

IF YOU WERE

a clothes expert you could pick out the good dresses in a crowd as easily as you could pick a fat man from a crowd of thin ones. We want to impress you with the fact that clothes made by us have all the good points. Good clothes do not indicate a proud man, but they do a wise one. Exercise your wisdom by placing your next order with us.

O. LABELLE & CO.
346 RICHMOND STREET.

It's the Early

**Deliverer
That Gets the Coal
Business**

The early bird cornered the first worm market, and ever since promptness has been rewarded. Once we get an order it goes promptly.

HUNT BROS. Ltd.

OFFICE: 363 RICHMOND ST.
Phone 123.

YARD: WATERLOO-M. C. R.
Phone 412.

**Delaware, Lackawanna and
Western Scranton Coal**

A WINNER EVERY TIME.
If you haven't tried it give it a trial. All sizes. Prompt delivery. Good size. Pea Coal for ranges only \$6 per ton.
W. H. Winnett
Phone 481. Office: Horton and William Streets. ywt

KINDLING WOOD \$1

PER LOAD,
Delivered to All Parts of the City.
LONDON BOX CO.
309 BATHURST ST. Phone 528.

Green & Co.

495 YORK STREET
Sole MURRAY MINE ANTHRACITE CHESTNUT COAL. No smoke, no clinkers; burns bright; best burning coal in the city, and at \$5.50 per ton.
GOOD BURNING \$1.50 PER LOAD
PHONE 1391

Jackson's Meat Markets**DO YOU
KNOW**

that in careful butchering lies the merit of the meat you eat?
WE KNOW HOW to butcher right. You get only the best and freshest meats when you buy of us, and a trial order means continued trade.
Have you tried our new shortening? Manufactured by us and sold only at our two markets.

STALLS:
1, 2 MARKET HOUSE,
Phone 2859.
87 WELLINGTON STREET,
Phone 1057.

Logan & Ball

Funeral Directors
415 RICHMOND ST. PHONE 1852.
Residence on Premises.

FERGUSON & SONS

Funeral Directors
180 KING STREET,
PHONES 543, 373, 2058.
OPEN DAY AND NIGHT.

SMITH, SON & CLARKE

UNDERTAKERS
115 DUNDAS ST. PHONE 588
629 DUNDAS ST. PHONE 678
Residence on Premises.
Private Ambulance Service.

GRIFFITH BROS.

LEADING FUNERAL DIRECTORS AND EMBALMERS
Private Ambulance in Connection.
104 DUNDAS ST. PHONE 458.
CARL MILLER, Asst. Manager.

TO LET

Richmond street premises, centrally situated, suitable for light manufacturing or storage. Former rent \$32. Further reduced to \$20.

LONDON LOAN AND SAVINGS CO'Y
London, Ont.

Order Hamilton's

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's**THE BEAUTY OF BLACK DIAMONDS**

Is that they don't spoil. What you don't use one season you can keep till next, when the coal is sure to come in handy. That is why you should always have plenty of coal in your cellar.
D. H. GILLIES & SON.
PHONE 1312.

OUR COAL

Makes friends and no enemies. We want you for one of our friends. Place your next order with us.

MAY BROS.

685 YORK STREET.
PHONE 1224.

THOS. WILSON

Merchant Tailor

212 DUNDAS STREET

HIGGINS' BLOCK. Telephone 894

"Jumb-O"

The big loaf of Johnston Bros.' XXX Bread, is making friends of every woman who entertains. It makes the daintiest sandwiches, any style you want, which are a delight to the most fastidious. Order "Jumb-O" for sandwiches.

Johnston Bros. Phone 944

LONDON AND DISTRICT

—Archie Campbell, the aged man, with the propensity for wandering, was released on Saturday from the jail, where he had been held on the charge of vagrancy, as there was nothing against him.
—J. Curry, an Indian, who was remanded by Squire Smith, of Alisa Craig, appeared before Squire Chittick yesterday morning, and was again remanded. He was arrested for being implicated in the robbery of a store at Falkirk some time ago.

Going to England.
Dr. Schuman, of this city, who for some months was house surgeon in Mount Sinai Hospital in New York, leaves shortly for London, England, where he will take a course in the hospitals there.

Card of Thanks.
Miss Bessie Fox desires to thank the staff and nurses of Victoria Hospital for the excellent care and the kindness extended to her in her recent illness.

An Appointment.
In response to the wishes of the rector and vestry, the Bishop of the Diocese has appointed Professor Jenkins special preacher at the Church of St. John the Evangelist.

Mr. Martindale Ill.
Mr. Thomas Martindale is seriously ill at his home in Philadelphia with pneumonia, and his sister, Mrs. George Rowntree, of 60 Stanley street, South London, left yesterday for Philadelphia, accompanied by Mr. George Martindale, of this city.

Insurance Banquet.
The staff of the Prudential Insurance Company will hold a banquet at the Elmslie House tonight to celebrate the first anniversary of the company's entry into London and the Canadian field.

Court of Revision.
The first meeting of the court of revision will be held on Wednesday afternoon. It is expected that Mr. J. W. Jones will be chosen chairman of the board for the coming year. General business will demand the attention of the court.

A Presentation.
Mr. Louis Schleimer, who is leaving for Detroit, was presented with a pair of gold cuff links by his friends the other evening at the Columbia Hotel. Mr. Ernest Robinson read the address, and Mr. James Baker made the presentation. Mr. Schleimer responded briefly.

Mock Parliament Postponed.
The mock parliament will not be held.

**IT'S TIME TO
GET UP**

Let one of our Alarm Clocks tell you this these cold mornings when it is so hard to get up. Get one and it won't be the clock's fault if you're late for work.

SUMNER

For Reliable Jewellery.
380 RICHMOND STREET.

**X CREEK
LEHIGH COAL IS
HARDEST, HEAVIEST,
HOTTEST COAL MINED.
TRY IT—IT
WILL PLEASE YOU.
John Mann & Sons**

**Use Parnell's
Special No. 1
Bread****EVER TRIED IT?**

Some time, when you wish some especially nice Bread, try our Famous No. 1 Loaf.

When entertaining or for any social function, this Bread is unexcelled. Also, you'll like it for everyday use.

PHONES 929 and 1390.

Happy! Happy!**Used Cron's Corn Cure**

A marvel for curing Corns, Bunions and Caloused Places. Acts at once and makes the feet fresh and sore-proof.

Good-bye corns after you have used Cron's Corn Cure.

You'll never limp again and you will soon feel like a new person.

IN 25-CENT BOTTLES.

Cairncross & Lawrence

Chemists and Druggists.
216 Dundas St. LONDON, ONT.

this evening in Hyman Hall, but next Tuesday evening, when the navy question will be debated. All interested in the parliament are invited to attend. There will be a banquet on Wednesday evening as usual. Valuable prizes will be offered for competition. Mr. John Marr and Mr. C. E. Spieran were the winners of the Sunday school. He has been church secretary for some time, and is a speaker of great ability. He has also been taking an active part in the Laymen's Missionary movement throughout the campaign.

Rise in Furs.
Reports from the London fur sales to hand show a very marked advance in all favored Canadian furs. This important Canadian product should realize a very substantial return this year, as skunk, raccoon, muskrat, fox, mink, ermine, otter, beaver, etc., in all of which Canada figures largely, show from 10 to 70 per cent increase in value. Ladies not fortunate enough to secure their favorite furs this season will experience a decided chill when they meet next year's prices.

Buried in Hamilton.
Hamilton Herald: The remains of Mrs. Caroline Uldash Turner, widow of Senator Turner, who died at London, were interred in Hamilton Cemetery Saturday morning. They were brought to the city on the Grand Trunk train arriving here at 11 o'clock and were accompanied by a number of bereaved relatives and friends, who occupied a private car. The funeral went direct from the station to the grave, where Rev. Dr. Fletcher conducted a short service.

NERVOUS HEADACHE
AND MUSCULAR RHEUMATISM
DISAPPEARS WHEN THE
NERVES WERE RESTORED BY

Dr. Chase's Nerve Food

Feeble, wasted, starved nerves often make their condition known by nervous headaches. This is one of the first and most marked symptoms. If you are at all subject to rheumatism you have noticed how much worse it gets when the system gets run down. Both nervous headache and muscular rheumatism disappear when Dr. Chase's Nerve Food is used to rebuild and revitalize the wasted and weakened body. Mr. James Riley, molder for the Watrous Engine Company, 46 Jarvis street, Brantford, Ont., writes: "I suffered for years with muscular rheumatism and as I also had frequent and severe attacks of nervous headache I concluded that the trouble came from nerves and began using Dr. Chase's Nerve Food. As I continued this treatment the rheumatism was gradually driven out of the system, my nerves got stronger and steadier and the headaches disappeared. I consider Dr. Chase's Nerve Food a splendid nerve regulator and health builder. You cannot possibly make a mistake in using Dr. Chase's Nerve Food when the nervous system gets run down, for forming new, rich blood this great food cure builds up the nerve cells as nothing else can. When you have made up your mind to test this treatment, go at it in earnest and keep at it regularly until you feel again the joy of health and vigor. 50 cents a box, 6 for \$2.50, all dealers; or Edmondson, Bates & Co., Toronto. Write for free copy of Dr. Chase's Recipes."

General Booth.
The London Daily Graphic says: General Booth, the veteran leader of the Salvation Army, was yesterday as active as ever in spite of his eighty years and his recent serious illness. He addressed two large gatherings at the Congress Hall, Clayton. Speaking at the morning service, he remarked: "I have only got so many years, months, perhaps only days, to live; and I want to spend them to the best of my ability for the service of Jesus Christ and for the salvation of souls." His favorite topic—which crept in at intervals—was the need of spiritual revival to the uttermost. The reason why men so readily let go their hold on the Christian life was because they were practical doubters and practical backsliders. In the afternoon, Commissioner Rees conducted a reception meeting of over 400 cadets who are just entering upon the 1916 session in the Training College.

Mr. Gibson's Departure.
Mr. William Gibson, manager of Oak Hall for the last ten years, leaves in a few days, as stated in last evening's Advertiser, for the west, where he will go into business for himself. Mr. Gibson has been connected with the W. E. Sanford Company for twenty years. For thirty years he has been a member of the Empire Avenue Methodist Church, and has taken a very

Purdom's Big Annual Winter Hardware Sale

Bargain Prices JUST 5 DAYS LEFT Goods Marked in Plain Figures.
PROMPT ATTENTION TO MAIL AND PHONE ORDERS.

 Cut Glass Fruit Bowls. Regular \$5.00. Sale price.....\$3.29	 Cobble Sets—Complete outfit for repairing shoes. Sale price.....\$4c	 Climax Food Choppers, five steel plates with each machine, fully guaranteed. Sale price.....\$3c	 Imp. Gasoline Torches for plumbers, tinmiths, electricians, jewelers or household use. Will heat up to 2,000 degrees. Sale price.....\$1.25
 Lanterns—Improved cold blast, guaranteed to stand in any wind. Sale price.....\$1c	 10-12 dozen 26-inch Carpenters' Hand Saws, to clear. Sale price, \$1.10. Regular \$1.50. This week only.	 Flour Boxes, japanned and labeled, 3 sizes. 100-pound size.....\$1.43 50-pound size.....\$1.08 25-pound size.....\$3c	 Wash Boilers, our special, made of heavy tin and solid copper bottom. No. 8, \$1.48; No. 9, \$1.63. Sale prices only.
 Razors—This is a chance for you to get a fully guaranteed Razor. Regular \$1.50, for \$1.10. On sale for the balance of the week.	 Famous Galvanized Tube with wringer attachment, 3 sizes. Sale price 64c, 74c, 84c	 Thermo Washing Machines, best washing to the market. We are going to sell them for the balance of the week at.....\$6.75	 This is the last week to get one of our Hardware Folding Clothes Racks. We have only a few left at 98c. Ten only 4-foot folding Clothes Racks, each.....49c
 King Cutter Lance Tooth Crosscut Saws. Each Saw fully guaranteed. Price, complete with handles, just a few left. 51c each.....\$1.65	 Folding Tub and Wringer Stands, heavy frame with metal braces. Sale price \$1.32	 Bath Boards, 4 sizes, made of finest selected woods. Sale prices, 48c, 73c, 98c, \$1.12.	 Just a few dozen 50-foot waterproof Clothes Lines left to clear. Sale price 15c

We are offering a special 10 per cent reduction on all the following lines for the rest of the week: Granite and Tinware, Table and Pocket Cutlery, Skates, Russian Hand-Hammered Brass Goods, Bathroom Fixtures and Cut Glass. This is the chance you have of buying your requirements for spring at sale prices. Only 5 days left. Come and look our bargains over. The largest Hardware Bargain Sale ever held in London. Come early and get your choice.

The PURDOM HARDWARE CO.

Entrances—124 Dundas and 123 Carling Streets. Phones 2800 and 2801

The London Crockery Co., 169 Dundas Street**Forced-To-Move Sale**

We have made temporary arrangements to continue in our present premises for one month longer.

We will then move to our new store at 152 Dundas Street.

Greater reductions than ever on many lines in order to avoid moving them.

Forced-To-Move Prices on Every Article**The LONDON CROCKERY CO.**

169 Dundas Street

**"WHITNEY SPECIAL" IS
TO BE LOOKED INTO**

Hamilton Temperance People Will
Seek a Reduction of
Licenses.

[Special to The Advertiser.]

Hamilton, Feb. 1.—A large number of members turned out to attend the quarterly meeting of the Hamilton Temperance Federation in the parlors of the Y. M. C. A. The president, Ald. Thomas Morris, was in the chair.

Much discussion took place on the question of approaching the city council this year, and requesting them to reduce the number of licenses, and it was decided to have the secretary, Mr. Ben Johnson, write to the city clerk and make application to bring the matter before the council.

The officers of the citizens' campaign committee were present and gave detailed reports of the work in connection with the recent campaign, the expense of which had been successfully met. The work, the secretary explained, would be carried on during the whole of the year, and strenuous efforts made to secure, next January, what the committee was aiming at.

Ald. Morris and Milne, ex-Ald. Martin and Lees, and J. M. Robinson were appointed delegates to the annual convention of the Ontario Alliance, to be held for three days in Toronto, commencing Feb. 16. It was explained that

the alliance this year would approach the Government and ask for the prohibition of the sale of liquor on holidays and also for the doing away with the three-fifths voting clause.

The Federation will take up the matter of the "warehouse" liquor license, recently issued to an influential foreigner in this city, over the heads of the license commissioners, by the Ontario Government. It has been represented to officers of the federation that men who have shop licenses in Hamilton assert that more liquor is sold under this warehouse license than the total output of all the shops in the city. Within the past few months the police have raided houses kept by foreigners and have found enormous quantities of liquor. Crime has been frightfully common in such places.

Among the regularly licensed shopkeepers the warehouse license is known as the "Whitney special."

Confederation Life Report.

The Confederation Life Association's 25th annual report was presented at the annual meeting held on Tuesday, Jan. 25, at Toronto. It was the best report in the company's history, which the directors placed before the policyholders and shareholders. The applications for new business totalled 3,889, for a total assurance of \$6,994,422. Of these applications, 3,667 were accepted and policies issued for \$6,440,522. The claims arising from deaths among the insured were 255, calling for a total sum of \$458,282 under 282 policies. A large increase was made in the cash surplus, which now amounts to \$1,324,220.90, an increase of over \$230,000 for the year.

MONTREALER IN TROUBLE.

Toronto, Ont., Jan. 31.—Lamar Gilbert, a commercial traveller, whose home is in Montreal, was committed for trial by Magistrate Denison this morning for the alleged theft of some ladies' waists from Diamond J. Co. The defendant was employed by the complainants, and it is alleged he pawned the waists, which had been given him as samples, and then fled out to Montreal, where he was arrested.

Port Stanley Property.

The property of Mrs. (Capt.) E. J. Port Stanley, is being offered for sale. This property is well known to Londoners, as it is centrally located, and the home has spacious grounds.

Closed, heated carriages for all occasions. Hueston's Livery.

Pianos to Rent.

Pianos to rent from \$2 per month upwards, six months' rent allowed in case of purchase. Williams Piano Company, Limited, 261 Dundas street.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.
County Bldg., near Court House, London.
YOUR FIGURE
may be shapely—it can be improved. May not be shapely—it can be made so. Sets for health and comfort, style and fit are made to your individual measure by Woolhough, corsetiers, Toronto. Represented by MISS L. QUINN, 24 DUNDAS STREET. Phone 3157.