

CANADIAN GROCER



## Products that give customers confidence in your store

**T**RANSIENT trade is very well in its way. It all helps. But what you like to see most is the same customers coming back to your store again and again.

You can ensure this in two ways: (1) By giving good, efficient service, and (2) By selling goods that **satisfy** your customers.

This is why dealers are having such success with Davies' Products. Their customers know they are buying food products of the highest quality, and this creates confidence in the store and leads to steady trade and constantly increasing sales.

**Davies' Quality Products include:**

FRESH MEATS  
PORK SAUSAGE  
PURE LARD  
CANNED MEATS  
SMOKED MEATS

WILTSHIRE BACON  
"PEERLESS" SHORTENING  
DRY SALT MEATS  
"GLENGROVE" BUTTER  
CARTON EGGS

Etc., Etc.

Are you featuring these trade-winning lines?

**THE** **WILLIAM DAVIES COMPANY** **LIMITED**

MONTREAL

TORONTO

HAMILTON

Canada Food Board Packers License No. 13-50