

1910.

At the commencement of the New Year test the goodness of

## "Vinola" Flour.

Take Your Wife's Judgement About It.

She'll tell you how much BETTER it is than any Flour she ever used.

They all do, Once they Try It.

Make the Test

To-Day and commence the New Year well.

## COAL! COAL!

Best No. 1 Coal now landing, ex Schr. "H. R. Silver," To-day, January 5th.

346 Tons No. 1 Coal, at the Low Price \$6.40 per ton, sent home.

Orders taken at both stores. Telephones—17 and 264. The price will be higher when cargo is all discharged.

George NEAL

DICKS & CO.,

Booksellers,  
Stationers & Bookbinders,

Water Street, St. John's.

### O'BRIEN'S Sash Lifter and Lock.

INVENTED BY REV. P. J. O'BRIEN, of Tor's Cove, Newfoundland. The device is simple, the parts easily applied, and the manipulation of windows very easy. The undersigned are prepared to attach this simple and satisfactory method of ventilation to Sashes on request of purchasers. The design, in working order, may be seen and examined at the factory.

HORWOOD LUMBER COMPANY, Ltd.

### Keep Your Display

### Windows Free from Frost

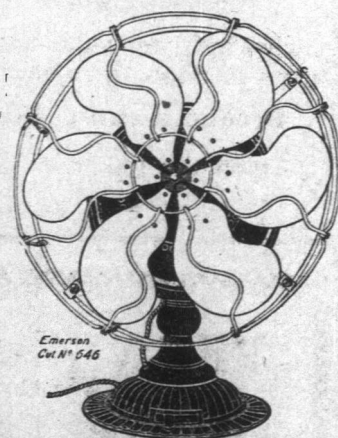
For preventing the frosting of Display Windows in shops in Winter time, there is nothing simpler or more effective than the air blast of an

ELECTRIC FAN directed against the glass.

The Philosophy of the thing is plain.

The evaporative effect of the air current simply prevents condensation of moisture upon the window, and affords relief from any annoyance which generally is sought but only imperfectly attained through various awkward means.

By using this  
Little Preventer.



Red Newfoundland Company.

## A Good Photograph OF YOURSELF

Would be the Gift most appreciated by your Friends and we make the BEST Photographs.

The Holloway Studio,  
Cor. Bates' Hill & Henry St.

## HOUSEKEEPERS

USE  
"Magical"  
SOAP.

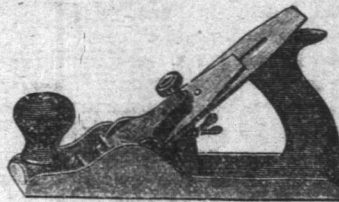
The Best, the Sweetest and the CHEAPEST.

GEO. M. BARR, Agt.

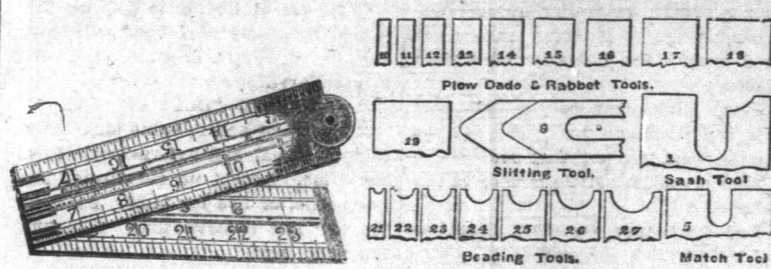
MARTIN HARDWARE COMPANY.

Stanley's Adjustable Planes!

No. 45, with 20 Tools, \$7.20 each.  
No. 55, with 52 Tools, \$14.40 each  
Tonguing, Rabbet, Plow Matching, Hard Reiders, etc.



Steel Hand Jacks and Jointers—all at LOWEST PRICES.



FIRMER & MORTISE CHISELS—all sizes and best qualities. Rules, Measuring Tapes, Levels, etc.

MARTIN HARDWARE COMPANY.

## Received

Per "FLORIZEL," Dec. 24th:

100 brls "Bos" Flank Beef,  
100 brls "Bos" Extra Packet Beef,  
100 brls "Alderney" Boneless Beef,  
100 brls New York Boneless Beef,  
100 brls Ham Butt Pork,  
400 sacks Yellow Feed Meal,  
800 sacks White Hominy Feed,  
350 brls Pillsbury's "Best" Flour,  
50 1-2 brls Graham Flour.

Harvey & Co.

## Chewing TOBACCO!

We have been appointed SOLE DISTRIBUTORS of

"Alligator" Mahogany

Chewing Tobacco. "Alligator" Tobacco is made in Virginia, put up in 5-pound caddies, 16 sticks to the pound, and is easily the best "chew" on the market. Next time you want chewing Tobacco, try "Alligator" brand.

F. McNAMARA, Queen St.



GENTLEMEN.—Our shelves are now replete with the choicest goods that the West of England can produce. All parts of Old England are famous for the excellence of their goods, but more especially the West, and, as regards that indescribable "thing" called style we know how, and can give full expression to that elusive quality. We please both young and old. You can have your choice of either English or American cut. Personal supervision given each order. Give us a trial and we have a customer. Thirty years experience in the tailoring line.

JOHN MAUNDER, "THE" TAILOR,  
281-283 Duckworth St., St. John's

## Account Books and Diaries, 1910.

Demy Ledgers and Journals, 100 to 1000 pages.

Foolscap Ledgers and Journals, 100 to 1000 pages.

Day Books—Half and Quarter Bindings.

Cash Books—Index and Folioed.

Blank Books, Memo. Books, Pocket Note Books,

Desk Calendar Pads,

Tablet Diary, Pocket Diaries,

Whitaker's Almanac, 1910,

with and without

Supplement.

Wyle & Sons  
LIMITED

## GOLD! GOLD!

To some a curse, to most a boon manifold, particularly if they have to hustle to get it.

\$10 in gold to anyone sending in the largest list of new yearly subscribers to The Harbor Grace Standard with one dollar accompanying each name. (No fewer than twenty names on this list.)

\$5 in gold to anyone sending in the second largest similar list. (No fewer than ten names.)

\$2.50 in gold to anyone sending in the third largest similar list. (No fewer than five names.)

25 cents additional for every name over these minimums. For instance, for 44 names (if that be the second largest) \$5, besides \$8.50 for the 34 additional; for 60 names (if that be the first prize winner), a total of \$20 will thus be given.

25 cents, also, for every contestant not a first, second or third prize-winner, for every name sent in over one. For instance, for 4 names sent in with four dollars, \$1.00 will be awarded.

Names in every case may include the sender's own. Two half-yearly subscriptions will rate as one yearly. A handsome calendar sent to each subscriber. Sample Standards on application. dec4,m,tu,eoy

SCREENED

### North Sydney Coal

Now Landing, ex S.S. Bonaventure. This is a special cargo, which we can safely recommend as

GOOD ROUND COAL.

Also, in Stock,

FURNACE, EGG, STOVE AND NUT COAL.

M. MOREY & Co.,

dec9,eol,if Office—Queen St.



### Starr Figure Skates

"The Best of Them All."

Owing to the great interest now being manifested in figure skating we have re-designed our Starr Figure Skate. Many new features have therefore been added. If you will ask your dealer to show you the "Starr Figure Skates" you will at once appreciate its good points. There is only one genuine "Starr Figure Skate." We make it and your dealer sells it.

STARR MANUFACTURING CO., LTD.,  
Dartmouth, Canada.

## Enjoying an Xmas Feast

Is what everyone in St. John's is looking forward to in the season of good-fellowship and merriment, and right here at our store will be found all the

### GROCERY REQUIREMENTS,

as well as delicious morsels, Nuts, Oranges, Grapes, Lemons, Figs, Table Raisins, Syrups, etc.

For your Christmas baking we have the finest Flour, Flavoring Extracts, Spices. All at BED ROCK PRICES.

J. J. ST. JOHN, 136 & 138 Duckworth St.

## Wanted

—FOR—

## 1910.

WE want every customer who visits our store to go away so thoroughly satisfied that they will send their friends to see us.

## S. Milley.

Job Printing.

All kinds Jobs

—Plain or Fancy—promptly and the latest type for first-class solicits a trial of

THE EVENING

People's Theatre

T. A. HALL.

TO-NIGHT

The Robinson-Allworth

Dramatic Company

Present the Sparkling Comedy

"The Late Mr. Jones,"

The piece that bristles with merriment.

Friday and Saturday.

"EAST LYNN."

New Specialties by the Crowleys.

Doors open 7.15. Performances, 8.15.

Prices: 50, 40, 30 and 20 cts.

Seats on sale at the Atlantic Bookstore.

Matinee Saturday at 2.30.

Seats now ready at Atlantic Bookstore.

ju06,fp



THE STEAMER

## 'Portia'

Will leave the wharf of

BOWRING BROS., Limited,

ON

FRIDAY, the 7th of January,

at 10 a.m.

Calling at the following places:

1st and 2nd weather permitting:

Cape Broyle, Ferryland, Fermanose, Trepassy, St. Mary's, Salmonier, Placentia, Marystown, Burin, Saint Lawrence, L'Anse-au-Loup, Grand Bank, Belleoram, Saint Jacques, Harbour Breton, Pass Island, Hermitage, Gaultois, Push-through, Cape LaHune, Ramea, Burgeo, LaPoile, Rose Blanche, Channel, Bay of Islands, Bonne Bay.

Freight received until 6 p.m. on Thursday.

For freight or passage apply to the

Coastal Office of

BOWRING BROTHERS, Limited.

Telephone 306.

## Headquarters

—FOR—

## Account Books

—AND—

## OFFICE REQUISITES.

We carry the largest and most varied stock of Account Books in the city, and any ruling not in stock we can supply to order.

Cash Books, Ledgers, Journals and Day Books, from 100 to 1000 pages, in Quarto, Foolscap, Demy and medium sizes, various prices.

Day Books, Journals, Ledgers and Cash Books—small sizes—in sets.

Cash Receipt Books, Pay Order Books, Books Bills Payable and Receivable.

Shannon, Falcon, Dove, Broadway and Apron Files.

All the most popular and reliable grades of Lead Pencils.

Esterbrook's, Gillett's, Hewitt's and other favorite Pens—we have a Pen for every hand.

Blotting Paper—in White, Pink and Buff. Desk Blotting Pads.

Letts' and Collins' Office and Pocket Diaries.

Eberhard Faber's world-renowned Rubber Bands.

Any of the above lines cannot be had to better advantage than at

DICKS & CO'S

Popular Bookstore.

## JOB PRINTING