

PRICES ARE AT THE LOWEST EBB

DURING THE SECOND WEEK OF OUR

JANUARY

WHITE SALE

INFANTS' WEAR.

Everything for Infants wear at exceedingly low prices.

INFANTS' DAY GOWNS.

Regular 40c. each.	Sale Price	34c.
Regular 50c. each.	Sale Price	42c.
Regular 65c. each.	Sale Price	55c.
Regular 80c. each.	Sale Price	67c.
Regular \$1.00 each.	Sale Price	93c.
Regular \$1.50 each.	Sale Price	\$1.25

INFANTS' LONG SLIPS.

Regular 35c. each.	Sale Price	29c.
Regular 45c. each.	Sale Price	38c.
Regular 70c. each.	Sale Price	60c.
Regular 95c. each.	Sale Price	83c.

INFANTS' SHORT SLIPS.

Regular 45c. each.	Sale Price	34c.
Regular 40c. each.	Sale Price	34c.
Regular 50c. each.	Sale Price	42c.
Regular 65c. each.	Sale Price	55c.

INFANTS' FROCK BODIES.

Regular 17c. each.	Sale Price	14c.
Regular 40c. each.	Sale Price	34c.
Regular 55c. each.	Sale Price	46c.
Regular 70c. each.	Sale Price	60c.

INFANTS' CAMBRIC SHIRTS.

Regular 10c. each.	Sale Price	8c.
Regular 15c. each.	Sale Price	12c.
Regular 20c. each.	Sale Price	16c.
Regular 25c. each.	Sale Price	20c.

INFANTS' FLETTE GOWNS.

Regular 40c. each.	Sale Price	34c.
Regular 50c. each.	Sale Price	42c.
Regular 60c. each.	Sale Price	50c.

GREAT ASSORTMENT OF TOWELS.

WHITE HONEYCOMB TOWELS.

Reg. 5c. each.	Sale Price	4c.
Reg. 10c. each.	Sale Price	8c.
Reg. 20c. each.	Sale Price	16c.
Reg. 25c. each.	Sale Price	20c.
Reg. 30c. each.	Sale Price	24c.
Reg. 35c. each.	Sale Price	28c.

WHITE TURKISH TOWELS.

Reg. 20c. each.	Sale Price	16c.
Reg. 30c. each.	Sale Price	25c.
Reg. 35c. each.	Sale Price	28c.
Reg. 55c. each.	Sale Price	46c.
Reg. 65c. each.	Sale Price	55c.

WHITE HUCK-A-BUCK TOWELS.

Fringed. Reg. 25c. each.	Sale Price	20c.
Fringed. Reg. 30c. each.	Sale Price	25c.
Hemmed. Reg. 17c. each.	Sale Price	14c.
Hemmed. Reg. 27c. each.	Sale Price	22c.
Hemstitched. Reg. 35c. each.	Sale Price	30c.
Hemstitched. Reg. 40c. each.	Sale Price	34c.

The Gents' Dept.

Offers some Special Values for this Friday and Saturday.

MEN'S HALF HOSE.

25 doz. pairs "Jaeger's" Pure Wool Half Hose, Black and Heather mixtures, plain and ribbed. Every pair guaranteed to give lasting wear. Special Price, per pair **35c**

MEN'S BOOTS.

170 pairs Men's High Grade Boots, in Tan, Black, Vici, Gun Metal and Patent Colt; all Blucher cut, heavy solid leather soles. Reg. \$4.75 pair. Friday and Saturday **\$4.30**

MEN'S BOOTS.

20 pairs only of the noted "Saxon King" Boot for men, Black Box Calf, heavy soles, Goodyear welts; extra special values. Friday and Saturday **\$3.30**

MEN'S SHIRTS.

15 doz. Fancy Printed Shirts, stiff bosoms, medium cuffs, neat striped patterns, correct sizes. Val. **60c**

PHOENIX MUFFLERS.

A special line of Gent's Wool Phoenix Mufflers, in all colors; strong dome fasteners. Reg. 30c. each. Friday and Saturday **24c**

LUNASYLK HANDKERCHIEFS.

24 doz. Plain Lunasylk Handkerchiefs, in Cream only, hemstitched; nice soft smooth finish. Special for Friday and Saturday, each **16c**

MEN'S TIES.

A large assortment of Gent's High-Class Wide End Ties; many smart new colors and designs. Reg. 55c. each. Friday & Saturday **46c**

MEN'S CAPS.

7 doz. only Men's Light and Dark Tweed Caps, American make; fur and wool knit inside bands. Reg. 60c. each. Friday & Saturday **50c**

All Mail Orders for these Goods must be accompanied by cash. Prompt Shipment guaranteed.

LADIES' HANDKERCHIEFS.

Large assortments of Linen, Lawn and Cambric Handkerchiefs, daintily trimmed with lace, embroidery, &c.; hemstitched and scalloped edges.

Regular 7c. each.	Sale Price	6c.
Regular 8c. each.	Sale Price	7c.
Regular 9c. each.	Sale Price	8c.
Regular 10c. each.	Sale Price	10c.
Regular 12c. each.	Sale Price	12c.
Regular 15c. each.	Sale Price	15c.
Regular 18c. each.	Sale Price	20c.
Regular 25c. each.	Sale Price	25c.
Regular 30c. each.	Sale Price	35c.

The week that has just passed has been an extremely busy one at this store. Hundreds of thrifty shoppers have profited by the marvellous values offered in our White Sale. If you have not already secured your share, we strongly advise you to come as soon as possible. The assortments are so extensive in each department that you are sure to find just what you want without any trouble. After you have found what you want, you will be surprised at the extremely low prices marked on the goods.

Here's a rare opportunity to secure

High Grade Corsets at Low Prices.



Our Corset Department is now offering some very attractive values in Ladies' Corsets. All the leading styles are represented in this Sale, thus affording intending purchasers an unusual opportunity to secure a high grade Corset at a very low price. The accompanying cut illustrates one of the many styles offered during this White Sale.

LADIES' D. & A. CORSETS.

Made of strong White Cotton, 4 garters; medium bust.

Reg. 70c. pair.	Sale Price	62c.
Reg. 75c. pair.	Sale Price	67c.

LADIES' D. & A. CORSETS.

Long and short waisted; 6 garters.

Reg. \$1.00 pair.	Sale Price	89c.
-------------------	------------	------

LADIES' D. & A. CORSETS.

Low and Medium Busts; 6 garters; sizes 20 to 36 in.

Reg. \$1.40 pair.	Sale Price	\$1.25
Reg. \$1.70 pair.	Sale Price	\$1.53
Reg. \$1.85 pair.	Sale Price	\$1.65

LADIES' D. & A. CORSETS.

Very low and Medium Busts. Marmola Belt, 6 garters; sizes 20 in. to 36 in.

Reg. \$2.25 pair.	Sale Price	\$2.03
-------------------	------------	--------

LADIES' LA DIVA CORSET.

Long and Medium Bust, 4 garters; size 20 in. to 30 in.

Reg. \$2.70 pair.	Sale Price	\$2.40
-------------------	------------	--------

LADIES' LA DIVA REDUCING CORSET.

Self-adjusting.

Sizes 23 in. to 30 in. Reg. \$3.55 pair.	Sale Price	\$3.22
Sizes 30 in. to 36 in. Reg. \$4.10 pair.	Sale Price	\$3.70

LACE CURTAINS, CURTAIN NET, &c.,

that are in every way reliable, are offered during this Sale at great reduced prices. This is the opportunity that every careful housekeeper has been waiting for. This is the sale in which a little money goes a long way.

LACE CURTAINS.

2 1/2 yards long. Reg. 40c. pr.	Sale Price	35c.
2 1/2 yards long. Reg. 50c. pr.	Sale Price	45c.
2 1/2 yards long. Reg. 55c. pr.	Sale Price	47c.
2 1/2 yards long. Reg. 65c. pr.	Sale Price	55c.
2 1/2 yards long. Reg. 75c. pr.	Sale Price	63c.
2 1/2 yards long. Reg. \$1.00 pr.	Sale Price	85c.
3 yards long. Reg. \$1.65 pr.	Sale Price	\$1.39
3 1/2 yards long. Reg. \$1.85 pr.	Sale Price	\$1.57
3 1/2 yards long. Reg. \$2.20 pr.	Sale Price	\$2.95
3 1/2 yards long. Reg. \$3.75 pr.	Sale Price	\$4.15
3 1/2 yards long. Reg. \$4.75 pr.	Sale Price	\$4.00
3 1/2 yards long. Reg. \$5.75 pr.	Sale Price	\$4.90

HARNESS MUSLINS.

White and Ecu, Frilled.		
Reg. 20c. yard.	Sale Price	17c.
Reg. 30c. yard.	Sale Price	24c.
Reg. 35c. yard.	Sale Price	30c.
Reg. 45c. yard.	Sale Price	40c.
Reg. 60c. yard.	Sale Price	53c.

CURTAIN NETS.

In White and Ecu.		
32 in. wide. Reg. 9c. yard.	Sale Price	8c.
36 in. wide. Reg. 13c. yard.	Sale Price	11 1/2c.
40 in. wide. Reg. 14c. yard.	Sale Price	12 1/2c.
42 in. wide. Reg. 16c. yard.	Sale Price	14c.
46 in. wide. Reg. 18c. yard.	Sale Price	16c.
48 in. wide. Reg. 20c. yard.	Sale Price	17c.
48 in. wide. Reg. 25c. yard.	Sale Price	21c.
50 in. wide. Reg. 30c. yard.	Sale Price	25c.
50 in. wide. Reg. 35c. yard.	Sale Price	30c.
50 in. wide. Reg. 40c. yard.	Sale Price	35c.
50 in. wide. Reg. 50c. yard.	Sale Price	44c.
50 in. wide. Reg. 60c. yard.	Sale Price	53c.

BRIS BIS NETS.

In White and Cream, Frilled.		
Reg. 14c. yard.	Sale Price	12 1/2c.
Reg. 16c. yard.	Sale Price	14c.
Reg. 20c. yard.	Sale Price	17c.
Reg. 25c. yard.	Sale Price	21c.
Reg. 30c. yard.	Sale Price	25c.
Reg. 35c. yard.	Sale Price	30c.
Reg. 40c. yard.	Sale Price	35c.

SASH MUSLINS.

In White and Cream.		
Reg. 10c. Sale Price	8 1/2c.	
Reg. 12c. Sale Price	10 1/2c.	
Reg. 15c. Sale Price	13c.	
Reg. 20c. Sale Price	17c.	
Reg. 25c. Sale Price	21c.	



HARNESS

SASH MUSLINS.

Reg. 10c. yard.	Sale Price	9c.
Reg. 12c. yard.	Sale Price	10 1/2c.
Reg. 14c. yard.	Sale Price	12 1/2c.
Reg. 20c. yard.	Sale Price	17c.
Reg. 22c. yard.	Sale Price	19c.
Reg. 30c. yard.	Sale Price	26c.

LADIES' APRONS.

MUSLIN APRONS.

Regular 20c. each.	Sale Price	16c.
Regular 30c. each.	Sale Price	25c.
Regular 40c. each.	Sale Price	34c.
Regular 50c. each.	Sale Price	42c.
Regular 60c. each.	Sale Price	50c.
Regular 70c. each.	Sale Price	58c.
Regular 90c. each.	Sale Price	76c.
Regular \$1.10 each.	Sale Price	93c.
Regular \$1.25 each.	Sale Price	\$1.05

SISTER "DORA" NURSING APRONS.

Regular 25c. each.	Sale Price	23c.
Regular 40c. each.	Sale Price	31c.
Regular 50c. each.	Sale Price	42c.
Regular 65c. each.	Sale Price	55c.
Regular 80c. each.	Sale Price	67c.
Regular 95c. each.	Sale Price	83c.
Regular \$1.25 each.	Sale Price	\$1.05
Regular \$1.35 each.	Sale Price	\$1.13

LADIES' WHITE OVERALLS.

Regular 55c. each.	Sale Price	46c.
Regular 75c. each.	Sale Price	63c.
Regular 85c. each.	Sale Price	72c.
Regular \$1.00 each.	Sale Price	85c.
Regular \$1.10 each.	Sale Price	93c.

CHILDREN'S PINAFORES.

Regular 20c. each.	Sale Price	16c.
Regular 35c. each.	Sale Price	29c.
Regular 45c. each.	Sale Price	38c.
Regular 65c. each.	Sale Price	55c.
Regular 75c. each.	Sale Price	63c.
Regular 95c. each.	Sale Price	83c.
Regular \$1.10 each.	Sale Price	95c.

Attractive Values in Ladies' Wool & Cotton Underwear.

LADIES' FLEECE LINED UNDERWEAR.

Vests and Pants; sizes 4 to 6.

Reg. 50c. a garment.	Sale Price	44c.
----------------------	------------	------

'FOREST MILLS' UNDERWEAR.

Cream.

Sizes 4 to 6. Reg. 70c. garment.	Sale Price	62c.
Sizes 4 to 7. Reg. 90c. garment.	Sale Price	80c.

'TERRA NOVA' WOOL UNDERWEAR.

Vests and Pants.

Reg. \$1.35 a garment.	Sale Price	\$1.20
Reg. \$1.45 a garment.	Sale Price	\$1.30

TURNBULL'S JOB UNDERWEAR.

Reg. 55c. a garment.	Sale Price	48c.
Reg. 60c. a garment.	Sale Price	51c.
Reg. 75c. a garment.	Sale Price	67c.
Reg. 85c. a garment.	Sale Price	75c.
Reg. 95c. a garment.	Sale Price	85c.

'ESSEX' MILLS CORSET COVERS.

Long and Short Sleeves.

Sizes 4-6. Reg. 25c. each.	Sale Price	21c.
Sizes 4-6. Reg. 65c. each.	Sale Price	59c.
Sizes 4-6. Reg. 75c. each.	Sale Price	67c.

Marvellous Values in Ladies' Waists.

Our January White Sale offers the opportunity of the year to save money on Ladies' Blouses and Shirtwaists. The lines listed here are good honest values at their Regular Prices; at these Sale Prices they are extraordinary. Come early and see for yourself. Early buying will give you the best choice.

WHITE MUSLIN BLOUSES.

Daintily embroidered in many new effective styles, trimmed lace insertion, beading, &c.; high and low necks.

Regular 95c.	Sale Price	82c.
Regular \$1.25.	Sale Price	\$1.05
Regular \$1.50.	Sale Price	\$1.25
Regular \$1.85.	Sale Price	\$1.57
Regular \$2.10.	Sale Price	\$1.78
Regular \$2.40.	Sale Price	\$2.00
Regular \$2.75.	Sale Price	\$2.35

WHITE LINEN SHIRTWAISTS.

Some embroidered, others plain; stiff and soft collars and cuffs; different styles.

Regular 80c.	Sale Price	68c.
Regular \$1.20.	Sale Price	96c.
Regular \$1.50.	Sale Price	\$1.29
Regular \$2.35.	Sale Price	\$1.90

Special! Special!

WHITE WOOL GLOVES.

14 doz. only Long Wool Knit Gloves, Ringwood make; extra quality, assorted sizes, in White only. Selling on Friday and Saturday at the special price of

9 cts. pair.

Damask Tabling.

To those in need of Table Linens, this Sale will afford many saving opportunities. Every piece offered here is fresh and new. Perfectly finished in every way.

BLEACHED DAMASK LINENS.

Width 58 in. Reg. 30c. yard.	Sale Price	26c.
Width 60 in. Reg. 50c. yard.	Sale Price	41c.
Width 62 in. Reg. 60c. yard.	Sale Price	53c.
Width 72 in. Reg. 75c. yard.	Sale Price	65c.
Width 72 in. Reg. 90c. yard.	Sale Price	77c.
Width 72 in. Reg. \$1.10 yard.	Sale Price	91c.
Width 72 in. Reg. \$1.45 yard.	Sale Price	\$1.20

UNBLEACHED DAMASK.

Width 45 in. Reg. 25c. yard.	Sale Price	21c.
Width 45 in. Reg. 35c. yard.	Sale Price	30c.
Width 52 in. Reg. 45c. yard.	Sale Price	40c.
Width 70 in. Reg. 60c. yard.	Sale Price	52c.
Width 72 in. Reg. 75c. yard.	Sale Price	65c.

The Royal Stores Ltd.

THE STORE OF GOOD MERCHANDISE AND LOW PRICES.