

MONTH-END STORE EVENTS FOR LAST APRIL SATURDAY



THE very frock you need to fill the gap in your wardrobe. That blouse you've been wanting, a skirt or sweater to match for your week-end outing. You want them at modest prices and you'll find them here.

CORRECT in styling and workmanship. Excellent in fabric and trimming. Things for your home, too, at specially low prices. In this case, the expenditure of a little will help you much and early selection is advised Saturday morning.



ROAST TURKEY DINNER—FULL EIGHT-COURSE—WITH CRANBERRIES—SATURDAY, 75c.

Saturday Candy Treat

Chocolate Bars, big assortment, 6 for 25c
Old-fashioned Peppermint Patties, chocolate-coated 35c box
Marachino Cherries in cream, 1-lb. boxes 75c box
Assorted Chocolates, hard and soft centers, 1-lb. boxes, Smallman & Ingram special 50c box
Clarnico English Polar Mints 15c jar
50 lbs. Peanut Brittle, special 34c lb.

Special Sheeting, 49c Yard

A strong, useful Sheeting for double beds, full bleach and most durable. This Sheeting, being fairly open in weave, is easy to launder and very sensible for boys' beds, rooming-houses, etc.; 79-inch, Saturday morning 49c yard

"Spero" Longcloth, 29c Yard

It's a wonderful value for so many purposes—pillow cases, slips, underwear, especially children's wear, fine, firm finish, snow-white bleach; 35-inch. Special value 29c yard

"DAMASCLENE" \$1.65 Yard

A new fabric that looks like real damask. It's really a wonderful production. Saves your laundry bill, saves your good cloths from too much wear. Once used you will appreciate its handsome appearance, in such pretty patterns, but, of course, snowy white. Spill the coffee or jam on "Damasclene"; it won't hurt; a damp cloth removes all traces in a moment. See it on the counter, Staple Department, Market entrance 1.65 yard

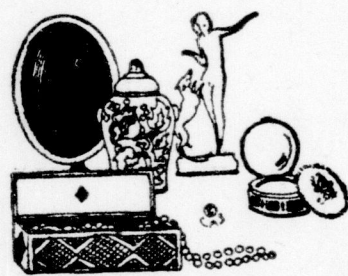
White Flannelette, 22c Yard

It's a soft finish, pure, no filling whatever, and most lengths are yard-wide quality. You can save money here. Pick out any

length from one to five yards. Pieces for all garments for the new baby or ladies' gowns. On sale 22c yard

NEMO CORSETS.

Advertised on Page 9, are sold in our Corset Department, Second Floor.



Three Flowers Vanishing Cream 50c a jar
Three Flowers Cleansing Cream 50c a jar
Three Flowers Toilet Water, \$1.50 bottle
Three Flowers Perfume, \$1.00 a vial
Three Flowers Rouge, medium or dark 50c a tin
Three Flowers Eyebrow Pencil, brown or black 15c
Three Flowers Single Compact, naturelle or brunette \$1.00
Three Flowers Twin Compact, medium rouge and naturelle powder \$1.50

Hudnut's Aids To Beauty

The eternal quest of beauty gains new devotees every day. Never have we had so many women who are retaining and enhancing their natural loveliness by the proper care of their skin.

The toilet preparations of Richard Hudnut are scientifically compounded to give your skin the beauty aids it requires. There are smooth, pure creams, the finest of soft powders, delicate perfume, and all the finer necessities of the toilette.

Three Flowers Face Powder, in naturelle, brunette or white 75c box
Three Flowers Talcum Powder, in white only 25c and 50c a tin

Three Flowers Compact Refills, in naturelle or brunette 65c each
Three Flowers Travellette, containing creams, powder and perfume 35c
Violet Sec Talcum Powder, white only 25c tin
Gardenia Talcum Powder 25c tin
Hudnut's Toilet Water, in violet sec, gardenia, lily-of-the-valley, sweet orchid and Rose of Omar \$1.00 bottle
Dr. West's Toothbrushes for adults, youths and children, at 50c, 35c and 25c

TOILET SOAPS

Vinolia Castile Bars 19c bar
Colgate's Cashmere Bouquet Soap 10c, 25c

Colgate's Coleo Soap 15c or 2 for 25c
Colgate's Sandalwood Soap 35c, 3 for \$1



Boys' Underwear Combinations, 79c

Balbriggan Combinations, in natural shade, short sleeves, ankle length 79c

BOYS' CAPS—New spring tweeds, 59c smart styles

WORK SHIRTS, 98c

Men's Work Shirts, in heavy blue chambray, well made, good fitting. Sizes 14½ to 18 98c

Boys!— "UP-TO-THE-MINUTE" SUITS, \$9.95 With Two Pairs of Bloomers

New lively patterns and uncommon fabric weaves. Staunch fabrics, sturdy tailoring and two pairs of full-lined, fully reinforced pants. The \$9.95 values will surprise you. Sizes 7 to 17.

Others—\$12.95, \$15.95 up

BOYS' BLOUSES \$1.00 to \$1.50

New smart Blouses, in neat striped fabrics and plain shades. Collar attached. Splendid values. Sizes 6 to 16 years.

\$1.00 TO \$1.50

Men's Balbriggan Underwear, \$1.65

Men's Balbriggan Combinations, ceru shade, short or long sleeves, ankle length. Sizes 34 to 44. Shirts and Drawers. Each 90c

Sale of Smart Sweaters, Saturday Waistcoat Sweaters, \$2.95—Coat Sweaters, \$3.95

The ever-present tailored vogue has invaded the realm of sports wear. It is just as important that your sports outfit should be complete to the last detail as it is that your suit should have the correct accessories.

Waistcoat Sweaters, \$2.95

So this spring brings a new kind of sweater—the Sleeveless Waistcoat Sweater, which is the most practical of all for strenuous sports wear. It is cut to resemble a man's regulation waistcoat, with bone buttons down the front and the straight lower edge, which is a feature of the men's new English suits.

These Waistcoat Sweaters are developed in silk and wool, and are trimmed with bands of contrasting colors. The color range comprises honeydew and navy, black and sand, sand and brown, pearl gray and saxe blue, navy and sand; sizes 36 to 42. Saturday \$2.95



COAT SWEATERS, \$3.95.

While the comfortable and smart Waistcoat Sweaters are almost a necessity for your more strenuous moments on the golf links or the tennis court, you need the added protection of a coat sweater as soon as your game is over. In the popular chappie style you may select coat sweaters of the correct weight in fluffy brushed wool, trimmed with knitted bands of contrasting colors; sand and brown, pearl gray and saxe blue, brown and sand; sizes 36 to 42. Saturday \$3.95

The effect of the two sweaters together is that of a feminized version of a man's coat and waistcoat. It is a combination which gives opportunity for a variety of interesting color effects.—Second floor.

HOUSEHOLD NECESSITIES FOR SATURDAY'S SELLING

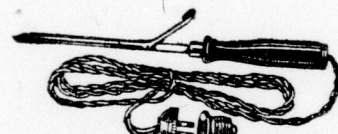
CORN BROOMS
Four-String Brooms, special 69c
Four-String Brooms 90c
Five-String Brooms \$1.00
Six-String Brooms \$1.25

LAUNDRY NEEDS
Sunlight Soap 15 for \$1.00
Charm 23c
Snowflake Ammonia 3 for 23c
Lux 10c
Ivory Flakes 10c
Silver Gloss Starch 15c, or 2 for 25c
Rinso 12c
Dutch Cleanser 12c
Panshine 10c
Lifebuoy Soap 3 for 25c
Ivory Soap 3 for 25c
Ivory Guest Size Soap 5c
Fels-Naptha Soap 3 for 25c
S. & I. Soap Chips 2 lbs. for 29c

WHISKIS.
Fine Whisks 50c and 60c
Side-Handle Whisk 25c
Long-Handled Whisk 40c

ELECTRIC CURLING IRONS, \$1.49
These Curlers are thoroughly tested and fully guaranteed. While they last \$1.49

Basement.



Men's and Women's Umbrellas, \$2.50

These have silk and wool coverings on close rolling paragon frames; handles come well assorted; crooks on the men's, leather strap and Bakelite rings on the women's. \$2.50 each

Ladies' Canes—If you want to be correct, carry a cane; big assortment in light and dark woods. Priced at \$2.00, \$3.00, \$4.00 and \$4.50 each
Umbrellas re-covered and repaired at moderate cost. Inquire Umbrella Department.

Specially Featured In Linen Section

LARGE SIZE HUCKABACK TOWELS, 39c EACH

Semi-bleached, medium weight towels of good size are represented in this special tomorrow; woven from nice clean linen yarns, hemmed ends, washed finish. The quantity is limited to 20 dozen. Special 39c each; \$2.25 half dozen

FINE ALL-LINEN HUCKABACK, 50c AND 59c YARD

A weight that will make splendid general purpose Towels, and still fine enough to put your own handwork on. Nice, even weave and all pure linen. At a discount of one-third off this should make interesting buying tomorrow. Two widths, 18 and 22 inches. Special at 50c and 59c yd.

LARGE SIZE WASH CLOTHS, 2 for 25c

You should need no urging, with such splendid values, to purchase a good supply tomorrow of these large size good weight face cloths; assorted borders, in pink, blue, gold and lavender. See this special and purchase by the dozen at \$1.45, or 2 for 25c

18-INCH NATURAL EMBROIDERY LINEN, 30c YARD

The desired shade for library tables and centers, piano covers, etc. Lovely weight and finish. Several widths—18 and 20 inch. Special 30c yard 22 and 24 inch. Special 35c yard 36-inch 50c yard
Also 18 and 24 inch widths.

Saturday Selling In the China Shop

Odd White Cups 10c each
White Cups and Saucers, suitable for the kitchen or summer cottage, 15c, complete
Cut Glass Tumblers, in grape design, suitable for serving lemonade on the porch or veranda 10c each
Cut Glass Flower Baskets, in the wild rose cutting, 39c, 49c, 59c, 98c, \$1.49, \$2.25

Wooden Serving Trays in three designs, in the popular oval and oblong shapes, \$1.69 each
Nostalgia China Cups and Saucers, in five dainty floral designs, 25c each, 5 for \$1.00
Cut Glass Bud Vases, suitable for all kinds of spring flowers 49c

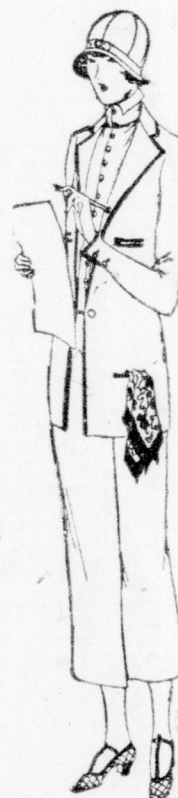
The Trend of Fashion In Spring Tailleurs

The new spring fashions are fixed. The street silhouette, which is unconditionally short, straight and slender offers three delightful alternatives—mannish tailleur, the ensemble costume or the three-piece suit and the separate tailored dress.

The smart tailored suit ordains a short, straight coat, uniting in line with a short wrap-around skirt. The favored materials are poret twills and tricelines, while the prevailing colors are navy and black or navy, gray and black, with the mannish hairline stripe; braid bindings or plain tailored seams, link fastenings, clever details as to collars and pockets, fobs and handkerchiefs, \$35 and \$37.50
Interesting departures from the severe simplicity of the "tailleur masculin" are achieved by smart suits in navy and black, which have added braiding and embroidery to their slim boyishness \$25.00 and \$35.00

A Tailleur For Every Type

Second Floor.



The Stickler For Style!

He is the fellow that has learned to look before he leaps, to discriminate before he decides; to choose between the ventures and the veritable. There is genuine style assurance in these suits and quality, too, at

\$35

We are making a feature value of this group this spring. We have concentrated on this effort in the choice of fabrics, patterns, model, and in the excellence of tailoring refinements.

NEW CHARACTER LINES IN

IMPORTED ENGLISH SUITS AND THE NEW English Made Suits and Topcoats

SEE THESE TOMORROW. OTHERS

\$20, \$25, \$30 to \$60



"Powder Blue" SHIRTS



Wonderfully fashionable just now. It's the new shade—the new shirt. Plain or striped, soft collar to match, \$2.50 and \$3.00 or collar attached

SUMMER WEIGHT PYJAMAS

Maybe you don't change the weight of your pyjamas with the changing seasons. But for Comfort's sake you'll want lightweight ones now. Whether you need lighter ones or merely new ones the things that will attract you about these are the \$2.50 and \$3 new weaves, new patterns, new models, at

OTHERS TO \$5.00.

SMALLMAN & INGRAM
LIMITED