

Jan. 10, 1933.

*"Alarm Clock" To  
Make Debut Soon  
on McGill Campus*

New Publication Sponsored  
By Labour Club Shows  
Versatility

THE "Alarm Clock," the new Labour magazine, will make its initial appearance on the McGill Campus either today or tomorrow. This magazine is not strictly a Labour publication as all contributions will be welcomed, whether or not the Labour Club agrees with the opinions expressed by the writers. Conservatives, Liberals, Communists, and people of other various parties all have a chance to express their opinions. Gerry Sampson announced last night.

This periodical will be published either once or twice a month. It is hoped that the contents will be of a versatile nature, as poetry, politics, economics and book reviews will be among the interesting articles, it is stated. Among this publication's contributors will be Professor Scott, Bert Mamilton, Abie Klein and others.

The plans have had many months careful study and will be sold to the students for the small sum of five cents a copy. It is hoped that all those interested in the modern problems of this world crisis will make this magazine worth while.

Lloyd Reynolds is the Editor of this periodical and his associates are Albert Marcus, Ragnhild Tait, and Carl Gustafson. Gerry Sampson will be in charge of the business affairs.

Jan. 9, 1933.

**Economic Magazine  
Out On Wednesday**

**"Alarm Clock" to Deal With  
Labour Problems**

Months of ambitious planning is about to reap its reward, for on Wednesday, the "Alarm Clock," the newest of the campus publications will appear for the first time. It is sponsored by the Labour Club, and is intended for the student body, to whom it will be sold at five cents a copy. The magazine will be issued monthly until the end of the session and will include articles not only by the various students interested in the labour problems of the day, but also by professors.

The editorship of the magazine is in the hands of Lloyd Reynolds, while acting as associate editors are Albert Marcus, Ragnhild Tait, and Carl Gustafson. The business manager is Gerald Sampson. In addition to labour problems, the magazine will discuss political and economic questions of the day, and will also attempt to include literary opinions and criticisms. Among the contributors to the first issue are Professor Scott, and Ewart P. Reid. The editors are very insistent on the point that this is strictly a campus affair, and that it has no connection with any other campus publication.

Jan. 10, 1933.

**Making Its Bow**

TODAY or tomorrow, so the executive of the Labor Club informs us, the "Alarm Clock" the Campus' newest effort in the literary line will make its bow to the McGill public. This magazine will undoubtedly fill a vacancy in McGill student thought but it will have to tread very carefully indeed if it is to avoid falling into some of the bigotry and excess which have only too frequently characterized publications of similar groups.

It is a happy omen that the editors of this publication have announced that their pages will be open to conservative and radical alike provided that their offerings are, of course, of a sufficiently high order of merit. In this way the tone of the magazine will probably be predominantly labor but the leavening effect of such writers of a more conservative tendency as venture to submit their offerings to the editors will serve to balance the material and provide against the faults suggested above.