



The Plant at London Ont. that makes



Insist on getting the GENUINE-ORIGINAL Kellogg's Toasted Corn Flakes which have always been put up in the Red, White, and Green Package, and refuse all Substituted Imitations of the "Just as Good" variety. This package is the consumer's protection.

APPETIZING

NOURISHING

SUSTAINING

**The Battle Creek Toasted Corn Flake Co., LIMITED**  
 Head Office and Plant London, Ont.