

The Union Advocate

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Informal Meeting Held Re Fire Alarm System

Two Thousand Dollars Would Install an Up-to-Date System in Newcastle

British Red Cross Society Appeals to Empire For Help

Cablegram Received by His Honor Lieut. Gov. Wood From Marquis of Lansdowne

I have received the following cablegram from the Marquis of Lansdowne (who from 1883 to 1888 was Governor General of Canada) in his capacity as President of the British Red Cross Society:

"I beg to inform you that the British Red Cross Society and the Order of St. John, in view of the great demands upon their resources, both in France and in the near East, have decided to make an appeal throughout the Empire by street and other collections upon October 21st. The money received from this appeal will be devoted entirely to relieve the sufferings of our wounded soldiers and sailors from home and overseas at the various seats of war. From all parts of the Kingdom Dominion, we have already received generous assistance in our work, but in the increase of British and Overseas forces at the front, there is a corresponding increase in our expenditure and we shall be truly grateful to you if you will help us by organizing an appeal and sending us the proceeds for the objects I have named. I shall be greatly obliged if you will kindly communicate the foregoing to your Government, their Majesties the King and Queen and Her Majesty Queen Alexandra are giving us their gracious patronage, and I trust that you also will be able to see your way to help."

Signed "Lansdowne, President of the British Red Cross Society, 83 Pall Mall, London."

Bulgarians Begin Invasion of Serbia

Russians Pierce German Lines and Capture 2000 Prisoners--Roumania to be with Allies.

Paris, Oct. 12--Bulgarian troops invaded Serbia last night. London, Oct. 12--A despatch to the Times from Athens says that the Bulgarians began attack on Serbia at Garibozhaz, near Kniashevatz at midday on Monday. Military experts have assumed that when Bulgaria struck she would attempt to seize the railroad running from Belgrade to Constantine by way of Nish. Another line runs direct from Nish to Saloniki and is the only one over which the allied troops now being landed at the Greek port could be transported north to the aid of the Serbians. Kniashevatz, near which point the Bulgarians are reported to have invaded Serbia is on a branch line railroad running from Nish to Zajcar, a fortified town on the Serbian frontier and Negot on the Danube. Kniashevatz is twenty-five miles northeast of Nish, which has been the capital of Serbia since the early in the war. It is an equal dis-

Association to Assist Boy Scouts

Organized by Rev. D. MacGuire--Officers Elected

Rev. D. MacGuire of Macadam, the secretary of the Boy Scout movement in N. B., was in Newcastle on Thursday and addressed a public meeting of boys and older citizens in St. James' Hall that night. Rev. Dr. Harrison occupied the chair. It was decided to form a local association of prominent citizens to stand behind the Newcastle Boy Scouts, who have been in training some time under the direction of Mr. J. J. Ander, assisted by Mr. Beaumont Williston. In order that the boys may be registered, this Local Association of adults is necessary, to ensure the stability and permanency of the movement. The backwardness of the Boy Scout Movement in many places was explained as being due to the fear that it was designed as a stepping-stone to militarism. This was evidently the view of the Canadian Law organizations, and of many other people. Rev. Dr. Harrison said he thought this idea was widespread. He had had it himself until he had heard Sir Robert Baden-Powell speak on the subject in Vancouver, five years ago. Sir Robert's address had shown him an entirely different view of it and made him a supporter of the Boy Scouts. Some one should explain the movement in the local press so as to remove any misunderstanding now current. Rev. Mr. MacGuire declared there was no militarism at all in the movement. The object was to develop the boys physically, mentally and morally. Sir Robert Baden-Powell had started it in order to stop the decadence of the British people that was so much feared a few years ago. Boy Scout exercises would build up a fine healthy physique and manly character. Following officers of Newcastle Association were elected: Pres.--H. Williston. V. Presidents--Revs. W. J. Bate, S. J. MacArthur, W. Harrison and M. S. Richardson. Sec.--Treas.--Ald. C. C. Hayward. Scout Master--J. J. Ander. Assistant Scout Masters--Beaumont Williston and Travis Davidson. Committee to be added to later--Mayor G. G. Stothart, E. A. McCurdy and Dr. R. Nicholson. Rev. D. MacGuire explained that the Scouts supplied their own equipment and paid their own way to the summer camps. It was within the province of the Local Association to devise ways and means of raising money to assist the boys in these enterprises. The Newcastle troops will commence active training at once. Organized at Boiestown On the 5th instant Revs. D. MacGuire organized a Local Association at Boiestown, with Rev. Geo. W. Tilly as President; Wm. McMillan, sec. treas.; Mr. McNab, Scout Master and Leonard McCusker, assistant.

Third List of Goods For Patriotic Auction

Sale Will Commence at 10 o'clock and Last Till Goods are Sold

Following is the third list of goods for sale at Big Patriotic Auction at Newcastle Rink, Oct. 20th. Commencing at 10 o'clock in the morning the auction will continue till goods are all sold. Admission 10 cents. A friend--Cash \$5. Dr. Nicholson--Cash \$20. Henry W. Allison--Wayerton--1 lamb \$2. Mrs. Dr. Nicholson--Cash \$5. D. J. Buckley--50 loads mill wood. Edw. Sinclair Lumber Co.--500 cords 4 foot wood, \$5; 10,000 ft. 5th quality deal, \$100. Miss Annie Crocher (Nelson)--1 pin cushion \$5. Wm. Kirk (Kirkwood)--1 bbl. potatoes. Matthew Carroll (Nelson)--1 bbl. flour. Jas. Shannahan (Nelson)--1 bbl. potatoes, 2 lbs. carrots. F. L. Traer (Gatham)--1 bbl. carrots. J. E. Roberson (Millerton)--50,000 ft. 5th quality lumber \$50. Wm. M. Sullivan (Redbank)--16,000 shingles, \$25. C. P. Allison (Newcastle)--Cash \$5. Edw. Benson (Newcastle)--1 ton soft coal. Jas. B. Russell--Cash \$5. Dr. J. D. McMillan--1 set upper teeth, including extractions \$15. Thos. Russell--1 tea set (42 pieces) \$5; 1 toilet set \$3; 1 fancy lamp \$3. Mrs. Jas. Donahoe--6 bunches vegetables, 2 lbs. pumpkins. H. W. Brigatman--1 bbl. apples. David Stewart--Cash \$5. Miss Edith I. Parks (Redbank)--pr. embroidered towels, \$12.5. Thos. Gill (Barnaby River)--Goods \$26. Isaac Leighton--1 double barrel shot gun \$12. Capt. John Russell--Cash \$15. Wm. M. Johnston--1 High Grade Holstein Heifer calf, 6 months old, \$20; 1 bbl. carrots. (The Grand Dam of the calf has an official butter test for 7 days of 32.59 lbs. Balance from Patriotic Quilt \$2.50. Mrs. Robt. McMurray--1 can lard \$2.20. H. G. Kethro--Cash \$5. Burke White--Cash \$3. Geo. O'Brien--1 gold watch, 1 picture frame, 2 exhalions. Robt. Lingley--Cash \$10. Wm. J. Appleby--2 bus. oats. Samuel B. Miller--Cash \$10. John D. Buckley--1 bbl. flour. N. W. Gladwin (Blackville)--1 carving set \$5. Mrs. Robt. Dickie--1 silk quilt \$25 (Patched by Ladies Auxiliary of St. Mark's Church, Douglastown). John Keating (Strathadam)--2 bbls. potatoes, 1 bbl. turnips. E. W. Keating (Strathadam)--2 bbls. turnips. John McCullam (Strathadam)--Cash \$10. Wm. Hare (Whitneyville)--2 bbls. turnips. John Curtis (Whitneyville)--4 bus. oats. Allan Tozer (Sunny Corner)--Cash \$2. Jos. Napke (Redbank)--1 overcoat with fur collar, \$20. Thos. Lawlor (Redbank)--1 bbl. turnips. James Parks (Redbank)--1 bus. beets, 1 bus. carrots. Cash from the following residents of Barnaby River: James Grennan \$2.00 John W. McCarthy \$2.00 W. A. McGrath \$2.00 Peter P. Esson \$1.00 John Esson \$1.00 Peter H. Esson \$2.00 John W. Dawson \$1.00 William Casey \$1.00 Michael Casey \$1.00 William P. Casey \$1.00 Michael Casey \$1.00 Daniel McCarthy \$1.00 Dennis McCarthy \$1.00 Michael Sullivan \$1.00 David T. Sullivan \$1.00 Mrs. John Bohan \$2.00 Patrick Gill \$2.00 Jeremiah Casey \$1.00 Edw. Wayne (Wayerton)--\$4. John Kingston, sr.--1 bbl. carrots, 2 bbls. turnips, 1 bbl. apples. T. W. Dalton (Barnaby River)--1 lamp \$4. Mrs. Michael Sullivan (Barnaby River)--2 prs. socks. Wm. Fish (Newcastle)--Cash \$5. Nell O'Brien--1 rifle \$10. Charles Johnson (Douglastown)--2 bbls. turnips, 2 bbls. potatoes. John Alexander (Douglastown)--1 bbl. carrots, 1 bbl. turnips, 1 bbl. beets. Miss Mary Murphy (Newcastle)--3 prs. children's stockings.

Increased Business Through Advertising

The Successful Merchant's Motto is Cooperation and Printers' Ink

While The Advocate has always in the past been considered a good advertising medium, and its columns freely used by the majority of the local merchants, the time should not be long before they begin to feel the good effects of the greatly increased circulation that has come to it during the past two months. With double its previous circulation, the wide-awake advertiser will not be slow to see where he will reap a twofold benefit from the use of its columns. If the merchant who does not advertise is really anxious to increase his present output, and where there is an ambitious merchant who does not want increased business, he must treat the matter from a purely business standpoint, and as a matter of dollars and cents to him. He may feel that he now has a fair share of the people's patronage, but he has no assurance to that effect. The Advocate has always endeavored to make itself a power in the community, to be looked upon as the main artery leading from the merchant to the buyer, and to this end we believe we have succeeded to a marked degree. For a newspaper to become a power in the community in which it is published, and the spokesman for the people in general, there must be continually vibrating between merchant, citizen and the paper a feeling of universal cooperation, for without this there will not be that display of hustle and bustle about the store, the town will stay at a standstill, and the paper will finally come to the realization that its efforts have been spent in vain. The Advocate has now taken on a new lease of life. It feels as though its great wheel of business has at last begun to revolve; every new advertiser taking up a spoke will make the revolutions quicker (more subscribers) and the quicker the revolutions (the more subscribers added to the list) the better results will it be able to give to those who patronize its advertising columns. The point is here--the more advertising, the better pressure will the paper bear with the reading public, consequently more readers, and in the end, increased business for the advertisers. This is what every wide-awake merchant is after, and cooperation and a judicious use of printers' ink is the channel through which it will come. Try it.

Returned Wounded Hero Is Honored by Citizens

Private William J. Richardson, Tendered Reception by Nelson Citizens--Was Wounded in Arm.

Private William J. Richardson, of Nelson, who at the outbreak of war was one of Northumberland's first boys to enlist for service, joining with the Princess Pats regiment, and who was wounded in the right arm and invalidated home, arrived in Nelson on Saturday. When the citizens of Nelson became aware of his arrival, they at once proceeded to make arrangements for a suitable reception. A meeting was held on Sunday, at which it was decided to hold a reception on Monday evening. Mr. Percy Burchill, who headed the Committee, sent invitations to Mayor Stothart, Hon. John Morrissey, Rev. S. J. MacArthur, and Ex-Mayor Chas. J. Morrissey, all of whom were in attendance, and who were accompanied by the Newcastle band. Headed by the band the receptioners marched to Private Richardson's home and from there to the school house this wounded soldier hero was carried by his fellow-citizens, where a rousing reception was tendered him in a most enthusiastic manner. In a few well chosen words Mr. Percy Burchill explained the object of the meeting and demonstration, and then read the following address: To Pte. Wm. J. Richardson, 12th Battalion, 1st Can. Overseas Contingent. Sir--We, your fellow citizens of Nelson, desire to take this opportunity of extending to you hearty greetings of welcome on your return to your native village from the battlefields of France, and to convey to you our deepest feelings of pride in that, as one of Nelson's boys "you have done your bit" in the service of your King and Country. By responding to the first call for volunteers a little over a year ago and taking your place in the fighting line of the first Overseas Canadian Contingent--by defending your country's honor in the trenches of Belgium and France--by serving the glorious cause of Liberty and Justice--in short, by risking your life for the life of your Country and the noblest principles of our civilization, you have typified the highest calling of Canadian citizenship--you have covered your-

Big Patriotic Auction One Week From To-day

Another Large List of Donations--Wednesday, Oct. 20th--Biggest Day in Town's History

The Advocate takes advantage of this last opportunity of announcing Newcastle's Big Patriotic Auction Sale which will take place in the rink on Wednesday, Oct. 20th, beginning at 10 o'clock in the morning, and continuing until all goods are disposed of. Two large lists of contributions have already been published in these columns, and now today another large list is given. The contributions are from the farmers, citizens and others, of the western part of the County of Northumberland, who have at heart the good work being done by the Canadian Patriotic Fund. By their donations they have shown their allegiance to the British Empire, and their desire to lend assistance to a fund which has for its object the assisting of the dependents of our boys, who have so nobly shared in the strife into which Canada and the British Empire has been thrown--the Patriotic Fund. The donors having done their share, it now rests with the people of this western part of Northumberland County to gather at Newcastle on Wednesday next, and make this day one worthy of mention in the pages of history. The day will be a public holiday--every store and office will be closed. There will be no place only where an exchange of money can be made, and that place will be the rink. It will not be advisable to come with small change, for the larger denomination, the more you will be able to buy, and then after it is all over, and some other purchaser was able to get an article you had your eye on, you won't be sorry because you left your big bills home. There will be money worth upon money's worth mentioned off. If you have saved the lists that have appeared in the local papers you are indeed wise--if you have not, you should have done so. Values after values will be thrown out to you, and which you cannot afford to let slip by. Flour, groceries, beef, hams, carrots, coal, even to a donkey, barbed shot gun to protect what you buy. Provisions for the winter are yours if you attend this great Auction Sale. Just bear in mind from now until the day arrives that you owe a duty to your King and Country, if you have not contributed in any form, and that you can make good by attending this Auction Sale and by BUYING. In order to still further swell the receipts of the auction sale, an admission fee of ten cents will be charged.