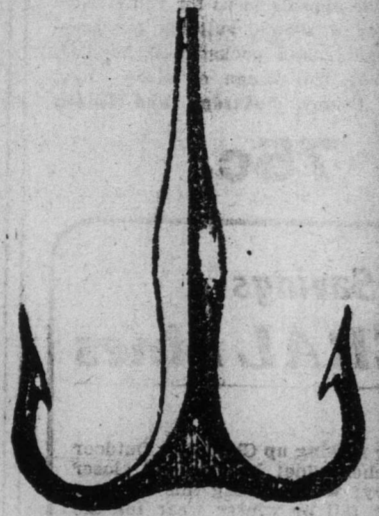


"Victory" Flour.

On the spot and to arrive
20,000 barrels
 Victory and Royal Gold Flour.
Franklin's Agencies, Limited,
 J. B. URQUHART, Manager.

PILK HOOK.

The best Jigger ever invented. Ask for O. MUSTAD'S and see if you don't get the fish every time. Use a swivel at each end of the sed line, this makes the jigger act as a spinner.



5c. The Crescent Picture Palace. 5c.

EVERY AFTERNOON 2.15—EVERY NIGHT 7.15.
 Presenting Marguerite Clayton and Richard C. Travers in
"The Intruder."
 An Essay 2 reel feature; a sequel to the "Edge of Things."
 "HIS MOTHER'S SON"—A Biograph drama with Mae Marsh and Manny Lee.
 "CURED"—A comedy-drama with Billy Reeves.
 Burns and Stull as Pokes and Jabbs in "THE ARTIST'S MODEL"
 —A lively 'em comedy.
 Extra Pictures at the Big Saturday Matinee—Send the Children.
PROFESSOR MCCARTHY PLAYING THE PIANO.
SAM ROSE, Baritone, singing the newest Ballads & novelty songs
 A NEW AND CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS.

Men's Overcoats!

Fall—1916—Models.

Just opened—and ready for your inspection and approval, a fine range of Men's Winter Overcoats in Chinillas, Tweeds, etc., in Navy, Grey, Brown, and some very smart mixtures.

These Overcoats, perfectly cut and tailored, are all Fall 1916 Models, and are the productions of first-class English and American tailoring houses.

U. S. Picture and Portrait Co.
 Water Street.

SCREENED OLD MINE North Sydney Coal.

Ex Steamer \$10.00.
 Ex Wharf - - 10.20.

Also, all Sizes Anthracite Coal, \$15.50.
 Buy before prices advance.

A. H. MURRAY, Beck's Cove.

Fresh Cream—daily.

Bishop Sons & Co.
 Limited.
 Grocery Department.
N. Y. Chicken,
N. Y. Corned Beef

BELGIAN HARES KILLED TO ORDER.

Stilton Cheese.
 Gorgonzola Cheese.
 Cheddar Cheese.
 McLaren's Cream Cheese.
 Parmesan Cheese.
 Vegetable Marrows.
 Cucumbers.
 Cauliflower.
 White Table Onions.
 Lettuce.
 Radishes.
 Celery.
 Tomatoes.
 Dandelion.
 Spinach.
 Asparagus.
 Succotash.
 Pickling Tomatoes.

Moirs Slab Cake.

Oxford Sausage in Tomato.
 Wild Boar's Head.
 Scotch Haggis.
 English Brawn Sausage.
 Frankforts Sausage.
 Veal and Ham Sausage.
 Pork Sausage.
 Liver Sausage.

AMERICAN BEAUTY BUTTER.

Royal Mint Sauce.
 Red Pepper Sauce.
 Green Pepper Sauce.
 Chili Sauce.
 Lea & Ferris's Sauce.
 Bananas.
 Oranges.
 Table Apples.
 Grapes.
 Lemons.
 Pineapples.
 Grape Fruit.
 Preserving Plums.

Abdulla Cigarettes.
Abdulla Tobacco.

'Phone 679.

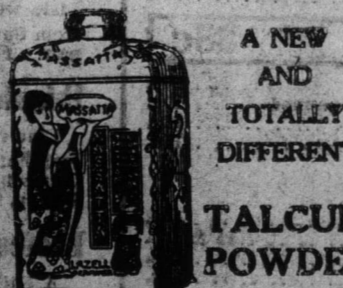
Insure with the

QUEEN,

the Company having the largest number of Policy Holders in Newfoundland.
 Every satisfaction given in settling losses.
 Office: 167 Water Street.
 Adrain Bldg. P. O. Box 782.

QUEEN INS. CO.,
GEO. H. HALLEY,
 Agent.

Lazell's MASSATTA



A NEW AND TOTALLY DIFFERENT TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance indelible in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazell's Famous Soaps, including the most exquisite Perfumes, delightful Toilet Waters, soaps, Creams, and Products of unsurpassable excellence.
 At all Druggists, St. John's, Nfld.

RINARD'S LINIMENT CURES COWS GET IN COWS.

Onions! Onions!

On the Spot:
100 Cases

New Oporto Onions.

GEO. NEAL

Smallwood's BIG SHOE SALE!



FOUR HUNDRED PAIRS

Ladies' Fine Button and Laced Boots,

in Tan Calf, Patent Leather and Gun Metal Calf, with Grey, Fawn and Black Cloth Tops, in the following sizes: 2½, 3, 3½, 4 and 4½. These Shoes retail in some shoe stores for \$4.00, \$4.50 and \$5.00. Sale Price, \$2.00, \$2.50 and \$3.00.

NO CHARGING. NO APPROBATION.
 N.B.—These Shoes are sold in every particular, being Good-year welted.

F. SMALLWOOD,

THE HOME OF GOOD SHOES (Ladies' Dept.)

IN STOCK

Motris & Company's

SPARE RIBS,

In Barrels; also, a full line of their famous

Supreme Brand

Tinned Meats.

HARVEY & CO.,

Limited.

REID-NEWFOUNDLAND COMPANY.

Sunday Excursions.

TORS COVE.

Train leaves St. John's Station at 2.00 p.m.

KELLIGREWS.

Train leaves St. John's Station at 2.30 p.m.

BOWRING PARK.

Train cancelled for remainder of season.

Reid-Newfoundland Co.

UNDERSTAND THIS!

That the French Dry Cleaning Process as employed by us is totally unlike the ordinary method of Dry Cleaning.
 The greatest point in favor of our process is that it is absolutely odorless, and those who have had experience with the other method will know just what this means.

Ungar's Laundry and Dye Works,

HALIFAX.

MESSRS. NICHOLLE, INKPEN & CHAFE, St. John's,
 Agents for Newfoundland.

sep27,w,1m

PERFECTION.



When you buy from us you get

Fine Gold,
Good Weight,
Bright Finish,

and every Ring is carefully examined before going out.
 Out of town orders receive ever attention from

T. J. DULEY & Co.,

THE RELIABLE JEWELLERS, ST. JOHN'S.

NEW Convertible Collar OVERCOATS.

We are meeting with great success with our new style two collar effect Overcoats.

This Coat

In single or double-breasted is made long with belt at back, and can be worn with lapels turned back or buttoned up to the chin with motor collar. Made in a great variety of prices and goods.

Ask Your Dealer for Our Coats.

Nfld. Clothing Company, Ltd.

WEATHER FORECAST

TORONTO, Noon.—Forecast south winds, fair showers on Sunday.

ROPER'S, Noon.—Barther. 62.

Drink Welch's Grape

VOLUME XXX

Auction S PUBLIC AUCTION

ON THE PREMISES

We have received instructions from the Public Auctioneer to sell by Public Auction on the 4th day of October at 12 o'clock noon, all the right interest in that convenient DWELLING HOUSE known as BRAZIL'S SQUARE, containing 316.00 per annum. Terms 3 years from the first day of Further particulars upon application to J. A. CLIFT, Solicitor.

FRED. J. ROILEY

sep30,31

HOUSES FOR

The following are some listed with us:—

Springdale Street	Leslie
Bannerman Street	McN
Duckworth Street	Allan
Belvidere Street	Battle
New Gower Street	Quee
Hamilton Street	McK
Cochran Street	Thos
Pleasant Street	Dick
Victoria Street	Gow
Prescott Street	Mess
Quill Vidi Road	Mon
Lemarchant Road	Flow
Freshwater Road	Long
Pennywell Road	Youn
Circular Road	Pow
Military Road	Wat
Spencer Street	Lime

Prices ranging from \$12,000.00. Suitable terms

FRED. J. ROILEY,

Real Estate & Auctioneer
 Smallwood Building
 Duckworth Street

FOR SALE

1 House on Gower Street
 2 New Houses, Hoyleston
 2 Houses, Prescott Street
 1 Long's Hill, 1 on Gower
 1 Allandale Road, with
 1 Cooperage, Bannerman
 1 Gower Street, 1 King's
 1 Belvidere Street, with
 1 Pleasant Street, Fresh
 6 Bannerman Street.
 1 Bungalow, Mundy Point
 hold.
 1 Farm, near Marconi
 acres, Freshhold.
 Also other property on
 Come and see

J. R. JOHN,

Real Estate Office:

cott St., or Residence

Barnes' Road

Office Hours: 12 to 1 p.m.

aug14,rod,3m

FOR SALE

Schr. Lizzie M.

92 Tons Net

All oak, built Essex, M

be sold with or without

rig. Would make a good

tag vessel, fast sailer,

for selling, going out of

ness. For particulars at

sep11,12,ead

FOR SALE

1 MARE, 8 years old

1 PERCHERON CO

1 PONY, rising 6 y

1 set PONY HAR

1 set HORSE HAR

2 EXPRESS SLEIG

Apply

J. BUT

sep25,6i 17

Coal

Just arrived,

Choice Cargo

[North Sydn

In Stor

Anthracite

(all size

M. MORE