

The Automotive Service Industry Association (ASIA)

444 North Michigan Avenue, Suite 2000
Chicago, IL 60611-3975
(708) 228-1310, FAX (708) 228-1510

Members: 4,500+ Companies involved in the manufacture, distribution and sale of Motor Vehicle parts, accessories, materials, equipment, tool and supplies

Scope, Purpose and Benefits of Membership

Lobbying, including monthly newsletter to members

Publications:

Aftermarket Today - Monthly magazine

Handbooks, Bulletins

"Cost of Doing Business" Analysis Program

Discounts on - Telephone Service, car rentals, airline tickets, office equipment

Cooperated with the University of Illinois College of Commerce and Business Administration to offer

Executive Development programs for every segment of the aftermarket.

Dues: \$625 - \$1,250/yr for Non-Voting service affiliate membership

Dependent on Total Annual Sales or billings to Automotive manufacturers, wholesalers, etc.

\$950 - \$5,500/yr for Manufacturer membership - varies with annual sales volume