

The _____

"Cottrell Pony"

Four=Roller
Two=Revolution **Press**

NEW SERIES

With Four Rollers Covering a Full Form

Need for it.

There is scarcely a printer to-day who does not have a certain quantity of illustrated work to do. —wood engravings, photo-engravings, half-tones, or zinc etchings.

But many of them do not have enough of this particular class of work to warrant the purchase of a large Four-Roller, Two-Revolution Press. To many of these printers we are now selling our Pony Four-Roller, Two-Revolution Press.

What it does.

It puts them immediately in a position to accept any kind of illustrated or color printing, and execute it in the finest manner, and at the lowest cost. At the same time, it gives them a press which is fitted to do all the ordinary work of the office, at an easy speed of 2,000 an hour on a 24 x 36 sheet.

Size.

A considerable portion of illustrated work comes inside a 26 x 37 size, and all work in excess of this size can be cut in halves, and the high speed at which this press runs will prevent any serious loss in time from this division of the form. Thus, this press fills a wide field, and has no rival in a class of work that includes small illustrated booklets, art brochures, frontispieces, magazine covers, insets, small catalogues, half-tone cuts, etc.

Another Use.

And yet it is the best press in your office for ordinary, everyday work, at a conservative easy speed of 2,000 an hour.

Whether you have cut work in hand or whether you don't have cut work to do, it is always a profitable machine, earning its way every day of its life. It is an all-around press, which combines the speed of the Pony with the finer printing qualities of the large Four-Roller, Two-Revolution Press.

For a small Office.

In effect, it is a press which makes it possible for a small office to compete with a large one, for it combines two kinds of presses in one, and gives high speed with the finest quality on a medium sized sheet. The smaller office, as it has less of illustrated work to do, can afford to divide the form much better than to refuse such work altogether, for it is no longer a question of the purchase of a large and more expensive press, as it has heretofore been.

Conclusion.

In conclusion, all that the large Four-Roller, Two-Revolution Press can do in the direction of quality, and nearly all that the Pony Two-Revolution Press can do in the direction of speed, are combined in the press. The purchaser secures the best all-around press in the world, and one which, as it will never be idle while there is any work in the office, must be a most profitable press to run.

One of the above presses has been ordered by THE CANADIAN PRINTER AND PUBLISHER, and can be seen running on the premises.

SIZE.

3

Size of Bed
Inside Rollers

26 x 37 inches.

Size of Form
Covered by Four Rollers

22 x 34 inches.

For Prices and Terms
apply to . . .

JOHN J. PALMER

Mall Building

SOLE AGENT FOR CANADA

TORONTO, ONT.