



11.2 DEPARTMENT OF FOREIGN AFFAIRS AND INTERNATIONAL TRADE (DFAIT)

DFAIT's responsibilities include the provision of export and export-related services and counselling, investment and tourism counselling, publications, market studies and information on government financial assistance programs. DFAIT is also responsible for investment marketing, promotion and prospecting in international markets and for the research, planning, information and support necessary to facilitate business investment linkages with international partners.

- **Investment and Technology Bureau (TID)**

The **Investment and Technology Bureau** promotes Canada as an attractive, competitive destination for business investment and makes the case for Canada to individual potential investors. It assists Canadian companies in finding international investment partners and in accessing international sources of capital and technologies. It supports the efforts of CEOs of Canadian subsidiaries of multinationals seeking to attract manufacturing and research and development mandates to Canada; and it monitors and analyzes investment trends and perceptions of Canada as an investment site.

The Bureau has three divisions: the **Investment Marketing Division (TIM)**, the **Investment Promotion and Services Division (TIS)** and the **Investment Prospecting and Technology Division (TIR)**. It works closely with the "geographic" branches of the Department and the investment counsellors at Canadian missions around the world, as well as with provincial and municipal authorities, and professional and business organizations.

For more information contact:

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- **DFAIT'S Geographic Branches**

The Department has five "geographic" branches, each focused on a specific area of the world (Africa and the Middle-East; Asia-Pacific; Europe; Latin America and the Caribbean; and the United States).