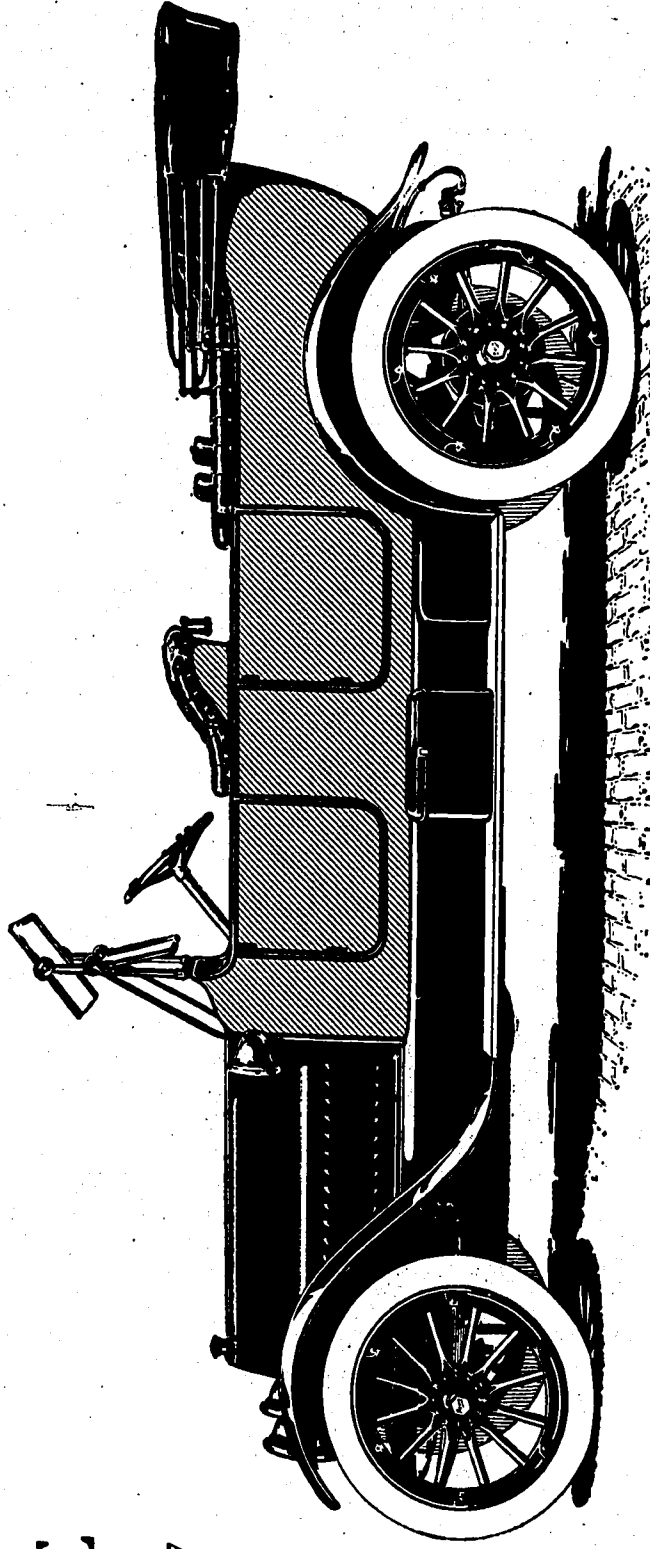


MOORE & PAULINE

Distributors, Cor. Wharf & Broughton, Phone 2527

Victoria, B. C.



Studebaker

STUDEBAKER "35" Touring Car, \$1,650 F.O.B. Victoria.

Notice first that this is a six-passenger car. Instead of the usual five-passenger touring car, we have chosen this new but far more convenient and logical plan, of making the "35" a six-passenger car, with two seats of the disappearing, collapsible type. The body is long and handsome. The upholstering rich, and the cushions so deep and comfortable that it seems incredible that they can be placed on a \$1,650 car. With the 116-inch wheel base, the STUDEBAKER "35" really enters the big car class. Yet we shall build 25,000 of this type during the coming year, and the price is much lower than any other big car which approaches it.