

Store Opens at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.

50c Women's Neckwear 25c
216 dozen pieces, including all the odd numbers from a large manufacturer's samples, styles new, in our regular stock. 35c, 50c, 75c and \$1.00 collars. Friday... .25

FRIDAY BARGAINS THAT BENEFIT

Our managers realize that nothing is a bargain if you don't need it. Their aim in grouping this wonderful collection of goods for your choosing is to supply present wants at

A SUBSTANTIAL SAVING TO YOU
Plan to spend all day to-morrow here in the store if you can. A careful reading of our store news will show how profitable to you the hours will be.

\$2 and \$3 Jewelry 98c

- Women's 9k. Gold Heavy Signet Rings, carved patterns, hand finished. 98c
Women's Pearl Set Locket, in gold filled, with 16-inch necklace. 98c
Men's 10k. Gold Hair Pearl Set Scarf Pins. 98c

Ready-to-Wear Garments Attractively Priced

Misses' and Women's Suits, \$8.95—An unusual bargain in smartly made suits are these, at less than the maker's cost. Good black or navy serges, strictly man-tailored, and lined with silk. Tunic or pleated skirts. The ordinary price for the grade would be \$15.00. Friday bargain special... 8.95

Hosiery and Glove Items Low Priced

Women's "Penangle" Make, Plain Black Cashmere Hose, seamless, fine strong yarn, closely knitted, applied ankle heel, toe and sole; sizes 8 1/2 to 10. Regularly 25c. Friday bargain, 2 pairs 55c, pair 19c.

Bargain Day in the Notion Supply Sale

Sewing Cotton, 200-yard, 8-rod, strong and durable black or white, all sizes, 18 to 60. Friday 20c dozen, 26 spool.
Tape, in bunches, 6 lengths in bunch, white only. Friday, 2 bunches 3

Business Lunch 25c

11.30 to 2 p.m.—Boiled Fresh Cod, 25c; Bacon, Baked Potatoes, Bread and Butter; Tapoca Cream Fudding; Vanilla Sauce; Tea. 25c

Smart Sample Waists

Of chiffon net, plain and fancy silks and cerise, in various designs; a splendid choice of materials and styles. Regularly \$1.95, \$2.95 and \$3.95. Friday bargain... 98c

Liberal Prices on Boots and Shoes for Friday

Men's Boots, Friday \$1.99. 600 pairs Men's Patent Colt Boots; these are made on the most popular lasts, and comprise button and laced styles; the uppers are of fine mott calf and vulci kid. All the above are made with Goodyear welt

Bargain Prices on Wanted Millinery Friday

\$2.25 Black Velvet Hats—Good variety of shapes; some also in colors. Friday bargain... 1.45
\$1.75 Girls' Soft Hats—Most of them velvet hats with soft crowns and sailor brims; black and colors. Friday bargain... 1.00

Umbrellas Friday

With taffeta finished Austrian cloth covers, strong steel frames, in self-opening or ordinary style, handles in plain or mounted natural woods. Regularly 85c. Friday 98c

\$1.50 Petticoats 95c

Imported Petticoats, of fine saten and all-wool lustre; saten is made with a 2-inch knife-pleated flounce, and luster with a narrow pleated flounce, headed with wide tuck; black, purple, Copenhagen, emerald, rose, brown, white, etc. Friday bargain... 95c

The Grocery List

- One or Standard Direct Sugar, in 20-lb. cotton bags, per bag... 1.80
Choice Family Flour, 4-bag... .95
California Seed Raisins, 5-lb. packages... .75

Wash Goods

36-inch White Victoria Lawas, a weave of Lancashire manufacture, 36-inch wide Indian Head, a round even thread that launders well. Friday bargain... 27c

120 Card Cases 19c Each

Nickel finish, leatherette lining showing through the pattern. Regularly 25c. Friday... 19c

\$2.50 Gun Metal Mesh Bags \$1.50

Just received from Paris a shipment, containing 200 Gunmetal Mesh Bags, 5 1/2-inch frame, in two patterns ring mesh, deep bag, \$2.50 value. Friday... 1.50

Women's Flannelette Nightdresses Low Priced

Clearing 400 Women's Nightdresses; fancy striped flannelette; tucked yoke; trimmed with ruffle of goods; sizes 54, 56, 58 inches. Friday bargain... 29c

Wide Taffeta Ribbon 9c

In white, cream, pink, pale blue, saxe, Copenhagen, navy, cardinal, tan, brown, black, rose, lilac and black, 4 inches wide, an excellent taffeta of firm quality for school girls. No more than 2,000 yards will be put out at this price, and no more

Book Prices Reduced

1,000 VOLUMES, 50c, 25c AND 10c
250 volumes Travellers' Samples, slightly soiled books, including travel, biography and story books, text-books, art volumes. Regularly \$1.00 to \$5.00. Friday... 50c

Toilet Goods

Olive Oil, Cucumber, Oatmeal and Buttermilk Toilet Soap, Friday, 4 cakes for... 16c
White Bath Soap, large cake, Friday, 4 cakes for... 16c

Silks and Velvets

Colored Dress Silks, in Wide Widths, 94c—Messaline, Paillette and Satin de Chenes. All staple shades with this season's newest "novelty" tones; soft China blues, pretty greens, mahogany, chocolate yellows, gold flame, cerise, military reds, etc.; also ivory and cream. Regularly \$1.25. Friday bargain... 94c

Fitted Club Bags on Sale

In cowhide on sewed frames, double handles, leather lined and fitted with full set of toilet accessories. size 15-inch, reg. \$2.50, size 20-inch, reg. \$2.80. Friday... 15.00

"Soiled" Blankets Clearing for \$3.45 Per Pair

We have had a phenomenal half month's selling in our September Blanket Sale. In the showing and handling of our immense stocks some are bound to get soiled or slightly mussed.

DRUGS

Absorbent Cotton, 1-lb. rolls, Special... 30c
Hydrogen Peroxide, 1-lb. bottle... 30c
Compound Syrup of Hypophosphites, 50c bottles... 25c

Seasonable Dress and Suiting Fabrics

Diagonal Suitings, 50c, 3,000 yards hard-wearing, all-wool, English worsted finished Diagonal Serge Suitings; in all the newest autumn tones; also navy and black; a cloth we specially recommend for children's, misses' and women's early fall dresses, suits and skirts. Regularly 65c and 75c per yard. Friday... 55c

Men's Raincoats--Suits--Hats--Furnishings

Raincoats at \$4.95—Made from double texture English greenish fawn paramatta; long and roomy, with a close-fitting collar; every seam is securely sewn and cemented; sizes 34 to 46. Friday bargain... 4.95

Beaded Tunics

In effata, black with gold and light or dark colored effects. Overlapped, all or old grown a tunic effect, a handsome gown for the fall evening wear. Regularly \$5.50, \$10.00 and \$12.50. Friday bargain... 2.98

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ADELAIDE 5000 SO
Splendid flats for Low rental. See Realty Brokers, 25-27 Adelaide.

PROBS-
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Sir John P. and I. Sept. 18, 1914. Enderman Mar. at B.

London Press 8 LONDON, Sept. 16. Count of the ope army in France during the period written by an off. Marshal Sir John issued tonight a bureau. The acc.

British before the right up to Lon tactical importa there are six r across the direct all of which it Germans might are, in order fr Marne, Cource, and Oise.

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