

**WORTH THINKING ABOUT**

We remove everything from an old-fashioned to a new-fangled. Cleaning or dyeing will make goods look fresh again and save a certain sum for the owner if done by

**R. PARKER & CO.,**  
Dyers and Cleaners,  
217 DUNDAS STREET, LONDON.  
Telephone 614.

**BIRTHS, MARRIAGES AND DEATHS**

**DIED.**  
LAIDLAW—On Aug. 20, at her residence, 727 Queen's Avenue, Elizabeth, widow of the late Walter Laidlaw, of Westminster, in her 77th year.  
Funeral at 1:30 p.m. Thursday, to Pond Mills cemetery.

**THIS BRAND OF FLOUR**  
Always makes the  
**BEST BREAD**  
OR PASTRY.  
USE NO OTHER.  
**J. D. SAUNBY**  
255 York Street,  
Telephone 118.

**R. K. Cowan**  
Barister, etc., over Bank of Commerce  
London.

**W. A. BROCK, Manufacturer**  
of the  
**DIADDEM BICYCLES!**  
—Agent for—  
**ECLIPSE BICYCLES!**

Ha! Ha! Ha! We have to smile. Cyclists are finding out that the place to buy coal is from their coal dealer, clothing from their tailor, and bicycles from a bicycle manufacturer. Of course we still give our strict attention to bicycle repairing.

**W. A. Brock, 192 Dundas St., London**  
SEND FOR CATALOGUE.

**The Moran**  
Hammock Cart  
is now manufactured by  
**W. W. SHIELDS,**  
DELAWARE,  
Curtains ready for immediate delivery.  
wt.

**A FANCY**  
Wall Paper strikes the fancy with a delightful force. You like it so well that you want to see it on the wall. That's the place for fancy paper like ours, and you'll often find them there too. There's a charm, a newness, a harmony, and originality about our designs that catch the eye at once. It's the papers that strike the eye that strike the wall. We make a business of hanging paper and employ skilled mechanics.

**R. LEWIS,**  
434 Richmond Street.

**W. FAIRBAIRN**  
MERCHANT TAILOR,  
Over Priddis Bros., upstairs. Entrance through store.

**All Kinds of Electric Work Done**  
by Experienced Men at  
Lowest Prices.

**A FULL STOCK OF**  
Electric and Combination Fixtures,  
and Electric Bell Supplies.

Special prices to the trade.  
**ROGERS & DOSS**  
425 Richmond St.  
ywt

**ABUSE OF PROMINENT MEN.**  
Rev. A. F. McGregor, in the course of an excellent sermon last night, referred to the indiscriminate abuse of those who stand in responsible places and who rule over us, even by representatives of the church. He spoke of the bandying of men of eminence, as one of the cheapest and meanest things in the world. It strikes me, said he, as very strange that we should do this when we expect the rising generation to fear God, to honor the king, and to help those who rule over us and make them better and still better. I cannot believe that whole parties of men are lost to rectitude and honor and personal integrity because they do not belong to my party. We should have confidence in the Christ light as it shines out, we should not lose faith in Christ's own presence, in the mystical spirit of God in the world. I believe there would be a higher and purer spirit, a broader and better mind, and a nobler life if men ceased to have so much faith in organization as organization, and if every man and every woman would just be a Christ light in his or in her own little circle, and so widen the sphere of light which will eventually encircle the whole globe.—Woodstock Sentinel-Review.

**WHEN ADAM WAS A BOY.**  
This was years ago, for Adam has been dead quite a while, though to be sure he has left a progeny that keeps up pretty well the family characteristics. There are wise men today who delve into the misty past and tell us all sorts of things, but they are silent on those events that would make Adam interesting to the modern man. What did Adam do when he ran a silver under his finger nail? Had he to take measles and whooping cough? If he had corns, did he cut them with a razor, or did he stretch forth a hand in the future and get a bottle of Putnam's Painless Corn Extractor? Putnam's is the best, is sure, safe, painless, and acts in 24 hours.

**TISDALE'S TORONTO IRON STABLE FITTINGS** healthful, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co. (Ltd.), No. 6 Adelaide St. E., Toronto.

Remember auction sale of two new brick houses, Jones' auction rooms, 242 Dundas street, today, at 4 o'clock sharp. Here is a bargain.

# Priddis Bros. Hosiery Dept.

We are the largest importers in the west of Boys' and Misses' PLAIN CASHMERE HOSE RIBBED CASHMERE HOSE

With extra spliced knees and double heels. These lines are the correct article for boys' wear, from 4 1/2 inches to 9 1/2 inches.

TELEPHONE 324.  
158 Dundas Street,  
157 Carling Street

## Southcott's FINE TAILORS

361 Richmond St.

**Bicycles and Bicycle Sundries**  
Repairing a Specialty.

**WM. GURD & CO.**  
185 Dundas St., London, Ont.

FINE AND WARMER.

Toronto, Aug. 21—11 p.m.—Depressions now exist over the Northwest States and in Manitoba. The pressure is highest over the Lower Lakes and the Middle Atlantic States. Local thunderstorms have occurred in Quebec and the Maritime Provinces; in Manitoba also there have been a few thunder storms.

Minimum and maximum temperatures: Calgary, 48-66; Qu'Appelle, 52-74; Winnipeg, 46-78; Toronto, 46-68; Parry Sound, 44-62; Montreal, 52-69; Quebec, 46-56; Halifax, 50-58.

Toronto, Aug. 22—1 a.m.—Winds, easterly to southerly; fine and a little warmer in most places today; warm tomorrow.

**ASK YOUR GROCER FOR**  
**Johnson Bros.' Bread**  
5c per loaf retail.

In all parts of the city. Telephone 818.

## THE WESTERN FAIR.

Indications Are That the Great Show of '95 Will Eclipse All Its Predecessors.

In three weeks' time the great Western Fair will be in existence. Ever since the first London Fair was held in 1883, it has been acknowledged one of the very best on the continent. Year by year its programme grows better and its fame increases. From Sept. 12 to Sept. 21 the largest and best Western Fair will be held. A look over the programme will show that the Fair will again lead in the matter of exhibits and special attractions. One of the most interesting features is the parade of prize-winning animals. This parade takes place every day. The increased number of applications for space goes to prove that every department will have its full complement of exhibits. The special attractions this year include the Great Wild East Show, consisting of an entire troupe of Moorish Bedouins, Arabs, Shakhis, Turks and Syrians, in all 50 artists, with two camels, two camels, and donkeys. A novelty will be introduced in the balloon ascensions. "Alvin" will at an immense height be fired from a cannon suspended from the balloon, and descend to the earth by means of a parachute. A couple of celebrated acrobats, and "Ajax," who dives from a tower 75 feet high into a small tank of water 26 inches deep, will also be present at the big fair. A grand pyrotechnic display will be given on three evenings.

Special excursions have been arranged for the leading days of the Fair. Choose your visiting day or days.

Opening Day, Friday, Sept. 13.  
School Children's Day, Saturday, Sept. 14.  
Stock Breeders' Day, Monday, Sept. 16.  
Germania Day, Tuesday, Sept. 17.  
Farmers' Day, Wednesday, Sept. 18.  
International Day, Thursday, Sept. 19.  
Citizens' Day, Friday, Sept. 20.

**Children Cry for**  
**Pitcher's Castoria.**

**Children Cry for**  
**Pitcher's Castoria.**

When Baby was sick, we gave her Castoria.  
When she was a Child, she cried for Castoria.  
When she became Miss, she clung to Castoria.  
When she had Children, she gave them Castoria.

**Children Cry for**  
**Pitcher's Castoria.**

Painless extraction of teeth. Gold and porcelain crowning. Dr. ZIEGLER, 182 1-2 Dundas street. ywt

Does your house, barn or woodshed need shingling? If they do, go to Bowman & Co., corner Clarence and Bathurst, where they sell good shingles at \$1.75 per 1,000. Lath 15c per bundle, and cedar posts at 14c each. ywt

J. W. STRONG, 393 Simcoe street, does papering and sign painting at very reasonable prices. ywt

## London Advertiser. Telephone Numbers.

307.....Business Office  
134.....Editorial Rooms.  
175.....Job Department

## London and Environs

—Mr. T. G. Davey, of this city, was defeated by only ten votes for the Supreme Treasuryship of the I. O. F. in London, England.

—A consignment of gunpowder arrived at Port Stanley by boat yesterday morning, and was teamed to London. The railroads will not carry the explosive.

—Wm. Sully, B.A., of London, Ont., addressed the Christian Endeavor Society of Bond Street Church last night on "Justification by Faith and Works."

—Toronto News.

The offer of the Ronald engine works managers to the City Council, contained in another item, is a good one. "Test and try before you buy" is a fair rule for corporations, as well as for individuals.

—The asphalt pavement people have commenced laying the concrete for the new road on Dundas street between Clarence and Wellington streets. The eastern half of Richmond street from Dundas to the G. T. R. is being similarly treated.

The papers were served yesterday in the suit against Squires Lacey and Macdonald and Bailiff Jeffery, arising out of the conviction of Messrs. Hill and Courney for dumping night soil in London township. The case will be argued before his Lordship Judge Rose today.

—The Vancouver (B. C.) News-Advertiser, referring to the call from the First Congregational Church here to Rev. J. W. Peck, of that city, says: "Should Mr. Peck decide to accept the call, his departure will be greatly regretted by his many friends in Vancouver."

—As this is the first Canadian city in which the Barber Asphalt Company, of Buffalo, has received a contract for asphalt pavement, they propose to erect a factory here for the refining of that article. This will give employment to a number of men throughout the year. The cost of refined asphalt is much more than on the crude article.

—The Detroit Free Press says: "Henry Wooster, charged with having stolen a silver cornet, valued at \$75, from the Nineteenth United States Infantry Band about two years ago, was held to the United States grand jury by Commissioner Graves Tuesday. In default of \$500 bail, Wooster was taken to the penitentiary, where he is held as a prisoner of the State."

—The funeral of the late Mrs. Walter Laidlaw, Westminster, whose death has already been chronicled in the "Advertiser," took place this (Thursday) afternoon from her son's residence in this city, to Pond Mills cemetery. Deceased, who had reached the ripe age of 77, having come to Westminster with her parents in 1832. She was a kind-hearted Christian woman, and had many friends in this district.

A benefit concert was given at the soldiers' monument, Detroit, on Monday night by the Ladies' Band of the Salvation Army from this city. The News says: "The unusual sight of a brass band composed entirely of women drew a large crowd, but when, after the music and exhorting, one of the women mounted a chair and began to talk about the soldiers, she quickly disappeared, many of them having a convenient excuse in a fire alarm which sounded about that time. The band was organized last spring for the purpose of helping any divisions that need to raise money. They are all lieutenants in the Army, except the leader, Capt. Hattie Scott, as instrumentalists."

They receive no pay for their services."

**"DOCTORS" IN QUOD.**

A. H. Wesley, an itinerant doctor, of Petrolia, is in hard luck. He got into the clutches of Detective Wasson, of the Ontario Medical College, and was fined \$25 and costs in each of two cases. He is now in jail, and when he had completed his term Wasson nabbed him again for offenses committed in London, for which he was fined \$100. He is now in jail, and the conviction was sustained, and now he is doing a month's term.

D. McCarthy, of Paris, who was convicted of the murder of the Medical Act, and was fined \$30 altogether, appealed, but the convictions were sustained, and he, too, is doing a month's term.

**LATEST BUSINESS CHANGES.**

A. J. Butler, hardware, Arnprior, sold; A. M. Gorey, harness maker, Arnprior, assigned; Wm. Holmes, marble dealer, Barrie, dead; J. A. Roys, agent, Cornwall, assigned; Wm. Evans, marble dealer, Hamilton, dead; J. P. Weeks, grist mill, Hornings' mills, assigned; Thomas Adams, hardware, Melville, assigned; Alex. Cochrane, Oxford township, assigned; Mrs. Henderson, grocer, Sandwich, sold out; Celia Ladoungnes, Vankele Hill, assigned; W. J. Wenner, jeweler, Cornwall, dead; W. J. Hupier, blacksmith, Wroter, assigned; Henry Rehder, general merchant, Paris, assigned; Edward Thompson, harness maker, Westmont, dead; Thomas Vance, commission merchant, Toronto, assigned.

**WHERE WAS HE FROM?**

The Hamilton members of the Rebekah Degree of the I.O.O.F. are very much distressed over the fact that a man who is not a member of the order attended their convention, which was held there last week. The knowledge of the fact did not become known to the delegates until the closing session, and the matter has been kept a secret until now, or two days ago, but, of course, a lady finally let it out. It is not known what lodge secrets were dropped, but it is certain the stranger is "onto" them. The delegates were not limited to ladies, many men being present as honorary members of the degree. That is why his presence was not noticed particularly. It is thought his wife or his sweetheart gave him the password.

**SLEIGHING.**

On one of the recent hot days a large department store in New York advertised stylish sleighs for \$35 each, offering to keep them for delivery until the buyer should wish to use them; and the advertisement, illustrated with a picture of a shapely cutter, was so exceptionally effective that it made the whole page cool, and must have helped other advertisers to sell their goods. Time was when midsummer advertising—what there was of it—was a madness to the flesh. Breezy modern methods make it a refreshment to the spirit.—Philadelphia Record.

Tired women need to have their blood purified and energized by Blood's Sarsaparilla. It will give them strength and health.

## Royal Crown Remedy

The wonderful cures effected by the  
In Kidney, Bladder, Womb, Ovarian and Urinary diseases, its rapid efficacy in promoting a free and healthy discharge of urine, its marvelous power in dissolving stones and calcareous concretions, curing gravel, gleet and discharges from the genital glands, its power over the kidneys in establishing a healthy secretion of urine, curing Diabetes, inflammation or irritation of the bladder, Albuminous and Brick dust deposits, or deposits of White Sand, etc., establish its character as a GREAT CONSTITUTIONAL REMEDY. Remedy \$1. Pills 25c. by druggists or sent by express, by Isaac Williams & Co., London, Ont.

**You Don't Want Anything**  
best eatables to adorn your table. Four eatables are dear at any price.

**You Can't Get Anything**  
if you buy from us. We have a reputation for keeping first-class goods, and we don't propose to lose it.

**You Will Get Something**  
Better than you can get elsewhere if you buy our

**High Grade Coffee.**  
**T. A. Rowat & Co.**  
228 Dundas Street.  
Phone—317. ywt

**HERE AND AWAY.**

**Knights Templar Remain in London**  
to Dine.

**And Are Given a Grand Reception by**  
Citizens—Serenaded by the Seventh Band—Crowds Witness the Arrival and Departure of the Trains.

The G.T.R. station last evening was crowded with citizens, eager to see the noted Detroit Commandery of Knights Templar on their way to the Boston convocation. The station was decorated with Canadian and United States flags and the Tecumseh House was also tastefully ornamented. The seventh Fusiliers Band was seated in the station park, and a small committee of local knights were present to welcome the visitors.

The Detroit Commandery was due in this city at 6 p.m., but owing to certain formalities in Detroit prior to their departure, they did not arrive until 8:45. Preceding their arrival, however, the specials from Grand Rapids, Mich., came in at 6:55; the Des Moines, Detroit Commandery, No. 42, with the Fort Wayne, Ind., special attached, arrived about 6:30, and dined at the Tecumseh.

After dining, headed by the Metropolitan Band, of Detroit, their drill corps marched around a couple of blocks. St. Bernard Commandery, No. 16, Saginaw, Mich., arrived shortly after 8 o'clock, and remained for half an hour.

Pulled by two large engines, nine cars, comprising the Detroit Commandery, No. 1, arrived at 8:45. There were 203 in the party, and the Schenck American Band, of Detroit, consisting of 30 pieces. They were marched directly to the Tecumseh, where the two large dining rooms were completely filled.

This commandery has the honor of being escort to Most Eminent Sir Hugh McCurdy, grand master of the Grand Encampment, and wife, formerly of this city. They have also received special permission, through Viscount Gough, to carry their side-arms through Canada. On their way to Boston they will give a drill on the Plains of Abraham, carrying the British flag. This is the first commandery of Knights Templar to drill with their own colors between the Union Jack and the Stars and Stripes.

During this trip they are under the same leader as when they captured the prize banner in Cleveland in 1877 and which has never been recaptured. The band pulled out at 9:45 amid cheers from the train and platform, the Detroit band playing "God Save the Queen" and the Seventh playing "Yankee Doodle."

The members had light gray soft felt hats and black suits.

**BELIEVED TO BE A JOKE.**  
Authenticity of the Minnie Williams Telegram Doubtful.

Providence, Aug. 22.—The members of the Providence detective force are inclined to regard the telegram sent from Providence by "Minnie" Williams as a joke. They have no knowledge that any such person has ever been in Providence. The only persons in this city who are known to have been acquainted with Holmes have been seen, and stated that they never knew Minnie Williams, and have no knowledge of the origin of the telegram. The original message is in the possession of the Western Union Telegraph Company, and as the company refuse to let it be seen, a handwriting cannot be compared with that of Miss Williams.

**BICYCLES.**

Speaking of bicycles calls attention to what is more specifically a triumph of advertising than almost any other instance we could cite. In the face of stubborn prejudice, the cogent, persuasive arguing of the wheel makers, year after year, has gradually enlightened public opinion and conquered opposition. Perhaps the most striking result is the complete surrender of women. The average woman reaches a conclusion as the average river seeks the sea. There are many devious turnings, countless willful windings and innumerable exasperating delays. But the influence of advertising is like the gentle slope of the river bed. It bears on its victim slowly, yet resistlessly. It is pitiless in its relentlessness.

In the case of women the bicycle makers had certainly everything to contend with. Fashion and society for a long time remained obdurate. But the seductive pictures, the charming outdoor views presented in many of their pictures, and last, but not least, the introduction of a garment that was picturesque and practical, finally won the day. It was a long and expensive campaign of education, but the success of it may far surpass the wildest hopes of yesterday, and the result is one more victory for the press and advertising.

Oak Hall has some startling bargains in Men's and Boys' clothing for Friday—their weekly sacrifice day. Manager Taylor is determined to keep up his reputation not only for being the lowest price clothing house in the Dominion, but for giving his patrons the very best clothing obtainable.

Great wedding sale of furniture now going on at Keene Bros'. We are offering great inducements to new beginners, biggest values ever offered in London. Don't forget the place. KEENE BROS., 127 King street, opposite Market House.

# 10 Days.

This month closes with our business away ahead of our expectation. Ten days will see the wind up of our

## GREAT CLIMAX SALE.

Have we sold goods cheap? Those who have purchased will tell you that. But the knife will go in

## DEEPER! DEEPER! DEEPER!

Come with the masses to **MARA'S** The Money Saver  
More Cut Prices,  
Read and Ponder!

Ladies' White Lawn Blouses, stitched Collars and cuffs, 15c

White Blankets, large size, colored borders, 75c a pair.

Our 6 1/2c Factory Cotton all this week 4c yard.

Our 10c White Bleached Cotton, this week only 8c yard.

Black Moirene Skirting, skirting width, 50c yard.

Linen Sheet, two yards wide, 25c yard.]

Carpet Squares, in place of Crumb Cloths, 2 yards by 2 1/2 yards, \$1 50,

Best Red Flannel 12 1/2c yard.

Pins and needles 1c paper.

Best XXX Skirt Lining 5c yard.

Men's Summer Shirts and Drawers 15c each.

All colors in Wool Henriettas, including black, 25c yard.

Ladies' White Merino Vests, short and long sleeves, 25c each.

A few Brussels Mats, to clear, 25c each.

All colors in Rope and Twisted Embroidery Silk, for this week 1c Skein.

Any Straw Hat in the house, all 25c each.

Curtain Poles, complete with brackets, brass ends and rings, 23c.

Best yard wide Flannelettes, pretty pink and blue stripes, 8c yard.

White Carpet Warp, 78c bunch.

Colored Carpet Warp, five pounds, 98c bunch.

See our 10c Ticking.

Ladies, all Glassware and Crockery not sold half price.

P.S.—When in our store try a free glass of

## Wild Cherry Beverage

A delicious summer drink. Small bottles 10c, large bottles 30c.

If out of town send for catalogue or let us send you a sample order. Goods selected by our order clerk would be as good as if you were here yourself.

September Fashion Sheets now in. Call and get one.

**MARA'S**  
The Busy Traders,  
153 Dundas Street,  
155 Dundas Street,  
And Market Square  
PHONE 1,043.

Notice—Two good dress goods salesmen wanted at once.