 45c Vests 25c.

Summer weight ribbed cotton. Low neck and no sleeves. Fancy heading at neck. Regularly 35c and 45c. Splendid value, today, 25c.

Women's Smart Low Shoes, \$3.95 Pair

Highest quality Pumps and Oxfords—the season's most called-for styles. Havana brown, black kid and calf leathers, plain vamps. Goodyear welt and McKay sewn soles, also flexible turn soles. High Spanish, Cuban and wood covered heels, fancy toe and heel foxing. Sizes 2 1/2 to 7. Today, \$3.95.

Style 849—Women's white reign cloth Oxford tie, long plain vamps, high Spanish white heel, Goodyear welted soles. Special today, \$4.75. Sizes 2 1/2 to 7.

Style 1422—Women's White Canvas Colonial Pumps. With long plain vamps, high white canvas heel, very fine turn soles, one of the newest American models. Sizes 2 1/2 to 7. Widths A to E. Today, \$7.25.

Clearance of Men's Oxfords at \$5.45

\$8.00, \$9.00 and \$10.00 Values.

An exceptional opportunity for men—tan, mahogany, calf, black kid and calf Oxfords, latest styles, of English recede and round toe shapes, solid leather, Neolin and rubber Goodyear welted soles; some have leather heels, and low spring rubber heels. All sizes in the lot, 5 1/2 to 9, but not all sizes in any one line. \$8.00, \$9.00 and \$10.00 values. Today, pair \$5.45.



Early Shipments of Rich Silvertones, Duvetyns, Velours

For the Fashioning of Autumn Suits and Coats.

Choice Silvertone.

In charming color combinations, 54 inches wide. Today, yard \$5.00, \$6.00, \$6.50.

Velours De Laine.

A favorite for coats and suits, rich new shades of browns, smoke, greys, taupe, plum, wine, navy and green. 54 inches wide. Today, yard \$6.50.

Wool Duvetyn.

Captivating with its fine suede finish, for suits, coats or skirts, 54 inches wide. All new shades featured. Today, yard \$7.50.

Rich Broadcloths.

You may choose from chiffon, glove or satin finished cloths in French and British makes, guaranteed not to spot in wear. All the new autumn shades. Today, yard, \$5.00, \$6.00, \$6.50.

Heathertone Jersey.

A decidedly new material. Something of the appearance of silverstone or peach bloom. Ideal for suits, skirts or fall coats. 54 inches wide. Today, yard, \$5.00.

Simpson's—Second Floor.

\$7.50 Crepe de Chine

Blouses \$4.95

Made of heavy lustrous crepe de chine, which today is obtainable only at a very high price. 300 blouses in ivory, flesh, maize, salmon and peach. Made into three smartly tailored styles, all finely hemstitched and finished with heavy ocean pearl buttons.

The most dependable lot of desirable blouses we have ever offered. Sizes 36 to 44. Regularly \$7.50. Today, 8.30 a.m., \$4.95.

Simpson's—Third Floor.

Phone Your Order to Main 7841

Hardware and Preserving Needs

STANDARD WASHING MACHINE, \$8.49—Round tub, dolly action, lever handle, easy to operate. Today, \$8.49.

FOLDING TUB AND WRINGER STANDS, \$2.75—Holds two tubs and wringer. Today, \$2.75.

MATCHLESS FLOOR WAX, 48c—For hardwood floors, linoleum, woodwork, etc. 1-lb. can. Today, 48c.

KITCHEN CUTLERY SET, 98c—Consisting of meat cleaver, meat saw, can opener, bread knife, butcher knife, flesh fork and paring knife. Seven pieces complete. \$1.50 value. Today, 98c.

Galvanized Garbage Cans.

Rustproof, ball handle, slip-over cover.

Small size, Today, 19c.

Medium size, Today, 19c.

Large size, Today, 19c.

ALUMINUM FRY PANS, 10-inch diameter. Today, \$1.25.

Simpson's—Basement.

PERFECT SEAL JARS.

Small size, dozen \$1.25.

Medium size, dozen \$1.40.

Large size, dozen \$1.75.

CROWN JARS.

Small size, dozen \$1.00.

Medium size, dozen \$1.10.

Large size, dozen \$1.35.

White Rubber Jar Rings, doz. 10c.

Glass Tops for Crown Jars, doz. 20c.

Metal Rings for Crown Jars, doz. 25c.

HEAVY COVERED STONE-SERVING CROCKS.

Size No. 1, 32c.

Size No. 2, 44c.

Size No. 3, 69c.

Size No. 4, 89c.

Size No. 5, 99c.

Size No. 6, \$1.34.

Simpson's—Basement.



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