

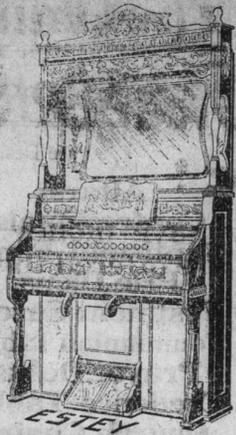
Pianos & Organs

suitable for the
HOME, SCHOOL and CHURCH

We have
**THE LARGEST STOCK,
THE LOWEST PRICES,
THE HIGHEST GRADE.**

You can make no mistake in buying now.
Prices of new shipments will be higher.

SHEET MUSIC, Vocal and Instrumental;
does it interest you? A visit to our Music Room
will convince you that we have the most popular
and the Best.



A YRE & SONS, Ltd.

Navy Serge DRESSES

For Ladies.

Dresses among them worth up to

\$9.00 for

\$4.50 each.

SPECIAL:

See Our Window for Heavy Brown Nap

Spot Coat, for

\$7.00 each.

S. MILLEY

Ready WITH THE Goods!



We are now showing absolutely the latest
models and productions of Style & Fashion
in our present display of

Fall Millinery

and

Hat Trimmings

Exquisite examples of art, at

Very, Very Reasonable Prices

A. & S. RODGER'S

LATEST! The Expected Attack Begun.

LONDON, To-day.
Field Marshal Haig has begun an
offensive east of Ypres. The official
statement from British headquarters
in France issued to-day says that the
British attacked about 4 o'clock this
morning on a wide front and are mak-
ing satisfactory progress. A number
of prisoners have already been taken.

CAPT. REDMOND WISS D.S.O.
LONDON, To-day.
Capt. William Fisher, second son of
John Redmond, has been awarded the
Distinguished Service Order for gal-
lantry on the night of Sept. 12-13th.
Capt. Redmond is member of Parlia-
ment from the East Tyrone Division.

Casualty List.

(Received Oct. 4, 1917.)
**Died of Wounds at 8th Field Ambu-
lance Hospital, Sept. 23rd.**

3046—Private John Organ, Great
Jervois, F.B. Shrapnel compound
fracture of right leg.

2669—Private John Doran, 41 Duck-
worth Street. Shell wounds, both legs
fractured and skull.

Previously Reported Wounded; Now
Reported as Wounded, August 16.

3123—Private Ambrose Rice, Pile-
ley's Island.

At 2nd London General Hospital, Gun-
shot Wounds.

1748—Private Samuel Brushett,
Marytown; foot and back.

1496—Private John Hartley, Fleur
de Lys; Compound fracture of tibia.

3247—Private Harry Young, McNeil
Street; Compound fracture of right
humerus. (Previously reported at
32nd Stationary Hospital, Wimereux.)

At 4th London General Hospital.

3279—Private William Nichols, Bra-
zil's Lane, Harbor Grace. Typhoid
fever.

3417—L. Corp. William J. Gladney,
D.C.M., Portlaur Cove. Gunshot
wound right leg and thigh, slight.

3303—Private William L. Beazley,
Epworth, Burtin. Ulcer Leg, severe.
R.A. SQUIRES,
Colonial Secretary.

Oil Well in Britain.

The Government is taking upon
itself the right to bore for petroleum
in the United Kingdom, in order to
prevent our oilfields being exploited
by private individuals for their own
benefit, as our coalfields have been.

This raises anew the question as to
whether there do actually exist be-
neath our soil oil deposits of a kind
similar to those found in the United
States, Mexico, Russia and elsewhere.

Scientists are pretty well agreed
that such is the case, and that the oil
only needs searching for systematic-
ally by boring.

As a matter of fact, indeed, oil has
been "struck" in England at fairly
frequent intervals during the past
hundred years or so, though not in
paying quantities.

At Kellam, near Newark, for in-
stance, in August, 1911, crude petro-
leum was found by boring at a depth
of 2,440 feet. The well yielded from
five to eight gallons daily for several
months. Then it petered out.

Another well at Clowne, near Ches-
terfield, yielded seventy to one hun-
dred gallons daily. A bore at Coal-
port gave one thousand gallons a
week for several weeks. At Alfreton,
Derbyshire, a refinery was actually
set up to deal with the petroleum
found there, but the supply soon dried
up.—Pearson's Weekly.

Here and There.

MRS. H. HIGGINS will re-
sume her Dressmaking Class on
Tuesday, Oct. 9th, at Monks-
town Road.—Oct 4, 21, ths

FOR CANADA.—Mr. D. Johnston,
representative of the Sun Life As-
surance Co. of Canada, left by to-day's
express on a visit to St. John, N.B.,
and Montreal.

**REV. FR. NANGLE, C.F., TO AR-
RIVE LATER.**—Word was received in
town this morning from the Rev. Fr.
Nangle, C.F., that he was dropping off
at a point along the railway and
would not arrive in the city till some
time later.

Gentlemen:—

The Royal Stores, Ltd., have a
splendid line of Cigars and Tobaccos.
They are selling Queso, a very fine
quality of Plug Cut Tobacco, manu-
factured by Mr. Patterson of Virginia,
who eliminated the bite and made
the smoking a luxury. Try a pack-
age of Queso, it will please you.

A Song of Boots.

Come on and sing a song of boots.
Men and women, maids and youths,
The boots of which we're going to
shout.

No other boot can knock them out.
In olden days the bluchers were
Our fathers' favourite, I declare,
The brogans, made of Ireland's Isle,
On them also they used to smite.

But fashions come and fashions go
In style of boots as well as clothes,
And we ourselves shall leave life's
race

To let new comers take our place.
And this we see is Nature's plan,
'Twas so since first the world began,
A truce to moribund so—

'Tis of a boot I'd wish you know,
A boot that's neat, well made and
strong,
To thousands now this boot belong.

'Tis worn all round our Isle to-day—
The color of this boot is gray:
'Men and women, maids and youths,
Unite in praise of BUDDY BOOTS.

Messages Received Previous to 9 a. m.

DENIED PRIVILEGE OF U.S. MAILS
MILWAUKEE, Oct. 3.
The Milwaukee Leader, the organ
of the Socialist Party here, to-day
was denied the privilege of the U.S.
mails following a hearing in Wash-
ington on Sept. 22nd. The order was
issued, it is understood, under the
provisions of the Espionage Act.

AFTER LA FOLLETTE.
NASSAU, Wis., Oct. 3.
Senator La Follette's expulsion
from the Senate for treason and sedi-
tious utterances and disloyalty to the
Government was asked in an appeal
to the United States Senate, sent in
telegrams to-night by F. B. Henne-
mann, Chairman of the Executive
Committee of Wisconsin Republican
State Central Committee, to the Pres-
ident of the United States Senate
and Senator Pomerene. Wisconsin
is La Follette's home state.

McMurdo's Store News

THURSDAY, Oct. 4th, 1917.
Here is a new tablet for indigestion,
and for that feeling of fullness which
so many suffer from after a moderate-
ly hearty meal, for heartburn and
nausea—Taffy-Nason's Tablets. Mini-
tablets. One or two tablets, taken
before or after meals, or in severe
cases three tablets dissolved in hot
water, and repeated after an interval
if necessary, will almost always re-
lieve even the worst cases, and in less
severe uncomplicated cases effect a
cure. Price 85c. a bottle, containing
100 Tablets.

Sunset Soap Dyes will dye all kinds
of fabrics, and cleanse the goods at
the same time. A good variety of col-
ors, 15c. a package.

"The Nfld. Quarterly."

AUTUMN NUMBER.
Established in 1901—66th Edition.
The only general magazine published
in the Island, will be issued Saturday,
Oct. 6th, and for sale at all the Book-
stores and Agents in the Outports, at
20 cents per copy. Subscription, 80
cents per year for Newfoundland and
Canada. Foreign except, Canada,
90 cents.

Contents:—Front Cover: "Parade
of Newfoundland Soldiers, Foresters
and Naval Reserve Men the Third An-
niversary of the War, Aug. 4th, 1917";
"The Fourth Year of the War," by Dr.
Arthur Selwyn-Brown, with photos of
Commemoration Day, July 1, 1917, Ma-
jor A. Montgomery, Major M. S. Sul-
livan, Capt. Arch. Tall, Surgeon-
Capt. John J. Murphy, Capt. S. J.
Keen, Lieut. Bertram O'Reilly, Lieut.
Norman Alderdice, Lieut. Harold Bar-
rett, Lieut. Alex. Ledingham, Lieut.
Fred. R. Carter, Lieut. J. W. Black-
all, Lieut. Charles Layton, Green,
Lieut. Stanley Green, Lieut. Robert G.
Reid, Cadet V. S. Bennett; "Newfound-
land Teachers at Bowling Park,"
photos; photos of G. R. Steer, Esq., F.
H. Steer, Esq., T. A. Hall, Esq., R.
E. Horwood, Esq. and John Brown-
ing, Esq.; Lieut. John F. Edens, Lieut.
Leonard A. Edens and Lieut. Francis
Edens; "Four" Colonials—Newfound-
land, Canada, New Zealand and Aus-
tralia"—photos; "Governor of New
South Wales," with photos of Sir
Walter and Lady Davidson; "Our Na-
tional Ministry," with photos of Rt.
Hon. Sir Edward Morris, Hon. W. P.
Lloyd, Hon. R. A. Squires, Hon. J. R.
Bennet, Hon. M. E. Cashin, Hon. W.
W. Halfyard, Hon. W. F. Coaker, Hon.
J. A. Clift, Hon. A. E. Hickman, Hon.
J. C. Crossie, Hon. M. P. Gibbs, Hon.
W. J. Ellis, W. Woodford, Esq., J. G.
Stone, Esq.; photos of Lieut. Stephen
Smith, Lieut. John Straug, Lieut. A.
Holmes, Lieut. H. Mewa, Lieut. A. H.
Graves, Lieut. L. Daley; photos of
Sergt. Thomas Lamb, M.M., Corpl.
Charles Parsons, M.M., Private Fred-
erick Curran, M.M., Corporal Vincent
S. Walsh; "New appointments by Na-
tional Government"—photos—F. J.
Morris, Esq., Hon. S. D. Blandford, C.
E. Hutchings, Esq., F. J. Summers,
Esq., and R. Geddes; "On the
Reid-Newfoundland" poem by
Eunice T. Holbrook Ruel; "When the
Night Grew Long" poem by R.
Florence Miller; "Unfulfilled Inten-
tions"—poem by Robert Gear Mac-
Donald; "Distinctions Won by Mem-
bers of the Regiment," "Smiling Be-
yond the Clouds," by Bond, Vistia;
"The Soldier's Soul"; "The German
Gorgon," by Pierre Loti; 68 photos;
Boys Wanted Saturday morning at
10 o'clock.

John J. Evans,
Printer, Publisher and Proprietor,
Prescott Street, St. John's.

STANFIELD'S

Reliable, Unshrinkable WOOL UNDERWEAR

at Low Prices.

We are now offering a full range of STANFIELD'S
CELEBRATED WOOL UNDERWEAR for Men,
Women and Boys at money-saving prices.

These prices cannot be repeated when this stock
runs out. We booked this lot some time ago, since
when, on most lines, the manufacturers' prices have
advanced over twenty per cent., and further advances
are likely.

Our Retail Prices are Low,

being based on our purchase prices arranged practi-
cally a year ago.

Remember, STANFIELD'S WOOL UNDERWEAR
IS ALL ROUND RELIABLE UNDERWEAR.
IT HAS A REPUTATION BEHIND IT.
IT WILL NOT SHRINK OR GET HARD IN THE
WASH. THE PRICE IS LOW.

No Underwear will give you better service. Also,
that we aim to give you the best service possible.

Henry Blair

No Advance in Price

The New Fall Showing

—of—

Christy and Stetson HATS.

Hard and Soft
Tried and proven for half a century, is
now open for your inspection at

SMYTH'S.

They fit like old ones.

Haig's Big Move.

(From the Boston Transcript.)
Sir Douglas Haig is creeping up on
the German line of communications
between Ostend and Lille, and both he
and the bombardier British fleet are
menacing the German submarine base
at Ostend and incidentally threaten-
ing that at Zebrugge. The tactical
significance of Sir Douglas Haig's
latest operations lies not so much in
their actual conquest of important
ground as in the new demonstration
of the fact that when the British
want ground they are able to take it,
the Germans being no longer capable
of resistance to the pushes which the
British commander is continually
making. Of course it is not assumed
by Sir Douglas or by any one else
that the German line here is broken,
or is immediately breakable. But if
one mile is taken this week, another
may be taken another week, and the
German line of communications is
but six miles away. Its penetration
would eventually involve a withdraw-
al similar to that which was enforced
by the great Somme offensive of the
British and French. And what would
be the effect of another such with-
drawal on the German national psy-
chology? Things are certainly pro-
ceeding very well on the British line.
Before snow flies in Belgium they
may proceed better yet.

W.P.A. Christmas Fund

Amount acknowledged \$419.35
Winnie Martin 2.00
Miss McFarlane 2.00
Mrs. F. H. Wills (Grand Falls) 5.00
\$428.35

Motor Cycle Seats, Horns and
Carrier Seats, etc. BOWRING
BROTHERS, LTD., Hardware
Dept.—sep21,eod,tit

FUNERAL NOTICE.
The funeral of Thomas Holden
will take place from his late resi-
dence, Shaw Street, on to-morrow,
Friday, at 2.15 p.m.; friends and ac-
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FRIDAY



Newsy Reading for HOME Purse-Cont --- the Family B

CRETONNES.
36 inch Cretonnes in
of Crimson and Green, plain
and broad band fancy por-
for draught screens and
hangings that give the liveli-
cozy-looking winter-time.
Friday, Saturday and
Monday

BOLSTER CASES.
Strong English Twill Bol-
size 20 x 60; Bolsters in
years of wear. Reg. 90c.
Friday, Saturday and
Monday

HEARTH RUGS.
We offer the best values
so we have been told. In
To-day we have a special
in good rich colouring and
ing and the value is excel-
to \$2.50. Friday, Satur-
day and Monday

PLUSH MATS.
Rich looking plain
Green Plush Mats with
tre and sherry borders a
all around; these mats
will not curl up at corner
looking mat for parlour
door. Reg. \$1.35. Friday,
Saturday and Monday

CUSHION COVERS.
Washable Madras Cush-
Covers, in a Cream shade
with wide frilled border,
centre silk stitched, and
do up like the best.
Friday, Saturday and
Monday

DUCHESSE SETS.
Something real in
Linen Duchesse Sets, ce-
tion trimmings and hat
edge, 4 pieces to a set, a
beautifully your home.
Friday, Saturday and
Monday

Boys & Girls' School

Heavy-ribbed Stockings
good service; sizes run
fast black; surprising val-
day, Saturday and Monday

SHOWROOM

CHILDREN'S BONNETS.
Well shaped White Bon-
nets for fall wear, to
years, trimmed at knee
broilery with pink and
40c. pair. Friday, Satur-
day and Monday

BUST FORMS.
Have you tried one of
at is perfect, for they
marvellous and fast
throughout, fashioned
trimmed with galloon
Special, Friday, Satur-
day and Monday

BACK COMBS.
Job line of pretty
sorted range, showing
others with fancy gilt
large and small comb
Friday, Saturday and
day

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Job line of pretty
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MINARD'S LINIMENT CURES DIPHTHERIA.
survived by a widow
ters to whom much sympathy is ex-
tended.