

## Soap That is Best for the Baby's Bath

Baby's skin is very sensitive to soap; some soaps soothe and nourish, while others inflame and irritate. It is of the utmost importance that you know what soap to use, and to do this you must know what is in the soap.

So let us explain how we make *Infants' Delight*. We first go for pure vegetable oil to France. There we pay often double what we might pay. But the oil we get is pure enough to use on your table.

Then we go more than 12,000 miles to the island of Ceylon for pure coconut oil. Both oils are carefully tested by chemists and doubly boiled.

Next they go through our own special milling process and fall like flakes of snow into enormous bins. Then they are crushed under a weight of 30 tons to press out the moisture.

Finally they pass through granite rollers and come out in miles of silky ribbons. Then they are dried eight times and stamped into oval cakes that just fit the hand.

Isn't it worth while to have soap like this for your baby? Why risk using common soaps when this excellent kind costs no more than others?

This lovely soap leaves the baby's delicate skin as soft as velvet and as smooth as silk. Even the baby knows the difference in this delightful soap—so we call it *Infants' Delight*.

Baby will like the perfume too. It is so dainty and fragrant—only the exquisite scent of the rose. If this soap is pure enough for the baby's skin it surely is best for your own. Try one cake—you owe it to baby and yourself.

**10 Cents a Cake**  
**At All Dealers**

JOHN TAYLOR & CO., Limited, TORONTO, CANADA

### How to Bathe the Baby

Rinse the body with clear, warm water and then rub in a rich lather of *Infants' Delight*. Then rinse off the lather with a cloth dipped in lukewarm water and wrung out over the skin. Pat the baby's skin dry with a cloth but never rub with a towel for it coarsens the texture of the skin.



## S. O. E. HAD JOLLY PICNIC.

Two Thousand at Celebration at Maple Leaf Park.

Mayor McLaren Lead Off With the Fun Making.

Games For All and All Went In For Fun.

With true British sentiment the Sons of England celebrated their annual picnic at Maple Leaf Park on Saturday, fully 2,000 members and friends being present. At 2.30 his Worship the Mayor, J. I. McLaren, started the fun by opening the games, and he kept it going until a late hour in the evening. After the programme of games the Mayor temporarily removed the barrier that surrounds his official capacity, and headed a party and visited every side show on the grounds. He even took the megaphone and stood outside one show and exercised his lungs on its behalf with the result that the proprietor's coffee were sweeter somewhat. He also visited the phenologists and palmists, and great things are in store for him according to their foretelling. Undoubtedly the picnic was one of the most successful of the season, and the committee of arrangements is entitled to much praise for enabling everybody to have such a happy time. The following was the list of events and the prize winners:

100 yard race, members of S. O. E. only—Wilkins, Foster, Cropper. 220 yards race, open to holders of S. O. E. tickets—Fraser, Mumphy, Kehoe. 100 yards three-legged race, members of S. O. E. only—Clark Bros., Wilkins and Kempton, Connelly and Farney. 50 yard wheelbarrow race, members of S. O. E. only—Wilkins and Foster, Heath and Gregg, Cooper and French. Chicken race for men, open to holders of S. O. E. tickets—Connelly, Jenks, Wilson.

75 yards race, juveniles, S. O. E., 12 years and under—F. Whitehead, Connelly, B. Whitehead. 100 yards race, boys under 18 years of age—O'Neil, Moore, Race. 75 yards race, juveniles, S. O. E., 12 to 14 years of age—Goodenough, F. Whitehead, Tribe.

100 yard race, members of S. O. E., 20 years membership and over—Halton, Broadhead, Jarrett. 100 yard race, sons of members of S. O. E., 10 to 15 years of age—Smith, Guerin, Hughes. 100 yard race, men, open to S. O. E. ticket holders—Murphy, Smith, Fraser.

100 yard race, men, 50 years of age and over—Cummins, Fleetham, Dyer. 50 yard race, 70 years and over, under—Prizes to all. 100 yard race, executive officers of S. O. E. lodges—Hammond, Wilkins, Gregg. 100 yard committee's race—Holtman, Clements, Hammond.

Tug-of-war, Burlington and Acorn Lodges—Burlington won with the following team: Hitecock, Staggs, Jenks, Peer, French and Metcalfe. 75 yard race, Daughters of England only—Mrs. Clement, Miss Darby, Miss Hyatt.

75 yard race, open to S. O. E. ticket holders, ladies only—Miss Doolan, Miss Duffon, Miss Metcalfe. 75 yard race, Maids of England—Goodenough, Irvin, Greenough. 75 yard race, for daughters of members of S. O. E.—Feist, Hayward, Broadhead.

75 yard race, for wives of members of S. O. E.—Mrs. Holtman, Mrs. Cook, Mrs. Clement. 50 yard race, for girls under seven years of age, open—Prizes to all. Chicken race, for ladies only—Mrs. Paul, Mrs. Broadhead, Miss Rouel. Members of Lodge Burlington only. 100 yard race—Metcalfe, Walker, French.

Members of Lodge Roseberry only. 100 yard race—C. Ruddle, E. Ruddle, C. E. Ham. Members of Lodge Dreadnought only. 100 yard race—Cook, Beale, Harriman. During the afternoon a presentation was made to Bro. Buckingham of a gold-headed cane by members of Lodge Burlington. Rev. W. J. Smith, of Burlington, made the presentation.

The following were the officials of the day: Starters—Mayor McLaren, Frank H. Revell and James Gadsby. Judges—Thomas W. Jutten, Al. John Allan, Percy Glover and J. King. Committee—John King, Frank Hayward and John Dudley.

**WILCOX-REEVE.** The members of the Stoney Creek Methodist Church choir, about 30 in number, met at the beautiful home of Mr. and Mrs. John G. Nash and presented Miss Jennie Reeve, treasurer of the choir, with a beautiful engraving and kitchen shower of granite ware, and an address expressive of their appreciation of her long and faithful service as a member of the choir. The address was signed by Mr. Timms, organist and choir leader, and Mr. Burton E. Corman and Miss Pearl Ellis on behalf of the choir.

As this was the eve of her marriage to Mr. A. E. Wilcox, teacher of manual training in the high school, Hamilton, the choir and members of the Sunday School class of which Miss Reeves was also a valued member, joined in wishing her even greater success, happiness and prosperity in her new sphere than had attended her pathway in the past.

This expression was only a small token of the high esteem in which this popular young lady is held by the whole community, because she is a favorite with everyone. After thanking the choir and Sunday School class, as only Miss Reeve can do, a very pleasant social evening was spent in the spacious parlors of the fine Nash home. The event was brought to a close by singing the Christian Endeavor hymn "God Be With You."

**HEADQUARTERS AT WINNIPEG.** An official circular, signed by C. M. Hays, President of the Grand Trunk Pacific, announces that the office of the Vice-President and General Manager has been permanently located at Winnipeg, Man., and all communications to that office should be addressed to him at that point, also that the headquarters of G. E. Riley, land commissioner of the Grand Trunk Pacific, have been transferred from Montreal to Winnipeg.

## THE HOME PHYSICIAN

Some Hints to Keep People Well. Ninety-nine per cent. of the ordinary sicknesses are caused by the bowels, the kidneys or the skin.

As you know, these organs are the great purifiers of the human system. They filter impurities from the blood and pass them from the body. If the kidneys, bowels or skin weaken or get tired out or fail to do their regular work—then the blood becomes laden with impurities and poisoned. If it is the fault of the kidneys, then the skin is overworked in its efforts to throw off the excess of urea or waste matter. The glands become inflamed and enlarged—pimples break out—and there may be a rash or eczema of the skin. If it is the fault of the skin, then the kidneys are strained by overwork and there is constant pain in the back, dizziness, neuralgia, headaches and rheumatism. If it be the fault of the bowels, the blood is poisoned, the skin and kidneys weakened, the stomach upset—and, of course, there is Constipation and Biliousness.

How easy it is, then, to be free of all these troubles! "Fruit-a-tives" is not merely a remedy for any one of these troubles, but a cure for all. "Fruit-a-tives" acts on the skin, the liver, and the kidneys. "Fruit-a-tives" keeps all these great organs well and strong, and thus insures the blood being always pure and rich. With "Fruit-a-tives" in the house to take at the first sign of not feeling well, you need not have a day's sickness. For a box, 6 for \$2.50, or trial box, 25c. At dealers or from Fruit-a-tives, Limited, Ottawa.

HEARD THEIR NEW PASTOR.

Rev. W. J. Smith Begins His Work at Charlton Avenue.

The Rev. W. J. Smith, new pastor of Charlton Avenue Methodist Church, opened his pastorate there last Sunday. He took charge of both services, and by his earnestness and zeal made a very favorable impression on his congregation. He was sorry that he had not entered on his new field immediately after Conference and taken his vacation later, the blame for this, he said, rested as much on the good-will and kindness of the Quarterly Board as upon himself. His opening remarks took the form of a talk with his congregation, with the hope of beginning his acquaintance with them, and he chose as his subject "What a Congregation Should Expect From Their Minister, and What the Minister Should Expect From His People." In their minister people should expect to meet a man who was kind enough to tell them the truth and to sympathize with them in all their troubles; to know every member of each family and to love them as an under-shepherd of that great Guardian who loved every member of His flock. They should expect him to know their hearts and to know them confidentially as personal friends. The door bell of the parsonage, they should expect him to find service every hour of the day and night. One of the things he would be most sorry to hear from anyone of his congregation was, "I don't know the people at the parsonage." Pastor and people should know each other, and, because of their relationship, they should find something in each other's lives to love, and that would draw them closer together, and stimulate them through the years they were together in God's work. A congregation should expect their minister to be interested in the things they were interested in, secular as well as religious. They should expect him to preach the gospel of Jesus Christ and to speak much about the cross. He hoped none would ever have it to say of him that he hadn't preached the gospel, which was the incoming and outgoing of life. The minister should be continually drinking of that fountain that flows from the heart of God within himself, and he should be transformed by the touch of God and become enmeshed in the great things of human life. From every means of life which thrills him he should preach the gospel to men as a living man interested in those things which interest men. People should expect leadership in their minister, and not a mere tool or a creature to be led about, they should expect to contribute to the cause which he was upholding. The church member was a man looking for work, with his sleeves rolled up, waiting for something to do with a ready hand, expecting to accomplish something in connection with other members, and he had a right to expect the minister to have a vision of what the church should do, not to be cradled and fondled as a child. The church is a combination of men and women, an organization to do the work which God has set before them from which the greatest joy possible came to the heart.

The live men of the church desired to be active in the work. Vigorous activity was the salvation of the church in its only means of success. Sometimes people wonder why religion wasn't talked about more, and sometimes they even wondered if they knew how to pray. What was most needed from the church member was the helping hand, and while they were taking hold on the influences of life, they should not forget to do with a ready hand, expecting to accomplish something in connection with other members, and he had a right to expect the minister to have a vision of what the church should do, not to be cradled and fondled as a child. The church is a combination of men and women, an organization to do the work which God has set before them from which the greatest joy possible came to the heart.

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## The Right House

HAMILTON'S FAVORITE SHOPPING PLACE

### What August Means to Us

The coming of August means a redoubting of activity in clearing certain lines, and to do this still deeper price-cuts, which will be announced from time to time. Now that Civic holiday is past a clear uninterrupted month of business is before us. It will pay you to watch closely the advertising space of THE RIGHT HOUSE, also the window displays.

THOMAS C. WATKINS

### These beautiful Blouses must all go

\$1.25 Muslin Waists \$2.75 Blouses at \$2 \$3.50 Cross-bar Blouses at \$2.50

A special purchase of this season's fine Lawn Waists. The fronts are in three dainty patterns of allover embroidery, in pretty eyelet and solid designs, tucked backs and new mousquetaire sleeves; in all sizes; were excellent value at \$1.25, now selling at 85c. Made of fine quality Persian Lawns and fine Muslin, some with pretty allover embroidery fronts; others are open in front, with tucked pleat down centre and dainty embroidery in section. Several tucks on each side; new mousquetaire sleeve, neatly finished with insertion and lace. Regular \$2.75 values, for \$2.00.

### All Odd blouses to be Cleared at Big Reductions

Great final clearance of scores of odd Blouses, some slightly mused from handling. A nice lot of assorted sizes to select from; great variety of pretty designs.

\$1.15 Odd Blouses at 59c \$2.00 and \$2.50 at 95c \$4.00 and \$4.50 Blouses at \$1.95

Made of fine quality plain and spot muslins; some have pretty tucked fronts, others have embroidered panels and still others in dainty yoke designs of Valenciennes insertion and embroidery. Odd sizes. These were well worth the regular price of \$1.15, but are selling now at 59c. This lot is very prettily trimmed, some with panel of embroidery insertion down centre front, with alternate row of tucking and insertion on each side to finish; others with pretty round allover embroidery yokes with lace insertion edging in nice scalloped designs; \$2 and \$2.50 Blouses, for 95c.

These dainty Waists are of the finest mulls and Persian lawns; some with fine allover embroidery fronts, others with pretty V-shaped yokes of fine Val insertion and embroidery medallions with several fine tucks. Odd sizes. Regular \$4.00 to \$4.50 values, all at the one price of \$1.95.

THOMAS C. WATKINS HAMILTON ONTARIO

## Square Deal—Shoe Sale

The public have "got onto the tricks" of the "skin-game" bargain day chappies, and it is now common talk that they are resorting to every known method to mark their sales—offering big reduction in prices, because their goods are purposely marked high in the first place, in order that a tempting reduction can be offered.

QUESTION—If these so-called bargain sales were not a paving "skin-public scheme," why do they have them every week in the year?

TWO ONLY—We hold but two sales in the year, and this is done in order to dispose of pairs left over from the season's selling.

### 20 Per Cent. Off Oxford Shoe Sale

1,281 pairs of Men's and Women's High Grade Oxfords are now on sale at one fifth off the regular price. Every pair Goodyear Welt—and every pair perfect in style and quality.

Don't miss getting your share. Costs you nothing to come in—give us a chance to please you. Not bargain shoes—but bargain prices.

### One-Fifth Off the Marked Price

This sale of Men's and Women's Oxfords is the greatest GENUINE REDUCTION SALE of shoes ever attempted in Hamilton. 1,281 pairs on sale—all fine, stylish and perfect shoes. This week will clear out a lot of these Oxfords and this is your chance. Every pair of Welt Oxfords reduced; for instance, Sorosis \$5.00, Welt Sole Oxfords for \$4.00, etc.

### Take Your Pick While the Picking is Good

The price at which we have been selling these Oxfords all season is marked in plain figures. You get them now at one-fifth less than the marked price, but don't wait until the best are gone. See our windows for styles and prices.

**J.D. CLIME, 30 and 32 King West**

## GOOD SHORT STORIES

### POWER OF THE SENATE.

(Philadelphia Record.)

Speaker Cannon, at a recent Gridiron club dinner in Washington, stood up for the Senate.

"You'd think, the way the Senate is blamed for everything," he said, "that it had supernatural powers."

"A crowd of farmers were knocking the Senate one market day last month, when an old fellow of only one horse power brain hustled into their midst."

"Well, boys," he said, "what's the Senate up to now?"

"Why, ain't ye heard, Zachary?" said a young farmer, winking at the others. "The Senate's went and passed a bill addin' two extra months to the winter."

Zachary struck his forehead with his red-mitted fist.

"Do tell!" he groaned. "Gosh under the luck! An' here am I clean out o' fodder!"

### TORMENT HARD T OBEAR.

(Life.)

A modern lady died and went to Hades. His majesty met her deferentially at the gate.

"Will it be possible for me to secure an establishment here?" she asked.

"Certainly, madam."

"In a desirable location?"

"I think so."

"I don't care to be near the riff-raff. And I should like to be sure and get suitable servants."

"You should experience no difficulty. There are several good agencies."