

603 - CLEVELAND

UNITED STATES OF AMERICA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

INVESTMENT PROMOTION ACTIVITIES HELD IN CONJUNCTION WITH FTA PROMOTION. HOM MADE APPROXIMATELY 25 PRESENTATIONS, SPEECHES AND VISITS, ON BEHALF OF FTA CHAMBER OF COMMERCE, CONGRESSMEN, SENATORS, STATE GOVERNORS, MEDIA, EDITORIAL BOARDS AND OTHER KEY INFLUENCERS AND APPEARED ON RADIO AND TV.

BETTER AWARENESS ON PART OF LEADERS IN TERRITORY OF BUSINESS CLIMATE IN CANADA, CANADIAN GOVERNMENT'S PRO-INVESTMENT POLICIES, AND CANADA'S DESIRE TO IMPROVE TRADE RELATIONS AND INCREASE BILATERAL TRADE THROUGH FTA.

QUARTER : 2

Organized and hosted "Canada Day" in Cincinnati

55 companies attended investment seminar which involved speakers from the Bank of Montreal and Senator Jean Begin from Montreal

QUARTER : 3

QUARTER : 4

1. Organized & co-hosted with Pittsburgh National Bank and the Government of Ontario an investment seminar in Pittsburgh. The Seminar which was attended by 100 guests featured John Crispo of the University of Toronto as the main speaker.
2. Organized and co-hosted with Peat Marwick, Goodmann Carr, Toronto and Hahn Loeser & Parks, Cleveland an FTA seminar in Cleveland. 70 guests attended the event which featured speakers from each of the sponsors.

Received a total of 8 investment inquiries from the seminars which are being followed up.