

The TELEPHONE for TOWN, VILLAGE and FARM

All over the Dominion—you will find these powerful instruments giving dependable service in all kinds of weather

Stromberg-Carlson Independent Telephones

have such efficient talking and signaling ability that they are used almost exclusively by the Hydro-Electric Power Commission as well as by many cities and villages.

Large or small Telephone Systems planned and estimated without cost. On request our Engineers will show you how to get the best service at the least expense.

It will pay you to learn about Stromberg-Carlson Methods.

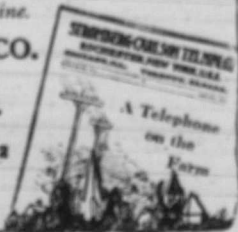
Write for Free Booklet—"A Telephone on the Farm"

This 28-page book tells how to co-operate to organize, build and equip your own Telephone line and have real up-to-the-minute service. A Stromberg Telephone will bring more safety, comfort and efficiency into your home than anything else you can buy.

Write for Free Book and see how easy it is to start a line.

STROMBERG-CARLSON TELEPHONE CO.
112B Church Street,
Toronto, Ont.

Manufacturers of Telephone Apparatus since 1892



"CONCRETE!"
What do you know about it?

The more you know about the uses of concrete, the more money you can make out of farming.

Here's a free book that tells *all* about it—in plain, non-technical language, illustrated with many photographs and working plans.

With it, you can quickly become expert in the use of concrete. You can build anything from a sidewalk to a silo—and everything you build of concrete adds permanent value to your farm property.

Check the coupon opposite the uses in which you are most interested, and send with your name and address to

Canada Cement Co. Limited
52 Herald Building, Montreal



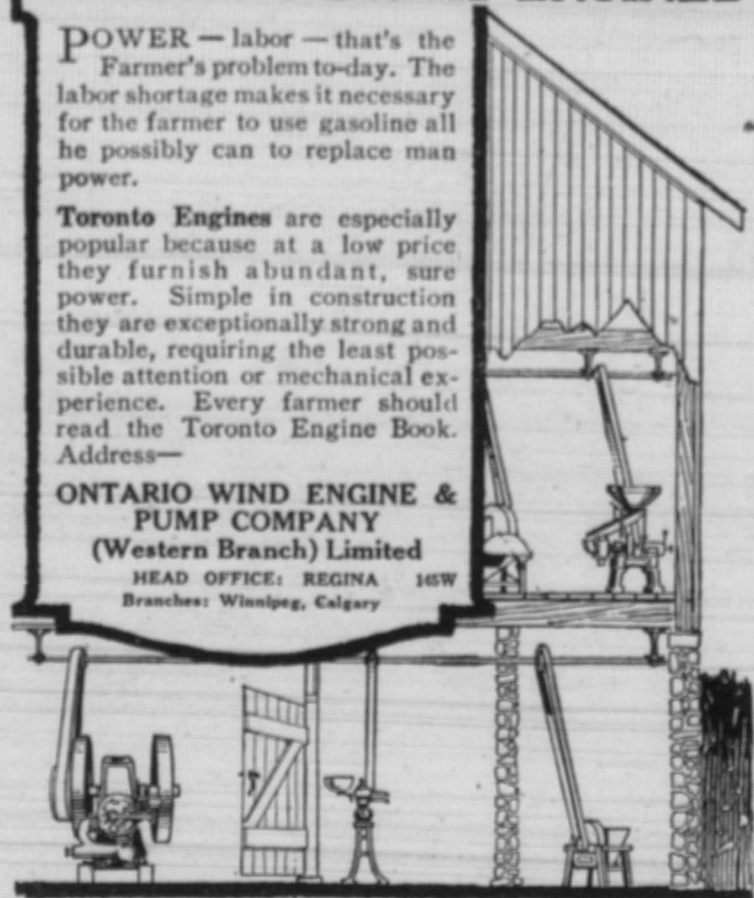
SEND ME INFORMATION ON SUBJECTS MARKED X	
<input type="checkbox"/>	FLOORS
<input type="checkbox"/>	CONCRETE BLOCKS
<input type="checkbox"/>	SILOS
<input type="checkbox"/>	GARAGES
<input type="checkbox"/>	TROUGHS AND TANKS
<input type="checkbox"/>	DAIRY HOUSES
<input type="checkbox"/>	BARNs
<input type="checkbox"/>	FENCE POSTS
<input type="checkbox"/>	ROOT CELLARS
<input type="checkbox"/>	ROADS
<input type="checkbox"/>	SIDEWALKS
<input type="checkbox"/>	FOUNDATIONS
<input type="checkbox"/>	WHAT THE FARMER CAN DO WITH CONCRETE

ONTARIO WIND ENGINE & PUMP CO. LIMITED
TORONTO POWER ENGINES

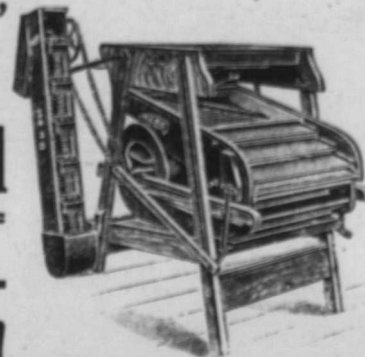
POWER—labor—that's the Farmer's problem to-day. The labor shortage makes it necessary for the farmer to use gasoline all he possibly can to replace man power.

Toronto Engines are especially popular because at a low price they furnish abundant, sure power. Simple in construction they are exceptionally strong and durable, requiring the least possible attention or mechanical experience. Every farmer should read the Toronto Engine Book. Address—

ONTARIO WIND ENGINE & PUMP COMPANY
(Western Branch) Limited
HEAD OFFICE: REGINA 145W
Branches: Winnipeg, Calgary



Get a "Hero"
Fanning Mill
and Help Yourself Get Rich!



There is no more true saying than these words: "As Ye Sow so shall Ye Reap." If you plant fat, clean and healthy seed, free from small, sickly and scrawny grain, weed seed, dirt, etc., you cannot help but get a better crop. You raise more bushels per acre; strong, sturdy grain—not worthless weeds. A cold, wet spring, a hot, dry summer, or early fall frosts will not effect your grain if you have selected your seed with a "Hero" Fanning Mill. It is resistant, for it grew from properly selected kernels.

Three Sizes—A Size for Any Size Farm
Capacities: 40 to 80 Bushels Wheat Per Hour

The "Hero" Fanning Mill is built to give service. It is strong and durable. Can be equipped for power drive if required. Glazed cambric curtains—an exclusive feature—are the best means yet found for getting all the Wild Oats out of Wheat. Blast is perfectly controlled. Five sieves and six screens go with every mill. Standard baggers can be supplied for all sizes. By sowing properly cleaned seed the "Hero" will pay for itself on every 30 acres sown. And it cleans your grain for market, saves you dockage, and you can use your screenings for feed. We will be glad to send you full particulars of the "Hero." Send us your name on a postal card.

See Your Dealer or Write Us Direct

Manufactured and Guaranteed by the "HERO" MFG. CO., LTD.

Exclusive Sales Agents

D. ACKLAND & SON, LTD.
WINNIPEG - MANITOBA