Great Mid-Summer Linen Sa

There is a time for everything===This is an exceptionally good time to buy good Linens cheap.

E want the attention now of every housekeeper in and around London, of every hotel. keeper, of every caterer, of every matron of public institutions. We have inaugurated our Mid-summer sale of Linens, and intend that everyone who participates in this sale willhave good reasons for remembering it by the great saving it will be to them. Our Linens require no big adjectives to introduce them. Our record for keeping the choicest lines stands today as it has stood for years. Anything you buy from this department can be fully depended upon. And if it isn't just right you can have your money back. That's the test.

You Spend Your Money Here and You Take No Chances

UNBLEACHED TABLING BARGAINS special 55-inch Heavy Damask, two patterns, our regular price was 25c. at 50c. Sale price 46c 60-inen Heavy Damask, four patterns, per yard 25c A Strong, Heavy Linen, waches easily, for ordinary use, wide width 30c All Pure Linen, 62 inches wide, would be cheap at 50c, our price 40c One of our always reliable drange, smand wearen, and bleaches widely One of our always reliable brands, grand wearer, and bleaches quickly 45c A superior quality All Pure Linen, a satisfactory line to buy 50c A fine quality of Half-Bleached Damask. See our new patterns 65c Fine Half-Bleached All Linen, 72 inches wide, splendid wearer 95c

BLEACHED TABLE LINENS

68-inch Fine Damask, flavorite fern pattern, reduced to
Fine All-Linen Damack, something new in design; ask to see it
72-inch Very Fine Irish Damask, fine new patterns
Two new designs in a superb quality of Heavy Irish Damask\$1 20
A 90-inch Fine Pure Linen Damask, for extra wide tables

SHEETING OFFERINGS

Buying in large quantities from the British, Canadian and American man ufacturers, we are always able to quote low prices, and our past record is guarantee of reliability.
Plain Bleached Sheeting, 8-4, at 20c, 25c, 28c and 22
Plain Bleached Sneeting, 9-4, at
Twilled Bleached Sheeting, 9-4, at
Twilled Sheeting, 10-4, fine English make 50 Plain Unbleached Sheeting, 8-4, at
Plain Unbleached Sheeting, 9-4, at
Twilled Unbleached Sheeting, 9-4, at
ferent weights. READY-MADE SHEETS AND PILLOW CASES—Plain hem and hem
stitched.

Fine Hand Loom Sets.

SOME NOTABLE REDUCTIONS.

Set No. 1-Cloth, 2x21/2, regular price, \$5 00, sale price	\$4 00
Napkins, %x%, regular price \$5 75, sale price	\$4 75
Set No. 2-Cloth, 2x3, regular \$5 00 Cloth, sale price	\$4 00
Napkins, 34x4, regular price \$6 00, sale price	
Set No. 3-Cloth, 2x3, regular price \$5 75, sale price	
Napkins, %x%, regular price \$5 75, sale price	
Set No. 4—Cloth, 2x3, regular \$6 00 Cloth, sale price	
Napkins, %x%, regular price \$6 00, sale price	
Set No. 5—Cloth, 2x3, regular \$8 50, sale price	
Napkins, 5/8x5/8, regular \$8 50, sale price	
Set No. 6-Cloth, 2x21/2, regular \$5 75 Cloth, sale price	
Napkins, %x%, regular \$1000, sale price	
Set No. 7-Cloth, 2x3, regular \$7 50 Cloth, sale price	
Napkins, %x%, regular price \$10 00, sale price	

NO EXAGGERATION to state that these are without exception the finest Linens shown in London. They will find ready purchasers at these low prices, especially from those who know cur stock.

See Our East Window.

You cannot stay at home and understand the magnitude of this sale. As soon as possible after reading this announcement you should come or send. All we can do is to invite you.

TABLE NAPKIN BARGAINS

Large range of patterns in the various sizes at 75c, \$1, \$1 25, \$1 50, \$1 75 \$2, \$2 50, \$2 75, up to \$5. Specials in all Pure Linen, five-eighths size, per dozen, \$1 25 and \$1 50. Hemstitched Napkins (cloths to match), per dozen, \$3 50 to \$9.

TRAY CLOTH BARGAINS

A great variety of styles in Fringed and Hemstitched. Each from .. 18c to \$15

GREAT TOWEL BARGAINS

Forty-five dozen assorted makes, some worth up to 25c each, and the cheapest we sell regularly for 30c a pair. The whole lot now, goes at \$150 per dozen, or 121/2c each. Large size Bath Towels, wonderful value at 121/2c, 15c, 20c, 25c, 80c, 45c, 50c and 60c each.

FANCY BATH RUGS AT \$1 25 EACH.

TOWELING BARGAINS

WHITE BED QUILTS

Some really interesting values to housekeepers. Many have bought from our large stock; but we have a number left to dispose of at tempting prices:

Crochet Quilts, from best American makers, large size, at 75c.

Better ones finished ready for use, at 85c, \$1, \$1 25, \$1 50 and \$1 75. A nice single bed size, at \$1. Regular \$2 Marseilles Quilts, at \$1.75, Finer grades at \$2, \$2.25 and \$4.50.

Mercerized Quilts, equal in appearance to Spun Silk-or, in other words, \$25 worth of beauty for \$5. Have you seen them? Wash easily, retaining handsome appearance.

149, 151 and 153 Dundas Street, London.

Many Virtues, No Faults.



Pure, Healthful and Delicious. Lead Packets Only. 253, 30c, 40c, 50c, 60c. Al Grocers.

Black, Green or Mixed Tea.

********* DIAMOND ****

"Where do you come from?" I live with Mrs. Jones; but she's poor, and—and I want to do something to help her—and myself,

Now did you get here so early this morning?" Mr. Brown inquired.
"Walked. I got up before four "Had any breakfast?"

The farmer regarded him curiously.

"Yes, sir."
But the boy hung his head and

blushed now, ashamed to own how simple and insufficient his breakfast had really been, while the fumes of fragrant coffee, fried potatoes and other appetizing odors from the kit-

All grocers sell Tea, but all Teas are not the same. Some are good and some are not. We have had a great many years' experience, and after carefully studying the pro ductions of all the countries we recommend the use of

Pure Indian or Ceylon.

Make your Tea in an earthen pot, use boiling water, let it draw seven minutes. Buy our 25c or 35c Indian or Caylon.

chen made his heart and stomach yearn as only a hungry boy's can. "So you want to pick berries for a

living, do you?" said Farmer Brown, musingly. "Ever tried it?"
"No, sir."
"How much do you expect to get a "I don't know, sir. I didn't know how you paid."

"I give two cents a box." "Well, even if I couldn't pick more'n a dozen boxes, it would help a little," Louis returned, earnestly. The farmer smiled.

your stomach till dinner time. Come in and have a bite.

"I'm afraid I shall not earn enough for that," began Louis, doubtfully, "and I'm not very hungry." But he shot a hungry and expressive glance toward the direction whence

those tempting odors came. "Nonsense, boy," retorted the farmer. "Here, Sarah," turning to the girl within, "take this child to the

ed him into the clean, roomy kitchen, toward the table already laid for the morning meal. Louis Dunbar had never had such a breakfast before.

There was a good, juicy steak, with some of those fragrant fried potatoes, pocketed his ninety cents, at the pros-hot biscuits, light as a feather, a pect of earning as much, if not more, rheum. hot biscuits, light as a feather, a glass of delicious milk, and a generous dish of red, luscious strawberries. Truly times were looking up for the poor little street Arab, that he should have two such red-letter days in suc-

cession. Before he had finished eating, the girl who had answered his knock at the door came and laid a partly worn broad-brimmed straw hat down beside him.

"You can't pick berries all day in the broiling sun with this thing," she said, taking up the wreck that he had worn, "so you are to wear this." Louis thanked her, and wondered if all country-folk was as kind-hearted

and generous as these people.

Breakfast over, he followed John to the berry field, where he found a company of boys and girls of all ages busy at work, and where great, red, fragrant berries lay gleaming beneath their rich, green leaves waiting, most temptingly, for nimble fingers to ga-

ther them. Louis was provided with some boxes, alloted some rows to pick, and then bent himself to his task with a will which betrayed that he really meant business. So did he work that by noon he had filled twenty boxes. Pretty well done for the first trial,"

said Farmer Brown, coming around just as the horn at his house was blowing for dinner to see how his new hand was getting on; "and." he added. "your baskets look full as well as those of the old pickers. But it is dinner time now. Come." He turned away without saying more, and Louis, feeling as if his as-

sertion and invitation had been a command, followed him to the house, where he found a dinner as bountiful and appetizing as the breakfast had awaiting him. He hurried through it, and then back to the field to work again, and when six o'clock came he had added twenty-five boxes to the twenty of the

morning.

Forty-five boxes, at two cents a box. made ninety cents. Excepting the gold dollar which little Margaret Houghton had given him the previous day, Louis Dunbar had never before had so much money at one time.

When he went up to the shanty, where the baskets were collected and packed into crates, to receive his money from Farmer Brown, and the sum was counted out to him, he flush-

ed a vivid crimson and drew back. "Please, sir, it does not all belong to me," he said. "I've had my breakfast and dinner, you know." "Yes, and you're going to have some

supper, too, my lad," returned the man, good-naturedly. "Take the money, child; you've earned it fast enough; that five mile walk was worth "I guess I will give you a job," he well besides. What do you say to remarked; "but if you have waiked staying through the season with me?" five miles you'll need something to stay The man had watched the lad closely all day. He liked his looks and

> "May I?" cried Louis, eagerly. "How long will it be?"
> "Four or five weeks. You could earn considerable in that time, at the rate you have worked today."
> "But I should like to go home to-

> night and tell Aunt Mary about it. She would worry if I should stay away without letting her know where I was.

so you can ride if you like."
The boy, of course, was glad that he had not those five long miles to walk again, for his legs and back ached with their unaccustomed labor that day, by taking Hood's Sarsaparilla. This and his face shone with delight as he medicine cures all diseases due to bad

every day for the next four of five weeks. After supper he followed the men into the great barn, and made himself so useful there about the chores, while the market wagon was being loaded,

that he won their good-will at the very outset. Then the ride back into the city in the evening was delicious; but the best of all was telling kind Mrs. Jones of his day's experience, and then putting the money he had earned into

the hard, red hand that had done so much for him for so many years. The woman almost cried over the boy's energy and thoughtfulness. "No, no, Louis; I can't take it. think you should have walked five miles and then worked all day!" she

aid, brokenly.
"But I've lived on you long enough, Aunt Mary. I'm going to do something for myself now," Louis said, gravely. "Bless the boy! Well, I'll take the money, but I don't begrudge what I've done for you. You can go to Mr. Brown's if you like; I don't doubt you'll fare far better than here, though I shall miss you, Louis," and she covertly brushed a regretful tear from her cheek as she gave her sanction to his

So the next morning early Louis trudged back to the farm, and felt himself almost a man to be "hired for the season" and to be able to support himself.

During the next five weeks he averaged fifty boxes a day, while every day, before breakfast and after supper, he made himself so useful about the farm that everybody pronounced him 'a capital little fellow, so smart and use-

Three mornings of the week he helped Sarah to churn, besides performing many other little services, which, of course, recommended him to her favor at once. Then he rinsed out the milk cans, helped to feed the horses and plgs, and drove the cows home from pasture every evening.

(To be Continued.)

A beach at Nome 600 feet long has | Fielded \$475,000 this season.

FIGHT IN MID-AIR

Two Men Struggle on a Roof 175 Feet High-Thrilling Scene.

Chicago, July 18 .- The exciting spectacle of two men fighting fiercely 175 feet above the ground with a constant danger of being plunged to certain death below, was witnessed by a great crowd about the new Colosium build-

something, and you've done your work well besides. What do you say to grazed his head. Angered, he went to While J. R. Howland was at work the roof, 175 feet above, and accused Richard Collins of dropping it. They soon began to fight. The roof is only quiet ways, and felt much interest in 24 feet wide, and stands at an angle of 20 degrees, the fight took place on the west side of the apex of the roof.

Charles Wilson, the foreman, and several laborers arrived on the scene in time to seize the fighters as they were in imminent peril of falling together over the edge to waiting death. Howland was seriously injured.

men's table; make him eat a good, hearty breakfast, then send him into the strawberry field with John, and ing again, though."

I could come out early tomorrow morning the strawberry field with John, and ing again, though."

A small pimple on your face may "Very well; we are going to send a seem of little consequence, but it to set him at work." pure blood is what causes most of the diseases from which people suffer. by taking Hood's Sarsaparilla.

The non-irritating cathartic-Hood's

Nothing is more obnoxous than a low person raised to a high position .-

Claudian. it Dazzlesth e World.

No discovery in medicine has ever created one quarter of the excitement that has been caused by Dr. King's New Discovery for Consumption. Its severest tests have been on hopeless victims of Consumption, Pneumonia, Hemorrhage, Pleurisy and Bronchitis, thousands of whom it has restored to perfect health. For Coughs, Colds, Asthma, Croup, Hay Fever, Hoarseness and Whooping Cough it is the

quickest, surest cure in the world. It is sold by W. T. Strong & Co., who

guarantee satisfaction or refund the

money. Large bottles 50c and \$1. Trial bottles free. He will never have true friends who is afraid of making enemies.-Hazlitt. A CERTAIN METHOD for curing cramps, diarrhea and dysentery is by using Pain-Killer. This medicine has sustained the highest reputation for over 60 years. Avoid substitutes, there is but one Pain-Killer, Perry Davis'.

Railways and Navigation L. E. & D. R. RY Semi Weekly Excursions to Port Stanley

on WEDNESDAY and SATURDAY, of each week during the season. FARE 30c ROUND TRIP. Trains leave London 10:25 a.m., 2:30, 5:15 and 6:50 p.m. Returning leave Port Stanley 1:00, 4:40 and 9:30 p.m. STEAMER "URANIA"

Commoncing Thursday, May 81, will leave Port Stanley for OLEVELAND, on Tuesday, Thursday, Saturday and Sunday of each week, at 11 p.m., except Saturday, when it will leave at 1 p.m. No train connection on Sunday. Fare one way from, \$2.25; round trip, \$3.50. Get tickets at De la Hooke's, "cleak corner and at G. T. R. station.

Railways and Navigation Railways and Navigation

MICHIGAN CENTRAL

"The Niagara Falls Route."

Superior Train Service to

Buffalo, Albany, New York, Hartford, Providence, Boston. And all Eastern Points.

-- Grocers' Excursion--

Niagara Falls, July 25.

\$2.05 for Round Trip JOHN PAUL, City Passenger Agent. O. W. RUGGLES, General Passenger and Ticket

Excursions to Montreal

Via Windsor, Detroit, Cleveland and Toronto, to Mon treal, Via the

Merchants Line

ELECTRIC LIGHTED STEAMERS. F.B. Clarke, agent, Richmond street, next



trainsleaving Union Station, Toronto (via Grand Trank Railway) at 9 a.m. and 9:30 p.m., make close connection with the Maritime Express and Local Express at Bonaventure Depot, Mon treal as follows:

The Maritime Express will leave Montreal daily except Saturday, at 12 noon, for Halifax, N. S., St. John, N. B., the Sydneys and points in the Maritime Provinces.

The Maritime Express from Halifax, the Sydneys, St. John and other points east, will arrive at Montreal daily, except on Monday, at 7:30 p.m., and daily from Rivier du Loup.

The Local Express will leave Montreal daily, except Sunday, at 7:40 p.m., due to arrive at Levis at 1 p.m., Riviere du Loup at 5:00 p.m., and Little Metis at 8:25 p.m.

The Local Express will leave Little Metis at 4:25 p.m. daily, except Saturday, Riviere du Loup at 7:40 p.m., and Levis at 11:45 p.m., due to arrive at Montreal at 6:30 a.m.

Through sleeping and dining cars on the Maritime Express. Buffet cars on Local Express. The Maritime Express will leave Montreal

Martime Express. Buffet cars on Local Express.

The vestibule trains are equipped with every convenience for the comfort of the traveler. The elegant sleeping, dining and first-class cars make travel a luxury.

The Intercolonial Railway connects the west with the finest fishing streams, seaside resorts and tourist routes in Canada.

Tickets for sale at all offices of the Grand Trunk System, at Union Station, Toronto, also at the office of the General Traveling Agent Wm. Robinson, General Traveling Agent 80½ Yonge street, Toronto.

H. A. Price, Assistant General Passenger Agent, 143 St. James street, Montreal.

Free Cure For Men.

TRAND HINK \$5.433 Magnetawan River.

The beauty of Muskoka lies as much in its rivers as in its lakes. The Magnetawan is situated sixty miles north of Gravenhurst, as Burk's Fells on the Grand Trunk Railway, and opens up another and entirely new region to steamboat navigation, to the tourist, and par-ticularly the sportsman who can get with com-paratively little trouble to a district which has hitherto been accessible only to those with ample means and time. The very heart center for sport, for rod and gun. Its rivers and lakes can be ascended and descended in canoes amid the best of sport, while the eye is fascinated by the fresh and unsullied wilderness of

Tickets and all information from agents Grand Trunk Hailway System. E. DE LA HOOKE, City Passenger Agent, "Clock" corner Richmond and Dundas. M. C. DICKSON, District Passenger Agent.

CANADIAN Will issue tickets

And Return

Good going on train leaving London at 9:10

same day. Tickets limited to one day only. A. H. Notman, A.G.P.A., Toronto; W. Fulton, City Passenger Agent, 161 Dundas

a.m., JULY 21, returning any train

street, corner Richmond. Allan Line Royal Mail Steamships for

Liverpool, Calling at Moville.

First cabin, \$52.50 and upwards. Second cabin, \$35 and upwards. Steerage, \$22.50, Now York to Glasgow. First cabin, \$55 and upwards. Second cabin, \$30. Steerage, \$22.00, Reduction on first and second cabin return

London agents—E. De la Hooke, W. Fulton and F. R. Clarke.

New York to Liverpool via Queenstown

IMPORTANT NOTICE. Reserve at once and save disappoint ment. Bear in mind that it is easier to cancel accommodation at a late date than to secure it.

*S.S. CYMRIC....July 18, 10:30 a.m.
*S.S. GERMANIC...July 25, Noon
*S.S. MAJESTIC...Aug. 1, Noon
*S.S. OCEANIC...Aug. 8, 3:30 p.m. *Excellent Second Cabin accommodation on these steamers.