

The Weekly Monitor

ESTABLISHED 1873

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FRANK H. BEATTIE, EDITOR AND MANAGER

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ADVERTISING

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WEDNESDAY, JAN 23rd 1924

EDITORIAL

BUY GOODS MADE AT HOME

Reference is made time and again through the press on the advisability of buying goods made at home. This is being featured quite extensively at the present time by the Cross Fertilizer Company of Sydney. This move on their part is not only good business but it is good patriotism as well.

No country can become prosperous, no section of a country can become prosperous, if the money earned in it is sent out to purchase goods which can be bought at home just as cheaply and in the majority of cases far more satisfactorily. This is true in a national sense and true in respect to the small communities of our land. The dollars sent out in the great majority of cases do not come back and where it is mostly outgo and little being returned the final result is not far to seek. It renders prosperity an impossibility. The firms and manufacturing concerns and individuals who emphasize and endeavor to carry out the spirit of true co-operation are deserving of commendation, for on the proper working out of these ideas true and lasting prosperity depend.

INDUSTRIAL HOPE OF FUTURE

A letter in a recent issue of The Monitor referred to the good old days when industrial plants flourished in the Valley. Reference was made in particular to Lawnston, and what was true there, was true in greater or less degree of all our towns and villages.

True, these industries were, generally speaking, on a small scale, as we view things in these later days. Existing when the means of transportation were not so varied as now, they nevertheless played a most important part in the life of the various communities and furnished a varied employment for whose counterpart or development on an extended scale we look in vain for the most part at the present time. The same may, in degree, be said of the Eastern parts of the Province as regards many communities, but in others industries have extended and prospered so far as credit was permitted. The proximity to coal mines had its stimulating effect on manufacturing in various parts of Nova Scotia and manufacturing and industrial life tended to languish in others.

There will, however, be no need for the future to allow this state of affairs to continue indefinitely. The stimulator of our industrial activity is cheap and abundant power. When this is developed at Bear River it must have its due effect in encouraging capital to establish and develop industries in this part of the Province. In addition to agriculture we need more industrial activity to keep in Nova Scotia at least a reasonable proportion of our young people who are being attracted to the U. S. in such numbers as to constitute a most decided menace to prosperity and advancement. We trust that the next five years will see changes brought about which will place Nova Scotia more on the plane which her position and natural resources intended her to occupy.

There are manifest signs of awakening, and among these is the development of the hydro electric plant at Sheet Harbor which will supply power as far away as the towns in Pictou County. This, we believe, is the

pioneer of a number of other plants, yet to be, and which we must have, if we expect to maintain any approach of holding our own in the march of progress.

AND STAY AWAKE

Columbia Record: If a man wants his dreams to come true, he must wake up.

OR STEWED!

Detroit Free Press: After all, there are worse things than being hard boiled, for instance, half-baked.

OR THEIR DRIVERS!

Dallas News: Personally we would feel safer on the road if automobiles had horse sense.

MORE DIFFICULT PROBLEM

Christian Statesman: We had to drive whiskey out of politics; and now, to finish the job, we must drive politics out of whiskey.

WHO'LL PAY THE PIPER!

New York Evening Telegram: The concert of nations seems to have degenerated into a French solo with anvil accompaniment.

THE LINKS THAT BIND

Los Angeles Times: The Chinese are taking to golf. This is another of the links that bind strange peoples into a common group.

AHEAD OF CANADA

The Australasian: New Zealand has received the well-deserved congratulations of the Chancellor of the Exchequer in Great Britain on having the enterprise to be the first country within the British Dominions to return to penny postage after the raising of rates owing to war conditions.

HERE'S A MERCHANT WHO KNEW HOW

There was an old geezer,
And he had a lot of sense;
He started up a business
On a dollar eighty cents.
On the dollar went for stock
And the eighty for an ad.
That brought three lovely dollars
In a day, by dad!
Well, he bought more goods
And a little more space,
And he played that system
With a smile on his face.
The customers flocked
To his two by four,
And he soon had to hustle
For a regular store.
Up on the square
Where the people pass,
He grabbed up a corner
That was all plate glass.
He fixed up the windows
With the best that he had
And told all about it
In a half page ad.
He soon had them coming,
But he never never quit;
And he wouldn't cut down
On his ads, one bit.
And he's kept things lumping
In the town ever since,
And everyone calls him
The Merchant Prince.
Some say it's all luck,
But that's the bunk—
Why he was doing business
When times were punk.
People have to purchase,
And the geezer was wise—
For he knew the way to get 'em
Was to advertise. —Exchange.

BRIDGETOWN MAN PRES FRUIT GROWERS

Allison FitzRandolph Heads N. S. Organization—Summary of Business Done at Annual Meeting.

Wolfeville.—At the second session of the N. S. Fruit Growers' Association Col. R. Innes took up the settlement of the Annapolis Valley and referred to the fact that the Premier of Nova Scotia had arranged with the Soldiers' Settlement Board for the occupation of lands by former soldiers. There are 45 vacant farms in King's County and 240 farms for sale. It would be better for the Valley if the farms averaged 50 instead of 100 acres. This land would accommodate 1,800 more settlers, who are needed, as there has been a steady decrease in cultivated land. He advised combining dairy farming with apple growing, citing the experience of Denmark, and called attention to the large sums of money expended by the Maritime Provinces, outside for products which could be raised at home.

Dr. M. Cumming spoke of the immigration policy and Mr. Comeau, representing the railroads, said the only solution for the existence, was increased production. Manning Ellis did not agree with Col. Innes, about drying. Apples were the only product which had gone up in price because of good business methods. Small farms were not as profitable as large because of greater overhead. The election of officers for the ensuing year resulted as follows:

President—A. FitzRandolph, Bridgetown.
Vice-Pres.—A. Banks, Waterville.
Secy.—F. W. Foster, Kingston.
Asst.-Secy.—F. A. Chipman, Nic-taux West.
Treas.—W. S. Blair, Kentville.
Auditors—J. R. Webster, R. S. Eaton.

Executive—Geo. Hutchinson, W. C. Spurr, Earl Chute, Ray Clarke.
Delegates to Farmers' Association—Manning Ellis, Arthur Harris.

Following the election of officers the routine business was completed and the following resolutions were moved by A. S. Banks, seconded by Mr. Leslie, that the President of the Association appoint a committee of two to have a change made in the dimensions of the Dominion standard half barrel, as the present dimensions make it impossible to manufacture these barrels from our soft wood stock; the new dimensions returned by this committee to give same cubic content as the present standard barrel. This motion was carried.

Another motion was carried asking the Federal Government to re-enact the Agricultural Act of 1912, which included a grant of \$300 to the Association. If this legislation is not re-enacted it will be against the best interests of the fruit-growers, it was argued and will hinder immigration policy and other progressive measures.

F. H. Johanson moved the following resolution, which was seconded by F. W. Foster: "Whereas, in the opinion of the Association the grade for apples specified as No. 3 in the Fruit Act is not in the best interests of the fruit industry, and its elimination would undoubtedly raise the quality packed; therefore, be it resolved, that the Canadian Horticultural Council be requested to petition for removal of Grade 3 from Fruit Act, thereby having but three grades for apples to be packed in barrels, viz. No. 1, No. 2, and "Domestic."

This resolution caused a great deal of discussion, in which many varied opinions were expressed. There must be so many No. 3 apples in every orchard, and how is the average fruit farmer to dispose of these? The evaporators throughout the Province are closing down and the No. 3's cannot be very well disposed of to them. The price for No. 3 apples at the evaporators is 50c per barrel, whereas the net price in England for this grade of fruit is \$1.60 per barrel. Certain speakers contended that the removal of No. 3 apples from the foreign markets would not raise the price of No. 1 and 2 grade apples. The consensus of opinion was that No. 3's should still be kept on the market, but that a determined effort must be made to improve this grade. The motion was defeated.

The report of the Nova Scotia Shipping Board was also read. Following the completion of the regular business and passing of resolutions, several addresses were given. W. S. Blair gave an address on "Orchard Handling of Fruit", which dealt with some of the most important problems in the apple industry. Prof. Blair stressed the need for organization in the handling and marketing of fruit. There is a remarkable difference in the state of the fruit when it reaches the warehouse and when it left the orchard. The cause of this is not carelessness in handling, but the lack of any efficient and universal system of handling. At present, the methods differ in various parts of the Valley, and the Association should use its influence in introducing a single system of handling fruit. Certain men throughout the

SEVEN YEARS OF TORTURE

Headaches and Indigestion Ended By "Fruit-a-lives"

The Marvellous Fruit Medicine Like thousands and thousands of other sufferers, Mr. Albert Varner of Buckingham, P.Q., tried many remedies and went to doctors and specialists; but nothing did him any good. Finally a friend advised him to try "Fruit-a-lives"—now he is well. As he says in a letter: "I suffered terribly from Headaches and Indigestion. I had belching gas, bitter stuff would come up in my mouth, often vomiting, and was terribly constipated. I took Fruit-a-lives and this grand fruit medicine made me well." 50c. a box, 6 for \$2.50, trial size 25c. At dealers or sent by Fruit-a-lives Limited, Ottawa, Ont.

FUEL BOARD IS TESTING COAL

Samples From Nova Scotia and New Brunswick Are Being Tried For Coking Qualities.

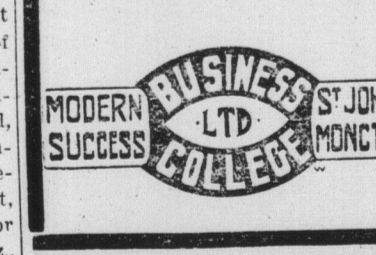
Ottawa.—The promising outlook for the use of by-product coke as a domestic fuel has led the Dominion Fuel Board to have 85 samples of coal from the Maritime Provinces tested for their coking qualities in the fuel testing laboratory here. Of the samples collected and analyzed, 26 were from New Brunswick and 59 from Nova Scotia.

A good coking coal has to have a low sulphur content and low ash fusibility, that is, must not clinker easily. In both these respects most of the samples did not come to the standard of imported coals. The examination showed, however, that there are low sulphur, high fusible ash coals to be found in the Maritime Provinces, and experiments are now being conducted in blending the lower grades with the higher ones, and also with coal from the United States for coking purposes.

Samples have been sent for experiments in this connection to the Semet-solvay plants at Syracuse, N. Y., and Detroit, Mich., and arrangements have likewise been made to send four carloads to the new by-products coke ovens at Hamilton, Ont., for commercial scale experimental runs.

Not Too Late

You may begin your course with us now. Our instruction is largely individual so you may enter as soon as convenient for you.



system of handling their fruit in the orchard, and the speaker particularly drew attention to the methods of Mr. Randolph and Mr. Macoun. The farmers of the Annapolis Valley must establish an efficient organization for the orchard handling of fruit, and place men of responsibility in charge of such an organization. The day such a move is made will be the day when improved fruit will be exported from Nova Scotia. Addresses were also given by A. E. McMahon, W. W. Keenan, A. G. Dusan, Mr. Keenan spoke on "The Status of the Brown Tail Moth", and Mr. Dusan on "The Control of the Apple-sucker by Means of a Parasitic Fungus." Before the Conference was closed, votes of appreciation were extended to W. S. Blair for his display of fruit to the College authorities; and to the citizens of Wolfeville. Following the passing of these resolutions, the sixth annual convention of the Nova Scotia Fruit Growers' Association was formally closed.

AGE NO MORE!

Minard's Liniment

Minard's Liniment relieves inflammation, eases rheumatism, neuralgia and all pains.

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BEAR RIVER

Bear River—Mr. and Mrs. A. B. Marshall entertained at a family dinner party Monday evening, at the Grand Central Hotel.

Harry E. Harris left for Halifax to visit his wife, who has been receiving treatment at the hospital there.

Steamer Bear River, Capt. Woodworth, sailed for St. John Tuesday morning with a full cargo of staves. The postponed meeting of the Women's Institute was held Monday afternoon in the Masonic reading room for the first time. Reports on all committees were read, the school committee reporting they had collected \$85 from the citizens of the town to be distributed in prizes for the different grades in Oakden school. Also the charity committee reported of the sending of several boxes of Christmas cheer to needy families. It is expected Prof. Tams, of Wolfeville, will give a talk on bird life in Canada with pictures in the near future. A short, but interesting programme was then listened to. Refreshments were served.

ST. JOHN FISHERMEN SAFE AT GREEN POINT

Digby.—John Dawson and Gordon Melvor, the two stray St. John fishermen who were given up as lost, are safe at Victoria Beach, on the Annapolis side of Digby Gut. The men at the life saving station at Digby say that their boat was driven ashore at Green Point, about a mile north-east of Digby Gut about one o'clock Wednesday and the men after scrambling ashore, made their way to the residence of Charles Boudreau.

As no telephone was handy they made no attempt to notify their friends. A telegram from St. John to the life saving station started the life boat Daring on the search.

The boat cruised down as far as Sandy Cove and then at a distance of about fifteen miles ran up as far as Parker's Cove, without seeing anything of the missing men. About five o'clock the guard led at the station saw a boat being towed into Victoria Beach breakwater, bottom up. Connecting the missing men with the wrecked boat, he started a telephonic enquiry which revealed the safety of the men.

MOODY SAYS PRICES WILL NOT DECLINE

Lower Costs Before the War Hardly a Memory to the New Generation, He Declares.

New York.—John Moody, President of Moody's Investors Service, said in a speech at Town Hall that in his opinion it is extremely unlikely that prices will go back to the pre-war level, at least in this generation. He addressed an audience of bankers, investors and business men. "The abnormal cost of living," he said, "is becoming the normal. The new generation is growing up and the low costs prior to the war are hardly a memory to them. Nowadays, people are getting so accustomed to what we used to call the high cost of living that we are beginning to forget that we formerly lived on a different level. I think we need not worry about any period of deflation. Many people, it is true, question the genuineness of the present price level and doubt the possibility of a real return of prosperity before the cost of living and the range of commodity prices have gone back to the 1913 level. It seems to me that people who look for a return of 1913 prices lack imagination and perspective. "Despite the fact that business developments, commodity prices and the cost of living are nearly twice those of ten years ago, there is no strain on the American money market. Prosperity in time of inflation, the money market was strained. Today it is the reverse. Interest rates are not climbing—they are normal. Business plans, at home and abroad, now are being made on the basis of present costs." Mr. Moody declared that all indications point to a substantial renewal of prosperity beginning with about the middle of 1924. He expressed the belief that this should be fully reflected in the security markets. "Periods of genuine prosperity are always the outgrowth of forces working during the periods of reaction and economy," he said. "During the later part of 1923 a renewal of pressure by the forces of economy was evident, which resulted in a slowing up of general business, further development of efficiency and notable caution in all business plans. One reflection of this was the steady accumulation of reserves and lack of demand for cash. "These factors are always the forerunners of revivals, and they should prove to be so in this case. The more persistently capital reserves are accumulated, the more certain it is a healthy revival of activity will promptly follow."

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Shafner Building, BRIDGETOWN, N. S. Telephone 15.

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Branch office at Middleton—open every Wednesday from 2.45 p.m. to 5 p.m. and every Thursday from 9 a.m. to 11 a.m.

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Funeral Director and Embalmer
Latest styles in Caskets, etc. All orders will receive prompt attention. Hearse sent to all parts of the county. 76-4.

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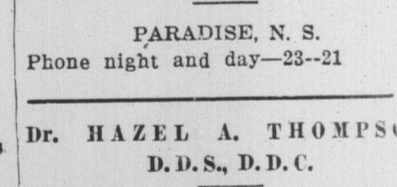
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SELECTED EXTRA LIGHT MALT
IMPORTED BY
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BIG : JANUARY : SALE

Reduction on all Goods At the Masonic Building Commencing Jan'y 9th COME IN EARLY

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Starve the Pot!

One spoonful is plenty to make 3 rich cups if you use Rakwana Golden Orange Pekoe. Steep 3 minutes, stir well, steep again, 3 cups from one spoonful, 450 from one pound! The best is the cheapest.

Rakwana Golden Orange Pekoe

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NIT... The Misses Ethel have been spending Mrs. P. A. Chipman Ira Crawford home of his father, ford. H. Parker Munro 9th inst., to attending of the N. S. A. tion. Mrs. Russell Bee to a number of the evening of the 16th entertained their the week work; Miss and Miss Bertie Vie J. A. Barreau with were recent ton where they b some weeks. F. A. Chipman Growers' Associati in Wolfeville.

In speaking of company to stragg fer to him as "the old man." It I you know what I Learn when to might talk him out

Georgia H. Cur... Photograph... Portrait & Developing & Amate... Buy... Letter... Job... Good W...