



THE CONTINENTAL INSURANCE COMPANY

OF NEW YORK

HENRY EVANS - - - President

"THE BIG COMPANY"

TORNADO FIRE MARINE
ASSETS EXCEED \$35,866,635

W. B. BALDWIN,
MANAGERHead Office for Canada and Newfoundland:
17 ST. JOHN ST., MONTREALF. K. RIDGE,
AGENCY SUPT.**L'UNION**

Fire Insurance Company, Limited of PARIS, FRANCE

Capital fully subscribed, 25% paid up \$ 2,000,000.00

Fire Reserve Funds 5,539,000.00

Available Balance from Profit and Loss Account 111,521.46

Total Losses paid to 31st December, 1916 100,942,000.00

Net premium income in 1916 5,630,376.43

Canadian Branch, 17 St. John Street, Montreal; Manager for Canada,
MAURICE FERRAND, Toronto Office, 18 Wellington St. East
J. H. EWART, Chief Agent.

ROYAL EXCHANGE ASSURANCE

FOUNDED A.D. 1720

Losses paid exceed \$235,000,000

HEAD OFFICE FOR CANADA

ROYAL EXCHANGE BUILDING,
MONTREAL

Canadian Directors

DR. E. P. LACHAPPELLE ... Montreal

H. B. MACKENZIE, Esq. ... Montreal

J. S. HOUGH, Esq., K. C. ... Winnipeg

B. A. WESTON, Esq. ... Halifax, N.S.

SIR VINCENT MEREDITH, Bart., ... Montreal

Chairman

J. A. JESSUP, Manager Casualty Dept.

ARTHUR HARRY, General Manager

Correspondence invited from responsible

gentlemen in unrepresented districts re fire

and casualty agencies.

Head Office:
Royal Exchange, London

Guardian Assurance Company Limited

- Established 1821.

Assets exceed Thirty-Five Million Dollars

Head Office for Canada, Guardian Bldg.,
Montreal

H. M. LAMBERT, Manager. B. E. HARDS, Assistant Manager.

ARMSTRONG & DeWITT, General Agents,
 6 Wellington Street East - Toronto

First British Insurance Company established in Canada, A.D. 1804

Phoenix Assurance Company, Limited

FIRE

of London, England

LIFE

Founded 1792

Total resources over \$ 90,000,000

Fire losses paid 425,000,000

Deposit with Federal Government and Investment in Canada

for security of Canadian policy holders only exceed 2,500,000

Agents wanted in both branches. Apply to

R. MACD. PATERSON,

J. B. PATERSON,

} Managers

100 St. Francois Xavier Street, Montreal, Que.

All with profit policies affected prior to the 31st December will rank
for a full year's reversionary bonus at that date.

The Northern Assurance Company, Ltd. of London, Eng.

ACCUMULATED FUNDS, 1916 \$39,935,000.00

Including Paid up Capital Amount, \$1,460,000.00

Head Office for Canada, 88 Notre Dame Street West, Montreal

G. E. MOBERLY, Manager

CALEDONIAN INSURANCE COMPANY

The Oldest Scottish Fire Office

Head Office for Canada MONTREAL

J. G. BORTHWICK, Manager

MUNTZ & BEATTY, Resident Agents

Temple Bldg., Bay St., TORONTO

Telephone Main 66 & 67

(FIRE) BRITISH CROWN ASSURANCE Corporation, Limited OF GLASGOW, SCOTLAND

The Right Hon. J. Parker Smith, Pres. D. W. MacLennan, Gen. Mgr.

Head Office Canadian Branch—TRADERS BANK BLDG., TORONTO

Liberal Contracts to Agents in Unrepresented Districts

BRITISH AMERICA ASSURANCE COMPANY FIRE, HAIL, OCEAN MARINE and INLAND MARINE INSURANCE

INCORPORATED 1833

HEAD OFFICES: TORONTO

W. B. MEIKLE, President and General Manager

JOHN SIME, Asst. Gen. Mgr. E. F. GARROW, Secretary.

Assets, Over \$2,500,000.00

Losses paid since organization over \$41,000,000.00.