

RPT82

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 EXPORT PROMOTION PRIORITIES

Mission: KUWAIT

Country: BAHRAIN

The Mission selected the following sectors as priority areas for export promotion activities for the coming fiscal year for the stated reasons:

1. OIL & GAS EQUIPMENT SERVICES
ENHANCED RECOVERY AND HEAVY OIL RECOVERY ARE AREAS OF CANADIAN EXPERTISE. SOLUTIONS BEING SOUGHT TO AUGMENT DECLINING PRODUCTION.
2. ADVANCED TECH. PROD. & SERV
CANADA PARTICIPATING IN MFCOM 89 IN BAHRAIN. BAHRAIN IS ATTEMPTING TO UPGRADE COMMUNICATIONS SYSTEMS TO ATTRACT BANKS AND FOREIGN MULTI-NATIONAL CORPORATIONS WHICH PRESENTS OPPORTUNITIES FOR TELE-COMMUNICATIONS & COMPUTER EQUIPMENT AS WELL AS SOFTWARE. AIRCRAFT SIMULATOR POTENTIAL.
3. AGRI & FOOD PRODUCTS & SERVICE
BAHRAIN IS STRESSING NECESSITY OF AGRICULTURAL DIVERSIFICATION. CANADIAN EXPERTISE RENOWNED IN AGRICULTURAL SECTORS. US \$250 M IMPORTS PER YEAR.
4. EDUCATION, MEDICAL, HEALTH PROD
BUILD ON SUCCESS OF MEDICARE 87 SHOW AND PLANNED FUTURE PARTICIPATION. EDUCATION/TRAINING PRIORITY OF ALL GULF STATES. CONSUL GENERAL IN MONTREAL RESPONSIBLE MAINLY FOR EDUCATION OF BAHRAINI'S IN CANADA.

The most important current Canadian export sectors to this market are (based on actual export sales):

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| 1. MINF. METAL, MINERAL PROD & SRV | 4. ADVANCED TECH. PROD. & SERV |
| 2. CONSUMER PRODUCTS & SERVICES | |
| 3. CONSTRUCTION INDUSTRY | |