

## TRIES TO BE BOSS OF CITY

Sir Adam Beck Runs Bills Through Without Consulting Council.

OWN MEN DON'T LIKE IT  
Attitude—Appropriate  
All Good Ideas.

A bylaw passed under subsection 1 shall not be repealed until at least five annual elections have been held under it, and no repealing bylaw shall be passed later in any year than the first day of November.

The above is an extract from a marked copy of a bill received by Ald. W. A. Wilson from Hon. W. J. Hanna, provincial secretary, which makes plain that London will be able to take no vote on the board of control question for at least five years.

Ald. Wilson stated today that he was convinced that John McFarlan, M.P.P. for East Middlesex, had introduced the bill at the solicitation of Sir Adam Beck, who, according to the alderman, had been working for some time to make it impossible for London to abolish the board of control.

"In the first place Beck wants to have the city of London in the palm of his hand, and he thinks he can manage a board of control when he could not lose the vote of the city in the second place he hopes to prevent a vote on stockyards this summer," said the alderman.

"I have always been a Beck man, but I am not one any longer," he added. "He is not the mayor of the city, and director of the city, and he should consult the council who represent the people. He still tries to boss London as though it were his, and he appropriates every good idea that is brought forward."

## WELL-KNOWN SCULPTOR KILLED IN ACCIDENT

[Canadian Press.]  
New York, April 9.—Karl Theodore Bitter, chief of the department of sculpture of the Panama-Pacific Exposition, and one of the best-known sculptors of this country, died in a hospital here today of injuries suffered when he and Mrs. Bitter were run down last night by an automobile in Broadway. Mrs. Bitter's injuries are not considered serious.

**NEW RECTOR APPOINTED.**  
Ottawa, April 10.—Rev. Father Louis Desnoes, director of the department of theology, the theological branch of the institution, has been appointed rector of Ottawa University in succession to Rev. Father Gervais, who retired owing to ill-health.

## Why Do French Women Always Look Young?

In France mothers and daughters look like sisters. How are the women there able to retain their youth until long past middle age? Is it because they are much given to the use of mercurized water? This is a well-known fact. This water has a remarkable absorbent property, which quickly removes the fine particles of dust which are constantly falling on the face, and the immediate cause of an old-looking complexion. The face of a French woman is always so fresh and lively, her complexion so clear and healthy, her skin so smooth and supple, that it is a pleasure to look at her. Most likely it will not require two weeks to make your complexion as clear, soft, and beautiful as a young girl's. Just one ounce of mercurized water (all Canadian drug stores have it) usually does the work. The wax is put in the water like cold cream, and washed off morning and evening.

## THIN PEOPLE CAN INCREASE WEIGHT

Thin men and women who would like to increase their weight with ten or fifteen pounds of meat, fat, and muscle, should try eating a little Sargol with their meals. It is a test worth trying. First weigh yourself and measure yourself. Then take Sargol one tablet with every meal for two weeks. Then weigh and measure again. It isn't a question of the blood can read, and what your friends say and think. The scales and the tape measure will tell their own story, and most any doctor or woman can easily add from five to eight pounds in the first fourteen days by following this simple direction. And best of all, the new flesh stays put. Sargol does not "fatten" the body, but, mixing with your food, it turns the fats, sugars and starches of what you have eaten into rich, healthy, and enduring nourishment for the tissues and blood—prepares it in an easily assimilated form which the blood can readily accept. All this nourishment now passes from your body as waste. But Sargol stops the waste and does it quickly and makes the fat-producing contents of the blood pass through the liver and develop pounds and pounds of healthy flesh between your skin and bones. Sargol is safe, pleasant, efficient and inexpensive.

## FOR CATARRHAL DEAFNESS AND HEAD NOISES

Here in Canada there is much suffering from catarrh of the middle ear. Canadian people would do well to consider the method employed by the English to combat this insidious disease. Everyone knows how damp the English climate is, and how dampness affects those suffering from catarrh. In England they treat catarrhal deafness and head noises as a constitutional disease, and use an internal remedy for it that is really very efficacious.

Sufferers who hardly scarcely hear a watch tick tell how they had their hearing restored by this English treatment to such an extent that the tick of a watch was plainly audible seven or eight inches away from either ear.

Therefore, if you know someone who is troubled with catarrh, catarrhal deafness or head noises, cut out this formula and hand it to them, and you will have been the means of saving some poor sufferer perhaps from total deafness. The prescription can be easily prepared at home for about 75 cents, and is made as follows:

From your druggist obtain 1 oz. of Parment (Double Strength), about 75c worth. Take this and add to it 4 ounces of hot water and 4 ounces of granulated sugar; stir until dissolved. Take a tablespoonful four times a day. Parment is used in this way not only to reduce by tonic action the inflammation and swelling in the Eustachian Tubes, and thus to equalize the air pressure on the drum, but to correct any excess of secretions in the middle ear, and the results it gives are usually remarkably quick and effective.

Every person who has catarrh in any form should give this recipe a trial and free themselves from this destructive disease.

## On the Way to Panama With Advertiser Girls

(Trip Story Continued From Wednesday.)

The triumphant notes of a bugle call the London girls from the land of dreams from the first morning westward-bound. "Rocked in the cradle of the deep" their sleep, in truth, has been sound and sweet. So steadily has the ship ridden the waves, their night's rest has been as peaceful as at home.

"First call for breakfast" finds them outdoors, drinking in the exhilarating air and the beauty of the St. Mary's River. Each turn, each island that is passed, each new vista, affords a summer home on the banks evokes some exclamation of delight.

For hours the forenoon slips on. Up in the bow of the Naronic, dozens of newspaper guests, prominent among whom are the successful London candidates, watch eagerly for the first glimpse of the Soo.

The Boston girl—one of them, at least—reminds that some shipping passes through the Soo locks than through the St. Lawrence. And indeed, are the largest in the world. Coaling up and taking on provisions affords the onlookers amusement for nearly an hour on the Canadian side.

Cameras are all loaded and ready for instant service as the locks are neared.

## ONE MILLER, AT LEAST, PUT UP RIGHT WEIGHT

What Proceeding To Take Against Short Weight Flour Men Not Yet Known.

Just what proceedings can be taken to prevent the short-weight sale of flour reported to the board of control by the inspector of the city of London yesterday, is an unknown quantity at present. It is believed, however, that the council can pass bylaws regulating weights and measures offered for sale in the city, and this will be the procedure under which any preventative legislation will be enacted.

The inspector's report on the weights of sacks weighed by the inspector make interesting reading. One local miller, whose bags were weighed, was found to have correct weight in every particular.

Some of the shortages noted by the inspector follow. The stamped weight and the shortage in each are given:

24-pound sack ..... 8 ounces short  
24-pound sack ..... 4 ounces short  
24-pound sack ..... 1 ounce short  
12-pound sack ..... 8 ounces short  
12-pound sack ..... 6 ounces short  
24-pound sack ..... 12 ounces short

Inspector McCall has figured out that a 100-barrel mill making 100 barrels of 96 pounds each per day, or 817 sacks of 24 pounds, would, with a shortage of 100 pounds, make a sack of 95 pounds, and a flour dealer at 4 cents per pound, net, extra and improper profit of \$16.34 per sack. This "shortage" gain, he claims, is something that the manufacturer is not entitled to.

## Voice of the People

To the Editor of The Advertiser:

I should consider it a favor if you will kindly allow me space in your valuable paper for a few remarks in regard to an item published in last Thursday's paper, presumably by the merchants of this city, regarding ladies going to America to purchase.

In the first place, I certainly agree with the merchants that our money should be spent in our own fair city, yet I do not agree with all their remarks. It is an undeniable fact and can be verified by almost every lady without exception, that it is almost an impossibility to get the article one desires.

They, of course, have something similar, but it lacks just that little touch which makes a lady's wardrobe complete. It is a fact that certain marks of distinction about it, they will have it at any price. Then invariably they haven't what they want, and they are left with a worn or something to that effect. An instance came to the writer's notice a few weeks ago: a young lady went into every dressmaker in this city asking for a silver net, and could not get it. Now when one wants a silver net, and can't get it, it certainly gives one the impression that the dressmaker is not catering to the public, but thinks something else will do. This is only one of numerous instances. Until the merchants realize that a lady knows what she wants, and is willing to pay the price if need be, she will go where she can get it. The same can be applied to shoes, pumps, hats in fact everything which a lady considers as expensive here. Why as a business proposition, take a merchant for instance, is he going to pay twice as much for some article as he really needs, or is he going to pay a little more and get what he wants? He is going to pay a little more and get what he wants. He is going to pay a little more and get what he wants.

Thanking you for your valuable space, Yours very truly, READER.

London, April 10, 1915.

Editor's Note.—One of the woman writers of The Advertiser stated she did not believe the above letter was a fair criticism.

"I do a good deal of shopping, and can usually get what I want," she said. "There are constantly sales on in London stores, and if food were as cheap as clothing, I don't think we would have a high cost of living problem at all."

It might be added that the article to which reference is made, in which the practice of smuggling goods from Detroit was declared originated in The Advertiser office, was a little more suggestive from London merchants. At the same time the opinion of "Reader" in the matter is freely published.

## The Queen of Flowers—The Rose.

To the Editor of The Advertiser:

All people who are capable of appreciating the beauty and value of the rose, and the floral kingdom love roses, and it is a pleasure to read Superintendent Sanders of Victoria Park proposing to have several beds of the queen of flowers. There is no fairer or more charming flower in the universe than the rose. It has been admired and cherished through all ages, and will continue to command the love and admiration of rich and poor alike to the end of time. See how new is the time for this beautiful plant, roses, do you think, sir, Superintendent Sanders could be prevailed upon to contribute an article to your paper dealing with the culture of this famous flower? He is known to be a practical rosiar, who has learned to make use of his eyes, and to draw accurate inferences from his observations.

Yours truly, HORTICULTURIST.

London, April 10, 1915.

## CHIEF LIBERAL WHIP SPEAKS AT CONVENTION

Washington Hears That No Shots Have Fallen in Brownsville.

[Canadian Press.]  
Washington, April 10.—War department dispatches today made no reference to reported firing on the American flag near Brownsville, on the Mexican side of the Rio Grande, but Major-General Funston reported yesterday that no shots had fallen into Brownsville since March 27. Further inquiries are being made.

General Obregon, advises to General Carranza's agency here today after the defeated Villa army after the victory of the Colera and is advancing toward San Luis Potosi. The same dispatch reports Villa forces evacuating Dolores, in the state of Hidalgo.

Advices to Villa representatives, however, deny that Obregon has gained a victory over their forces and contend there has been only light skirmishing.

**MR. MURRAY GETS LIBERAL NOMINATION**  
James Murray was nominated by East Middlesex Liberals this afternoon at Hyman Hall as standard-bearer for the party in this riding.

## LOCAL NEWSPAPERMAN WEDS CHARMING GIRL

Maxwell B. Cody Married to Miss Verna Maguire.

The home of Mr. and Mrs. D. M. Maguire, 368 Grosvenor street, was the scene of a pretty wedding this afternoon, when their daughter Verna was united in marriage to Mr. Maxwell B. Cody, local representative of the Canadian Press News Service.

The ceremony was performed by Rev. T. H. Mitchell, A. pastor of New St. James' Presbyterian Church, in the presence of a number of relatives and friends of the bride and groom. The bride, who was given away by her father, had as her bridesmaid Miss Eva Walker, while the groom was assisted by Mr. R. M. Ross, of "Scott's Farm."

After a dainty wedding breakfast, Mr. and Mrs. Cody left for the east on a short honeymoon trip. The bride and groom were the recipients of many handsome gifts.

**MARSHALL-GUNN.**  
The marriage of Mr. Fred G. Marshall, head of the Marshall Brokerage, and son of Mrs. Anna Marshall, of this city, to Miss Isabel Gunn, daughter of the late Alexander Gunn, of Detroit, took place at the home of the bride's aunt, Miss Ellis, 24 Alexandrine street, East Detroit, Tuesday.

About sixty-five of the immediate friends and relatives of the couple were present. The ceremony was performed by Rev. Dr. F. A. Gustafson. After the ceremony Mr. and Mrs. Marshall left on a trip to Chicago. They will reside in this city.

**COOKED BY ELECTRICITY**  
McClary Manufacturing Company Hold Dinner in Dining-rooms.

The first electric stove manufactured in this city, which was produced by the McClary Company, was in operation today, when a dinner was cooked, served and eaten in the McClary dining-rooms.

Present at the luncheon were Col. W. M. Garthshore, Sir Adam Beck, Philip Goodrich, H. J. Goudish, W. J. McFarlane, J. K. H. Pope, A. M. Smith, and several of the McClary department heads.

Electric stoves will be manufactured by McClarys, and sold by the hydro electric commission at cost. About \$150 covers the cost of cooking for a family of five for one month.

## CAME OFF SECOND BEST

James Scraggs, Lambeth, Milk Wagon Hit by Car.

A milk delivery rig, owned by James Scraggs, of Lambeth, in which his two sons, Robert and Osborne, were riding came off second best in an encounter with a motor car on Dundas street today. Neither of the two boys was hurt, and the horse also escaped injury, but the front wheels of the rig were smashed.

The boys were driving down Waterloo street, and had got onto the west-bound tracks, when street car No. 159, driven by Mr. S. L. Davis, was crossing the tracks. The car struck the rig, and carried it some yards before the motorist could bring his car to a standstill.

**PERSONAL MENTION**  
Mr. and Mrs. Thos. E. Parkes, 161 Simcoe street, have returned home after spending the Easter holidays in Detroit. The guests of their daughter, Mrs. Wm. Macdonald, were present.

Many friends are glad to learn that Thomas P. Elliott, of Stanley street, who was injured through a fall from a ladder, is now sufficiently recovered to leave his home.

Mr. and Mrs. Chas. E. Scraton, Toronto, spent the holidays with Mr. and Mrs. Samuel Scraton, Craig street.

Mr. and Mrs. Fred L. Couch, Toronto, who were guests of Mr. and Mrs. Geo. T. Hiscox for Easter, have returned home.

Dr. and Mrs. McGahey have returned to their home in Toronto, after visiting the latter's sister, Mrs. P. A. Mitchell, Princess avenue.

Mrs. John Stephenson left for Toronto yesterday to attend the marriage of her daughter Annabel to C. E. Woods, of that city.

Mrs. A. Preston, of Toronto, is the guest of Mr. and Mrs. W. D. Thomas, 531 Dundas street.

Mr. S. L. Davis, of 454 St. James street, has returned after a week's absence in New York city.

**KILLED IN FRANCE.**  
[Canadian Press.]  
Winnipeg, April 10.—Two French rascals who were sent from the front to Billard and Jules Babin, have been killed at the front.

**Hot Springs Built Upon Merit.**  
Thousands of persons suffering from auto-intoxication in its many forms have been cured by the "boiling-out" process of the various health resorts.

**The Electric Light Bath**  
Is a treatment scientifically perfect for cases demanding the elimination of poisons by abundant perspiration.

## NO REPORT OF FIRING ON STARS AND STRIPES

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## NEWS

The "Associated Bible Students," formerly the "International Bible Students' Association," of this city, have engaged room No. 6 in the Dowler building, 176 Dundas street, and will have public services every Sunday afternoon at 3 p.m. Pastor L. F. Zink, of New York, will speak at the opening services next Sunday on the subject, "God's Glorious Temple." This Association conducted a series of free Bible lectures at the Princess Theatre for more than a year, and were also instrumental last summer in giving the citizens of London the opportunity of seeing without cost the now famous production, "Photo-Drama of Creation."

A. S. C. WILL MARCH.—The Army Service Corps will have a route march tomorrow.

**TAKEN ON BASE COMPANY.**—Ptes. W. Stewart and T. H. Smith have been taken on the strength of the Base Company.

**LEPERS MEETING.**—The Mission to Lepers Society will meet next Monday, April 12, in the Y. M. C. A. residence, Wellington street, at 4:30 o'clock.

**ACTING TRANSPORT OFFICER.**—Lieut. T. C. Lamb, of the 18th Battalion, has been appointed acting transport officer, according to today's order, "he remarked."

**RECEIVE WRIST WATCHES.**—Messrs. Alex. Henderson and George Brooks, employees of the London Printing and Lithographing Company, Limited, were recipients of wrist watches from their fellow employees, having enlisted with the Army Service Corps.

**SOUTH FOR ALLIES.**—John A. McNaughton, formerly cartoonist on The Advertiser, returned last night from Tennessee, where he had been on business. He says that the sentiment throughout the South is all for the Allies. "You could recruit a young army from the British down there if it were needed," he remarked.

**OFFICERS RE-ELECTED.**—The directors of the London Health Association, at the annual meeting yesterday afternoon, were re-elected as officers. They are: President, Sir Adam Beck, vice-president, W. M. Spencer; secretary, Sheriff Cameron; treasurer, Police Magistrate J. C. Judd.

**A LITTLE OF EVERYTHING.**—Dave McHarg has pretty nearly everything in the world, and he is in the right office at the G. T. R. where he reigns supreme. About twenty pairs of rubbers reposed on his shelves this morning, which were sent from the country left with him while they did their business in the city.

**LIABLE TO BE HELD UP.**—Orders by the 32nd Battalion state that all men in uniform who attempt to cross the boundary line at Detroit or other points to visit, are liable to be held up and may be arrested. This order has been posted as a result, it is stated, of Americans fearing that they may be accused of breaking neutrality laws by Germans or other belligerents.

**BUILDING PERMITS.**—The following building permits were issued by Building Inspector A. M. Piper today: Mr. James, 1-story brick house, 1150 Wexley road, near Tecumseh avenue, \$1,100; P. Paisley, 1½-story brick-veneer dwelling, McKinnon place, \$1,600; J. C. Thompson, 1-story brick-veneer dwelling, 1000 Dundas street, \$1,200. Total permits for April so far are close to \$37,000 in value.

**TEST MOBILIZATION.**—A test mobilization of the 18th Battalion was held today at the Drill Hall, where the 1,150 men, commanded by Lieut.-Col. Wigle, were all ready for marching orders anywhere in a few minutes. They turned out fully equipped and accompanied by both bands and made a magnificent appearance. Following a brief inspection by Lieut.-Col. Wigle, the whole battalion was drilled on a route march about the city street.

**SANG IN CHINESE.**—Sacred solos in Chinese were sung at the Chinese Club and other places yesterday, and lantern slides, depicting the life of Christ were shown by Fred W. Robins. These were explained in Chinese by Chin Ming, who, with the Chinese boys sang. Chin Ming, Lee Toy Chin, and others contributed solos. Mr. and Mrs. Charlie For, and her son were present. Mrs. For brought her son to this city from China several weeks ago.

**BRIDGE FLOOR COMPLETED.**—Work on relaying the wooden floor of the Bidart street bridge was completed yesterday, and the structure re-opened for traffic in the afternoon.

**MORE JOIN 32ND.**—The following were today taken on the strength of the 32nd Battalion: "A" Company, J. O. Crich and W. W. Morris, London.

**ELECTRIC WIRING, FIXTURES AND APPLIANCES.**  
Estimates quoted on all grades of work.

**G. E. S. PETTET.**  
ELECTRICAL CONTRACTOR,  
716 King Street, City.

## WAR BOOKS

Why We Are at War, by Oxford Faculty of Modern History, Bernhardi, New Book, The German War Machine, Dr. Grauert, 25c.

**HAY'S STATIONERY**  
OPPOSITE DOWLER'S.  
FLAGS, Silk — England, Canada, France, Russia, Belgium, Japan. 5c dozen to 10c each.

**PEEL'S**  
Dominion Savings Bldg., Richmond St.

## The Wrapped AloafA

Not a Luxury but a Necessity

The sealed wrapper which carries Neal's AloafA from the factory to you is put there for two distinct functions.

First, to keep the nutritious qualities uniform from factory to table—the freshness and flavor which is otherwise affected by the air, is tightly sealed in, thereby assuring you that you are getting AloafA just as we want you to have it.

Second, to absolutely assure you that every crumb has been exercised to keep all impurities out, thus assuring you

## CLEAN-FRESH-WHOLE SOME

## AloafA

The Tipperary Wrapped Loaf  
IS CONVINCING EVIDENCE OF THIS FACT.

If your grocer cannot supply you, call 2173 for special service.

**NEAL LONDON BREAD COMPANY, LTD.**  
No. 2 CARLTON AVENUE. LONDON

## WOMEN WON

An excellent concert was given Wednesday evening in the Sunday school hall of the Coborne Street Methodist Church by the young ladies, it being a contest concert. A concert along similar lines was held by the ladies of the church about two weeks ago. The question now to be answered is, which was the better performance. The ladies claim that their's was the better, and the men, who declare unanimously, which naturally leads to the conclusion apparent to all.

**SUNNY COLORADO.**—On Tuesday evening next Rev. H. H. Bingham is giving one of his most popular illustrated lectures in Talbot Street Baptist Church on "Sunny Colorado, or the Playground of America." Over one hundred beautiful views will illustrate the famous short line to Cripple Creek, Pike's Peak, the Royal Gorge, Cave of the Winds, Cheyenne Canon and other places of interest. As Mr. Bingham has spent a year touring this country the lecture will be full of personal reminiscences.

**GOOD TEMPLARS MET.**—Hope of the West Lodge, No. 216, International Order of Good Templars, met in Society Hall, Dundas street, last Monday evening. Following regular business, was an initiation of four candidates, all being members of the 32nd Battalion. The program for Tuesday evening was in charge of Bro. J. Whittingham. He passed around a number of comic pieces which were read by the members.

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