

Page of Interesting News for Women

"Don't Talk Too Much"—The Motto a Woman Gave to a Man and by Which He Won Untold Wealth

"Don't talk too much!" This was the simple advice, which a quiet, unassuming little woman brought to John D. Rockefeller, when she came into his home and his life at Cleveland, O., September 8, 1864. She was Laura Spelman, who bears the name of the richest woman in the world, and about whom practically nothing has ever been written.



MRS. LAURA SPELMAN ROCKEFELLER.

The American money king has never forgotten her advice. And only those who have tried, in vain, to tear him from his citadel of finance know how often he has practiced and profited by the four-word text.

The name of Mrs. John D. Rockefeller is rarely ever seen in public print. Libraries, which contain volumes on the lives of most great men's wives, are silent on this gentle helpmeet, who has spent a lifetime as wife and mother.

She has been the leader of her home, as Rockefeller has been the leader in his business world.

More than half a century ago, John D. Rockefeller and Laura Spelman were play fellows in a little Cleveland school. She was his only sweetheart, and, when she left her father's home, she took her new abode the sterling qualities of honesty and the deep religious convictions he had instilled in her with long training and example. She has never emerged from the unpretentiousness, which attracted Rockefeller to her in their school days.

Her habits of life, environment and manners are as simple now as when she left a comfortable home to share the ups and downs of a struggling young merchant.

Her acts of charity are never heralded in the press. New York does not know her face from the face of the humblest citizen in the metropolis. She is 73 years old. And the only story, which has ever been told about her is that she is a good wife, a Christian woman and a splendid mother.

She has lived for her husband and her children. Her friends are the friends of the historian, writing of Rockefeller and his wealth, will say that his gigantic ability as a money-getter was due, largely, to the motto his wife gave him—"Don't talk too much."

SOME RULES FOR MAKING JAM

Fruit that is ripe loses bouquet and flavor quickly; for example, put some fresh picked fruit in a room and it will scent the place; try to find the same perfume next day—it has gone, never to return; whereas unripe fruit may be good in two or three days. So all fruit should be cooked as soon as possible after picking to get the best results.

To make good jam the best sugar is required—that is, cane—and three-quarters of a pound of sugar is enough for each pound of fruit, unless the fruit is poor; if so, equal proportions should be used. The more sugar used the less the fruit flavor is noticeable, but bought jams have 45 per cent of sugar. The reason is that sugar is half the price of the best fruits when boiled.

To make raspberry, gooseberry and black currant jams, put the fruit in the pan with as little water as possible to prevent burning, bring to a boil for ten minutes; then skim until no more scum rises; add the sugar, again skimming all the scum off; then draw off to cool.

HOW ONE BUSINESS GIRL DRESSES

A writer in an exchange says of this important subject:

Of course, the one-piece frock and the shirtwaist and skirt are our mainstays, and neatness is our greatest sartorial virtue. But these things being said, there is much more in the subject of the business woman's clothes.

Consider first our handicap. Whereas our stay-at-home sisters can have a seamstress in the house, or can stitch up their own blouses, or can take the time to wrestle with the dressmaker, we can do none of these things because of our office hours. At least, if we do them we must do them hurriedly and in the evenings when we should be recreating or resting.

I know exactly what it means to leap away from the office at 5 o'clock precisely and hurry away uptown—why do dressmakers always live in such inaccessible spots?—and stand for fitting, and then get home late for dinner and utterly worn out. The stay-at-home sister produces a darling little handsome blouse which she has just leisurely finished.

If we eschew the dressmaker, there is the shop with its ready-made things, which, be they ever so lovely, are never quite right under the arms and are always too large in the cuffs. Of course, if you are the possessor of an absolutely perfect figure with the them made up into semi-tailored styles for summer. For winter she has two

symmetrical measurements of the beautiful was, ladies in the window, the ready-made blouse or frock is a joy to you. Alas, I am one of the great majority to whom the ready-made is always an unsatisfactory makeshift.

I know the one business woman who dresses always well and always with an effect of great smartness. I asked her how she did it. And I put some of her precepts into practice for myself.

First of all, she goes to as good a tailor as she can afford and buys one habit black skirt, opening at the side front with invisible hooks and with a belt of the same material stitched on; walking length, of course, but always severely plain, whether plaits or gathers or bands are worn or not.

The coats are plain, too, varying in length as the styles demand, but always semi-fitting with mannish sleeves and revers. The buttons are bone, for cloth buttons, even the best, wear shabby soon. There is never any braiding on her suits nor trimming of any sort, though in their second year they are sometimes freshened with cuffs and collar of velvet.

A plain well-cut suit like this always looks well, is just as smart the second year as the first, and has nothing about it to get shabby and dowdy. It is needless to say that she always chooses inconspicuous materials, gray chevrot, black and white tweed, blue serge and the like—things which never go out of style, but are always worn by the best dressed women.

She usually has two hats, one small and smart, the other a medium size, both trimmed elaborately, but not so much so that she cannot wear it to her office. It is for the time when to dress when she is going out to dinner or the theatre. Her gloves are always heavy and dark except when she wears wash leather—and those, of course, she can wash herself.

Her blouses are to my mind her greatest triumph. She gets white dotted Swiss and striped dimity and has blouses, one of crepe de chine, which is so easily cleaned, another of satin both to match her suit. With a velvet bow for her throat, which matches the cockade on her hat, or perhaps either a string of coral or amber beads, she is always well and interestingly dressed.

The point is this—she knows that she wants and gets it and gets nothing more. She saves her money for books and concerts and theatres and travel. It may not be especially exciting to one's feminine love of finery to buy clothes in this studied and scheduled way, but the result is decidedly worth while.

Problems of the Fair Sex Solved by Cynthia Grey

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn as they are received.]

Will Washing Help?

Dear Miss Grey: I have a dress of a good quality of navy blue cotton voile that has got very limp and stringy with wear, although it is by no means worn out. Do you think it would improve to wash and starch and iron it, or would it make it worse? Is there such a thing as black starch to be got in any grocery store?

Many thanks, A.—You will need to handle the dress carefully, but I think washing will help it. Use cold water only, in which a small piece of white soap has been dissolved. Do not rub soap in the dress; wash between the hands, rinse twice, putting two tablespoons of vinegar in the last rinsing water. Iron on the wrong side. There is a special starch for black material, which I should advise you to use. No doubt your grocer keeps it.

Troubled With Moles.

Dear Miss Grey: I would like a sure cure for removing superfluous hairs, and also would like to know how to get rid of moles, especially on face and back of neck.

Is it wrong to use tweezers to draw hairs from moles on face? I will look anxiously for an answer to my questions but you will not mention my name—I will be greatly obliged to you if you notice my questions, and remain, yours truly, C. M. C.

A.—Electrolysis is the only sure cure for removing superfluous hair. This consists of putting an electric needle down into the hair follicle and destroying it. Needless to say, this is rather a painful and expensive treatment. The hair can be made much less conspicuous by the use of hydrogen peroxide. The spots, where the growth is, should first be cleansed with hot water and soap and a little ammonia, in order to take off all the natural oil. After the washing, apply the hydrogen with a soft cloth.

Regarding moles, they should not be tampered with by anyone but a skin specialist, as they may be the starting point for cancerous growths. Best consult a physician for their advice, but otherwise you should leave them alone.

Become More Worthy.

Dear Miss Grey: I am a young man, 21 years of age, tall and have fair hair and blue eyes. I have never heard of the treatment you mention, and do not advise you trying it. It is probably a deplorable of some nature, and in removing the hair one is apt to remove some of the skin, besides being decidedly unpleasant at the time, frequently leaves undesirable scars. Sorry that I cannot offer you more encouraging advice.

When to Reply.

Dear Miss Grey: Is it customary to reply to wedding invitations.

Thanking you in advance. HELEN.

A.—As a rule, they are replied to, especially if the invitation includes the wedding reception or breakfast. If it merely means to attend a church ceremony, a reply is not required in most cases.

Make It an Issue.

Dear Miss Grey: I am keeping company with a young man about my age. I care for him very much and he seems to return his love for me. But every time I ask him to my home he objects and says he is ashamed.

A.—Tell him to come to your home or you will no longer see him. It is never fair to a girl to ask her to meet her lover on the streets. I may go farther and say it is really an evidence of lack of respect.

Insists on Making Engagements.

Dear Miss Grey: Please do tell me what to do under these circumstances: I am in a terrible predicament. Among my acquaintances I have a young man who is always insisting on me making engagements with him. I have "turned him down" a number of times, but he always asks me again the next time he gets a chance. I admire him very much, although I have known him only about six months. My main reason for not going with him is that he chums with two boys whom I dislike, and has gone with a girl with whom I do not associate.

Shall I tell him this, or merely "turn him down" again as before? BROWN HAIR.

A.—If you are not interested in him, refuse all invitations he extends to you.

Corn Oysters.

Two cupsful of green corn pulp, two tablespoonsful melted butter, eggs, some flour, seasoning of salt, pepper and red pepper. Cut the corn through the kernel with sharp knife and remove the pulp; add the remaining ingredients with enough flour to shape into small cakes. Sauté in butter or fry in deep fat.

How She Obtained Good Bread.

"I have been baking now for 12 years," writes one housekeeper, "and have never had good bread till I used White Swan Yeast Cakes." Sold at grocers in packages of 6 cakes for 1 cent. Write White Swan Spices and Cereals Limited, Toronto, for sample.

Rose and Lavender



This sketch shows a gown of blue linen with front and cuffs of white pique. White pearl buttons are used as shown, with uncut machine made buttonholes, done in white. The belt is of embroidered leather and buckles at the side back, but has an ornamental white strap, with tiny buckles, on the front.

To Disinfect Books

Books can carry infection. All books, not bought new, should be freely opened and exposed to the air and sunshine for several days. This applies equally if books are brought into the home from an unknown source or from a place where disease may have been spread.

Disinfect the books with formaldehyde by standing them on end with leaves separated as far as possible.

The room in which this disinfecting is done should be made air-tight by filling up cracks of doors and windows with cotton. Use about 8 ounces of formaldehyde, diluted with as much warm water, to each 1,000 cubic feet of space in the room. Mix the formaldehyde and water in a basin, soak a bed sheet in it, and hang it up on a line in the centre of the room closed for eight hours.

Advertiser Patterns Beauty Pattern Company.



9,255—A Charming Design—Ladies' Waist, With Chemise, and With or Without Reverse Collar.

Blue and white-striped messaline silk, with ecoré net and green taffeta was used for this model. The model has a deep v-neck and shapely collar that extends in collar fashion over the back and left front. The design is suitable for silk and cloth. The pattern is cut in 4 sizes: 34, 36, 38, 40 and 42 inches bust measure. It requires 3 1/2 yards of 27-inch material for a 36-inch size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

PATTERN DEPARTMENT OF THE ADVERTISER.

Please send above-mentioned pattern, as per directions given below to:

Name

Street Address

Town

Province

Measurement—Bust..... Waist.....

Age (if child's or misses' pattern).....

CAUTION—Be careful to inclose above illustration, and send size of pattern wanted. When the pattern is sent measure, you need only mark 34, 36, 38, 40 or whatever it may be. When in waist measure, 22, 24, 26 or whatever it may be. If a shirt, give waist and length measure.

When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from the date of order. The price of each pattern is 10 cents in cash or in postage stamps.

Wise Old Mother Owl Says:

"The wise woman cleanses, purifies and bleaches her white things and her linens—makes them a beautiful, snowy, stainless white by using the wise cleanser."

"The wise cleanser is OMO, a scientific preparation that will not harm the finest white fabrics, nor the hands. OMO removes tea, coffee, cocoa and fruit stains. It does the sun's work. Get OMO at grocers."

Be wise Use OMO 10c.

Pugsley, Dingman & Co. Limited, Toronto

Safe and sure but must not be used for colored articles, woollens or flannels.

W.B. Reduso CORSETS

GUARANTEED TO REDUCE FROM 1 to 5 inches

300 DEALERS 30c UPWARD

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Nature's Greatest Food Medicine

As a medicinal oil, P. L. and O. Olive Oil takes first rank. It is a natural tissue builder—an excellent medicine for emaciation and "rundown" conditions. A safe medicine to take—or to eat—whether you are sick or well. Twenty-five and Fifty-Cent Bottles.

P. PERCIVAL, Richmond Cor. Central Phone 1261

L. LISTER, Wortley Road, cor. Craig Phone 1920

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THE PROGRESSIVE DRUGGISTS.

We close Wednesday afternoons during August.

London's New Feather Store The Royal Feather Co.

OFFER EXTRA SPECIALS

Our display of Selected Ostrich Feathers is unsurpassed in Canada, and we make these special reductions with the definite object of demonstrating the high-grade quality of our stocks.

WILLOW PLUMES

In exquisite showing of colors, hand-tied, bushy, silky fibre, and hand-curl. All cut prices, \$4.75, \$5.50, \$7.50, \$10.00 and \$12.00. Would make a superb trimming for any hat.

FRENCH PLUMES, \$2.95

We have about forty, 18 inches and 19 inches long. They are full and bushy, hand-curl, in black, white, and colors. Similar plumes are being much worn now in New York, Paris, France, and Toronto. Price was \$4.25. Extra specials for \$2.95

We are also showing superb ranges of Ostrich Bands, Birds of Paradise, Ostrich Mounts, Ospreys, at reduced prices.

Inspection invited, whether a purchase is intended or not. All our goods are positively changed if not satisfactory. Store open till 6 p.m. daily, and until 9 p.m. on Saturdays.

Mail and 'phone orders receive prompt and careful attention.

SPECIAL—Bring your old Feathers here and have them made into elegant Willows at strictly reasonable cost. Dyeing, Cleaning and Curling receive careful attention.

THE ROYAL FEATHER CO.

First Floor, Room 2, 212 DUNDAS STREET. Phone 3880.

Canadian Branches: TORONTO—101 Yonge St. LONDON—212 Dundas St.

In the Household

Cooking soda, it is said, will remove all stains from the kitchen sink, and it is also excellent for cleaning white iron bedsteads being applied with a damp cloth.

Lettuce leaves may be kept crisp

Mrs. Winelew's Soothing Syrup has been used for over SIXTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEething, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SILENTS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for diarrhoea. Sold all over the world.

KINGSMILL'S Week-End Specials

TAFFETA CLOTHS, 49c All wool, 44 inches, all colors.

60c TAMOLINE SILKS, 39c 21 inches. Great assortment.

HANDKERCHIEFS, 3 FOR 25c Embroidered or hemstitched.

50c SILK LISLE HOSE, 39c Stainless black. All sizes.

SATEEN PETTICOATS, \$1.48 All sizes. Extra quality.

25c HAIR RIBBON, 10c White with black dot. 5-inch.

34-INCH FLANNELLETTE, 9c Extra quality. Pretty stripes.

WATCH THE WINDOWS.

KINGSMILL'S

and fresh if after cleaning, all the water is shaken from them and the leaves set in a tin pail with a tight cover in a cool place.

The gas stove would be much easier to keep clean if a large asbestos mat, the size of the top of the stove, were provided to use while cooking. Holes are cut to fit over each burner, and in this way protects the stove surface. One piece will last for several months, so that the outlay need not be excessive and the labor is surely lightened.

A coat should not be placed on a coat hanger without first buttoning, as this lack of attention will cause the coat to sag and destroy the chic appearance of the tailored fronts.

To fill floor cracks get a pound of glue, lay it along the crack, cover with water. Then pour off the water and stir it into a pound of cornstarch. Fill the cracks with this, and smooth off with a knife.

After frying doughnuts, place the kettle of hot grease out of doors and pour in a little cold water, enough to make the grease bubble. This will take out the burnt taste, and the grease may be used again.

In mixing mustard use warm, never hot, water. If the water is too warm it will make the condiment flat. A delicious mustard is made by mixing the dry mustard with equal parts of olive oil and Tarragon vinegar.

LUSTROUSHAIR FOR WOMEN

Parisian Sage Starts Hair Growing and Increases Its Abundance.

No Poisonous Sugar of Lead or Sulphur in Delightful, Refreshing Parisian Sage.

If you haven't enjoyed the marvelous benefit derived from using refreshing PARISIAN Sage, the modern hair grower, beautifier and dandruff remedy, you have missed a real treat.

Every woman should use PARISIAN Sage not only to banish dandruff and other hair troubles, but to prevent falling hair, baldness, grayness, and faded hair. PARISIAN Sage puts life and lustre into any person's hair. It keeps the scalp and hair immaculately clean, and causes the hair to come in thick and abundant.

PARISIAN Sage is not a dye. It does not contain a particle of poisonous lead to discolor the hair or any injurious ingredient.

Get a bottle today. It only costs half a dollar and is sold at drug stores and toilet counters everywhere. All druggists guarantee it.

KITCHEN TINS

DISH-PANS COLANDERS ETC KEPT DAZZLING BRIGHT & CLEAN BY

Old Dutch Cleanser

Full directions and many uses on Large Silver Can.

Table Silver

Grace, beauty and quality are all combined in silver articles marked

1847 ROGERS BROS.

This brand, known as "Silver Plated that Wears" is made in the heaviest grade of plate. There are many designs from which to choose. Sold by Leading Dealers.

The Birthday Calendar

IF THIS IS YOUR BIRTHDAY

Whatever you are interested in, whether business or other projects, will be successful and active in the following year, and many of your hopes will be realized.

Those born today will have clever ideas, and will also have the good sense to use them to good advantage. Advancements to high positions will naturally follow.