FIRST DAY OF MAPLE LEAF SALE AT SIMPSON'S

The Fourth Annual Maple Leaf Sale begins today, celebrating the

anniversary of Confederation. This Sale is a Festival of Values, demonstrating in a practical way the advantages of living in Canada.

Six Rogers' Tea Spoons 54c For the Maple Leaf Sale Monday

Household

Linens, Staples

Sample Books

250 volumes, miscellaneous works, on all subjects, including \$1.10 fiction. Leacock's "Behind the Beyond," Dawson's "St. Lawrence," Maeterlinck's "Slater Beatrice" and "Aglavaine and Selysette," etc. etc. Cloth and leather bindings. Regularly 75c to \$2.50. Special. . 50 1000 Publishers' Samples, includ-

1000 Publishers' Samples, including Collins' 50c Classics (leather). Grayson's Adventures in Contentment. Hurst's 50c. Reprints, etc. Regularly 50c to \$1.25. Special 25 500 Miscellaneous Volumes, including Handbooks, Reciters, Collins' Is. Cloth Novels, "Daily Telegraph" War Books, "Silent Places," by Stewart C. White, etc., etc. Regular 25c to 50c. Special.....10

Boys' Raincoats

Maple Leaf Sale, \$3.85.—100 coats, guaranteed to keep you dry; single-breasted style; strongly tallored, from double texture fawn Paramatta; seams are well cemented and taped; sizes 5 to 14 years.

300 pairs Boys' Khaki Bloomers

Many Beautiful Dinner Sets

Are Included in this Great Maple Leaf Sale List

\$34.00 WHITE AND GOLD DIN NER SET. \$21,75. Here is an opportunity for you to purchase the most sought for of all dinner sets, white and gold decoration. Pinest quality thin china, plain gold iband border, coin gold handles, slaupe cups, 97 pieces, Regularly \$34.00. Monday the set

Grindley's "Marion," \$15.95 — Handsome thrown band and black key border decorations, finest quality English semi-porcelain, brilliant overglaze, 97 pieces. Regu-larly \$19.50. Monday, the set 15.95 \$8.75 Dinner Sets, \$5.95—Good quality semi-pyrcelain, pretty floral decoration, in green and blue. Perfectly modeled ware; 97 pieces. Regularly \$8.75. (Illustrated). Monday 5.95

\$42.50 Limoges Dinner Set, \$29.50

—Finest quality Limoges china, handsome green band and key border design, full gold handles, 97 pieces. Regularly \$42.50. Monday 29.50

der design on Bernardaud Limoges china; 97 pieces. Monday.... 20.50 \$125.00 Limoges China Dinner Set, \$72,50—A very handsome rich Oriental half-inch border decora-tion, finest quality Bernardaud Limoges china, coin gold handles; 102 piecus. Regularly \$125.00. Mon-day

YOUR CHOICE OF TWO DINNER SETS AT HALF-PRICE.

GLASSWARE BARGAINS. 25c Footed Glass Fruit Bowls. . 10 25c Plain Glass Pitchers . . . 15 15c Covered Glass Pickle Jars . . 10 1.00 dozen Glass Water Tumblers

BARGAIN TOILETWARE Large Easins, regular 49c. for3 Water Jugs, regular 49c, for34 White Chambers, regular 39c,

49c Chima Cuspidors, each \$1.08 dozien Clover Leaf Cups and 9c White Breakfast Plates for 25c China Cups and Saucers, ker

GLOVER LEAF CHINA Best quality English "Tuscan

Cups and Saucers, regularly 15c, Tea Plates, regularly 15c, for12 Bread and Butter Plates, regularly Cake Plates, Slop Bowls and Cream PHONE YOUR ORDER FOR

Crown—Pints, 55c dozen; quarts 55c dozen; half-gallon, 75c dozen Perfect Seal—Pints, 80c dozen; quarts, 90c dozen; half-gallon, \$1.00 JELLY GLASSES 6 oz., per dozen, 24c; 8 oz., per dozen, 30c.

A careful study of this page will reveal values that you have never seen duplicated in this city. It will repay you.

No Man Can Have Too Many Shirts and Underclothes

Here are some timely hints and savings in the Maple Leaf Sale: Summer Weight Combinations for Men - In nainsooks, balbriggans, mesh and porous knit, etc.; short and long sleeves; ankle and knee lengths; white and natural shades; all sizes to 44. Regular

prices \$1.25, \$1.50 and \$2.00. Maple

Leaf Sale, suit97 Men's Shirts, in various makes, outing, lounge, neglige and sport styles; materials are Madras, French cambrics, percales, etc.; some have separate collars to match; double soft and laundered cuffs; all sizes 14 to 18. Regular prices \$1.25, \$1.50 and \$2.00. Maple

HUNDREDS OF WASH NECKTIES.

Neglige Shape Straw Hats—Samples of fine Canton, chips, splits, palms, and other braids; full crowns,

You Can't Depend on the Weather Even in Holiday Time ---so Get a Scotch Tweed Waterproof Coat, \$7.95

It serves two purposes, too, for it is a waterproof for wet days, and a comfortable, light coat on cool ones made from Scotch material in small check patterns; grays, browns and greens, with a fancy check back; Rag lan and Balmacaan styles, with all seams securely sewn, stitched and cemented; sizes 34 to 44. Regularly \$12.50 Men's Worsted Trousers, \$2.95-Regular \$4.00, \$4.50, \$5.00 and \$5.50 values; in sizes 32 to 38; fine English check. Price
Golf Coats—Made in the same style, from genuine Donegal tweed, in black and white and brown and white

Maple Leaf Specials Today in the Draperies

Nets at 23c Yard--A large assortment, heavy block effects, for the living-rooms, and the daintier floral designs for the bedroom; 45 and 50 inches wide. Regular 30c and 35c. Silkolines at 14c Yard-American Silkolines, in designs and colorings for bedrooms

Madras Muslin at 38c Yard-Unusually heavy quality, rich floral designs, 50 inches wide, white or cream, for bedroom or living-room windows. Regularly 45c yard. Maple

American Taffetas and Chintzes at 49c Yard-Printed on light, medium and dark

Combination Opaque Shades at 49c Each-An ideal window shade for summer, white or cream outside with green inside; a heavy, well-finished oil opaque cloth; size 36 x 70 inches, and mounted on Hartshorn spring rollers. Regularly 70c each. Maple Leaf Sale

Electric Fixtures for the Maple Leaf Sale Today

k; lights dropped on chains; complete with glassware. Regularly \$3.50. Monday 1.10 Ceiling Cluster—Two lights, lily husks over sockets, finish brush brass. Regularly

 Sharp Drops in the Prices of Reliable Furniture

Dining-room Chairs, in solid quarter-cut oak, fumed or golden finish; set has five side and one arm chair; loose slip seats are covered in genuine leather. Regularly \$27.50. Monday 20.00 Buffet, in selected quarter-cut oak, fumed finish, has four short drawers, double-door cupboard and long linen drawer; British bevel mirror. Regularly \$43.00 32.50

Verandah Chairs, woven cane seat and slat back; red, green or natural finishes. Special90

Mattress, well filled with all pure felt, built in layers, Pillows, extra well filled with all pure selected feath-

\$1.99 Special in Summer Boots to Inaugurate Maple Leaf Sale

MEN'S \$4.00 TO \$5.00 OXFORDS, \$1.99 MONDAY. 600 pairs, Goodyear welt soles; button and Blucher styles; round, high and recede toes; military, English and American heel shapes; new leathers; latest patterns; stylish low shoes, in black, tans and

patent; all sizes 6 to 11; easy fitting. No phone or mail orders. Men's \$4.00 to

Men's Oxfords, \$1.99—Women's Boots, \$1.99 — and Big Values at Other Prices.

\$5.00 shoes, Monday, for 1.99
WOMEN'S \$4.00 SUMMER BOOTS, \$1.99 MONDAY. Street Boots, that combine irresistible grace and style with the comfort such service requires; 1000 pairs Button and Lace Boots, 1915 designs; summer colors, newest leathers and fabrics; summer weight soles; light, airy heel effects; distinctive toe shapes; beautifully designed summer boots; all sizes and half sizes. Regularly \$4.00. No mail orders. Monday. . 1.99

WOMEN'S WHITE SUMMER SHOES, 99c MONDAY. Pumps, colonials, strap and lace styles, worth from \$1.50 to \$2.00; white poplin and Palm Beach canvas; flexible soles; leather and canvas-covered Cuban heels; bows and buckles, in neat, dressy designs; dainty, airy summer shoes; all sizes, 2½ to 7. Regularly \$1.50 to \$2.00. No mail orders. Monday...99

79c FOR \$1.50 CHILDREN'S BOOTS. 8.30 a.m., 500 pairs Button Boots; kid, calf and patent leathers; hand-turned soles; educator toe shapes; uppers in red, brown, chocolate, white and black, trimmed with patent leather; by a leading Canadian maker; sizes 2 to 51/2. Regularly \$1.50. No mail orders. Monday, Maple Leaf Sale price79

SUMMER, 1915, YACHTING OXFORDS. Best quality, white rubber soles, strong white canvas uppers, leather insoles, guaranteed grade. No mail orders. Men's sizes, .89. Women's sizes, .79. Boys' sizes, .79. Misses' sizes, .69. Youths' sizes, .69. Monday, 8.30.

Take a Camera on Your Trip Compact Folding Cameras, with good lens and shutter; can be used for time, bulb or instantaneous exposure; picture size 3½ x 5½ inches. Regularly

Maple Leaf Sale of Brussels Rugs

Size 9.0 x 10.6, four different qualities in this size, all showing very liberal reductions, regular stock value \$14.75, Maple Leaf Sale price, Monday, \$10.75; regular stock value \$16.75, Maple Leaf Sale price, Monday, \$12.75; regular stock value \$21.75, Maple Leaf Sale price, Monday, \$15.75; regular stock value \$21.75, Maple Leaf Sale price, Monday, \$15.75; regular stock value \$26.25, Maple Leaf Sale price, Monday, \$19.75.

Size 9.0 x 12.0, regular stock value \$16.75, Maple Leaf Sale price, Monday, \$12.75; regular stock value \$25.00, Maple Leaf Sale price, Monday, \$19.75; regular stock value \$25.00, Maple Leaf Sale price, Monday, \$21.75.

Size 11.3 x 12.0, regular stock value \$21.00, Maple Leaf Sale price, Monday, \$19.75.

Size 11.3 x 13.6, regular stock value \$35.00 to \$37.75, Maple Leaf Sale price, Monday, \$19.75.

Auto Goggles Large glass, silk ventilated sides, chenille edge, elastic head band. slice with the sides of th Monday Goggles, large glass, nickel rims, soft ear pieces; amber or white lenses. Regularly 75c. Maple Leaf Sale, Monday 35

Parasols \$1.95

Club Bags GROCERIES

Heather Brand Soap, 7 bars.
Wheen's Delightful Soap, bar Swheen's Delightful Soap, bar Simpson's Big Bar Soap, bar Soap, bar Bulk, 2 lbs, and Chips in Bulk, 2 lbs, and Chips in Bulk, 2 lbs, and Soap Chips in Bulk, 2 lbs, and Soap Powder, 4 packages.

Mack's No Rub, 6 packages, l845 Soap Powder, large packages, packages
Old Dutch Cleanser, 3 tins
Sapolio, per cake
Naptha Powder, package
Goldust Washing Powder, large pacage package 8
Celluloid Starch, package 8
Celluloid Starch, package 6
2½ LBS. PURE CELONA TEA, 62c.
1000 lbs. Pure Celona Tea, of uniform
quality and fine flavor, black or
mixed, Monday, 2½ lbs. 62

Oval Sheffield Wall Bracket—Swan neck arm, one light, complete with glassware, Finest Jar Rubbers, black, 5c dozen; red, 7c dozen.

These Good Basement Items in the Maple Leaf Sale Today linoleum, oil cloth, etc.; saves 80 per cent. of the labor; complete with a large The "Easy" Clothes Wringer, with 11-inch warranted rubber rolls, enclos-Folding Wash Benches, hold two tubs and a wringer, made of hardwood. nicely finished, fold up when not in use. Instead of \$2.25, Monday 1.75

Mrs. Potts' Sad Irons, nickel-plated finish, set of three

irons, stand and handle. Regularly \$1.10. Monday, set 75 Galvanized Steel Wash Tubs, rustproof, light, strong and serviceable, four sizes. Specially priced for Monday Step Ladder, strong and well made, with pail rest; 49 only; 4-foot size, Monday, .49; 60 only, 6-foot size, Monday Oil Stoves, with large size fount; two burners; suitable

Gas Hot Plate, two-burner size. Regularly \$1.75. Monday 1.49 Metallic Gas Stove Tubing, complete with rubber ends, 3, 4, 5, 6, 8 or 10-ft. lengths. Mon-

Six Only, \$15.00 Gas Stoves, Monday, \$12.45-These are a very good grade American-made stove which we are discontinuing. They have four large drilled burners, an 18-inch oven, and in every respect a good, serviceable stove. Six only to clear Monday at 12,45

Gas or Oil Stove Oven, two-burner size, polished sheet steel, well made; \$2.00 value. Monday 1.35 NEW PERFECTION OIL COOK STOVES. Will cook or bake as well as any gas or coal range;

the ideal stove for the summer home; two-burner size. Monday, 7.95. Three-burner size, Monday 10.95 65c, 75c AND 90c ENAMELWARE, 49c. A High-Grade Enamelware, light blue outside, pure white inside, perfect finish, dish pans, 14 and 17-quart; double boilers, 2-quart size; tea and coffee pots, 2 and

21/2-quart size; preserving kettles, 8, 10, 12 quart; cover-

ed saucepans. Regularly 65c to 90c. Monday's

Zinc-Faced Wash Boards, a very good make. Regularly 30c. Monday. 23 Screen Doors and Windows-Surplus stock of popular styles and sizes, greatly underpriced. Screen Doors, varnished, oak finish, bracketed, modern, four sizes-2 ft. 6

Height. Closed. Open. Price.

14 in. 15 in. 22 in. .15

14 in. 18 in. 28 in. .15

14 in. 24 in. 40 in. .25 Height. Closed. Open. Price. 18 in. 20 in. 33 in. .25 18 in. 24 in. 40 in. .25 14 in. 24 in. 40 in. .25

LAWN MOWERS. 22 in. 26 in. 44 in. Reliable Canadian make, fully warranted. Specially

Three-ply, warranted grade, couplings and clamp; nozzle extra: nozzle extra:
25-foot lengths, ½-inch (inside). Monday 2.25
50-foot lengths, ½-inch (inside). Monday 4.00
25-foot lengths, ¾-inch (inside). Monday 2.50 GALVANIZED IRON GARBAGE CANS. The standard heavy weight can, well made,

with patent locking cover, three sizes. Monday,

STORE HOURS—8.30 A.M. TO 5.30 P.M., CLOSING SATURDAYS AT 1 P.M. DURING JUNE, JULY AND AUGUST.

The Robert Simpson Company, Limited

Store

PROBS-

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Great Attac mans End

FOES LA

Refore Re Lipa River

Special Cable to LONDON, 29.—Defeat of the Vistula B advance on operations wit reported in night. The

the fighting. in their atta force. Foiled other points or attempted to Gliniary, where trians put in h sians countergreat spirit. to all the res 4th Divisions him back to So roughly Austrians han that they rem of the followi

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Gnila Lipa Galicia, they s perate attack forces. The fighting Germans atte

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CALGA CALGARY