

This White Lead has been making good for nearly 200 years.

Not only is it absolutely pure, but it is whiter, of greater covering capacity and of longer life than any similar product. The paint in which it is used works easily and produces a tough, elastic film that is very durable.

Brandram's Genuine B.B. White Lead

Brandram Bros. & Co. of London, England, invented their process for corroding white lead in the reign of George II. Although almost 200 years have since passed and many other white leads have appeared on the market Brandram's Genuine B.B. White Lead has maintained its preferential position and position wherever it is sold throughout the world.

Our supplies are constantly kept up to supply the ever increasing demand



BOWRING BROTHERS, LTD.,
St. John's, Nfld.

full extent of our fire on Langemark region. While I directed the firing of the guns in the rear I was amazed to see what our gunners could not see. At the jumping-off hour, which was 4.45 o'clock, the British batteries dropped a barrage in front of our infantry for the advance. It was as though a solid curtain of steel had been dropped before our men. It moved forward with the precision of clockwork. All our guns broke out with such a hurricane of fire that I was stunned with the effect.

The Germans made violent and repeated efforts last night to regain the important positions recently wrested from them by the French and British. They gained some advantages on the Verdun front, otherwise the only result of their attack was to add to the heavy losses which they have sustained in their fierce local offensive operations of late. Attacks on the French were made at widely separate points. On the Aisne front the Germans made vigorous assaults near California Plateau, east of Cerny. Shattered by the terrific fire of the French, the German infantry formations were swept back with heavy losses. On the Verdun front heavy fighting was resumed with the German stroke on the front between Caumveres Wood and Schovalux. At points the attackers succeeded in gaining a foothold in the rearmost French trenches, but subsequently they were driven out of a greater part of these positions.

THOSE PROPOSALS.

LONDON, Aug. 17. The proposals of the Pope, notwithstanding many wholly unsatisfactory features the Daily Telegraph thinks, mark a perceptible advance towards the formulation of such peace as the Allies demand and the world needs. Nevertheless as a basis of negotiations the note is, in the Telegraph's opinion, wholly inadmissible and very far indeed from the satisfying requirements of a just peace as stated in the Allied note to the United States in January.

OFFICIAL STATEMENT.

LONDON, Aug. 17. To-day's official statement: Early last night the enemy twice counter-attacked the new positions gained by us yesterday east of Loos in the direction of Cite Ste. Auguste. At the second attempt he succeeded in pressing back our line slightly at some points, but later in the night our troops again attacked and re-established our positions. A further counter-attack was completely repulsed. We secured a few prisoners. The artillery has been active on both sides during the night.

GAS REGULATIONS.

COPENHAGEN, Aug. 17. New gas regulations have been issued in Berlin, which virtually puts ordinary consumers of gas on half rations from now on. The new orders were made necessary because of the inability of gas works to obtain a supply of coal. Similar measures are impending throughout the Empire. The orders unleashed a general storm of indignation. The Berlin newspapers demand to know how home life will be possible with household supply of coals so greatly reduced.

FRONTIER RE-OPENED.

PETROGAD, Aug. 17. The Russo-Swedish frontier, which was closed recently, has been reopened.

BRITISH OFFICIAL.

LONDON, Aug. 17. Early last night the enemy twice counter-attacked the new positions gained by us yesterday east of Loos in the direction of Cite Ste. Auguste. At the second attempt he succeeded in pressing back our line slightly at some points, but later in the night our troops again attacked and re-established our positions. Further hostile counter-attacks were completely repulsed. We secured a few prisoners. Artillery has been active on both sides during the night east of Ypres.

GERMAN REPORT EXAGGERATED.

PARIS, Aug. 17. The German official report of merchant ships sunk by submarine is exaggerated forty per cent, according to the results of a Conference of Admirals of the allied navies, which was held at Paris, July 25th.

RUSSIAN CAPTURES.

LONDON, Aug. 17. On the Bukovina front, between the Dneister and Moldavia, enemy attacks were everywhere repulsed, except at a single point south of the Varna, where a portion of the trenches in the mountains were lost, says the official Roumanian statement under date of Thursday, just received here. South of the Maraschal the enemy attacked all day with fresh troops, there were violent hand-to-hand encounters, and counter attacks. A Russian regiment took more than four hundred prisoners. A Russian raid, south of Brzezany also, resulted in the capture of prisoners, and some machine guns. The battle continues with stubbornness on both sides of the Sereth.

STRIKE ENDED.

HELSINGFORS, Aug. 17. The general strike has ended.

TAKES GERMAN COMMAND.

AMSTERDAM, Aug. 17. The Berlin Lokal Anzeiger says that General Groener, head of the Department of Munitions, intends to take over a command on the front. He will be replaced by General Scheuch.

NOT INTERESTED.

LONDON, Aug. 17. Apparently the House of Commons, as a whole, has no overwhelming interest in the Stockholm Conference. There was only a small attendance of members during the debate last night, and the amendment moved by Philip Snowden, to adjourn the House only until September 11th on the ground that the Government could not be trusted eight weeks out of sight of Parliament, was rejected by 74 votes to 18.

CONDITIONS IN MADRID NORMAL.

PARIS, Aug. 17. A despatch from Madrid says the strike situation to-day was entirely normal. All activities are being taken up as usual, traffic of all kinds has been resumed, and business houses all have been re-opened.

PRISONERS CAPTURED.

Canadian Headquarters in France, Aug. 16.—The total number of prisoners captured by the Canadians in the action around Lens, is now over 900.

Steady Market Says Oporto Letter.

The following letter to the Board of Trade, dated July 26th, from Messrs. Lind and Couto, Oporto, was received yesterday: "The market is steady and consumption continues good notwithstanding that higher prices are now ruling. We, ourselves, are entirely without supplies, everything that has been sent to us having been sold out as fast as it has arrived. The rate of exchange is 31 16/16d."

Reid's Boats.

The Argyll left Placentia at 4.45 p.m. yesterday. The Clyde was not reported since leaving Moreton's Harbor on the 16th. The Dundee arrived at Port Blandford at 7.30 p.m. yesterday. The Ethie is north of Flower's Cove. The Glencoe left Grand Bank at 5.40 p.m. yesterday. The Home is at Lewisporte. The Wren left Heart's Content at 4.45 p.m. yesterday. The Thetis was not reported since leaving Pack's Harbor.

Our Buckboards will run to Bowring Park to-morrow afternoon from Cross Roads, commencing at 2 o'clock. C. LESTER.—aug18,11

Imperial Tobacco Co. (Incorporated in England)



Be a bit
The Ultimate in Plug Smoking.

SPECIALS For One Week Only!

Men's Negligee Shirts \$1.25 each.	Ladies' One Piece Embroidered Voile Dresses, \$6.50 each.
Men's Khaki Shirts \$1.35 each.	Ladies' Fancy Cotton Skirts 75c. each.
Men's Straw Hats 25c. each.	Ladies' White Embroidered Underskirts, \$1.75 each.
Misses' Summer Vests 5c. each.	Misses' Trimmed Hats 39c. each.
Misses' Sun Bonnets 25c. each.	Misses' Summer Dresses 55c. each.
Misses' Black Hose 20c. pair.	Misses' Black Gloves 30c. pair.

The C. L. MARCH Co., Ltd.
Corner Springdale and Water Streets.

Here and There.

Turkeys, Ducks and Chicken at ELLIS'.

WEATHER REPORT.—The weather across country is calm and dull; temperature 48 to 62 above.

Fresh Smoked Haddies, 12c. per lb., at ELLIS'.

ADVENTISTS.—Subject: "The Second Coming of Christ." Evangelist W. W. Eastman, of Washington, D.C., will be the speaker. All welcome.

ZYLEX—a good application for Burns and Scalds. At McMURDO'S, 50c. a box.—au18,11

NOTE OF THANKS.—Miss Winnie Martin desires to thank the nurses of the fever hospital, particularly Miss Duncan, for their kindness and attention to her during her illness at the institution.

"ZIP"—the new drink—advertised elsewhere in this issue, may be obtained from P. E. OUTERBRIDGE, Sole Agent for Nfld., Commercial Chambers, Telephone 60. Delivery in about two weeks.—au11,15,18,22,25,29

POLICE COURT.—Two teamsters were summoned by another for the larceny of a grass hook and whip. The case was withdrawn, as was also the charge of assault preferred against a workman by his employer. A man was summoned by his wife for not supporting her within the past three months. The case was postponed till Tuesday next.

Stafford's Prescription "A" is the best preparation you can take for Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia. Price 25 and 50c. bot. Postage 5 and 10c. extra. aug16,11

War News.

Messages Received Previous to 9 A. M.

GERMANS ATTACK NEW POSITIONS.

PARIS, Aug. 17. The Germans last night attacked the new positions gained by the French on the Stenebeke River in Belgium. The war office announces that they were repulsed completely. The Germans also made a violent attack on the Verdun front. They gained a footing in the French advanced positions at some points, but were ejected by a counter attack.

FRENCH OFFICIAL.

PARIS, Aug. 17. The official communication issued by the war office last night reads: In Belgium our attack continued with success. During the day our infantry dominating our adversary broke his resistance west of the Stenebeke, and continuing its progress in conjunction with the British, captured all positions and more than 300 prisoners. The two armies were active in the regions of Taffaux and Hurlébis. On the left bank of the Meuse, in the region of Hill 304, one of our patrols brought back some prisoners. The Germans fired the Cathedral of St. Quentin, which has been burning for several hours.

Eastern Theatre—Slight artillery activity on the front generally. There were several patrol combats in the valley of the Struma, in the region of Cakes Presba, and Ochrida. Twenty three French machines, and five Italian bombarded enemy encampments in the region of Pogradee, while the British aviation service bombarded

depots in the region of Sere. French Front in France.—The fire in the St. Quentin Cathedral was first observed about six o'clock Wednesday night, by sentinels in a French trench outside of St. Quentin. They were startled to see flames breaking from the famous cathedral and soon the entire structure was ablaze. As it died down it was seen that the steep roof had fallen in, everything but the walls must be destroyed. The cause is unknown, certainly it was not due to French fire. There was little bombardment last night, and when the correspondent watched the columns of smoke float away on a light wind, the landscape was singularly peaceful. Prisoners said the town has lately been pillaged by officers and men, who are sending many stolen valuables to Germany.

SLIGHT CHANGE ALONG THE FRONT.

British Front in France and Belgium, Aug. 17.—There was slight change this morning along the front of the new British offensive, begun yesterday morning in Belgium. Several German counter attacks were repulsed in the course of the night, and fighting is continuing with the Entente allies holding tenaciously the positions which they secured yesterday and carrying out consolidation. Evidence continues to multiply from both prisoners and British officers of the wonderful efficacy of the British barrage of fire yesterday morning on the north end of the British line where the advance was so successful. The correspondent visited the Casualty Clearing Station for Langemark region and talked with a British artillery observation officer, who was wounded in the fighting near Langemark. He said, "I have seen much modern artillery work, but frankly I never dreamed there could be such perfection achieved in barrage fire as we accomplished Thursday morning. I was stationed in an advance post where I could see the

BULL RUNN

BY CARL F.

He Didn't Put the Stunt On Right Or Something— Anyway You Can See It Didn't Work!



I DUNNO THE BUT ILL TRY ANYTHING ONCE!

I GIVE IT UP BULL—THERE IS ONLY ONE THING LEFT TO DO GO HOME AND SCARE HER INTO BUYING MY CAR—BULL THIS GAVE MAN STUFF—THEY ALL ENL FOR THAT!

OH—FEMALE WOMAN— YOU HAVE DARED DEFEAT MY SELECTION OF THE GREAT—SERVE—HAVE A CARE—HAVE A COUPLE OF CARS—DONT TRY ME—FEAR!!

WHAT TH—? REAU? MAN— YOU'RE NOT SERIOUS?

SERIOUS HEY?— IVE PLAYED TH— MEN PECK HENRY SLEANT TOO LONG— ARE YOU SUMMA BUY THAT AUTO— OR ANTEHA?

HEY—NORA— AIX! AIX!!

STING
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