

DRESSES! DRESSES!

Ladies' Silk Dresses.
These are a very elegant lot of Dresses, in colors of Navy, Sage Blue, White, Black, etc. They are prettily made with large Crepe de Chine collars, Georgette Crepe sleeves and pockets. To fit sizes 16 to 44. Prices \$16. to \$25.

Children's Party Dresses.
A lovely White Embroidered Lawn Dress, trimmed with wide sash. To fit sizes 2 to 14. Prices 95c. to \$2.50.

Children's Washable Dresses.
These are first rate for school children. Big range to choose from. Full range of sizes. Prices 59c. to \$1.10.

The OUTLET SUPPLY HOUSE,
192 Duckworth St. (opp. T. & M. Winter's.)
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Easter.

Easter is now drawing near, and every Foot will want to appear well dressed on Easter Sunday! Easter and Poor Footwear are incompatible. Our Store is now in the full bloom of Easter freshness, with handsome new Spring Shoes greeting you at every turn.

MEN'S SHOES.
The Best of Dull, Bright or the new Tan leathers! Conservative Shoes or the very limit of style for the Young Men. Handsome new Shoes of Patent Leather.
\$4.50, \$5.00, \$5.50, \$8.00.

WOMEN'S SHOES.
Here's elegance, indeed! The new Lace or Button Military Boots, the beautiful Gaiter Boots with Cloth Tops in choice colorings of Sand, Putty, Gray, etc., etc. The new Bronze Boots, the new Oxfords, the very handsome new Colonials.
\$4.50, \$5.00, \$6.00, \$7.50.

The highest type of Footwear elegance and the best Shoe values that money can buy at any stated Shoe price

PARKER & MONROE, Ltd.,
THE SHOE MEN.

AT THE BIG FEED DEPOT.

**Gluten Meal,
Corn Meal,
Bran,
Black Oats,
White Oats.**

**And Prime
Timothy Hay.**

F. McNAMARA,
Queen Street.
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Advertise in the Telegram Newfoundland Clothing Co., Ltd.

Tea is Still Advancing
But We Intend to Protect Our Customers as Long as Possible

We notice the Canadian Press expresses the opinion that good tea may soon be a dollar a pound. This may appear rather pessimistic but it is not impossible, as at the moment there are a variety of reasons which contribute towards considerable advances in the price of tea.

We are to-day offering a **MAGNIFICENT TEA** in 1 lb. packets only, at
50c. per lb.

This is better than many teas offering at 60c. per pound, and on to-day's market quotations should be selling at 70c. per pound. This tea is being used by many of the best families in the city and has gained many encomiums.

We are also offering a **SPLENDID TEA** at
45c. per lb.

Both of these teas are specially put up by ourselves and are better value than can be obtained anywhere.

We shall be forced to advance our prices later or reduce the quality and we would sooner advance the price than reduce the quality. A word to the wise is sufficient.

Buy Now and Save Money.

HENRY BLAIR.
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AMERICAN SPECIALS!

We have just received direct from the leading New York houses Ladies', Misses' and Children's one-piece
Wash Dresses, Middy Blouses, Shirt Waists, etc.

A wonderful variety of Newest Styles and Colors to choose from. See them to-day.

William Frew.

JUST ARRIVED!

**1000 SACKS
CORNMEAL.**

Lowest Prices.


Harvey & Co., Ltd.

**Your Business
Success in 1917**

rests upon the dependability of your service of supply

Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service. It will pay all merchants to see our spring ranges in

Men's and Boys' Suits, Overalls, Shirts, etc.
DO IT NOW.



NEYLE'S HARDWARE!
HARNESSES.

We manufacture Carriage and Cart Harness in full sets and all separate parts.

HAMES.
We have Nickel Carriage Hames Brass Carriage Hames. Cart Hames, wood with brass tops. Black Enamel with brass tops.

LINES.
Best Quality Steam Tarred. Best Quality Hemp.

TWINES.
Herring, Genging, Mackerel. SEINE LEADS and COD JIGGERS.

Removal Notice!
About 10th April we move in to our new store, opp. Bowring Bros.

NEYLE'S HARDWARE.

There are 57 varieties of **Grape Juice** But there's only one **Welch's.**

Counter Check Books
CHEAPER THAN YOU CAN BUY THEM—"HOME MADE".

Counter Check Books, an exact duplicate of the book you import every year and use in your store every day, at 5 to 15 per cent. less than you can import them for. We make them and we make all other Loose Leaf Forms. Fifty Books or fifty thousand books, any shape, size or quantity that you now get, at 5 to 15 per cent. less than you are paying for them, and you keep the money in circulation in your own country, where it comes round to you every year, spent by the workmen who are paid to turn out the books.

We have just perfected arrangements in our Printing and Binding Departments that will enable us to make it unnecessary for you to import any more Counter Check Books. Ask us to show you samples and quote you prices on the "Home Made" Counter Check Book.

DICKS & CO., LTD.
Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

J. J. St. JOHN.

In Stock and to Arrive:

- 800 brls. Flour—All Choice Brands.
- 150 bags Yellow Corn.
- 100 bags Corn Meal.
- 200 bags Bran.
- 150 bags Black Oats.
- 50 brls. Granulated Sugar
- 30 brls. Ham Butt Pork.
- 25 brls. Libby's S. P. Beef
- 10 brls. Pork Loins.
- 50 cases Sunlight Soap—12 oz. bars.
- 25 cases C. C. Beef—6 lb. tins.
- 25 cases C. C. Pork—6 lb. tins.
- 250 gross Sengod Matches.
- 30 barrels Holyrood Cabbage.

J. J. ST. JOHN,
Duckworth St. & LeMarchant Road.

REID-NEWFOUNDLAND COMPANY.

WATER STREET STORES DEPARTMENT.

The well-known headquarters for **MOTOR ENGINES, MOTOR BOATS, MOTOR SUPPLIES, GASOLINE and MOTOR OILS.**

Our **COLUMBIA CELLS and MULTIPLE BATTERIES** give results unheard of before.

Call or send for quotations.

Reid-Newfoundland Co.

Waterman's Ideal Fountain Pen ALWAYS READY.

Saves half the time dipping, blotting and changing pens. We have just received a full assortment in **Self Filling, Safety & Regular Types.** Fine, medium and coarse points, **\$2.50, \$3.50, \$4.00 and up.** Get one and be up to date.

T. J. DULEY & Co.,
Reliable Jewellers.



Anchor Brand Cans

Lead in Quality and in Quantity. No other quite as good. No other with the cover stamped as required by the French Government.

WRITE FOR PRICES

Robert Templeton,
353 WATER STREET.
ST. JOHN'S.

A SNAP!

We offer for immediate delivery,
One 1917 OVERLAND AUTOMOBILE,
Slightly used; Guaranteed in perfect order.

T. A. MACNAB & Co.

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