MONDAY MORNING

### THE TORONTO WORLD

NOVEMBER 20 1911

SIMPSON : Store Opens 8 a.m.

J. Wood, Manager. H. H. Fudger, President.

#### IL SIMPSON PROBS .- S. and W. winds; snow

# All Ready for the Gay Season---At the Simpson Store

## Splendid Buying Chances for My Lady

Closes at 5.30 p.m.

Whatever you're looking for, from an inexpensive evening frock to a good every-day voile skirt, we're ready to-morrow with the very things that will appeal to your good taste, without putting much of a crimp in your pocket-book. The following will be ready on the Third Floor:

A White Messaline Silk Party Dress for a young woman. The waist has a semi-low collar outlined with silk, high waist, band with girdle. Skirt hangs gracefully and is finished at bottom with deep silk border. For ages 14, 18 and 20 years. Tuesday ..... 10.00

Women's and Misses' Dresses, in one-piece styles, check worsteds, in white with grey, green or brown. Waist has lace collar and yoke and sleeves are trimmed to match.

Voile Skirts, in black only, several smart styles, some are full pleated, others have clusters of pleats around the bottom. Reg. up to \$11.50. Tuesday ..... 4.98



This won't last long, and our advice is to come early if interested. No phone orders taken.

Women's "Stralian Brand" Vests and Drawers, heavy white



# A Chesterfield Overcoat---\$10.00

Made of the best black melton and black beaver. Beautifully tailored. Men will find it difficult to duplicate this coat for thirteen dollars. Yet our Tuesday price is only ... 10.00

Tweed Suit for a Youth, single-breasted, well made and smart look-One of the best on the market. Tuesday ..... 9.50 ing.

House Coats for Men who want to be comfortable; greys, browns and greens; corded edges. Excellent Xmas gift ..... 6.75

Boys' Double-breasted Ulsters, convertible collars, a roomy coat with box back, as comfortable and serviceable as they are made. English tweed, in dark olive green.

Sizes 29 to 30, Tuesday. 9.00 Sizes 31 to 33, Tuesday 10.00 Sizes 34 to 35, Tuesday ..... 11.00



10-lb. Blankets, Bed-Men's Sweater spreads & Flannelette Coats, Muttlers and Underwear 10 lbs., 72 x 90, close The Sweater Coats have louble storm collars, some Varsity shape, and a few V necks. There are plain shades and colored trim-mings. All sizes. Regular \$2.50 to \$4. Tues-day ..... The Mufflers are a manufacturer's overmakes, in silk and bengalines. Reg-ular \$1.50. Tuesday .98

### nap, pink or blue borders. Tuesday, per pair ... ... ... 6.48 English Striped Flannelette, of heavy quality, wide stripes, 36 in., fast colors. Regular 25c yard. Tuesday, yard ... ... .19 100 Alhambra Bed Spreads, in reds and blues, fast colors; a good serviceable spread. Tuesday. .98 B e a u tiful Hem-stitched Linen Cloths, 64 x 86. Tuesday 2.19

(Second Floor.)

Pure Wool Blankets

More Surprising Jewelry Values

Women's 10k. Solid Gold Signet Rings, plain and chased patterns. Regular value \$1.50. Tuesday, each .79 Children's 10k. Solid Gold Signet Rings, plain and

plain merino, wool and cotton mixture; vests high neck, long sleeves, button front; drawers in closed style only, ankle length; sizes 34 to 40 bust. Regular price \$1.15 each. Tuesday to go at, each. . .43

Girls' Vests and Drawers, "Stralian Brand," heavy plain knit merino, wool and cotton mixture, white; vests high neck, long sleeves, button front; drawers to match, ankle length; sizes 5, 6, 7, 

Hosiery and Gloves---Seasonable & Up-to-date

Women's Kid Gloves, glace

finish, 16-button length,

Gloves, pure wool lining,

one dome clasp, assorted

tans. Sizes 7 to 10. Regular

Fancy Striped and Plain Silks

34c Per Yard

silks, and the color combinations are

beautiful, plain colors, ivories and

blacks are well represented; quality is

high, and material will wear. Regular-

ly sold at 50c and 65c. Tuesday.34

Watches and Silverware

Gunmetal Wrist and Chatelaine

Men's and Boys' Watches, 14 size,

Watches, perfectly dust-proof

watches, with balance wheel run-

ning on jewels. Tuesday. 1.00

Wristlet for the above ..... .35

There are 5,000 yards of these

Women's Shot Silk Hose, fin-

est English cashmere, win-

ter weight, double heel and

toe, 8½ to 10. Regular 50c.

hose, all-wool worsted.

Special value at the regu-

lar price 35c. Tuesday

50-inch Navy

**Coating Serges** 

**39c** 

We just pur-

chased these Serges

at less than their

value, and sell them

at less than their

They are on sale

on Tuesday only.

Note the width, 50

inches. 39c for this

serge is less than

manufacturer's

N.B.-At a spe-

cial circle on the

Main Floor.

value.

price.

For Girls and Boys, winter

3,600 pairs Plain Rubbers, every pair guaranteed perfect and to give satisfactory wear, bright, new, 1911 manufacture. Men's 65c, women's 45c, boys' 55c, misses' 35c, children's 30c.

5,520 PAIRS RUBBERS, RUBBER BOOTS AND OVERSHOES

FOR MEN, WOMEN, BOYS AND CHILDREN.

day to get them at the right price.

**RUBBERS!** 

Here's the best chance you'll see in many a

1,000 pairs Storm Rubbers, same quality as above, high front, Men's 75c, women's 55c, misses' 45c, children's 40c.

120 pairs Button Overshoes, cashmerette waterproof tops, corrugated soles, reinforced seams. Women's \$1.49, misses' \$1.29, children's \$1.09.

(Phone orders filled.)

500 pairs one-buckle Overshoe, waterproof tops, corrugated soles and heels, thickest where the wear comes. Men's \$1.29, boys' \$1.09, youths' 95c.

(Phone orders filled.)

**Rubber Boots** 

black and white. Sizes 51/2 300 pairs Gum Rubber Boots, made from pure "Para" rubber, to 71/2. " Tuesday .. 1.79 solid rubber soles and heels; this is the best grade rubber boot made. Men's \$3.19, boys' \$2.49, youths' \$1.85. Men's Leather and Suede

> HANDKERCHIEFS We're All Ready for Christmas

> Handkerchiefs from Ireland, Switzerland, France, Belgium Madeira. Handkerchiefs for children, girls, boys, men and women. Plain Irish linen hemstitched handkerchiefs, and Irish hand embroidered initials, Irish all-round hand embroidered handkerchiefs, Irish hand embroidered corner handkerchiefs, Irish lace trimmed handkerchiefs, Swiss embroidered handkerchiefs, dainty French embroidered handkerchiefs, Maltese lace trimmed handkerchiefs, Brussels Duchesse lace handkerchiefs.

#### Dainty Xmas Boxes with Each Purchase.

Maderian design. Prices, 1.00, 1.25. to 4.50.

Hand Embroidered Handker-chiefs, in the finest of sheer Irish linen, in floral, conventional, and Madeian design Prices 100 lace. Each .50, .75 to 1.50.

1.25, to 4.50. Hand Embroidered Sheer Linen Hemstitch Handkerchiefs, em-broidered in corner. Prices, 3 for .50, 25, 35, to 1.25 each. Swiss Embroidered Handker-chiefs in scalloped, hemstitch, and Valenciennes lace trimmed. Prices, .10, .121/2, .15, .20, .25, to 1.00. .50, .25, .35, to 1.25 each."

### **Tuesday's Special Groceries** and Provisions

One car Standard Granulated Sugar, 16 lbs. \$1.00. Lake of the

chased patterns. Regular value \$1.00. Tuesday, each .49 10k. Solid Gold Babies' Signet Rings, plain and fancy engraved. Regular value 50c. Tuesday, each ..... .27 Women's and Children's Gold Filled Lockets, plain, engraved, and fancy stone settings. Regular value \$1.00 to

### \$3.50 China Tea Sets for \$1.98

**OddPieces of Parlor Furniture** 

Tuesday

every branch.

roll

May be Chosen From Fancy Goods uch as These Splendid wearing quality Bavarian Chinaware, On Tuesday we are making a special display of Fancy Goods on the Main Floor, handsome decorations. The set comprises: 12 teacups and saucers, 12 6-inch tea plates, 2 cake plates, 1 slop bowl, 1 cream jug. 500 sets on sale

There will be a large variety of articles suitable for pres-Will fill mail or phone orders up to 11.30 a.m. ents, ranging in prices from 25c to \$25. The following sug-102-piece Limoges China Dinner Service, rich Russian set border design, genuine coin gold edge and line, with solid gold knobs. Tuesday spegestions may help you to decide early: 

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Men's Collar and Cuff Boxes, \$1.25, \$1.50 to \$3.00. Men's 'Military Sets, 50c, \$1.00, \$1.50, \$2.00, \$2.50 to \$7.50. Shaving Sets, 75c, \$1.00, \$1.50 to \$6.50. 50 pieces Rich Cut Glassware, Fruit Bowls, Tankard Jugs, Flower Vases, Comports. Halfprice Tuesday ... ... ... ... ... 7.50 70 dozen Water Goblets, Baccarat glassware. Tuesday special, dozen ... ... ... 3.00

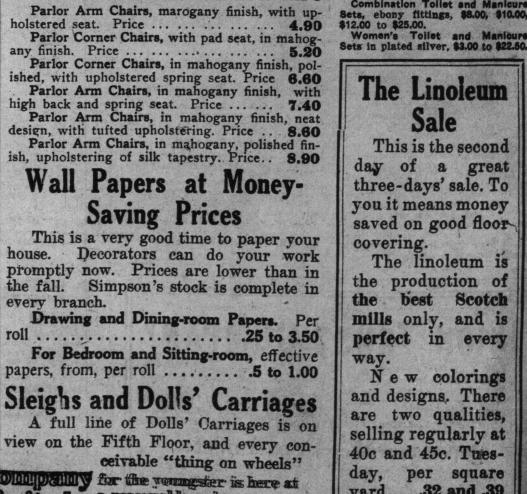
\$6.50. Women's Tollet Sets, ebony fit-tings, \$1.89 to \$25.00. Manicure Sets, ebony fittings, \$2.00, \$3.00, \$4.00, \$5.00 to \$10.00, Combination Tollet and Manicure Sets, ebony fittings, \$8.00, \$10.00, \$12.00 to \$25.00.

The Linoleum Sale This is the second

day of a great three-days' sale. To you it means money saved on good floor

The linoleum is the production of the best Scotch mills only, and is perfect in every

and designs. There are two qualities, selling regularly at 40c and 45c. Tuesday, per square 



gunmetal, Swiss nickel movement, jewelled. Regular \$2.50. Tuesday ... ... 1.49

pearl handles. Reg-

