

A Wise Investment
To satisfy a Mortgage.
 Those two fine residences near the head of Quidi Vidi Lake, plastered, fitted with electric light and concrete foundation.
 Messrs. Bowring Bros. have arranged to make the adjoining land into a handsome park which will enhance the value of these houses.
J. J. ROSSITER,
 WALDEGRAVE STREET
 may 7, 3m

Our Motto: "SUUM CUIQUE."



(To Every Man His Own.)

The Mail and Advocate
 Issued every day from the office of publication, 167 Water Street, St. John's, Newfoundland, Union Publishing Co. Ltd., Proprietors.
Subscription Rates.
 By mail The Daily to any part of Newfoundland and Canada, \$2.00 per year.
 To the United States of America, \$3.50 per year.
 The Weekly issue to any part of Newfoundland and Canada, 60c per year.
 To the United States of America, \$1.10 per year.
 All correspondence for publication should be addressed to the Editor of The Mail and Advocate.
 Letters for publication should be written on one side of the paper only and the real name of the author should be attached. This will not be used unless consent be given in the communication.
 The publication of any letter does not signify that the Editor thereby shows his agreement with the opinions there in expressed.
 All business communications should be addressed to the Union Publishing Co. Ltd.

ST. JOHN'S, NFLD., JULY 23, 1914.

OUR POINT OF VIEW

CIVIC MATTERS.
CITIZENS are taking a keen interest in municipal matters and these subjects are being freely discussed since the new commissioners took charge.
 The question of sewerage and the collection of garbage is a live one, and the Sanitary Committee have busy times ahead in improving the present system.
 That improvement is necessary is admitted by all. The nightly visits of the "chariots" are objectionable. In some parts of the city they may be necessary, but in many places they should be stopped.
 The ever increasing cost of cleaning the town is almost alarming and there is very little adequate returns. Time was, 20 years ago, when a much better service was given by the sanitary department. Then the employees spent upward of five hours daily removing the night soil. At the present and for some years back this work is performed in one hour and a half each day.
 The men—30 in all—leave the stables at 2 o'clock, midnight, with 15 horses; they return between 1 and 1.30 a.m. Some go to their homes and sleep until about five o'clock, while others remain around the sanitary department.
 This shows that for four hours every working day that thirty men and fifteen horses are idle.
 This means a heavy expenditure and goes to prove the unbusinesslike and extravagant system prevailing in the sanitary department.
 These men after their four hours rest start in again and work away until 12 o'clock.
 In the meantime a similar number of men commence at 7 a.m. to assist in the cleaning of the town.
 This, obsolete and costly practice should be inquired into and a more economical change introduced and adopted.
 This can be done, simply by dividing up the staff of men and horses.
 The loss of time can reasonably be estimated at four hours per day for every day of the year, less Sundays.
ADVERTISE IN THE MAIL AND ADVOCATE

PLURAL VOTING

THE Liberal Government of Great Britain is particularly desirous of holding on to office long enough to legislate the Plural Voting Bill on to the Statute Book. The measure has already been passed twice by the House of Commons and rejected each time by the House of Lords.
 Under the Parliament Act, any measure passed three times by the House of Commons becomes law, with or without the concurrence of the House of Lords. Hence Asquith is anxious to hold another session of the House of Commons to put the Plural Voting Bill through for the third time.
 The measure aims at effecting a great and necessary reform.
 In certain parts of Great Britain the possession of property, irrespective of its value or occupation, entitles the owner to a vote, even though he may possess voting rights in other constituencies. Thus property owners may, at any one election, be able to cast two or more votes.

The new Franchise, or, as it is popularly known, Plural Voting Bill, aims at abolishing this state of affairs, basing the possession of the franchise on occupation rather than ownership and establishing the principle of "one man, one vote."
 When the Bill was up before the House of Commons last May, Sir Robert Finlay, speaking for the Opposition objected to it on the ground that, contrary to the tenor of all previous reform measures, it was a disfranchising rather than an enfranchising measure, and he stated that it would take away five hundred thousand votes.
 "It is true that the Bill does get rid of half a million votes at a general election, but it does not deprive a single elector of the right of voting once," said The Westminster Gazette, commenting on this speech.
 "If Sir Robert Finlay calculates rightly the Unionist party has a majority of 300,000 plural voters. Supposing that in votes actually cast the plurality has not been more than 200,000 we are faced by the fact that the Unionists have never won a vote majority as great as that in any general election. That is to say, Unionism has never had a majority of the actual electors behind it."

UNPLEASANT FEATURE.

ONE very unpleasant feature of the recent elections in Manitoba, at which the Robin Government so narrowly escaped defeat after holding office for over a dozen years, was an attack made on Rev. C. W. Gordon, the author-minister so well known as "Ralph Connor," by Hon. Arthur Meighen, a Cabinet Minister.
 Dr. Gordon was taking an active part against Sir Rodmond Roblin and Mr. Meighen attempted to offset his influence by charging that the temperance advocate had received divided cheques from an hotel which ran a licensed bar, attempting, of course, to prove that, while Dr. Gordon was posing as a champion of temperance, he was receiving an income from the liquor business.
 "What were the facts, as conclusively proven by the libelled divine?"
 Dr. Gordon, and some other active temperance leaders in Winnipeg started a temperance hotel at Neepawa. The enterprise failed any they were forced to sell out. Dr. Gordon received a cheque for \$40 from the purchasers, his sole return from \$250 invested in the original undertaking.
 This cheque was signed by J. H. Howden, representing the purchasers, who now operate a licensed bar in the "new hotel and it was a copy of this that Mr. Meighen produced on the platform as "proof" of Dr. Gordon's alleged hypocrisy.
 Nowadays it seems that the man who ventures into the political field with the hope and high purpose of bringing about some great and necessary reform must risk his reputation; must figure on becoming the butt and target of the unscrupulous and the slanderer.
 That was the experience of Dr. Gordon in Manitoba; it has also and quite recently, too, been the experience of the reformer in Newfoundland.

PROHIBITION IN THE U.S.A.

WITH the party campaign cries of Ontario and Manitoba still ringing in our ears, it is interesting to turn to a consideration of prohibition as it is and as it has been effected in the United States of America.
 In the two recent Canadian elections referred to the opposition adopted temperance reform as part of their party campaign platform and their opponents were, therefore, to some extent, at least, regarded as putting up a fight against this movement.
 In the United States, on the other hand, the temperance movement has been kept out of party politics and has come to be regarded and treated

Clear, Sharp Flickerless Pictures at THE NICKEL.
DeWITT C. CAIRNS, Baritone.
 And a great big Holiday Programme of Feature Motion Pictures.
A Vitagraph--The Next Generation--In Two Parts.
 A young ship-designer finds a flaw in the plans which his uncle (the lion of the hour) has made for a new liner, yet the older man, jealous of his nephew's skill, succeeds in having the great four-funnelled ship launched. In mid-ocean, with gayety at its height, the disastrous shock comes. Then panic, fighting for lifeboats. Fearful! Powerful! Realism!
Bunny's Birthday Surprise. A bunny comedy. | **The Woman's Daughter.** A very pretty romance.
Vitagraphers at Karma Kura, Japan. Travelogue. | **Mighty Hunter.** A side-splitting 'slapstick' comedy.
INTERESTING! DIVERSIFIED! WHOLESOME AMUSEMENT!

TO THE EDITOR

A SAD CASE

(Editor Mail and Advocate)
 Dear Sir,—Saturday last was indeed a sad and gloomy day in the little settlement of Kelligrews, for while the devouring fire brought destruction to the beautiful church and school, and left two poor families destitute and homeless, and while hundreds poured in from nearby settlements to witness the appalling sight, a still sadder scene was taking place in the home of Mr. William Hennessey, where his faithful and loving life partner was breathing her last.
 Mrs. Hennessey was a great sufferer for the past two months, and having given birth to a baby girl some three weeks ago, her condition became very serious.
 Dr. Pritchard was attending her for the last week, but her case was hopeless, and although everything possible was done for her it was unavailing and her spirit passed out of the great beyond at 6.15 p.m. on Saturday.
 The Rev. Canon Colley was daily at her bedside and contributed in making her end the happy one it was.
 She was quite conscious to the last and received Holy Communion a few hours before death. She has arrived at the age of 42 years and leaves a young family, consisting of two sons and three daughters, as well as her sorrowing husband, with whom the whole community sympathises.
 Mrs. Hennessey was formerly a Miss Hibbs, being a sister of Richard Hibbs, Chairman of the F.P.U. Council here.
 Kelligrews, July 21st, 1914.

UNFORTUNATE

(Editor Mail and Advocate)
 Dear Sir,—The saddest feature of the disastrous fire which destroyed the chapel and school house as well as the Walsh and Craig homes, here on Saturday is the destitute condition in which Mr. Craig and his family are reduced. These poor people lost everything they possessed, with the exception of a couple of beds, a cart and plough. The former was saved at much risk by Miss Flossie LeDrew and Mrs. Adams, and the latter by the presence of mind of the Rev. Canon Colley, who called on some men, who assisted him in putting these implements in safety.
 The rev'd gentleman worked indefatigably and by advice and action inspired the people to stay the progress of the fire, which might have wiped out every home in Kelligrews.
 An appeal will be made on behalf of the Craig family both on this shore and in the city, and we commend this case to all charitable disposed citizens, who we feel sure will respond in this case as they have so nobly in the past.
 R.H.

TITANIC VICTIM LEFT BIG ESTATE

Mark Fortune Was Worth a Million and a Half Dollars
 Winnipeg, July 18.—In the matter of the estate of Mark Fortune, who lost his life in the Titanic disaster application was made in the surrogate court before Judge Meyers to pass the accounts and fix the compensation payable to the Executors The Standard Trust Company.
 This was the largest estate ever put through the surrogate court here. It totalled \$1,538,250. His Lordship awarded the trust company a total of \$41,000.

FOR SALE

A tract of well-wooded land near the City. Conveniently situated for a fox farm; nicely secluded.
 Apply at this office.—jnc25,1f

POEMS OLD and NEW

NIGHTFALL

Day ebbs apace; the rain
 Has turned to mist; all stir
 Of wind among the leaves grows
 Less.
 Only the night, only the night again,
 On soft-shod feet is here,
 Trailing forgetfulness—
 Throughout this quiet country, which
 all day
 Lay shadowed with no more
 Of light than lingers when the
 sun has fled
 Behind a cloud. O! living gray,
 Passionate land—what flame burns
 at the core.
 Of this still earth I tread?

Pale flame—faint smoke,
 Slow circling in enchanted twilight
 spun
 From drowsy ecstasy,
 Which like a magic cloak,
 Fashioned far out of sight, far
 from the sun,
 Rests lightly spread upon the
 earth and sea.
 —Margaret Sackville, In The Nation.

AFTER 25 YEARS.

Mr. J. G. Ebsary, formerly of St. John's, who has been residing in the States for a quarter of a century, arrived by the Stephano to visit his friends.

Everjet Elastic Paint

The Best Carbon Paint
 Everjet is a lustrous black carbon paint that combines the qualities of cheapness and durability.
 It is a bituminous product and is elastic, adhesive; will not rub, peel or scale; will not become brittle and crack; is impervious to moisture; can be used in any climate, resists all action of acids, alkalis, gases, steam vapors, etc.
 Everjet is suitable for use on all exposed iron and woodwork.
 Booklet on request.

Colin Campbell,
 85 Water Street.

STORM CAUSED FIVE WRECKS

Local Gale With the Unusual Accompaniment Of Dense Fog and Heavy Thunder and Lightning Sweeps Nova Scotia Coast—No Lives Lost

Halifax, July 20.—A forty mile gale with the unusual accompaniment of dense fog and heavy thunder and lightning swept the Nova Scotia coast on Saturday and caused the most damage to shipping wrought by any one storm since the historic Saxby gale of forty years ago.
 Two steamers, a bark and two big schooners were driven ashore at various points, and all will likely be total losses. The two steamers and one of the schooners struck within a stretch of ten miles on the southeastern coast of Cape Breton, in a period of ten hours.
 All five crews escaped safely, although in several instances they had narrow escapes for their lives. One of the most striking circumstances connected with the disasters is that not one of the five craft flew the Red Ensign. Two were American, one a Norwegian, one Italian, and the fifth of Cuban registry.
 One of the steamers and the bark were formerly British owned.

Strayaways Here

Edward Frazzel and Charles Silver, fishermen of the Canadian banker Artizan, arrived in the city this morning.
 They strayed from their vessel last Saturday and on Tuesday reached Tor's Cove, having sailed and rowed 160 miles.
 Minister of Fisheries Piccott is looking after them. They report fish scarce on the aBnks.

Found Wounded

Report was made to Consts. Sheppard and Hutchings last evening that a man lying in a field near Central Street badly wounded.
 They found the man with a large wound in his head.
 Dr. Pritchard attended him.

COAL! COAL! COAL!
A RARE CHANCE
ONLY \$6.80 PER TON DELIVERED
 The Trading Co. is now booking orders for 400 tons of Sydney Coal at
\$6.80 per Ton Sent Home
 The "Can't Lose" will be due in about 10 days.
Orders booked at the Office of The Union Trading Co.
 over J. M. Devine's Store.
FISHERMEN'S UNION TRADING CO. LTD.