

THIRD WEEK! STILL ABLAZE WITH VALUES!

Our GREAT BROADCASTING SALE

**"FLASH"
SALE OF TABLE CLOTHS**VALUES TO \$3.75
Beautiful Cloths in flowered Linens with hemstitched or scalloped edgings—Wonder Special**1.89**

To-morrow the "Broadcasting Sale" swings into its Third Week of spectacular selling. What a celebration of value-giving! An entire page required to present the Super-Specials assembled by every Department, as well as New Fashions so thrilling we just could not keep them out! Visit our Store during this Sale!

**EXTRA
BOYS' WASH SUITS.**VALUES TO \$2.50.
Mothers! Here's your chance to stock up for your boy's summer needs. Great varieties to choose from**1.27**

"Top of the Programme" -- To-Morrow -- Sale of Children's Summer Dresses

"DIRECT CURRENT" FROM NEW YORK

600 Girls' Fine Summer Dresses

SPECIAL PURCHASE! REMARKABLE VALUES!

Dozens of delightful styles, some with finest drawn work, hand run trimmings, or appliques of contrasting colors hemstitched in. Some have white collars and cuffs, others have piped round necks, also many in the new combinations of colored washable Guimp with White Dimity Blouse, the new summer outfit for girls of 8 to 14 years of age. Charming colors: Pink, Rose, Lemon, Orange, Sand, Sky Blue, Copen, Mauve, Peach, White, also many novelty checks and dotted Voiles. Dress up your little girl for the summer in one of these delightful little frocks, and only at a small outlay.

LOT 1.	LOT 2.	LOT 3.	LOT 4.	LOT 5.	LOT 6.
Fine Gingham, Ages 2 to 4 years. Values to 1.75 for 97c.	Fine Gingham, Voiles and Organdies. Values to 2.50 for \$1.29. Ages 6 to 14 years.	The new Gimp and Blouse Combination. Ages 6 to 14 years. Values to \$3.25 for \$1.98.	Finest White Organdie with beautiful embroidery. Ages 8 to 14 years. Values to \$3.75 for \$2.48.	Finest Voile with hand embroidery, in all the newest shades. Ages 8 to 14 years. Values to \$4.00 for \$2.98.	Fine Broadcloths in one piece or two piece combination, with hand embroidery smart little frocks. Ages 8 to 14 years. Values to \$5.50 for \$3.95.

"CHARGED" WITH VALUE THESE FINE

Ladies' Coats

Two groups at popular prices, including many samples, worth \$8.00 and more than our Sale Price. Coats of fine Suedine cloth, lined with crepe de chine, in the very newest shades, such as Tan, Rust, Rosewood, and many others in many smart styles, all at \$21.92. The other group consists of fine Velour, fully lined with striped longette linings in the newest shades, every one worth \$5.00 to \$8.00 more than our Special Sale Price.

11.92 and 21.66

TO-MORROW'S "LOUD SPEAKER"

Sale of Silk Dresses

VALUES TO \$17.50.

A group of Dresses which includes many half-size stouts in a great variety of materials such as Canton Crepe, Satin Crepe, Roshanara Crepe, etc. Dresses which formerly sold as high as \$17.50 grouped into one lot at a price hardly possible nowadays for such fine Dresses. You will find every wanted shade and style, including many new arrivals.

Choose a fine Dress at this new low price. **8.84** The "Broadway" undersells them all—to-day, to-morrow, any time.

ANOTHER REMARKABLE SALE OF

S-K-I-R-T-S

Fine all Wool Plaids made up in sport models at \$1.94. A value you have never seen offered before—or, Fine Wool Crepe Skirts in all the new shades such as Fawn, Grey, Black, Navy, etc., in assorted pleatings. A regular \$5.00 value. Now on sale while this great sale goes on at

VALUES TO **1.94** TO \$3.95
VALUES TO **3.19** TO \$5.00

SALE OF

Envelope Chemise

Extra fine Envelope Chemise, in colors of White and Pink with beautiful lace yokes. A regular \$1.25 value for

79cMOTHERS!
SALE OF

Rompers

Over 300 pairs of fine Rompers, in a great variety of good strong washable materials, in many beautiful designs. Values to 1.75

98cSALE OF
EXTRA LARGE

Bath Towels

Towels you have often paid \$1.20 for are now offered at almost half price. Sizes 48 x 24 with colored borders. A real snap!

79c

STUPENDOUS SALE OF

BLOUSES

Come choose from great assortments in colors, sizes and materials. All priced at prices you will be amazed at once you see the quality and style of each Blouse. Grouped in these three groups are such fine Blouses as Broadcloths, Georgettes, Crepe-de-Chene, etc., all reduced dollars below regular prices.

1.47 Values to \$2.50
2.77 Values to \$4.50
3.98 Values to \$5.75

MEN! Glance at These Values listed below--It Will Pay You

MOST AMBITIOUS SUIT SALE EVER STAGED BY THE BROADWAY.

500 MEN'S SUITS

AT SENSATIONAL LOW PRICES

VALUES TO \$18.50

13.84

VALUES TO \$23.50

16.98

MEN! Here's a Suit Sale that will make a sensation! In quantity, quality, in record-breaking values it outdoes all our previous successes! Every Suit perfect in fit, workmanship and finish. Suits to fit every man, every taste, every build—Suits made up in fine Tweeds, Worsteds, Serges, Casimeres, and other fine new Spring materials in styles to suit the most particular man, such as One Button Sack, Two and Three Button Conservative, Collegian models with two pairs of Pants—Also many in the new English cut with wider Trousers. Come, see these Suits before you buy, and save your dollars.

VALUES TO \$33.50

23.75

VALUES TO \$42.50

30.00JUST ARRIVED!
A complete assortment of New American Suits in a great variety of colours and styles.

Sale of Blue Serge Suits

Made of all Wool Serge—guaranteed as to material, workmanship and colour. These are regular \$35.00 Suits—so don't miss the opportunity to save \$10.00

25.00

Attention! Stout Men! We have just received a great assortment of Stout suits to fit you, no matter what size you take.

AN OFFERING WELL WORTH "RECEIVING."

Men's Fine Shirts

SILK STRIPED.

These are one of the finest lots of Shirts we've ever offered at such a low price. Every Shirt is full sized and with double cuffs. Every Shirt is clean and crisp, as they come packed in 1/4 Dozen in each box. A regular \$2.75 value. If you are in need of a good Shirt, see these. Buy your Shirt needs during this Sale! All sizes.

1.93

SPECIAL!

Men's Hose

A grouping of Hose which formerly sold up to 75c. On Sale for this week only for

44c pair

"HIGH VOLTAGE" OFFERING.

200 pr. Men's Pants

VALUES TO \$6.50.

These Pants were specially made up for us, and they come in good strong Tweeds. They come in shades of Navy with a pin stripe, or in mixtures of Brown or Grey Tweeds. Never before have such fine all Wool Pants as these sold for as low a price as \$3.97. Come, see for yourself the value of these.

3.97

Men's Straw Hats

VALUES TO \$3.50

These Hats are absolutely guaranteed to be worth up to \$3.50. They are made by the firm of WARD & HUGHES, makers of fine Hats and are supposed to sell for \$3.00 and \$3.50. Don't overlook this great value in Straw Hats.

1.94

MOTHERS! FATHERS! "TUNE IN" FOR THESE!

2-Pants Boys' Suits

Made of good strong durable all Wool Tweeds with the Pants fully lined, giving the Suit extra strength. There are savings of \$3.00 and \$4.00 on every Suit you buy during this Sale. So Don't miss this chance to buy your little Boy's Suit now while values are supreme. Hundreds of Boys' Suits have already been sold since this Sale started—Come, see for yourself—then decide.

8.44 ALL 2 PANTS SUITS
10.38

Values to \$12.00 Values to \$14.50

**THE BROADWAY
HOUSE of FASHION**
"The Store of Real Values"