

Civic Improvement

A DEPARTMENT DEVOTED TO THE INTERESTS OF THE HORTICULTURAL SOCIETIES OF ONTARIO, AND OF ALL OTHER BODIES INTERESTED IN THE IMPROVEMENT OF THE SURROUNDINGS OF OUR CANADIAN TOWN AND COUNTRY HOMES.

SUGGESTED LINES OF WORK.

BY

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USUALLY the first question arising in a new association is that of adequate funds to cover the work desired to be accomplished. This difficulty is met in several ways. First, of course, by membership dues. Then by subscription or donation. Third, by some form of entertainment. There is a wider latitude in entertainments for civic than for church work. One association I know of netted more than three hundred dollars by giving a steamboat excursion. We cannot all live

by river or lake, but every town has some favorite resort. Musicales, theatricals, lawn fetes, picnics, are all popular.

Many places have found it to their advantage to have depositories in prominent stores, banks, etc., for the accommodation of those who favor the organization but have not time to attend meetings or assume the duties of committee work. Strangers, charmed by the town's beauty and cleanliness, often put money in these depositories, which should be neat and plainly labeled with a brief statement of the objects of the association. There is a growing tendency among old established improvement associations to send out collectors. These collectors may be paid by the day or with a percentage of their collections. There are also art associations which loan or rent pictures for exhibitions. An art loan, if properly advertised in the towns around you, with excursions from certain points on each day, ought to pay well if properly managed. A flower show, to which an entrance fee is charged, is an appropriate means of raising funds for civic improvement. A rose show is the thing for June, a chrysanthemum



FIG. 2605. SHRUBBERY SCREENING HIGH BOARD FENCE.