

## 1 oz. or 1 ton?

One ounce of Royal Baking Powder is worth a ton of cheaper baking powders when you consider the superiority in the quality, healthfulness and taste of food prepared with it.

## ROYAL Baking Powder

Made from Cream of Tartar derived from grapes

Contains No Alum—Leaves No Bitter Taste

MADE IN CANADA

### Gold Prospectors Going to Labrador in Small Aux'y Craft.

BELIEVE SIZE OF SCHOONER WILL ENABLE COMPARE EAST NAVIGATIONS OF ICE FIELDS—HAVE HIGH CHANCES OF LOCATING VALUABLE AREAS IN THE NORTH—LIKELY TO LEAVE TO-MORROW.

C. W. Berry, of Waterloo, and R. C. Cox, of Kingsport, will start out of Halifax to-day, bound for Labrador, in a thirty-foot auxiliary sail craft. They will be the first prospectors to go to the Labrador this year and they expect to be the first to return.

Small Boat Staunch. The craft in which they will attempt to reach St. John's is thirty feet long, 9 foot beam, and is built of birch bark. It is a small but sturdy craft, and is equipped with a 10-horse power gasoline engine. It will be stocked with three months' provisions and it is expected to have favorable weather and conditions when it reaches St. John's in two weeks. Being small, it will be able to go to places where larger boats cannot go.

Water is a splendid commodity on a journey and will be able to get water and thus escape the hardships of the long voyage. The boat will be able to go to places where larger boats cannot go.

Berry and Cox were going to St. John's from Halifax on the Petrel, owned by the Labrador Development Co., Ltd., and how, after a long and arduous journey, they will be able to reach St. John's in a small boat.

Berry said that he is satisfied with the boat and is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

He said that he is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

He said that he is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

He said that he is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

He said that he is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

He said that he is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

### Business Men Entertained.

#### LUNCHEON ON BOARD S.S. ADVANCE.

A number of prominent business men, including representatives of the city press, were the guests of Mr. Brann, Manager and Director of the Tri National Steamship Co., Boston, and Mr. A. E. Hickman, Newfoundland representative, on board S.S. Advance at the Company's premises yesterday. The Advance has recently been fitted for passenger and freight service with accommodation for 80 first class passengers, arrived here a few days ago. After going on board the guests were shown through the ship afternoons having luncheon in the spacious dining room. The menu was a credit to the chef steward, Mr. O'Rourke and his assistants. During the meal, Mr. Brann in a neat speech expressed the pleasure which the opportunity afforded him of meeting the business people of the city. With co-operation he expected that the Tri National service would be at all times found efficient and the management on their part were willing to take and act on any suggestions that might lead to the improvement of the passenger or the freight service. Mayor Cook on behalf of the guests thanked the management for the excellent hospitality and extended a hearty welcome to the new line. Sir Michael Cashin in a few words endorsed what Mayor Cook had said. Mr. Reginald Harvey for the Red Cross Line and Mr. J. P. Carey for the Furness Withy Co. also extended a welcome to the new steamship company. Before the conclusion of the luncheon, Mr. T. A. McNab proposed a toast to the success of the line and Mr. Calvert Pratt one to the "Advance." Mr. A. E. Hickman responded to the former and Capt. Mitchell to the latter. The guests were agreeably surprised at the splendid appointments of the ship. Commodious and with all modern improvements in the passenger accommodation, the Advance has in the freight space cold storage room equal to 1,500 feet. Passengers are assured of every comfort whilst travelling, and we bespeak for the Tri National Line a liberal share of patronage. The lady passengers will be in the capable hands of stewardess Mrs. E. Martin, which is an assurance of exceptional service in this particular.

Small Boat Staunch. The craft in which they will attempt to reach St. John's is thirty feet long, 9 foot beam, and is built of birch bark. It is a small but sturdy craft, and is equipped with a 10-horse power gasoline engine. It will be stocked with three months' provisions and it is expected to have favorable weather and conditions when it reaches St. John's in two weeks. Being small, it will be able to go to places where larger boats cannot go.

Water is a splendid commodity on a journey and will be able to get water and thus escape the hardships of the long voyage. The boat will be able to go to places where larger boats cannot go.

Berry and Cox were going to St. John's from Halifax on the Petrel, owned by the Labrador Development Co., Ltd., and how, after a long and arduous journey, they will be able to reach St. John's in a small boat.

Berry said that he is satisfied with the boat and is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

He said that he is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

He said that he is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

He said that he is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

He said that he is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

He said that he is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

He said that he is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

### Annual Collection.

FOR BELVIDERE AND MOUNT CARMEL CEMETERIES.

The announcement was made in the Roman Catholic Churches on Sunday last that the Annual Collection for Belvidere and Mount Carmel Cemeteries would be taken up at all the Masses on Sunday next, and it is needless to say that our Catholic friends will respond with their usual liberality. Although the energetic Committee have done much during the past years, there is still much to be done. Each succeeding year brings forth extra requirements, and a foot work can only be accomplished by the assistance of the Catholic people. Notwithstanding the care and attention of the caretakers, extra help has to be procured during this season of the year, in repainting the walks, beautifying the surroundings and attending to other necessary improvements. We understand that new gates are required at the entrance of Belvidere from Allendale Road and there is much to be done in both cemeteries as time rolls on. The committee are most energetic in their efforts to beautify the sacred plots in the Cities of the Dead, and the caretakers leave nothing undone to perform their portion of the work. But after all, they would be powerless if they were not assisted by the generosity and liberality of the Roman Catholic people, and this we feel confident will be cheerfully extended to the Committee by the people, as has been so characteristic of them from time immemorial. The good people of St. John's have ever been noted for the care and attention paid to the memory of their dear departed, and when we contrast the vast improvements that have been made during the past decade or more, it is only then that we realize the amount of work performed by the committee, caretakers and people alike, in their endeavors to do honor to the departed. It is probable that large numbers of visitors will arrive in St. John's during the next month or so, and amongst the places of interest, they will visit our cemeteries, and we should have them in such a condition that will give a favorable impression to the minds of the strangers, because, after all, to a great extent, the characteristics of a people may be judged by the manner in which they honor their departed relatives and friends by paying attention to the sacred ground in which they rest in peace. It has been truly said that the sorrow for the dead is the only sorrow from which we refuse to be divorced. Every other wound we seek to heal—every other affliction to forget; but this wound we consider a duty to keep open—this affliction we cherish and brood over in solitude. Where is the mother who would willingly forget the infant that perished like a blossom from her arms, though every recollection in a pang. Where is the child that would willingly forget the most tender of parents though to remember be but to lament? Who, even in the hour of agony, would forget the friend over whom he mourns? Who, even when the tomb is closing upon the remains of her most loved, when he feels his heart, as it were, crushed in the closing of its portals, would accept of consolation that must be bought by forgetfulness? No—the love that survives the tomb is one of the noblest attributes of the soul. If it has its woes, it has likewise its delights; and when the overwhelming burst of grief is calmed into the gentle tear of recollection—when the sudden anguish and convulsive agony over the present ruins all that we most loved, it softens away in pensive meditation on that it was in the days of its loveliness—who would root out such a sorrow from the heart? Though it may sometimes throw a passing cloud over the bright hour of gaiety, or spread a deeper sadness over the hour of gloom, yet, who would exchange it even for the song of pleasure or the burst of revelry? No, there is a voice from the tomb sweeter than song. There is a remembrance of the dead, to which we turn even from the charms of the living. Oh, the gravel the grave! it buries every error—covers every defect—extinguishes every resentment! From its peaceful bosom spring none but fond regrets and tender recollections. We have no hesitation in assuring that the response to the request of the committee will be readily and heartily responded to, and that the Annual Collection for Belvidere and Mount Carmel for the year 1923, will be equal, if not above, that of any preceding year.

Small Boat Staunch. The craft in which they will attempt to reach St. John's is thirty feet long, 9 foot beam, and is built of birch bark. It is a small but sturdy craft, and is equipped with a 10-horse power gasoline engine. It will be stocked with three months' provisions and it is expected to have favorable weather and conditions when it reaches St. John's in two weeks. Being small, it will be able to go to places where larger boats cannot go.

Water is a splendid commodity on a journey and will be able to get water and thus escape the hardships of the long voyage. The boat will be able to go to places where larger boats cannot go.

Berry and Cox were going to St. John's from Halifax on the Petrel, owned by the Labrador Development Co., Ltd., and how, after a long and arduous journey, they will be able to reach St. John's in a small boat.

Berry said that he is satisfied with the boat and is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

He said that he is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

He said that he is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

He said that he is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

He said that he is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

He said that he is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

He said that he is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

He said that he is confident that they will be able to reach St. John's in two weeks. He said that he is confident that they will be able to reach St. John's in two weeks.

# Summer FOOTWEAR Needs

## Running Shoes, Sandals and Play Shoes

For BOYS and GIRLS

### Running Shoes

In Black, Brown and White.



Boys' Running Shoes—Sizes 3 to 6 . . . . .1.15  
Boys' Running Shoes—Size 11 to 12 . . . . .1.00  
In Black and Brown Canvas with rubber soles and heels.

Girls' White Canvas Shoes—Sizes 11 to 12 . . . . .1.00  
Girls' White Canvas Shoes—Sizes 6 to 10 . . . . .90c.  
Child's Brown Canvas Shoes—Size 10 . . . . .90c.

Men's Canvas Shoes—Black and Brown (7 to 10) . . . . .1.25  
BAREFOOT SANDALS AND PLAY SHOES  
FOR THE KIDDIES—all sizes.

### BAREFOOT SANDALS!!



Child's Barefoot Sandals—All leather, Dark Brown; leather sole and heel. Sizes 5 to 8, 1.35; 9 to 11, 1.50; 12 to 3, 1.75.  
Child's Brown Lace Sandals—Leather sole and heel. Size 5 to 8, 1.40; 9 to 11, 1.60; 12 to 3, 1.85.  
Child's Brown Canvas Lace Sandals—Leather soles and heels 1.20, 1.40, 1.65.

### ATHLETIC SHOES



### Hyke Shu's for Men and Boys

Made in Brown Canvas with rubber sole and heel. The Ideal Boot for holiday wear.

MEN'S, \$2.30; BOYS', \$2.10; YOUTHS', \$1.95

## Men's and Boys' Work Shu's



WORK SHUS FOR MEN AND BOYS—Are made of Brown Canvas uppers. Waterproof Mail Bag Duck, heavy Fibre Thread Soles, full Rubber heel. "A Boot to stand hard wear." Moderately priced.  
FOR MEN, BOYS, YOUTHS.

BROWN CANVAS BOOTS FOR MEN AND BOYS—In Brown, light weight, Rubber sole and heel. For Men, 1.45; for Boys 1.35; for Youths 1.20.

MEN'S AND BOYS' CANVAS "SCOUT" BALS—Light weight with Rubber soles and heels with rubber ankle-guard and rubber facing straps. "Hykeshu" brand. For Men at 2.30; for Boys at 2.10; for Youths at 1.95.

## PARKER & MONROE, Ltd.

The Shoe Men

fine8.eod

### THE QUESTION OF A POLICY



of Fire Insurance or being without one is a most important thought for everybody. Fires are uncertain at best. With the best of precautions, they often break out and they are always disastrous in their results. Do not go to sleep nights with your home and property uninsured. Be on the safe side, by insuring with us. Why not do it now?

TESSIER'S INSURANCE AGENCIES. St. John's.

Box 994 Phone 244.

## The "Sorbo" Bouncer.

The wonderful new Sponge Ball that cannot burst—will outlast a dozen ordinary rubber balls.

Price 45c.

The "Sorbo" Junior 35c.

GARRETT BYRNE Bookseller and Stationer.

### THE BEST RETURNS

Can be secured by using

Ammonium Sulphate

It is the best fertilizer extant for hayfield or garden.

By its use large crops are assured.

Sold in large or small quantities by

ST. JOHN'S GAS LIGHT COMPANY.

Enquiries solicited. Phone 81, Gas Works.

N. B.—Orders taken at Calver's, Duckworth Street, King's Beach.

may17

## FRESH LOCAL EGGS.

Ample supplies of

FRESH LOCAL EGGS

now coming forward.

WE CAN SUPPLY YOUR NEEDS.

Soper & Moore

Phone 450-502. P. O. B. 1244.

may17

### In the Rush for Gold

you will need a Motor-Boat.

We have to offer Motor

Boats with 10 and 12 H.P.

engines, ready for use. Boats

are now on the Labrador

Coast. We are also offering

one schooner 62 tons, fitted

with 2 20hp. engines.

THE COWAN

BROKERAGE CO., LTD.

Phone No. 24. 276 Water St.

may17

## Giant Squid a Dangerous Customer.

OLD SKIPPER NARRATES THRILLING STORY OF LOSS OF SEINE-BOAT, DRAWN DOWN BY THE TENTACLE OF "THE DEVIL'S SERVANT."

By Herbert W. Markland. "Ever hear about the Giant Squid? Probably you never did; ain't many people ashore that have, but the old whaler men of Nantucket and New Bedford feared it—swore it was a servant of the devil and any ship that sighted it was doomed. Mobey that was true, any way it was the Giant Squid that carried down the big seahorse from the old mackerel seiner, Glory Be, while she was cruising after mackerel in southern waters."

Settled for Good. Cap'n Clay Morris settled the cigar comfortably in the starboard corner of his mouth, puffed out two big clouds of smoke, looked into the binnacle box to see that the man at the wheel was holding true to the course, glanced out at the horizon, to the seaward as if looking for some range to assure him he was headed straight and proceeded with the yarn that always followed some such remark.

The steam trawler Sea Pig was rolling lazily along over the long ground, swells, of the Atlantic on her way from Georges banks to the western banks of Nova Scotia. Fishing had been poor down on Georges and Cap'n Clay wasn't one to linger long on poor bottom with no sign of fish.

"It was some years ago, when I was a good deal younger than I am now, he began, 'when I was a hand on the old Glory Be. We was down on the southern mackerel grounds, and hadn't had much luck. But this day we sighted a big school and went after 'em. We had 'em well rounded up and was pursuing up the seine—that is, the men in the boat was, for I was left aboard as a kind of ship keeper. Came Up Unobserved. 'Th' sea was smooth with, only a

ground swell runnin'—something like it is to-day, an' just a light breeze blowin'. Everybody in the seine boat was busy, parcel of horns after a while, that's just busted up their nest and didn't see the Great Squid when he came up.

"But I seen it. It seemed just as if something betwixt and between a gray-white and creamy white as big as a whole down-east farm had come up out of the water and lay kilt-like a blanket, or down the water belly like a snake, and movin' up an' down the ground swell. Seemed to spread all over the sea for quite a piece, then up come a whole bunch of arms wigwaggin' an' writtling and kind'a groping about as if tryin' to find something to grab hold of. Ugly! Well, I ain't seen nothing in my life more ugly lookin' than that fish or animal or whatever a squid is.

"Them arms moved slow-like, somethin' like th' squirming of big snakes, but all the time seemin' to be startin' for somethin'. Gave me a start when I seen the thing, but seems though I couldn't take my eyes off it. 'Twas just like a nightmare thing you see in your dreams, an' I ain't ever goin' to forget how it looked.

Some Arms At That. "Th' tellers in the seine boat was too busy to see it even though it wasn't far from 'em. Must's been

"I tried to yell to the boys in th' seine boat, but all I got out of my mouth was a kind'a hoarse noise, somethin' like a big grandfather's room, you know them big bull frogs that sound like they was havin' a cross between Quincy sore throat an' a tied palate.

"On come that Great Squid hitchin' itself over the ocean nearer an' nearer to the seine boat, but my arms seemed frozen stiff. I couldn't move, all I could do was to stand there an' stare tryin' my darndest to make a noise an' gettin' nothin' out but a bunch of croaks.

"Like a streak of greased lightning one of them great snaky arms shoots out an' curls round th' seine boat, an' seems to hug it tight. I can hear a splinterin' of wood, an' the shovin' of my shipmates, then I went down for

the count. When I came to there isn't a thing to be seen on the sea except a lot of busted up splinters of wood. Th' Great Squid was gone an' so was my shipmates. It might a been as if we was sailin' through a bit of wreckage.

"Well, what say we go below for a mug-up?"

"Old whalers've told me this Great Squid was a terror to the whaling fleets, but if a vessel did sight it an' live to tell it, a big sperm whale was shure to be sighted mighty soon after, cause sperm whales live on squid, and many a squid's arm has been found in a whale's belly when it was cut in the old days. But it'd been 40 to 50 years since the Great Squid had reported, an' then clear out in the India ocean.

"How it came to be in the Atlantic on the southern mackerel grounds I dunno, expect that Squid is mighty fond of mackerel. But it must's traveled thousands of miles.

Creepy-Looking Thing. "Well, there it was all quivery like jelly as to body, and kind of horny-like arms a squirming an' groping blind-like out of water. I couldn't see it had any eyes or any mouth, nor in fact anything that in anyway resembled a head.

"But all of a sudden I seen it kind'a double up on the water and hitch itself along, kind'a a cross between th' way a catapillar crawls and a hop toad hops.

"I tried to yell to the boys in th' seine boat, but all I got out of my mouth was a kind'a hoarse noise, somethin' like a big grandfather's room, you know them big bull frogs that sound like they was havin' a cross between Quincy sore throat an' a tied palate.

"On come that Great Squid hitchin' itself over the ocean nearer an' nearer to the seine boat, but my arms seemed frozen stiff. I couldn't move, all I could do was to stand there an' stare tryin' my darndest to make a noise an' gettin' nothin' out but a bunch of croaks.

"Like a streak of greased lightning one of them great snaky arms shoots out an' curls round th' seine boat, an' seems to hug it tight. I can hear a splinterin' of wood, an' the shovin' of my shipmates, then I went down for

the count. When I came to there isn't a thing to be seen on the sea except a lot of busted up splinters of wood. Th' Great Squid was gone an' so was my shipmates. It might a been as if we was sailin' through a bit of wreckage.

"Well, what say we go below for a mug-up?"

"Old whalers've told me this Great Squid was a terror to the whaling fleets, but if a vessel did sight it an' live to tell it, a big sperm whale was shure to be sighted mighty soon after, cause sperm whales live on squid, and many a squid's arm has been found in a whale's belly when it was cut in the old days. But it'd been 40 to 50 years since the Great Squid had reported, an' then clear out in the India ocean.

"How it came to be in the Atlantic on the southern mackerel grounds I dunno, expect that Squid is mighty fond of mackerel. But it must's traveled thousands of miles.

Creepy-Looking Thing. "Well, there it was all quivery like jelly as to body, and kind of horny-like arms a squirming an' groping blind-like out of water. I couldn't see it had any eyes or any mouth, nor in fact anything that in anyway resembled a head.

"But all of a sudden I seen it kind'a double up on the water and hitch itself along, kind'a a cross between th' way a catapillar crawls and a hop toad hops.

"I tried to yell to the boys in th' seine boat, but all I got out of my mouth was a kind'a hoarse noise, somethin' like a big grandfather's room, you know them big bull frogs that sound like they was havin' a cross between Quincy sore throat an' a tied palate.

"On come that Great Squid hitchin' itself over the ocean nearer an' nearer to the seine boat, but my arms seemed frozen stiff. I couldn't move, all I could do was to stand there an' stare tryin' my darndest to make a noise an' gettin' nothin' out but a bunch of croaks.

"Like a streak of greased lightning one of them great snaky arms shoots out an' curls round th' seine boat, an' seems to hug it tight. I can hear a splinterin' of wood, an' the shovin' of my shipmates, then I went down for



### Come and see THE NEW CORONA

COMPARE this new portable typewriter with any other writing machine:

1. **Completeness:** It is really an office typewriter in portable form.
2. **Convenience:** Weighs less than 10 pounds. Fold it up, take it with you, typewrite anywhere.
3. **Durability:** Built a million in use; more than all other portable combined—sixteen years of satisfactory service.
4. **Speed:** Has the Standard Portable Keyboard—simplest and easiest to learn for amateurs or touch-system operators.

DICKS & CO., LIMITED.

## New Total & permanent Disability Benefit with 3 months clause provided by

CONFEDERATION LIFE ASSOCIATION policies

A Monthly Income Guaranteed

DUGALD MUNN ERNEST FOX

Managers for Newfoundland Office, Main Building ST. JOHN'S

### Women Architects.

Three women have been elected Associates of the Royal Institute of British Architects. It is 23 years since a woman has been awarded the distinction. The new women architects are:

Eleanor Katherine Dorothy Hughes, Gertrude Wilhelmina Margaret Levermore, and Winifred Kyle.

The artistic side of the profession naturally makes a strong appeal to women, who, however, do not as a rule find the supervision of building operations quite so attractive. There are a considerable number of women students in the architectural schools.

Th' sea was smooth with, only a