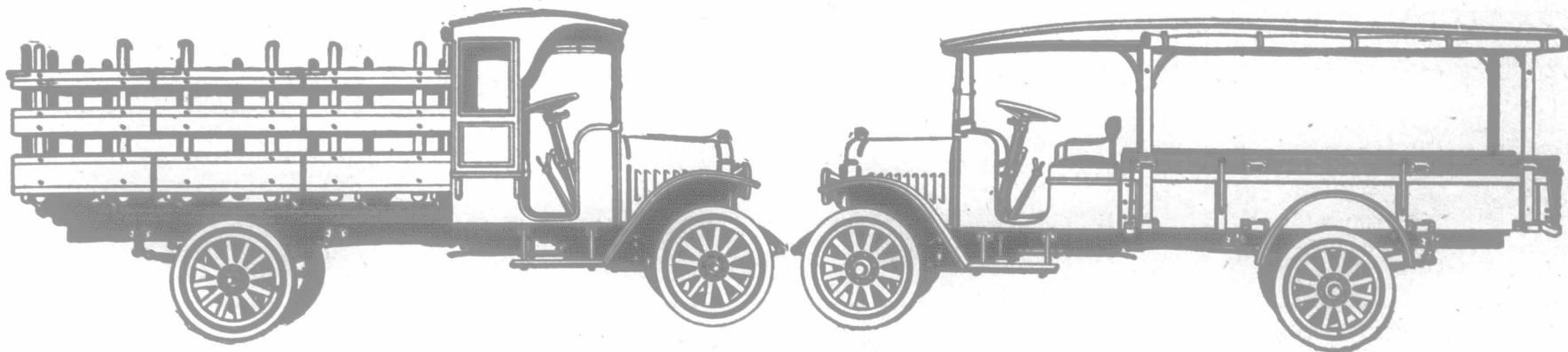


More Brains than Metal are Used in Building this



MAXWELL TRUCK

This truck costs little more than a first class team, wagon and harness. Costs less when you figure up-keep. Eats only when it works. Requires one-twenty-fifth the care and attention horses do. Travels the 7 or 12 or 16 miles to market, under load, in one-fourth the time.

The farm hand who formerly took all day to drive to mill with a load of grain can now go and return in two hours.

Here is a truck with all the features of \$5000 trucks, and sold under the same guarantee. Worm drive. Electric lights and generator. 10-foot loading space. Gas consumption, 16 miles to every gallon. A tire miser. Mechanical trouble practically unknown. Repair bills are too low to mention.

This Maxwell is built for the farm. Weighs 2500 pounds. Goes faster than heavier and more expensive trucks and goes where they daren't follow.

6600 Maxwell trucks are in service. 1100 on farms. Service records show a verdict of 99.6% perfect based on all the trucks now in use. You'll find no mechanical faults in the Maxwell. A safe investment and a paying one.

You save \$400 the day you buy this Maxwell truck, for its price is \$1415. And \$1415 is \$400 less than any other truck of similar capacity on the market.

\$1415 Chassis only, f. o. b. Windsor. Electric lights. Electric generator. Worm drive. 10-foot loading space. 2500 pounds. 16 miles on a gallon of gas.

MAXWELL MOTOR COMPANY OF CANADA, LTD., WINDSOR, ONTARIO